

Recall move
dismays Griffin

By ALLEN KANDA
I-G Staff Writer

ALBANY — Councilman Patrick Griffin, "dismayed and surprised" at the recall effort aimed at him, believes its proponents are bent on dividing our community.

Griffin said he will officially file his answer to each of the proponents' 11 charges Wednesday at city hall. The recall committee, chaired by Charles Genova of 815 Kains Ave., a former city employee who recently resigned, served Griffin formal notice of its intent last week.

"I thought about the charges and felt that there would be misunderstanding on the part of people who read them, and that it would be in everyone's best interest for me to answer them as best I could," he said.

Earlier Griffin stated that he didn't plan on answering each charge individually since they were "general, vague accusations" resembling a "fishing expedition for improprieties that don't exist."

In a point by point rebuttal Griffin stated that:

—He has attended approximately 93 percent of the council meetings since election and possesses no authority to cancel council meetings. The recall committee has charged Griffin with failure to attend meetings and of cancelling meetings.

—He has advocated a policy of competitive bidding for automobiles with a five percent differential for Albany firms. Recall proponents say he has advocated purchase of equipment from dealers outside the city though the same could be bought within Albany at the same price.

—He has proposed for three years reduction of the property tax rate and never opposed the construction of buildings per se and that the condominium complex on Albany Hill was approved before his election. His opponents claim that he has opposed tax reductions by his opposition to building construction and have cited the condominium complex as an example.

—The landfill agreement was never breached and that the operator's lawsuit results from the city's compliance with federal and state regulatory orders to

cease additional fill. Recall proponents claim Griffin caused the breach in the agreement leaving residents open to higher tax rates should the city lose the Landfill Corporation's \$12,333,000 suit.

—He holds the highest respect for Fire Chief Gerald Browne adding that Browne retired of his own free will. Griffin's opponents say he was instrumental in Browne's "resignation."

—The council voted unanimously to temporarily freeze any construction inconsistent with the city's new General Plan until the zoning ordinance can be reworded appropriately. The recall committee claims Griffin "attempted" a freeze on new building in the city.

—The Chamber of Commerce is a "special interest group which has every right to operate within its own realm and no more right than any other organization to the taxpayers' dollars," and that the council reduced its appropriation to an amount related to public services it provides. The recall proponents say Griffin has criticized the chamber in a way the chamber has labeled "unwarranted, containing half-truths and distortions."

—He has never used official stationery nor city employees for unofficial matters which his opponents claim he has.

—Fire department employees have registered voters for 20 years and the service was expanded to provide postcard registration throughout the city. Recall proponents claim he has attempted to "force the fire department employees to secure registration of voters."

—It is his responsibility to "insure the best possible" police service at the lowest cost to taxpayers. Recall proponents say he has objected to equipment purchases for the police department.

—He has advocated a cost-of-living increase in the business license tax. Recall proponents have labeled the increase substantial.

"I am dismayed that this recall effort is being attempted. It is without provocation and surprising. The proponents are obviously bent on dividing our community," Griffin said.

Note of thanks

We would like to thank all friends who sent notes and cards of sympathy on Genevieve Fuhrman's death. They were most appreciated.

J. Sears & Family

ALBANY CINEMA
Solano Ave. 524-5656

JACK WESTON
in
"THE RITZ"
"It's a ball of a brawl."
—Judith Crist

master charge. THE WITTENBERG CARD

PAYD PRESCRIPTIONS MEMBER

your BANKAMERICARD

Courteous Service — Prompt Delivery

GARDELLA'S

1000 OAKS PHARMACY
Charge Accounts Solicited

1849 Solano Ave. 526-2452

Project by project
funding for chamber

By NORMAN COLBY
I-G Staff Writer

ALBANY — The Albany City Council is placing a tight rein on its contributions to the Chamber of Commerce, eliminating an annual no-strings allotment in favor of project-by-project scrutiny.

The new policy was adopted Monday, along with a \$3,000 Chamber grant for planning future projects, to be completed in 90 days.

The proposal was offered by Councilman Mike Gleason as a compromise after conferences with chamber officials. However it was criticized by some members of the audience.

Dario Meniketti said, "The business community should be able to support their own causes."

Harry Styron urged that the chamber increase dues levied on its own membership, mentioning that he pays chamber dues at his place of business in Walnut Creek, and they are four times as high as in Albany.

Last summer, Chamber Manager Hal Denham submitted the annual report requesting \$8,500 in funding for 1976-77, the same as the previous year.

However, the council balked, promising only \$3,000. No money was allocated, however, since a final agreement was not reached. Denham then indicated he was staying on the job without pay.

Further audience objections to the \$3,000 grant brought Denham's retort that the chamber itself raised an additional \$3,000 after the council last summer refused the \$8,500 request.

The general attitude of the council was that the chamber of commerce will be considered on an equal footing with all other groups seeking city money, but without any preference.

Denham spoke, reminding the council that a "healthy business community" is important to Albany. If it were not for the city's four auto agencies, the city tax rate would double, he said.

He listed past and possible future services by the chamber which would benefit the entire community.

Gleason mentioned a "fair" on Solano Avenue as a possible example of a future project which might elicit city funding.

The unanimous city action included provision for allocating future funds for such purposes from the city's revenue-sharing funds.

In other business, the council:

—Returned the proposed sign ordinance to the Albany Planning and Zoning Commission. Considered will be proposals by Sam Dows, planning commissioner, for elimination of the proposed 10-year moratorium on non-conforming signs, allowing them to continue indefinitely but without the right to transfer. Dows also offered other proposals. Chamber Manager Denham is not objecting to the 10-year moratorium, but is calling for transfer to any new owner in the same line of business whatever remains of the 10 years.

—Considered the Waterfront Committee's recommendations for dealing with the problem of a state agency's reluctance to provide all requested funding for the city's waterfront project. The council also held a public hearing on the waterfront plan's environmental impact report. Legal and financial sticking points will be further reviewed by the staff.

—Called for expediting committee reports pertaining to grievance procedures against city police and also public relations.

—Voted to deny a \$13 million claim against the city by Ruth Call, who was arrested during a police raid upon the Call Brothers Jewelry Store in 1974.

—Voted to consider eliminating minimum height and weight requirements for city police officers upon Councilman Pat Griffin's comment that this discriminates against some ethnic groups and women.

—Instructed Turner to attend a public hearing Nov. 30 at the BART headquarters in Oakland, with arguments favoring noise barriers for Albany tracks.

Kensington PTA plans
used ski, bicycle sale

KENSINGTON — Used skis, backpacks and bicycles are among the articles that will be on sale at the Kensington PTA Ski and Cycle Exchange 10 a.m. to 2 p.m. Saturday at the Youth Hut, behind the Kensington Library, Arlington Avenue.

The event offers local residents an opportunity to bring old, outgrown or unused sports equipment and clothing to the Exchange and replenish sports gear needs, according to co-chairwomen Mrs. Melvin Kani and Mrs. Gene Mizuhara.

Volunteers will sell skis, bicycles, sleds, ice skates, ski racks, tire chains, toboggans, backpacks, tennis racquets, golf clubs, rainboots, sweaters and hats.

Coffee and doughnuts will also be sold.

People may register articles for sale at the Youth Hut between 9 and 11 a.m. that day. Fees range from 10 cents to \$3 depending upon the price of the item.

Profits and unsold items can be picked up between 2 and 4 p.m.

Adults will be admitted for 50 cents, children ages 13 to 18 for 35 cents, and children six through 12 for 10 cents. Children five and under will be admitted free.

Payment for purchases can be in cash or check.

Ballet troupes
slate 'open house'

ALBANY — Stamps School of Classical Ballet and East Bay Ballet Theatre are jointly holding open house Saturday at 1417 Solano Ave. from 1 to 5 p.m.

Friends and people interested in dance are invited to see the remodeled facilities. Refreshments and entertainment are scheduled as part of the festivities.

Dancers and teachers now enjoy specially constructed spring floors designed for dance by Robert Hanlin of American Ballet Theatre. The spring floors, new dressing room, storage lockers and teacher's lounge were done by the owners, Jane Stamps, Tina Stamps Zahner and Mari Woodson with help from friends, neighbors, and members of East Bay Ballet Theatre.

Stamps School of Classical Ballet was opened on Solano Avenue 18 years ago by Jane Stamps with five students in a small studio. Eight years later a second studio was added to accommodate more students. One year ago Mrs. Stamps took two partners, Ms. Woodson and Tina

Stamps Zahner to help with the expanding business.

East Bay Ballet Theatre was organized by Mrs. Stamps in 1974 to fill the need of young dancers for concentrated studies and the chance to perform. Any dancer in the area over the age of 10 may audition for the theatre. East Bay Ballet Theatre is at present housed in Stamps School, but is a separate non-profit organization directed by a nine member board of directors. Ann Berry of Albany was the first president followed by Sue Goodman and presently Linda Hooks of Berkeley.

The Nutcracker will be presented by the theatre at King Jr. High in Berkeley the first weekend in December and at Albany High School the second weekend in December.

HURLEY for PARKS

- affirmative action
- conservation-ecology
- land acquisitions
- urban people's parks

...ASK Johnny Madley...
... "the car buyer's FRIEND." 524-3495

Shartsis should replace
Clark on BART board

We urge the voters of BART District 3 to replace Richard Clark on the BART board with Art Shartsis.

Clark, more than any candidate in recent East Bay history has become his own worst enemy in an election because of a long record of questionable expense accounts, efforts to get high paying jobs for political friends and failure to represent the best interests of BART users in the Berkeley-Albany area.

Concerning expenses, Clark and his close political ally on the BART board, Elmer Cooper, have turned in extremely high expense accounts for expensive junkets all over the country and in Europe. No other BART director spent anywhere near the money either Clark and Cooper have spent. Their expenses were the subject of a Grand Jury probe and have outraged many state legislators who are demanding a reform of the BART board. Clark has offered nothing like an adequate defense of his spending.

Another highly questionable activity by Clark was his effort to get a long time political supporter the job of BART general manager. Similarly he attempted to get his last campaign manager the job of a highly paid administrative assistant to himself. The attempts at rewarding friends for political services were most transparent to the rest of the BART board and Clark was thwarted.

Clark's insistence on using private secretaries and then billing BART for their services is a most wasteful use of BART funds. All other directors use the secretarial services of BART. But, Clark insists on paying additional money for secretaries in his private business office.

In addition to his questionable use of BART funds and efforts to reward

friends with BART jobs, Clark has been an extremely poor representative for the Berkeley-Albany area. Future of the Hearst Strip has long been of interest to Berkeley, but Clark took no interest until it became an issue in the current campaign. He then made a grandstand play for votes by offering it to Berkeley for \$1 per year for 55 years. Where was Dick Clark when fares were raised of the Berkeley-Richmond BART line and lowered on the San Francisco line? This area needed a champion on the BART board and Clark failed to meet the challenge. Where was Dick Clark on the need for direct service from Berkeley to San Francisco? Again, Clark was found wanting.

It is extremely important for BART in general and the Berkeley-Albany area in particular that Clark be removed from the BART board. In our judgement Art Shartsis has the best chance of achieving this goal. He has a broad range of endorsements — from labor, business, republicans, democrats, conservatives, moderates, liberals and radicals. We believe he would work for the best interests of the Berkeley-Albany area and bring a measure of integrity to the BART board that citizens from this area have a right to expect.

It should also be noted that a number of other candidates have entered the race against Clark who would make fine BART directors. Among them are Aaron Grossman of Albany and Dick Williams of Berkeley. However, only Shartsis seems to have the kind of campaign which has the organization, endorsements and financing to defeat Clark.

We urge you to vote for Art Shartsis.

Rumford for supervisor

William Byron Rumford would represent the interests of the Berkeley area well on the Alameda County Board of Supervisors and we urge the voters to support him November 2.

Rumford's opponent, John George, is an Oakland attorney and is particularly interested in the problems of that city. If he is elected there would be three supervisors from Oakland, two from other parts of the county and none from the Berkeley area. It simply does not make political sense for Berkeley to be so under-represented on the board of supervisors.

Bill Rumford has served on the Berkeley City Council for a number of years and has distinguished himself by failing to side with either of the two warring factions on the council. By maintaining his independence he has often been able to serve the best interests of the city in a non-partisan fashion. His many years as a Berkeley resident and his tenure on the council have familiarized Rumford with the problems of the area and prepared him for the competing political arena of the supervisors.

In addition to his service on the council Rumford has valuable experience as BART's police chief. He has distinguished himself in that post as an administrator and in affirmative action hiring.

The race between Rumford and George appears to be closed as George is running a spirited and well financed campaign. It is to the credit of both candidates that they have not engaged in the pettiness which accompanies so many campaigns. While we believe Rumford would be the best choice for those in the Berkeley area, George has assured us that if he is elected he will give Berkeley its full measure of attention.

Recovering
from crash
injuries

ALBANY — Don R. Luoma, 17, son of City Councilman Robert Luoma, is recovering this week from injuries suffered in a motorcycle accident.

According to police, Luoma of 634 Cornell Ave. was coming out of Garfield Avenue at San Pablo Avenue about 12:15 p.m. last Tuesday when his motorcycle apparently went out of control.

He was thrown from the vehicle and injured his hip, shoulder and head.

Albany firemen who arrived at the scene said Luoma was badly cut and gouged from the accident. He was rushed to Herrick Memorial Hospital in Berkeley where he was in intensive care overnight according to hospital personnel.

His condition was later reported as satisfactory.

CAFE DEL SOL
WITH AN OUTDOOR CAFE
1742 Solano Ave.
(In the Solano Village)

Open 10-10 Tues.-Sat.; 10-5 Sun. & Mon.

FEATURING: Full Course Dinners with an International Flair. A Variety of Sandwiches and Delicious Omelettes Served All Day. Enjoy Espresso and Our Own Freshly Baked Pies. Also Imported and Domestic Beer and Wines.

DINNERS
5:30 'til 9 p.m. All Dinners Include Soup & Salad

DINNER QUICHE. Variety of the day-cheese, vegetable, seafood or meat in a rich custard, baked in a shell of pastry \$3.85

CHICKEN BASQUAISE. Sautéed with bacon and spices, baked with vegetables. A delight from the Basque Country served with rice \$4.50

ALBONDIGAS. An early California dish, meatballs made with lean ground beef in a mint sauce, served with rice and vegetables \$4.50

ESCALOPE OF VEAL VIENNOISE. Breaded veal cutlet, sautéed in butter, served with rice and vegetables \$5.00

ROAST BEEF. Tender roast beef served with baked potato and vegetables \$5.50

Sunday Brunch from 10-2 p.m.

SAY CHEESE
French Cheese Specials
—Thru Oct. 29th—

CAMEMBERT Reg. \$1.99 ea. **\$1.39** ea.

1561 Solano Ave., Berkeley
(Corner of Peralta) 527-2522
Open 7 Days a Week 10-6; Fri. 'til 7 p.m.

Paid Political Advertisement

VOTE FOR JEFFERDS
Director East Bay Regional Park District

Partial List of Endorsers

Supervisor Joe Bort	Mayor Joyce Jackson
Congressman Ron Dellums	Michael Gleason
Senator Nicholas Pettis	Ruth Ganong
Honorable John Sutter	Ellen Zapata
Assemblyman John Miller	Ann Berry
Glen Seaborg	Joe McBride
Carol Sibley	Dario Meniketti

League of Conservation Voters

Paid for By Committee to Elect Mary Lee Jeffers

Middle School's 'Back-to-School'

ALBANY — A "Back-to-School" night will be held today at the Albany Middle School, 1000 Jackson St. starting at 7:30 p.m. with a panel discussion with eighth grade teachers and personnel.

A PTA meeting will be held at 8 p.m., a visit to sixth and eighth grade classrooms 8:15 to 8:45 p.m. and a visit to seventh grade classrooms 8:45 to 9:15 p.m.

AHS's Back-to-School set

ALBANY — Parents of Albany High School students are reminded that "Back-to-School" will be held tomorrow beginning with abbreviated classes at 7:30 a.m.

The shortened class schedule will continue until noon.

Parents may visit with counselors and teachers 1 to 3:30 p.m. and 7:30 to 9:30 p.m. Although many parents have already made appointments with teachers during these hours, teachers will be available for parents who drop-in at their rooms.

Principal James Walker will hold a discussion at the Albany School library at 8 p.m. and again at 9:30 p.m. on educational goals for the school year.



HALLOWEEN PARADE — The scene above from last year's Halloween parade will be re-enacted Friday at 1:30 p.m. as youngsters from the Thousands Oak area are invited to participate in the annual affair. Sponsored by the Thousand Oaks Merchants Association, marchers will course through Solano Avenue and other nearby streets displaying their costumes.

Times Hometown news

by Al Baney

Remember that old Beatles' song that went "will you still need me, will you still feed me, when I'm 64 . . . ?"

Well, Jim Mosier at 1053 Talbot Avenue stopped worrying about that question 30 years ago. An independent, spry fellow, Jim celebrated his 94th birthday Sunday, and his neighbors on the 1000 block of Talbot, to show their affection for him, all sent him birthday cards on the occasion.

Said one neighbor, "Jim's been here many years. Alert and pleasant, he always has a smile for you."

From birthdays to births . . . three-year-old Gregory Scott Cullup on San Carlos Avenue recently welcomed home a new brother, Jeffrey Jason, born Oct. 1 at Alta Bates Hospital.

No question how parents, Dean and Judy Cullup, feel about the new arrival. For a reflection of their sentiments just grab hold of paternal grandparents, Mr. and Mrs. John Warok of Pomona Avenue, and maternal grandparents, Mr. and Mrs. Fred Grams of Carmel Avenue.

I guess this explains all that celebrating on San Carlos, Pomona and Carmel in recent weeks.

Albany's young entrepreneurs are on the prowl again. The junior class of Albany High School is going door-to-door selling "message boards" to help raise money for the annual Junior-Senior Ball. For more info, call Lou Signer, dean of students at 525-7131.

Milestone . . . Frank D. Jeans, president of the '59 Albany High School senior class was admitted last Saturday to the Arizona Bar Association in ceremonies before the Arizona State Supreme Court.

Right there to congratulate him after the swearing-in ceremonies were parents, Martha and Joe Jeans.

Frank and wife, Abby Lee, presently live in Paradise Valley, Ariz., with children, Debra, Rachael and David. Meanwhile Frank seems to be stereotyped for life. He's president again, this time of an investment firm with offices in Nevada, Pennsylvania and New York.

Sports note . . . former Albany High School standout Cliff Wright is currently in his first season of football at Whitworth College in Spokane, Wash.

The 6'2, 175-pound defensive back was All League in the fall of '75 for his play at cornerback. Coaches say he will see limited action in his first year, but has a good chance to move up to a starting spot in '77.

Cliff, a physical education major, is the son of Mr. and Mrs. James Wright of Neilson Street.

With Albany turning out athletes of Cliff's caliber, it's no wonder the Cougars are taking the Alameda County Athletic League by surprise. Delegated as also rans by "experts" at the beginning of the season, the Cougars now sport a 2-0 league record, 5-1 overall, good enough for a first place tie with Piedmont in the ACAL.

Sorry to see her go . . . long time Albany resident Geraldine Limric will be moving to the South Bay Area soon. "I really hate to leave Albany, but San Jose's the place to go for jobs," she said. If you recall, Geraldine, a methods analyst, was a candidate for city treasurer last April.

It's a small, small world . . . Albany's Animal Control and License Enforcement Officer, John Sawers and wife, Marie, were sailing down the Rhine during their recent trip to Europe when a "stranger" tapped John on the shoulder and asked, "Don't you work in Albany?"

The "stranger" turned out to be another Albany resident, Louis Zavattaro of Portland Avenue who, with wife, Eda, were also on a European vacation.

COLUSA FOOD CENTER

Prices Effective Thru Oct. 30

TIDE
Giant Size
\$1.19

APPLE JUICE
Tree Top
1/2 Gallon **89¢**

CORNED BEEF
Libby's
12 oz. tin **89¢**

FRESH PRODUCE

PEARS D'Anjou Northwest lb. **29¢**
TOMATOES Large Slicing lb. **29¢**
POTATOES Russet U.S. No. 1 10-lb. bag **59¢**
GRAPEFRUITS Red Florida Large Sweet 4/\$1

OVEN CLEANER Easy-Off 16 oz. **99¢**
LYSOL DISINFECTANT 14 oz. aerosol spray **1.29**
GRAPE SODA Reg. or Diet 6/12 oz. tins **98¢**
TOMATO CATSUP Del Monte 14 oz. **37¢**
REFILL CUPS Dixie Kitchen 100-5 oz. **89¢**
STRAWBERRY JAM Mary Ellen 18 oz. **89¢**
SANDWICH BAGS Glad 50 ct. **29¢**
DOG FOOD Purina Chuck Wagon 5 lb. bag **\$1.49**
MARGARINE Safola Soft 16 oz. **59¢**
HOT COCOA MIX Hershey's 16 oz. **89¢**
EGGS Hayward Ranch Grade AA Large, doz. **69¢**

FROZEN FOOD SPECIALS

ICE CREAM Berkeley Farms 1/2 Gal. **\$1.09**
BLUEBERRIES CW 10 oz. **\$1.09**
RASPBERRIES CW 10 oz. **\$1.19**
CAKES Pepperidge Farms Ass'd. **\$1.09**
LITTLE PIZZAS Chef Boy Ar Doe 11 oz. **89¢**

QUALITY MEATS
BEEF ROAST Cross Rib lb. **\$1.39**
GROUND BEEF Fresh lb. **69¢**
CHUCK ROAST Center Cuts lb. **89¢**
BEEF STEW Lean & Tender lb. **\$1.39**
SHORT RIBS Beef lb. **79¢**
SLICED BACON Platter Style lb. **\$1.39**
SAUSAGES Fresh Link lb. **\$1.19**
CORNED BEEF Lean Bottom Round lb. **\$1.29**

406 COLUSA AVE., KENSINGTON

Phone 525-9809; Hours: 9 to 6:30 Mon.-Sat. Closed Sun.

Baha'i community fete

ALBANY — Members of the Baha'i Community of Albany last week celebrated the anniversary of the birth of the Bab who members believe was the first of two prophets sent by God to educate mankind in this age.

The observance was held at the Albany YMCA, 921 Kains Ave.

The Bab was born Siyyid 'Ali Muhammad in Shiraz, Iran, on Oct. 20, 1819 and took the title of the Bab, meaning "Gate of God," when he declared his mission in 1844.

The Baha'i faith, an independent, worldwide religion, is based on the teachings of its founder Baha'u'llah whose coming, according to teachings, was foretold by the Bab in his holy book, The Bayan.

Entombed on Mount Carmel in Haifa, Israel, the Bab and a disciple were executed by a military firing squad in 1850.

Senior citizen news

Classes
The world affairs class will be held at 10:15 a.m. today at the Albany Senior Center, 646 Masonic Ave., and will be led by Jim Baylor. Next week Dick Wegelman will return.

The creative retirement class at 12:30 today will feature a talk by former Senior Center Director Beulah Bell who will give a slide show and discussion of her recent trip to Africa. Seniors are encouraged to bring a bag lunch for a noon meal.

Halloween party
The Senior Center will hold a Halloween party at 12:30 p.m. Sunday. Seniors who wish to attend, should bring a bag lunch. Refreshments and games will be featured after the meal.

Committee on Aging
The Albany Committee on Aging will meet at 7 p.m.

Fall fashion show slated

EL CERRITO — St. John the Baptist's Parent-Teacher Group will present its "Fall Fantasy" fashion show at 8 p.m. Oct. 30 at St. John's School auditorium, Kearney Street at Potrero Avenue.

Admission is \$3 per person. For reservations call 525-0167 or 234-0841.

Business license tax meeting slated

ALBANY — The Business License Tax Restructuring Committee will meet at 8 p.m. today at the city hall conference room, 1000 San Pablo Ave.

The public is invited to attend.

Middle School

Park hearing set

ALBANY — A public hearing on planning for the Albany Middle School Park will be held at 7:30 p.m. Nov. 4 at Cornell School's multipurpose room, 920 Talbot Ave.

The meeting originally had been scheduled for council chambers. The public is invited.

Orchestra plays 3 composers' works

BERKELEY — The Berkeley Promenade Orchestra will perform works by Borodin, Grieg and Tchaikovsky at 8 p.m. Saturday at the University Art Museum with Thomas Rarick conducting.

For ticket information, call 642-3125. For general information, call 845-5962.

The Albany Times

Official Newspaper of the City of Albany and the

Thousand Oaks Times
(formerly Hilltop Mirror)

ILA MAE WILSON
Publisher (1934-1975)

Published Every Wednesday
1247 SOLANO AVENUE
ALBANY, CALIF.
By Brown Newspaper Publishing Co., Inc.
Phone: 525-1510
P.O. Box 6158
Subscription Rate
\$12.00 per year

Tom Bates

**DEMOCRAT FOR ASSEMBLY
12th DISTRICT**

"I want to bring people into the processes of power. I want to change the limits of what is possible for government. That's what I have been doing on the Board of Supervisors, and that's what I want to do in Sacramento."

TOM BATES ISN'T JUST PROMISING -- HE'S BEEN DOING

Tom Bates was the first member of the Board of Supervisors ever to work full-time on the job.

Tom Bates stressed services to people. He supported effective, community-based programs for health care, crime prevention, curbing drug abuse and alcoholism, and helping the elderly. He voted against the tax increase and for tax reductions.

Tom Bates has fought for the preservation of the environment: as a member of the Bay Area Pollution Control Board he has taken the lead in attempting to make that agency effective and responsive.

Tom Bates has increased public participation in county government: he helped create new commissions on the Status of Women and Consumer Affairs.

TOM BATES STANDS FOR:

- Tax reform to reduce the tax burden on low and middle income people.
- Rational, energy-conserving alternatives to the hasty development of nuclear power.
- Rehabilitation, not destruction, of our urban neighborhoods.
- Protection of our Coastline and other valuable resources.

- Putting people back to work through community economics development programs.
- Commitment to quality education at all levels.
- Community programs which stop crime before it starts.

THESE COMMUNITY LEADERS ENDORSE TOM BATES

Congressman Ron Dellums
Congressman George Miller Jr.
Assembly Speaker Leo McCarthy
Cesar Chavez
California Organization of Police and Sheriffs

California League of Conservation Voters
United Farm Workers AFL-CIO
COPE--AFL-CIO
PACT--Teamsters Local 70
California Association of Highway Patrolmen

FOR A RIDE TO THE POLLS, BABYSITTER WHILE YOU VOTE, OR POLLING PLACE INFORMATION CALL 655-2293

Tom Bates for Assembly, Marion Brackett, Treasurer, 5642 College Ave., Oakland, Ca. 94618

Paid Political Advertisement

WIN \$125,000.00 IN THE CANADIAN CHAMPIONSHIP 1977 DOG DERBY SWEEPSTAKE

YELLOWKNIFE, NORTHWEST TERRITORIES

The "mush rush" is here again. And here's your chance to be a cold cash winner! During the annual Caribou Carnival, teams of dogs will pull sleds and mushers over three 50 mile stretches of ice and snow.

The three "heats" will be run on March 25th, 26th and 27th, 1977. Enter now. Even if you aren't a resident of N.W.T., you can still win. Remember. The whole team's pulling for you to be a winner.

CLIP AND MAIL THIS COUPON/CHEQUE TODAY—YOUR REMITTANCE MUST ACCOMPANY COUPON

YES! I want to win some cold cash!

Please send me (in one for \$2.00, three for \$5.00):
☐ Enclosed is my remittance.
☐ I enclose check or money order/make payable to the Dog Derby Sweepstake.

Name _____ Prov. _____
Address _____
City _____
Phone _____
Mail to: Dog Derby Sweepstake
P.O. Box 5555
Yellowknife, N.W.T.
XOE 1H0

Type of Account _____
Your Account No. _____
Date _____
The Sum of _____ Dollars
PAY TO THE ORDER OF YELLOWKNIFE DOG DERBY \$ _____
Bank Name _____
Bank Address _____
Your name — please print _____
Your phone number _____
Signature _____

HUSKY FINAL DRAW
Sunday March 27th, 1977
FIRST PRIZE \$50,000
SECOND PRIZE \$20,000
THIRD PRIZE \$7,500
Plus 23 consolation prizes of \$500 each

TWO YOUNG PUP CASH DRAWS
Held in December, 1976 and February, 1977 with \$30,000 in total prizes.

Albany area church news

FIRST BAPTIST CHURCH
Reformation Sunday will be observed at Sunday's evening and morning services at First Baptist Church, 1319 Solano Ave., Albany.
Pastor Larry Campbell will deliver the sermon, "God's Great Gift," at the 11 a.m. service focusing on one of the central themes of the Reformation.
At the 7 p.m. service, the message, "The Reformation," will deal with historical and theological principles of the Reformation movement.
The chancel choir will sing at the morning service, and Nueva Esperanza Youth Choir will sing at the evening service.
Church members also will observe World Fellowship Offering Sunday during which churches of the American Baptist denomi-

nation receive missionary offerings for foreign lands. The theme this year is "Christ to India." Gifts will be received from the congregation and the Sunday school.

ALBANY CHURCH OF THE NAZARENE
Pastor Richard Roy will conduct the 11 a.m. worship service Sunday at the Albany Church of the Nazarene, 850 Talbot Ave., Albany.
Associate Pastor Lupe Torrez will deliver the message "Is God Unfair?" at the 7 p.m. service.

GRACEMONT BAPTIST CHURCH
Pastor Oeland will deliver the sermon, "Strength Through the Spirit," at the 11 a.m. service Sunday at Gracemont Baptist Church, 1221 Marin Ave., Albany.

The sermon continues the church's "Christian Under Construction" program which is in its fifth week.

Sunday school classes for all ages begin at 9:45 a.m. The adult department is currently studying "Our Mission in Today's World," with Sunday's lesson focusing on "Loving Means Helping."

Nursery care is available during classes and services. The 6 p.m. service will combine singing, fellowship and Bible teaching. Pastor Bill Oeland will deliver the sermon, "Masterpiece in the Making."

ST. ALBAN'S CHURCH
The Rev. Warren Debenham, rector, will celebrate Holy Communion at 11:30 a.m. today at St. Alban's Episcopal Church, 1501 Washington Ave., Albany.
Tomorrow the junior choir will rehearse at 4 p.m.

under the direction of Dorothy Collins while the senior choir will meet at 7:30 p.m. with Rita Dows, organist and choirmaster.

Delegates from St. Alban's will go Saturday and Sunday to the Episcopal Diocese of California convention in San Francisco.

Father Debenham will talk about "A Young Man and His Riches" in his sermon Sunday, the 21st one after Pentecost. He will be assisted by the Rev. Francis Symons, deacon; Nabeel Jacob, lay reader; Mary Worden, lector; Brad Allen and Leonard Johnson, acolytes, and John Bouie and John Storrs, ushers.

The senior choir will sing "Man Shall Not Live by Bread Alone" as its offertory anthem.

After the 10 a.m. service, a coffee hour will be held in parish hall. The adult discussion group will meet with Father Debenham and continue study of the Book of Revelations at 9 a.m. at Stauffer Room.

BERKELEY PARK COMMUNITY CHURCH
"Memo to the Disheartened" will be the sermon delivered by the Rev. Robert B. Martin at the 11 a.m. service Sunday at Berkeley Park Community Church, Oak View Avenue and Coussa Circle, Kensington.
Visitors are welcome to attend.

The 6:30 p.m. service will include a religious film for all ages.

ALBANY CHRISTIAN SCIENCE SOCIETY
The sermon, "Everlasting Punishment," will be delivered at 11 a.m. Sunday at the Albany Christian Science Society Church, 1358 Marin Ave., Albany.

One of the religious tenets of Christian Science will be included with an excerpt from Mary Baker Eddy's Science and Health with Key to the Scripture: "We acknowledge God's forgiveness of sin in the destruction of sin and the spiritual understanding that casts out evil as unreal. But the belief in sin is punished so long as the belief lasts." The Reading Room, located at the church, will be open 2 to 4 p.m. Nov. 2.

Upstairs' youths hold benefit breakfast

ALBANY — The Upstairs Backdoor Youth and Children's Center will hold a Pancake-French Toast Breakfast 8 to 11 a.m.

Saturday at the social hall of Albany United Methodist Church, 980 Stannage Ave., to raise funds for the center's operation.

Tickets are now on sale at \$1.25 and may be purchased by calling 526-7348. Tickets also may be purchased at the door.

Proceeds, in addition to supporting the center, will be used to upgrade recreational equipment. Donations are also welcome.



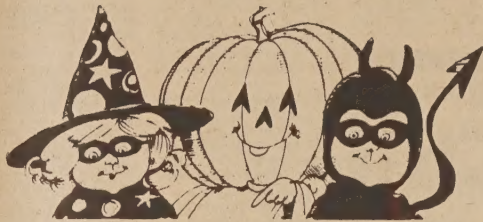
The cost of heating a house is still going up. Hot air rises, too. That's why the attic is often where most home heat-loss takes place. Insulating an unfinished attic up to R-19, the recommended standard, can save up to 25% of your heat. And you'll be more comfortable.

In a typical California house it should cost about \$300 to \$400 if you get a qualified contractor to do it. Less if you do it yourself.

So send for our free insulation booklet. It tells you how to check whether your insulation is adequate, and if not, what to do.

PG&E wants to help you save energy and keep your bills from going out of sight. Get the facts. What you don't know can cost you. And that's not hot air.

Send to:
Insulation
Electric & Gas Industries Assn.
1355 Market Street
San Francisco, CA 94103
Please send me your free booklet on insulation.
Name _____
Address _____
City _____ Zip _____
☐ I would like a contractor to call.



On Halloween... come to McDonald's® in costume and we'll treat you to a box of cookies with our compliments.

This spooky offer will be good only on Halloween, October 31, 1976, and is limited just to our particular location! Sorry, no substitutions. Have a happy and safe evening!



**1198 San Pablo Ave.
Berkeley (Near Gilman)**

Paid Political Advertisement Paid Political Advertisement Paid Political Advertisement Paid Political Advertisement Paid Political Advertisement Paid Political Advertisement Paid Political Advertisement



VOTE FOR BILL RUMFORD

For the Alameda County Board of Supervisors

A Sensitive Candidate for the Community Good of Albany

Bill Rumford is dedicated, experienced, and has the independence and integrity that people should demand from their elected representatives.

- Born in Berkeley and twice elected to the Berkeley City Council.
- Chief of Police Services for the Bay Area Rapid Transit District.
- Public Service includes 20 years in Municipal, County and Federal Government. He has worked for the Alameda County Juvenile Probation Dept., the Berkeley Police Dept. and the United States Treasury Dept.
- ABAG's representative to the Metropolitan Transportation Committee's Regional Seaport Policy Commission.
- A member of the Alameda County Chiefs of Police and Sheriff's Association.

BILL RUMFORD BELIEVES:

CHILD CARE: The County can take a more active role in child care problems. Funding and direction are major problems at the municipal level.

CRIMINAL JUSTICE PLANNING: Expand courtroom facilities and personnel; promote social services that keep people out of jail; expand and renovate dehumanizing detention facilities. Public safety cannot be ignored but should be faced and dealt with.

EMPLOYMENT: The gap between business, government and the community must be bridged to create an atmosphere of trust and understanding. As business and industry improve, more jobs become available.

HEALTH CARE: Continue to promote the centralized facilities but with greater emphasis on local neighborhood clinics that will better serve the poor, disabled and elderly.

OPEN SPACE: Support development when and where necessary to promote employment and much needed housing but curtail programs that promote "Sprawl" and encroachment on remaining open space and valuable agricultural lands.

SENIOR CITIZENS: Centers for Senior Citizen activity must continue to be developed. Shuttle service to major transportation systems and shopping centers for seniors is mandatory and cannot be neglected.

STATUS OF WOMEN: The concept of Alternative Work Patterns must be developed. Management positions held by women and racial minorities at the County level are so few that it is insulting. This can be rectified quickly.

TAXES: Follow a policy that emphasizes prudence in spending where most of the tax dollars spent are returned to the community in service. Expand new tax revenue sources through investigation of large blocks of property now held by tax-exempt institutions.

TRANSPORTATION: The County must continue to support and develop alternatives to the automobile.



Paid for by Concerned Citizens for the Future of Albany

Holiday mail deadlines told

ALBANY — Gene Howard, Berkeley-Albany Officer in Charge, today announced deadlines by which local residents should mail Christmas parcels and greetings to military personnel and friends overseas. The suggested dates and places follow:

Oct. 28: Surface mail to Armed Forces in Antarctica, Australia, Burma, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan and Thailand.

Nov. 1: Surface and Space Available Mail (SAM) parcels to Armed Forces in

Ethiopia, Iran, Israel, Saudi Arabia and Turkey.

Nov. 4: International surface greeting cards to Africa and the Near East.

Nov. 8: Parcel Air Lift (PAL) parcels to Armed Forces in Ethiopia, Iran, Israel, Saudi Arabia and Turkey.

Nov. 11: Surface mail and Space Available Mail (SAM) parcels to Armed Forces in South and Central America, Liberia, and Republic of Zaire.

Surface mail to Armed Forces in Belgium, Denmark, England, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Portugal and Spain.

International surface parcels to South and Central

America and Europe.

Nov. 18: Parcel Air Lift (PAL) parcels to Armed Forces in South and Central America, Liberia, and Republic of Zaire.

Nov. 20: Space Available Mail (SAM) parcels to Armed Forces in Belgium, Denmark, England, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Portugal and Spain.

Space Available Mail (SAM) parcels to Armed Forces in Antarctica, Australia, Burma, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan, and Vietnam.

Nov. 25: Surface mail and Space Available Mail (SAM) parcels to Armed Forces in Canada, Greenland, Labrador, Newfoundland and the Azores.

Nov. 27: Parcel Airlift (PAL) parcels to Armed Forces in Belgium, Denmark, England, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Portugal and Spain.

Parcel Air Lift (PAL) parcels to Armed Forces in Antarctica, Australia,

Burma, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan and Thailand.

Nov. 30: Surface parcels to Alaska and Hawaii.

Letters to Armed Forces in South and Central America; (NEAR EAST) Ethiopia, Iran, Israel, Saudi Arabia, Turkey; (FAR EAST) Antarctica, Australia, Burma, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan and Thailand.

'Brain and aging' seminar slated

BERKELEY — UC professor of anatomy Marian Cleaves Diamond, Ph.D., will discuss "Aging and the Brain" at noon tomorrow at Alta Bates Hospital auditorium, 1 Colby Plaza at Ashby.

Dr. Diamond's talk, part of Alta Bates Hospital's health care seminar series, will cover her theories on aging in the brain based on studies with rats.

Albany area club news

Albany Lions Club
Albany Police Chief Jim Simmons will be guest speaker at the Albany Lions Club dinner meeting tomorrow at 7 p.m. at Serb's Restaurant, San Pablo Avenue, Albany.

Simmons will discuss the psychological stress evaluator.

Albany Rotary Club
The Albany Rotary Club will meet at 12:10 p.m. Nov. 2 for a regular luncheon meeting at Spenger's Fish Grotto, 1919 Fourth St., Berkeley.

Albany Soroptimists
Soroptimists International of Albany will have Albany Police Sgt. Archie Sterling, Juvenile Officer, as guest speaker at its noon meeting today at Serb's Restaurant, Albany.

Sterling's topic will cover "Terrorist Activities and Their Impact on Society Today."

Bayview Aerie
No. 2323 F.O.E.
Bayview Aerie No. 2323, Fraternal Order of Eagles, will hold a "pop rally" at 2 p.m. Sunday for Eagles International Presidents

Clyde Schmieg of St. Paul, Minn., and Verna Funke of Tama-Toledo, Iowa.

The joint Eagle men's and ladies rallies at Eagles Hall, 3223 Carlson Blvd., El Cerrito, will mark the 50th anniversary of the Ladies Auxiliaries.

Fountain Lodge
No. 503, I.O.O.F.

Fountain Lodge No. 503, Independent Order of Odd Fellows, will hold a dinner for members at 7 p.m. Nov. 1 at Albany Masonic Temple, 533 San Pablo Ave.

The regular lodge meeting will be held at 8 p.m. with Noble Grand Everett L. Baker presiding over the annual election of officers.

Berkeley Lodge
No. 270 I.O.O.F.
Berkeley Lodge No. 270, Independent Order of Odd Fellows, will meet at 8 p.m. tomorrow at Berkeley Odd Fellows Temple, 2288 Fulton St., Berkeley.

Noble Grand Al Riel will preside. The second nomination of officers for 1977 will be held. Light refreshments will be served after

the business session.

Rebekah Lodge
No. 262 I.O.O.F.

Berkeley Rebekah Lodge No. 262, Independent Order of Odd Fellows, will honor Phyllis Peacock, District Deputy President of District No. 7, at 8 p.m. today at Berkeley Odd Fellows Temple, 2288 Fulton St., Berkeley.

Mrs. Peacock will be escorted by Deputy Marshal Betty Geauregard on this visit, her first official one to the lodge.

She will give instructions in the work of Rebekah Lodge, and officers of other district lodges will be guests.

Mrs. Madelon Schubert will act as chairwoman, and light refreshments will be served after the meeting. Noble Grand Louise Cole will preside, and the second nomination of officers for 1977 will be held.

Court Berkeley
No. 1049 C.D.A.

A potluck dinner, originally scheduled for Oct. 15, by Court Berkeley No. 1049, Catholic Daughters of America, will be held Friday at St. Jerome's Church Hall, Curry and Carmel, El Cerrito.

Social hour starts at 6:30 p.m., dinner at 7:30 p.m. Mrs. Frank Heaney is chairwoman for the dinner and will be assisted by Mrs. Albert Lambert and other members of the Court.

Prospective members and friends are invited.

Cerrito de Oro Parlor
No. 306 N.D.G.W.

Cerrito de Oro Parlor No. 306, Native Daughters of the Golden West, will hold a birthday dinner today at Francesco's in Oakland.

Social hour starts at 6 p.m., dinner at 7 p.m. Estelle Williams is party chairwoman. The dinner originally had been scheduled for Oct. 15.

Branch No. 2 SIR

Sons in Retirement Branch No. 2 will meet at noon today at Spenger's Fish Grotto, 1919 Fourth St., Berkeley, to hear guest

speaker Joshua Bar-Lev.

Bar-Lev's topic will include an overview of Israel and the Middle East.

Big Sir Sam Latham will preside.

Berkeley City Club

Nationally recognized floral designer Jack F. Daniels will be guest speaker at Berkeley City Club's Garden and Travel Section meeting at 1:30 p.m. today at the club, 2315 Durant Ave., Berkeley.

Daniels, instructor counsel at the College of San Mateo and lecturer and demonstrator of flower arrangements, will talk about "Christmas in Williamsburg," a look at holiday decorations based on the heritage of colonial Williamsburg, its custom, plant material and design.

Mrs. William Shephard, assisted by Mmes. Harold Ludwig, Douglas Sturges, Henry Benedict and Arthur Behm, is chairwoman of the program.

Gray Panthers

Gray Panthers of the East Bay, Inc., will meet at 3 p.m. Nov. 1 at the West Berkeley Public Library, 1125 University Ave., Berkeley.

Northbrae Woman's Club

Northbrae Woman's Club of Berkeley will hold its annual Ways and Means Luncheon and Card Party on Wednesday, October 27, at the Hillside Club, Charming and Bows' party are Mrs. Robert E. Greenleaf and Mrs. Melvin T. Swartz and their committee.

In the receiving line to greet members and guests will be Mrs. Victor Guyot, President, Mrs. William Johnson, Mrs. Dan Finch, Mrs. Warren B. Coolbaugh, Miss Dorothy Barton, Mrs. W. D. Buckley, Mrs. John E. Parsons, Mrs. John W. Gavey, Mrs. Charles C. Stuart, Mrs. Robert W. Bennett, Mrs. L. Pastonini and Mrs. Norman Street.

Preschooler films shown

ALBANY — Films for children three to five will be shown at 3:30 p.m. today at the Albany Library, 1216 Solano Ave.

The films are: "Anansi the Spider," "Anatole," "Madeline," and "Mole in the Zoo."

The films are free, and part of a weekly series of preschool films running through Dec. 15. A five-film all films is available at the library. Call 526-3720 for more information.

CRABS?

Kill them fast without a doctor's prescription.

At first sign of crab lice (intense itching, reddish bite marks, whitish eggs attached to hairs), get A-200 Pyrinol. The No. 1 medicine for crab lice. It stops the itching as it kills crabs and their eggs. Easy to use, just shampoo as directed. Get inexpensive A-200 Pyrinol without a prescription. Liquid or gel.

A-200 Pyrinol® At all drug counters.

GOLFING AMERICAS LEISURE

GOLDEN GATE FIELDS

GOLF COURSE

Play before or after work. Golf Course Open From 8 a.m. 'til 8 p.m.

Individual & Group Lessons by PGA Pro **MURRY JACOBS** Are Available Phone 526-3024

Golf Clinic Every Wednesday 6 p.m. 'til 7 p.m.

9 hole Course — Driving Range, Chipping & Putting Green.

SNACK BAR OPEN 7 DAYS A WEEK

Paid Political Advertisement

Paid Political Advertisement

RE ELECT

Senator Nicholas C. Petris

Democrat, 9th State Senatorial District

"KEEP HIS STRENGTH IN THE SENATE"

Senator Nicholas C. Petris Campaign Committee

Susan Davidson, Chairman

1067 Siler Place, Berkeley, CA 94705 • 843-9212

FIRST BAPTIST
1319 Solano Ave.
11 a.m.
"God's Great Gift"
7 p.m.
"The Reformation"
Classes Meet at 9:30 a.m.
WORSHIP WITH US THIS WEEK

XEROX COPIES
10¢ Per Copy
WHILE YOU WAIT
Quantity Rates Available
GERSH PHOTO
1747 Solano Ave., Berkeley
526-0775

Coupon

FLOUR
5 lbs. Gold Medal
Bleached or Unbleached
59¢

PIC'N'PAC
GILMAN ST. & SAN PABLO AVE., BERKELEY

NO SALES TO DEALERS OR MINORS

WE WELCOME FOOD STAMP SHOPPERS

PRICES EFFECTIVE THRU NOV. 2

Hours: Mon. thru Sat. 9-9; Sun. 10-6:30

SUPER SAVERS

BLEACH
Sani-Clor 1 Gal.
59¢

Sani-Clor BLEACH

GROUND BEEF 3 LBS \$1.99 (1 lb. 69¢)	COUNTRY STYLE SAUSAGE 69¢ lb.	FINEST QUALITY MEATS BEEF SAUSAGE 89¢ lb.	CHICKEN PARTS Drumstick, Breasts lb. 79¢ PORK CHOPS Smoked Center Cuts lb. \$1.98 BEEF HEARTS Fresh lb. 59¢ PORK CHOPS Shoulder Cut lb. \$1.19 SMOKED PICNICS Imitation Sliced 89¢ lb. 79¢ TURKEY PARTS Wings, Drumsticks lb. 39¢ CHUCK ROAST Blade Cut lb. 79¢ CHILI MEAT Fresh lb. 89¢
--	--	--	---

CRACKERS Premium 1 lb. 49¢	SOUP MIX Souptime 4 Pkgs. 49¢	SPRAY STARCH Niagara 22 oz. 69¢	CAT FOOD Tuna For Cats 6 oz. 4/\$1	Betty Crocker SPECIALS UPSIDE DOWN CAKE MIX Betty Crocker 21 oz. 85¢ PUDDING CAKE MIX Betty Crocker 11 oz. 65¢ DATE BAR MIX Betty Crocker 14 oz. 79¢ BOSTON CREAM PIE MIX Betty Crocker 15½ oz. 85¢	HOT COCOA MIX Carnation 12 Pack. 99¢	ORIENTAL NOODLES Smack Noodles 5/\$1	MARGARINE Fleischmann's 1-lb. Cubed 55¢	ORANGE DRINK Macombers ½ Gal. 59¢
---	--	--	---	--	---	---	--	--

TUNA Carnation Oil and Water Pack 49¢ ½ Tin	EGGS Nulaid X Large 69¢ Doz.	PEANUT BUTTER Jif 28 oz. \$1.19
--	---	--

TOMATOES Ripe Medium Size 4 LBS \$4.99	BELL PEPPERS Large Size for Stuffing 4 lbs. 99¢	WALNUTS New Crop lb. 49¢	CELERY Utah Type Stalk 25¢	PUMPKINS For Halloween While They Last lb. 5¢
WINES & LIQUORS 3 LOCATIONS TO SERVE YOU: • Gilman & San Pablo Ave. — Berk. • 10012 San Pablo Ave. — El Cerrito • 17000-B Willow Pass Rd. — Concord Imported Catto's 100% Rare Scotch Whiskies Product of Scotland, 86 Proof SCOTCH WHISKY \$4.99 FIFTH \$5.99 QT.				

Obituary notices

Robert G. Risch

ALBANY — Funeral services were held last week for Robert George Risch, 68, who died Oct. 16 at Veterans Hospital in Martinez. Mr. Risch, a native of Saskatchewan, Canada, was a yeast worker 40 years for Universal Foods Co. Survivors include his widow, Evelyn Virginia Risch of Albany; sons, Carl Risch of Richmond, and Raymond J. Risch of Heracles; brothers, John Risch of Los Angeles, Arthur Risch of Lemon Cove, and George Risch of Texas; sisters, Pearl Perry of Richmond Annex, and Lillian Lee of Oregon; and one grandson. Services, conducted by the Rev. O. R. Janke, were held at the Ellis-Olson Mortuary Chapel. Committal services were at St. Joseph's Cemetery.

Eugene Scanlon

ALBANY — The Rosary was recited Friday at the Ellis-Olson Chapel for Eugene F. Scanlon, 75, who died Oct. 19 at his Albany home. A native of St. Paul, Minn., he had worked for 20 years as a security guard for the Wilmette Shipyard. He was also a member of St. Ambrose Church of Berkeley, the East Bay Hammond Organ Society, and had been a former professional ballroom dancer, with his late wife, Evelyn. Survivors include an aunt, Willie Dickson of St. Paul, Minn.; an uncle, Arthur Ernst of Missoula, Mont.; and a niece, Bernice M. Harold of Twin Valley, Minn. Final services and committal will be held in Melrose, Minn.

Roy O. Wilmoth

ALBANY — Funeral services were held last week for Roy O. Wilmoth, 69, a long time Albany resident who died Oct. 20 in a Berkeley hospital after a short illness. Born in Hannibal, Mo., he worked 40 years as a salesman for UniRoyal Co. He was a member of Albany Lodge No. 686 F.&A.M., Oakland Scottish Rites Bodies and Ahmies Temple the Mystic Shrine. Survivors include his widow, Barbara I. Wilmoth of Albany; daughters, Royalee B. Scherly of Oakland and Barbara R. Lindgren of Castro Valley; brother, Howard Wilmoth of Los Angeles; and two grandchildren. Funeral services and arrangements were by Ellis-Olson Mortuary Chapel.

Helen P. Brickey

ALBANY — Helen P. Brickey, 64, died yesterday in Albany. A native of Oakland, she lived in Albany most of her life. She was past patron of Albany Chapter 550 of the Order of the Eastern Star. She is survived by widower John A. Brickey of Albany and brother Paul Williams of Pittsburg. Services are at 11:30 a.m. Thursday at the chapel of Ellis Olson Funeral Home, the Albany Chapter of the Order of the Eastern Star officiating. Entombment will follow at Sunset View Mausoleum.

Like a good neighbor, State Farm is there.

For Help with All Your Insurance Needs See **ED APELT** or **ED HERNSTEIN**

1331 Solano Ave., Albany Phone 526-8566

STATE FARM Insurance Companies Home Offices Bloomington, Illinois

Irene McCausland

ALBANY — Services were held last week at Ellis-Olson Mortuary Chapel for Irene Evangeline McCausland, 86, who died Oct. 18 in a Richmond hospital. A native of San Francisco, she worked 60 years as an office clerk for the Naval Air Station in Alameda. She was a member of Royal Neighbors of America No. 2342 of Berkeley. Survivors include daughters, Lois C. Brown of Richmond, and Elva J. Buncich of Albany; five grandchildren; and six great-grandchildren. Services were conducted by Father Robert Wilson of Christ the Lord Church, Pinole.

Annual 'In gathering' at Northbrae

BERKELEY — The Berkeley Branch of the Needlework Guild will hold its annual "In gathering" tomorrow at Northbrae Community Church, 941 The Alameda. Designated as "Guest day," the event will be open to friends of members and anyone interested in the "giving of clothing and household articles" to the needy. New garments and household articles provided by members of the Guild will be on display 11:30 a.m. to 2:30 p.m. A program will be presented at 1:30 p.m. at which a representative of the International Institute

of the East Bay will tell of the work being done by the organization. Refreshments will be served after the program. The Needlework Guild of America, a national charity, is organized to give those "who have" a chance in an affordable way to help those "who have not." The Guild collects and distributes new garments to hospitals, homes and child-care organizations. Membership requirement is the contribution each year of at least two new garments, purchased ready-

made or made by hand. Money also may be donated for the purchase of clothing. The following organizations will be the Berkeley branch's recipients this year: Booth Memorial Hospital, Catholic Ladies Aid Society, The Fred Finch Youth Center, International Institute of the East Bay, Sonoma State Hospital, Maternity and Infant Care Project of Berkeley and the Infant Care Center of Alta Bates Hospital. The officers are Mrs. Laura Gadeberg, President; Mr. Dorothy Herb, Vice President; Miss Hazel Scandrett, Secretary and Eleanor Dehner, Treasurer.

KING TU RESTAURANT
1335 Solano Ave. ALBANY 525-2285
CLOSED WEDNESDAYS
Chinese, Mandarin, Sichuan, Peking, Cantonese, Lunch & Dinner
Reasonable Prices • The Best Service
BANQUET ROOMS AVAILABLE
Hours: Mon-Fri 11:30-10:00, Sat 11:30-10:00, Sun 11:30-10:00

King Tsin Restaurant
1699-1701 Solano Ave., Berkeley
NORTHERN CHINESE FOOD
Lunch 11:30-2:30 Dinner 4:30-9:30
Sundays 4:30-9:30
Private Rooms Available
CLOSED TUESDAYS

SAFeway

FINE QUALITY AT LOW-LEVEL PRICES

SHOP WITH CONFIDENCE AT SAFeway... QUALITY THAT YOU CAN DEPEND ON... AT LOW-LEVEL PRICES...

Manor House Grade A Turkeys
Hen or Tom, Frozen, U.S.D.A. Grade A
53¢ lb.
SAFeway's FINEST QUALITY

Boneless Full Cut Round Steak
U.S.D.A. Choice Grade Mature Beef
\$1.18 lb.
USDA CHOICE

Strip Steak Boneless, Steak-Beef Loin U.S.D.A. Choice \$2.77 lb.	Hickory Smoked Picnics Water Added 69¢ lb. USDA A GRADE	Safeway Fresh Fryers Whole (Foster Farms, California, Grown, Whole, Fryers, 5.5-6 lb.) 41¢ lb.	Sliced Bacon Dubuque, Mississippi, Dubuque Sliced (2 lb. \$1.97) 1-lb. 99¢	Filet Mignon Boneless, Beef Loin Steak U.S.D.A. Choice \$2.99 lb.
Rib Eye Boneless, Steak U.S.D.A. Choice \$2.59 lb.	Boneless Cross Rib Roast U.S.D.A. Choice Grade Mature Beef \$1.38 lb. USDA CHOICE	Assorted Pork Chops Pork Loin \$1.28 lb.	Pork Spareribs Famous Oscar Mayer Ribs 88¢ lb.	Tip Steak Boneless, Beef Round U.S.D.A. Choice \$1.77 lb.
London Broil Boneless, Beef Round U.S.D.A. Choice \$1.88 lb.	Cube Steak Boneless, Beef Round U.S.D.A. Choice \$1.99 lb.			Swiss Steak Boneless, Bottom Round U.S.D.A. Choice \$1.59 lb.
				Sandwich Steak Boneless, Beef Round, U.S.D.A. Choice \$1.99 lb.

Totino's Pizza Party Varieties, Frozen, 13 or 15 1/2 oz. YOU SAVE 30¢ 79¢ SUPER SAVER	Apple Cider or Juice, Town House, Gallon LOW LEVEL PRICE \$1.59	Broccoli Spears Bel-air, Frozen, 10 oz. BUY 3 SAVE 24¢ 3 for 99¢ SUPER SAVER	Buttermilk Bread Mrs. Wright's, 1 1/2 lb. YOU SAVE 8¢ 39¢ SUPER SAVER
Krispy Crackers Sunshine, 1 lb. YOU SAVE 10¢ 49¢ SUPER SAVER	Chicken Noodle Soup Town House, 10 1/2 oz. BUY 6 SAVE 20¢ 6 for \$1 SUPER SAVER	Scot Towels Roll YOU SAVE 14¢ 53¢ SUPER SAVER	Fireplace Log Safeway Multi-Flame, each (Case of 6 Logs \$4.50) LOW LEVEL PRICE 75¢
Margarine Mazola, Corn Oil, 1 lb. cubes YOU SAVE 8¢ 58¢ SUPER SAVER	Large AA Eggs Lucerne, Dozen LOW LEVEL PRICE 72¢	All Detergent Concentrated, 49 oz. YOU SAVE 14¢ \$1.09 SUPER SAVER	Dog Food Pooch, 15 1/2 oz. BUY 6 SAVE 8¢ 6 for \$1 SUPER SAVER

Beverages Tree Top Apple Juice, 1 Gallon \$1.15 Strawberry Drink Mix, Nestle's Quik 18 oz. \$1.09 S&W Coffee, 100% Colombian, 1 lb. \$2.17 European Style Coffee, Hills Bros. 8 oz. \$1.19 Instant Coffee, Safeway 10 oz. \$2.79 Edwards Coffee, Ground (3 lb. \$4.99) 2 lb. \$3.37	Food Favorites Sargento Cheese, Cheddar, 8 oz. \$1.75 Swiss Cheese, Kraft, Single Wrapped, Processed Food Slices, 12 oz. \$1.29 Cream Topping, Lucerne, Pressurized, (Blossom Time, 8 oz. 59¢) 15 oz. \$1.19 Topping, Buttercream or Caramel, 12 oz. 59¢ Pillsbury Food Sticks, Chocolate, 4.875 oz. 67¢ Crunchola Bars, with Peanut Butter, 8 1/2 oz. 91¢	Fine Candies For Trick-or-Treat Brach's Candy, Pick-A-Mix, bulk, per lb. 79¢ Kraft Caramels, Individually Wrapped, 14 oz. 73¢ Hershey's Kisses, Chocolate, 14 oz. \$1.49 Popping Corn, Orville Redenbacher's, 15 oz. 93¢ Fun Size Candy Bars, Mars Brands, 12 oz. \$1.35 U-No Candy Bar, 15 oz. 1.49	Frozen Foods Cauliflower, or Broccoli with Cheese Sauce, Bird's Eye, 10 oz. 65¢ Patio Beef Tacos, 13 1/2 oz. \$1.23 Chun King Egg Rolls, (13 oz. \$1.43) 6 oz. 68¢ Lender's Bagels, Pre-split, 12 oz. 63¢ Calavo Avocado Dip, 8 oz. 75¢ Layer Cake, Copy Kitchen Lemon or German Chocolate, 24 oz. \$1.59
--	---	---	--

2 Lb. Coffee
Safeway Ground, Bag
\$3.25

Donuts
Mrs. Wright's Assortment Dozen
\$5.99

Safeway... More Than A Food Store!

Aim Toothpaste 4.6 oz. YOU SAVE 19¢ \$63¢	Bic Lighter Butane, Disposable, each YOU SAVE 20¢ \$69¢
Vicks NyQuil Nighttime Colds Medicine, 6 oz. YOU SAVE 20¢ \$1.39	Magicubes Sylvania, 12 Flashies, 5 ct. LOW LEVEL PRICE (Kodak C126 Film, 20 exposures, roll \$1.49) \$1.69

100% Grapefruit Juice
Bel-air Frozen Concentrate From Florida, 12 oz.
\$49¢

1 Lb. Bread
Mrs. Wright's Super Soft Loaf
29¢

Safeway Variety

Grated Romano Cheese	Kraft	3 oz.	74¢
Stewed Tomatoes	Redpack	16 oz.	38¢
Hunt's Manwich Sauce		15 1/2 oz.	59¢
Chow Mein	Chun King (Vegetarian, 18 oz. 48¢)	42 oz.	\$1.49
Soy Sauce	Chun King (Bean Sprouts, 16 oz. 37¢)	16 oz.	77¢
Jonny Cat	Absorbent Litter	10 lb.	79¢
Brillo Scouring Pads		10 ct.	45¢
Zee Paper Towels	Decorated	roll	65¢
Vaseline Lotion	Intensive Care (G-Tinted, 8 oz. 95¢)	8 oz.	95¢
Wipe 'n Dipe		50 ct.	50¢

Baking Supplies

Moist & Easy	Duncan Hines	13 1/2 oz.	75¢
Betty Crocker Mix	Snack Cake Mix		75¢
Basic Bundt Cake Mix	Blueberry or Pineapple Muffin	reg.	99¢
Cookie Mix	Pillsbury	reg.	99¢
Chocolate	Nestle's, Chocolate Chip	10 oz.	45¢
Pillsbury Flour	Semi-Sweet, Nestle's Morsels (Butterscotch, 12 oz. \$1.09)	12 oz.	\$1.09
Fleischmann's Yeast	(10 lb. \$1.25)	5 lb.	63¢
Fluffo Shortening	Packet		26¢
Comstock Pie Filling		3 lb.	\$1.39
Hungry Jack Biscuits	Blueberry 21 ct. Butter Milk (Self Case)	6 oz.	25¢

Grapefruit
Florida Pink or White New Crop, Sweet & Juicy
4 for \$1

Yellow Onions
JUMBO, U.S. No. 1 (Hamburger Onions)
10¢ lb.

Safeway Salad Spectacular

Large Tomatoes Vine Ripe, California Grown 39¢ lb.	Cucumbers Large Size, A Favorite Salad Ingredient 2 for 39¢
Cherry Tomatoes 12 oz. Baskets 39¢ each	Lettuce Red, Butter, Australian, Romaine, or Green Leaf, also, Bunch Spinach 3 for \$1
Avocados Large Size, California Grown, New Crop 49¢ each	Radishes & Green Onions Nice Bunches 2 for 39¢

Safeway Flower Show

Leea Plants
A New variety of tropical plant which comes from South America. Grows tall with long glossy green leaves. Grows well in shade or sun with very little care. Water only when soil is dry to touch.
\$4.98

MV Cactus or Succulent Plants
Many assorted varieties for indoor or outdoor use.
3 Inch Pot 2 for 88¢
6 Inch Pot

Special of the Week

Banana Squash **10¢ lb.**

Zucchini Squash 1 lb. 39¢
Broccoli Large Bunches each 49¢
Valencia Oranges Bunches, Full of Flavorful Juices 4 lbs. \$1.00
Breakfast Prunes 2 lb. Pkg. 89¢
Cranberries 1 lb. Pkg. 2 lbs. \$1.00

PAMPA SHOP LESS MONEY—MORE FOOD!

Discount Food Markets

\$1.89 VALUE

SUPER DISCOUNT VALUE



Apple Cider

BONNIE HUBBARD PURE APPLE GALLON JUG (1/2 Gal., 89¢)

\$1.15 VALUE

SUPER DISCOUNT VALUE



Ice Cream

CARNATION ALL POPULAR FLAVORS 1/2 GAL.

89¢

\$1.33 VALUE

SUPER DISCOUNT PRICE



Detergent

JOY LIQUID 20¢ OFF LABEL
32-oz. BOTTLE YOU PAY

\$1.09

\$1.10 VALUE

SUPER DISCOUNT PRICE



P'nut Butter

SKIPPY OLD FASHIONED
CREAMY OR CHUNK
18-oz. JAR

79¢

\$1.09 VALUE

SUPER DISCOUNT PRICE



Cookies

OREO CHOCOLATE
SANDWICH
19-oz. PACKAGE

89¢

\$1.29 VALUE

SUPER DISCOUNT PRICE



Fruit Drinks

HI-C ALL POPULAR
FLAVORS
46-oz. TIN

49¢

\$1.29 VALUE

SUPER DISCOUNT PRICE



Eggs

STEVENS
LARGE GRADE AA
DOZEN

70¢

\$1.29 VALUE

SUPER DISCOUNT PRICE



Rice Mixes

M.J.B. ALL VARIETIES
6-oz. PACKAGE

29¢

\$1.29 VALUE

SUPER DISCOUNT PRICE

Chopped Olives

BELL'S
4 1/2-oz. TIN

51¢

\$1.29 VALUE

SUPER DISCOUNT PRICE

Dinners

BANQUET FROZEN
ALL VARIETIES
EXCEPT FISH
REG. PKG.

49¢

\$1.29 VALUE

SUPER DISCOUNT PRICE

Potato Chips

LAURA SCUDDER
TWIN PACK
REG. OR BBQ

69¢

PAMPA SHOP
Discount Food Markets
PRICES EFFECTIVE 7 FULL DAYS

WILL CONTINUE TO SELL HIGHEST QUALITY MEAT AT REDUCED PRICE!

U.S.D.A. CHOICE
BEEF

Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
WELL AGED
MEATS

U.S.D.A. CHOICE
Economy Trim

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

U.S.D.A. CHOICE
Always Fresh Fish
Kamhi, Yoid

Boneless Beef Roasts

RUMP - CROSS RIB - BOTTOM ROUND

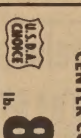


\$1.49

lb.

CHUCK ROASTS

TENDER CENTER CUTS

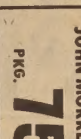


87¢

lb.

1-lb. FRANKS

JOHN MORELL BEEF

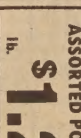


75¢

PKG.

PORK CHOPS

FAMILY PACK ASSORTED PORK LOIN



\$1.27

lb.

NAPKINS

BBQ SAUCE

HAIR CONDITIONER

COOKIES

CHEER

SANDWICH BAGS

FOOD BAGS

TOMATO PLUS

CRACKERJACKS

SMOKED OYSTERS

Avocados

Onions

Potatoes

Apples

Cranberries

Red Yams

Roasting Chickens

GENUINE CALIFORNIA GROWN, LARGE SIZE

FRESH DAILY FROM PETALUMA

69¢

CUBE STEAKS

1-lb. BACON

SIRLOIN TIP

Avocados

Onions

Potatoes

Apples

Cranberries

Red Yams

Orange Juice

Cottage Cheese

Yogurt

Half & Half

Whipping Cream

Orange Juice

Cottage Cheese

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Orange Juice

Albany throttles Pacific, 22-13

SAN LEANDRO — The Albany Cougars, with a first-year championship in their new league, turned a stout defense and timely passing game into a 22-13 victory over Pacific last Friday.

Andrei Wallace threw touchdown passes of 35 and 11 yards to Greg Westphal, and Paul Flenod supplied the third Cougar score with a 40-yard run. Both of Westphal's receptions were outstanding diving catches. Cougar coach Phil Wanlin paid special tribute to his defensive line, for its blocking for the ballcarriers. He also had praise for Flenod, a junior who led the team in rushing with 81 yards on eight carries.

Girls' tennis

Strong play not enough to win

ALBANY — A strong performance, "the best in the season" by the Albany High School girls tennis team so far, fell short as the local team suffered a 6-0 loss against a much stronger San Leandro squad last week.

Albany's overall record now stands at 2-5. The team last week lost an earlier, non-league match against Richmond's John F. Kennedy High School, 5-0.

"I felt the girls in general played the best they had all season," said coach Rich Lohman commenting on the San Leandro contest. "It wasn't as discouraging as the score looks."

"I felt particularly that way about the three singles matches," he added.

In seven singles Albany's Kim Mayfield lost 3-6, 3-6; Ellen Nishifue was dropped 2-6, 6-7, and Liz Tellehen sank 4-6, 5-7. In a complementary match, June

intercepted two passes. The Vikings scored first, on a first-quarter pass play, but Wallace's air attack began to click in the second quarter and Albany came back with his touchdowns to Westphal. Just for good measure, the Cougars went for two points on their first PAT attempt and got them on a pass from Wallace to Warren Thomas.

The victory leaves Albany 5-1 overall and 2-0 in the ACAL. The only other undefeated team left is Piedmont, which crushed Alameda yesterday 38-6. Albany and Piedmont meet in the last game of the season, and the Cougars' next league opponent is Alameda, next Friday in a home game.

SCORING SUMMARY
Albany: 7 0 15 7 0-22
Pacific: 0 0 0 0 0-13
P. Marino 25 pass from Silveira (Kerr kick). A — Westphal 35 pass from Wallace (Thomas pass from Wallace). A — Westphal 11 pass from Wallace (Thomas kick). P — Mendoza 1 run (run failed). A — Flenod 40 run (Thomas kick).

Three compile series best in '184' club

ALBANY — The three best series compiled at Albany Bowl last week were offered by Tats Nakae, Larry Belotte and Larry Brusse, all of whom compete in an eight team league that calls itself the 184 Club.

Made up of employees of the Lawrence Radiation Lab, the 184 Club makes no claim to being the highest scoring league in the house, but after last week's performances, it's just possible that they are underrated themselves.

Nakae was well over par with games of 234-204-225 and a 663 series. Belotte's line read 211-211-197 for 629, and Brusse shot 190-232-188 for 628.

The only other 600s in the house were produced by Steve Christianson, who posted a 602 set in the Albany Travelers League, and Gary Hansen, who fashioned an even 600 in the 870 Commercial.

Meanwhile, the 915 Majors, the highest rated loop, was getting a best of 593 from Paco Vasquez, 582 by John Taylor, 577 by Mark Valente, and 576 by Hal Friis.

In a match between the two leading teams in the Majors, Merry Jax moved one point closer to the top by beating Norm Curtis' Team One, 13-12. John Taylor's 582 did major damage for Merry Jax and Bob Bradford had 552 for the Curtis crew.

In the Majorettes League Lu Stirecky's Team Nine went into first place by beating Ellis Olson 15 to 7, while the previous leaders, Sharlene Kennedy's Team Twelve, was losing by the same margin to Diablo Bowling Supply.

The Majorettes' best scoring came in a match that found Emulate Production winning 13-9 over Rich Altman Dance Band. Norma McGee had 554 for the winners, Denise Altman 544 for the band.

Elmer Westphal was back in top form in leading the Berkeley Elks with a 595 series that packed most of its punch into a 223 finale.

In the 870 Commercial, Roland Enterprise broke out of a tie for first place with E&C Offset Printing by beating the Printers 2-1, taking the third game 828-801

after they had split the first two.

Ron Peechee and Bob Snelling tied for top honors in the Mechanics Bank League with 547 each. Ron had 202 game, Bob 205.

Other league leaders included Don Dye, who fired 225-572 in the Albany Eagles competition; Tom Sha, whose 211-556 topped the Friday Invitational- Staley Pannell, 207-567 for Green Lantern, and Gene Thrower, 209-559 for Saturday Swingers.

Joe Blankenship had 228-576 for Woodstackers; Sue McRaynolds 523 in the Ladies 630 Scratch.

SEIKO
DIAMOND RINGS
TROPHIES
RICHARD'S
Jewelers
1272 Solano 524-6860

More hatha yoga classes slated

ALBANY — Another eight-week series of hatha yoga classes will be offered 5:15 to 6:45 p.m. Tuesdays at the Albany YMCA, 921 Kains Ave., beginning Nov. 2.

Liama College Dance Studio, 673 Arlington Ave., Berkeley, Instructor is Chipper keley.

Roth. Cost is \$24 for each series of classes. Registration will be at the first class session or by phone 530-0244.

Psychic potential

BERKELEY — A seminar on "developing psychic potential" offered by Tarhan Tulku Rinpoche

will be held Saturday and Sunday at the Nyingma Institute, 1815 Highland Place.

JAY VEE

COCA-COLA FRESCA TAB
6 pack 16 Oz. Bottles
Reg. \$1.19
75¢ PLUS DEPOSIT

HALLOWEEN OCTOBER 31

Laura Scudder's CORN CHIPS
Regular 9 1/2 oz. BBQ 8 1/2 oz.
Reg. 69¢ **49¢**

JAY VEE

REPEAT SALE BY POPULAR DEMAND!

BIG CALIFORNIA WINE SALE

Now available exclusively in this area at Jay Vee Wines & Liquors

Stone Creek PREMIUM WINES

Wines selected exclusively from the finest California Wine growing regions of the North Coast, Napa Valley and Monterey County.

Compare these fine wines with brands selling for \$1 to \$2.50 more.

★ North Coast CHABLIS	99¢	★ Monterey County CHENIN BLANC	1.49
★ North Coast BURGUNDY	Bottle	★ North Coast GREY RIESLING	Bottle
★ 1973 Napa Valley ZINFANDEL 100% RUTHERFORD BOTTLINGS	1.99	★ 1974 Sonoma PINOT NOIR	2.29
★ 1973 Napa Valley PETITE SIRAH 100% RUTHERFORD	Bottle	★ 1974 Napa Valley CABERNET SAUVIGNON 100% RUTHERFORD BOTTLINGS	Bottle
★ 1975 North Coast JOHANNISBERG RIESLING	1.99	★ 1973 Napa Valley CABERNET SAUVIGNON 100% RUTHERFORD BOTTLING	2.49

All bottles offered are 1/4 liter (25.4-oz.) size

★ Additional 10% Discount on purchase of 12 Bottle Cases. May be of Assorted selection

★ The aristocratic Cabernets offered here, compare with any Cabernet Sauvignon sold today, at twice the price and more!

★ Prices Effective Wed., October 27th thru Sunday, Nov. 7th



JAY VEE

EL CERRITO
10400 San Pablo Ave.
10560 San Pablo Ave.
SAN PABLO
13108 San Pablo Ave.

WINES & LIQUORS
PARTY & BLOCK ICE • MONEY ORDERS
BERKELEY
1316 University Ave.

EL SOBRANTE
3574 Dam Road
ALBANY
759 San Pablo Ave.

Volleyball team loses bid for first victory

ALBANY — It was a tough match against Encinal last week, but Albany's girls volleyball team came up short, 15-12, 11-15, to remain winless for the season.

However, coach Betty Dubravac looking ahead to the rest of the season and next year, voiced optimism noting "the varsity record doesn't reflect the way the team has improved over the season."

The team's next ACAL match will be against Alameda at 3:45 p.m. tomorrow at the Albany High School gym.

Against Encinal, Albany was anchored by a strong defensive effort by senior Alicia Doi and sophomore Katie Malin. The team, in its first year of competition with the school's entry into the ACAL, fields three seniors, Doi, Nancy Kato, and Teri Johnson, one junior, Nancy Gaines, and two sophomores, Malin and Cathy Mullarkey.

The junior varsity team, meanwhile, came up a winner against Encinal, taking the match 5-15, 15-12, 16-14, to even its record, 3-3, for the season.

Paid Political Advertisement.

Paid Political Advertisement.



ELECT JOHN GEORGE, SUPERVISOR, DISTRICT 5

He is the best qualified candidate for this important office.

★ Attended Tuskegee Institute; A.B., Univ. of Calif., Berkeley
★ U.S. Hastings College of Law
★ Member, Sierra Club, NAACP, ACLU
★ Vice-Chairman, Alameda County Democratic Central Committee
★ Member, State Democratic Central Committee
★ Chairman, Congressional Delegates' Executive Committee
★ Member, PACE Solid Waste Management Committee

ENDORSEES (Partial List)
Ron Dellums, Pete Stark, U.S. Congress
Julian Bond, Georgia State Senate
George Moscone, Mayor, San Francisco
Lt. Gov. Mervyn Dymally
Leo T. McCarthy, Calif. Assembly Speaker
Wallace Fox, Mayor, Emeryville
Tom Bates, Alameda County Supervisor
Michael Gleason, Albany City Council
Helen Burke, EBMUD Board of Directors
Nicholas Petris, Ken Meade,
John Miller, Assembly, State of Calif.
John Denton, Ilona Hancock,
Ying Lee Kelly, Berkeley City Council.
Kimi Fuji, Chester McGuire, Roy Nakadegawa,
A.C. Transit Board of Directors,
Richard Clark, Ella Hutch, BART Board of Directors,
Cesar Chavez and the United Farm Workers,
United Auto Workers, Third World Caucus,
Hospital and Institutional Workers, #250,
Berkeley Federation of Teachers,
Asian Political Caucus, Tom Paine Democratic Club,
Campus Community Coalition, ILWU, (COPE),
Black Women Organized for Political Action,
Alameda County Central Labor Council,
Alameda County Democratic Central Committee,
Alameda County Democratic Lawyers Club,
Martin Luther King Democratic Club,
Democratic Labor Caucus.

VOTE! November 2, JOHN GEORGE, SUPERVISOR, DISTRICT 5
John George for Supervisor Committee
Bob Johnson, Treasurer, 3250 Adeline Street, Berkeley 94703

JAY VEE

Jay Vee KENTUCKY BOURBON
6 Year Old • 80°
Reg. \$9.98
9.49 Half Gal.
Case of 6 Half Gallons \$53.89

JAY VEE ROYAL SELECTION SCOTCH
Reg. \$10.89
9.98 Half Gal.
Case of 6 Half Gallons \$58.81

Villa Royal 80 Proof VODKA and GIN
2 QUARTS FOR **\$7** Reg. \$3.99
Single Bottle Sale Price 3.69
Case of 6 — Half Gals. \$41.89

PARTY TYME FREEZE DRIED COCKTAIL MIXES
• Whiskey Sour
• Daquiri • Mai Tai
• Margarita
• Tequila Sunrise
• Pina Colada
Reg. 98¢ **39¢**

Last Chance! CANADIAN MIST WHISKY
Reg. 6.99 **5.99** Quart
Special Case Price \$64.69
Sale ends Sunday, Oct. 31

JAY VEE

Prices Effective Wed., Oct. 27 thru Sunday, Oct. 31st

ALBANY
759 San Pablo Ave.
Corner of Washington

SAN PABLO
13108 San Pablo Ave.
Ralph's Center

EL CERRITO
10400 San Pablo Avenue
10560 San Pablo Avenue
Jay Vee Center

EL SOBRANTE
3574 Dam Road
Fry's Shopping Center

BERKELEY
1316 University Ave.

Times Classified Ads

Classified Advertising Rate: 10 words or less... \$2.75
All ads run in the Albany Times and Thousand Oaks Times
for the one price—Ads payable in advance

May be placed at 1247 Solano Avenue
before 4:00 p.m. on Monday.

CLASSIFIED INDEX

1. Real Estate
2. Real Estate
3. Real Estate Exchanges
4. Income Property
5. Professional Services
6. Business Opportunities
7. Commercial Property
8. Real Estate Wanted
9. Loans
10. Real Homes
11. Rentals
12. Business Rentals
13. Rentals Wanted
14. Insurance
15. Help Wanted
16. Work Wanted
17. Miscellaneous For Sale
18. Tailoring
19. Miscellaneous Wanted
20. Special Services
21. Autos For Sale
22. For Your Auto
23. Announcements
24. Personal
25. Lost and Found
26. Bids
27. Pets
28. Instructions
29. Personal Services
30. Equipment Rentals
31. Services
32. Home and Garden
33. Obituaries
34. Too Late To Classify

2-BEDROOM SPECIALS!
CALIFORNIA ST., North Berkeley, spacious stucco home with dark wood panelling in interiors, large dining rooms, extra den, large lot, garden, detached garage, \$45,950.
HOPKINS ST., modernized stucco home, newly finished hardwood floors, aluminum windows, garden, garage, workshop, \$45,000.
2226 CALIFORNIA ST., Newly painted older Berkeley home, modern interior, including kitchen and bath. Extra room or den. Features extra large 2-car garage, driveway, room for boats, campers, plus large garden area.

EL CERRITO SIXPLEX
Excellent investment property, all 2-bedroom units, 1/2 of them newly refurbished with new carpets, drapes, appliances. Grosses \$1070 monthly. Full price \$95,000 with terms. Good tax shelter, equity building.

INVESTMENT PROPERTY
New steel industrial building, Petaluma, free and clear, will show almost 10% clear return with little management when 100% leased. \$185,000. Will exchange for East Bay property.

ALBANY COMMERCIAL
2700 square foot commercial building, San Pablo Ave., near Town Center, and near Buchanan St. freeway access. Also has large 5-room apartment upstairs. 50x100 lot. Ideal for home and business, or for rental investment. \$100,000.

COMMERCIAL FOR RENT
We have stores and offices on San Pablo Avenue, Solano Ave., and in industrial area, for retail, office use, laboratory space or industrial and industrial rental needs.

JEROME BLANK REALTY
1530 Solano Ave.
526-4215
Serving Albany for 30 Years

MID-EL CERRITO CORNER
Big 6+ room 4-bedroom 2-bath rustic ranch style on big deep corner lot. Partly carpeted, sharp modernized kitchen with built-in dishwasher & garbage disposal. Easy access to rear yard for boat or travel trailer storage. Copper piped sprinkler system throughout. Asking \$67,500. After hours call Rita Smith 521-0686.

JEANS REALTY
1484 Solano Avenue 524-8508

GET OUT OF TOWN!
But not too far! Just off the Dam Road near San Pablo Reservoir. Swim every day in your own pool. Build your own tennis court, but don't disturb the cattle. A creekside setting on a 3/4-acre site. This 14-year-old Torvik home houses a family of eleven with 5+ bedrooms, 3 full baths, family room, big rampus room and a large deck. \$125,000. Days 525-8700; Claude Daughtry eves.: 526-5252 or Joe Robb 525-5312.

Basement Loves Arise!
Everybody loves a big basement. How about 900 square feet of basement in Albany? A basement with a full bath? Upstairs: 2 bedrooms, 1 bath, 1 fireplace. Backyard: Scholar's hide-away—a garden cottage with 1 fireplace and 1 bath 1 1/2 blocks to El Cerrito Plaza. All at \$51,500. Phone Bill Durrin days: 525-8700, eves.: 525-6214 or Weldon Smith 234-4932 or Rosey Clearlitz 525-5293.

CLAUDE DAUGHTRY
REALTOR
1795 Solano, Berkeley
525-8700

JUST REDUCED \$5,000
Biggest little house in Albany. Giant workshop/dble garage set-up. The lot is big enough and zoned for 4 units or to build on. Enough space NOW to keep 2 boats and six cars (and/or 25 goats?) Easy owner-financing, too. Asking \$37,500. Owner wants offer. Call today.

HAL HOFFMAN
Realtor
1207 Solano Avenue
527-2326
Opposite Albany Library

OPEN SUNDAY 2-5
1604 CAPISTRANO
3-bedroom all on one floor. Level lot, near Solano shopping and Thousand Oaks schools. Bus to S.F. \$58,000. Eves.: Cindy Dix 524-5479 or Mrs. Ellis 525-8727.

Ellis Co.
REALTOR
1753 SOLANO 527-3030

MISCELLANEOUS FOR SALE

RENO TRIP
(One Day Weekly)
\$19.50 Round Trip
\$18.00 Refund Value
Leave Saturday & Sunday 7:30 a.m. Back Midnight. Fares & Refunds Subject to Change.
RESERVE EARLY
DISCOUNTS FOR GROUPS AND ORGANIZATIONS
Free Parking
Mary Ricketts
575-2602—527-1301—527-0748

Redwood
Patio Furniture
Summer clearance. 6-ft. table, 2 benches, 2 arm chairs, coffee table. \$64.95. Free Delivery.
689-4576

LARGE selection of new, used, rebuilt bicycles. Trade-ins accepted. Also used bikes wanted.
THE SPOKE AND WHEEL
848-2119 or 527-1005

MISCELLANEOUS WANTED

WILL PAY TOP DOLLAR FOR GOOD USED FURNITURE
526-8450
WANTED
I buy estates or used furniture, rugs, books, foreign coins, silver, etc.

FRANK J. MORLEY
525-5199

SPECIAL SERVICES

THE FARE EXCHANGE
Used Furniture Store
Is Now Doing Local Moving and Hauling
526-8450

PERSONALS

SOBRIETY MEANS FREEDOM
But freedom is an inside job, and sometimes a little outside help is needed to find it. If you or a loved one needs help, call the CARELINE program nearest you. In Berkeley, Alta Bates Hospital, 549-3080; Delta City, Mary's St. Hospital, 992-1700; Hayward, St. Rose Hospital, 783-6544.

OLDER sheep dog mix. Good family/watch dog. Free to a good home. Call Keith 524-8923.

OBITUARIES

LONG, Grace Ida, in Berkeley, Oct. 15, 1976 (etd.). Wife of the late K. S. Long. Mother of Ronald G. Long of Albany, sister of the late Lee De Ford. A member of the Telephone Company Pioneers and Independent Order of Foresters. A native of Michigan, age 74 years. Private arrangements by
MCMARY AND MORGAN CHAPEL
BERKELEY
848-1238

PUBLIC NOTICE

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 18242
The following person is doing business as:
MicroSystems Co.
714 Cerrito St.
Albany, Ca.

Richard Blomesth
714 Cerrito St.
Albany, Ca. 94706

This business is conducted by an individual.
RICHARD BLOMESTH
This statement was filed with the County Clerk of Alameda County on Oct. 4, 1976.

CERTIFICATION
I hereby certify that the foregoing is a correct copy of the original on file in my office.
RENE C. DAVIDSON,
County Clerk
By **SHERYL LEVERENZ**,
Deputy
1885A—Oct. 6, 13, 20, 27, 1976

HELP WANTED
REAL ESTATE SALES
Opening for two licensees. Excellent commission split, onjob training. For confidential interview, call Leon Plus, Thousand Oaks Realty, 388 Colusa Ave., Berkeley. 524-2738 or eves. 525-2262.

EARN \$800 monthly at home, spare time, mailing envelopes, information, rush \$1.00 and stamped self-addressed envelope to: SURFSIDE, 1449 Hunaker St., Suite No. 4, Honolulu, HI 96816.

RESPONSIBLE teen-ager to baby sit for 10-year-old girl on occasion \$1.00 per hour. In Albany. 527-8578 after 4 p.m.

DAY CARE—Your home. Babysitter wanted for toddler weekdays. Central Albany or Hill area preferred. 524-8457.

MISCELLANEOUS FOR SALE

CEMETERY PLOT for sale—Acacia Lawn section, Sunset View Cemetery, 8650, W. Hughes, P.O. Box 1294, Nevada City, Calif. 95959.

ORGAN, HAMMOND M-3, Excellent condition. Sacrifice \$600. 525-0248 days. 525-0414 evenings.

NEIGHBORHOOD garage and moving sale. Baby items, toys, clothes, books, 700 block Vincente, Berkeley, Sat. Oct. 30, 10-4 only.

GARAGE SALE, Saturday Oct. 30, 10 to 6. Refrigerator, antiques, misc., games, Honda. 1019 Santa Fe Ave., Albany.

YARD SALE—10-5 Sat.-Sun., Oct. 30-31. 1793 San Lorenzo, Berkeley. Misc. furniture, household, ladies' gear, clothing, Good Luncheon.

SALE—Used B.R. furniture, Desk & chair, misc. items. 526-4250 for appointment.

ESTATE SALE—Furniture, oldies, household miscellaneous, tools in great quantity. Sat. Oct. 30, 10-4. 1656 Ocean View (off Colusa) Kensington.

NEW RINSE-N-VAC steam cleaner prolongs carpet life by keeping them longer! Rent at \$10 per day. Also shampooers \$1, \$2, \$3 per day with purchase of shampoo. Rent at Pike's Electric Appliances, 377 Colusa Ave., Kensington, 536-6348.

AIRPORT SERVICE—share the cab. Advance orders only. Dial-a-cab, 527-5000.

PUBLIC NOTICE

NOTICE OF INTENTION TO CIRCULATE RECALL PETITION OF PATRICK GRIFFIN FROM THE OFFICE OF CITY COUNCILMAN OF THE CITY OF ALBANY, STATE OF CALIFORNIA

NOTICE IS HEREBY GIVEN by the undersigned **CHARLES GENOVA** of the intention to circulate, among the registered and qualified voters of the City of Albany, State of California, a petition for the signature of said voters, showing their approval that procedure be taken as provided by law in such cases for the recall and removal of **PATRICK GRIFFIN** from the position of City Councilman in the City of Albany, State of California, said recall petition to be circulated at a date commencing seven (7) days after the publication of this notice, as required by statute, or as soon thereafter as is practicable.

Notice is hereby further given that the grounds for the removal of said **PATRICK GRIFFIN** from said office are as follows:

1. He has failed to attend council meetings and called off council meetings.

2. He has advocated purchasing equipment from dealers outside the City of Albany even though the same can be purchased at the same price in the City of Albany.

3. He has opposed the reduction of taxes and the tax burden by his opposition to construction of buildings. For example, he opposed the construction of the condominium complex on Albany Hill.

4. He has caused the breach of a landfill agreement with Albany Landfill Corporation which resulted in the filing of a claim against the City of Albany by Albany Landfill Corporation of \$12,333,000. If the City has to pay this claim or any part thereof, it will increase the tax burden on owners of property in the City of Albany.

5. He has been instrumental in securing the resignation of Fire Chief Gerald Browne.

6. He has attempted a "freeze" on all new building in the City of Albany.

7. He has criticized the Chamber of Commerce. He was the only one to dissent an appropriation to the Chamber of Commerce. The Chamber of Commerce has stated that Pat Griffin's criticisms were "unwarranted, containing many half-truths and distortions."

8. He has used official stationery for private use and used City employees to work on his personal matters.

9. He has attempted to force the Fire Department employees to secure registration of voters.

10. He has caused the denial of the request of the Police Department for new equipment.

11. He has advocated a substantial increase of business license taxes. Dated, October 20, 1976.
CHARLES GENOVA
815 Kains Avenue
Albany, Calif. 94706

CERTIFICATE OF SERVICE BY MAIL OF NOTICE OF INTENTION
I say:
I reside at 196 Caldecott Lane, Oakland, California, and, at all times herein mentioned, was a permanent resident of the said city and a citizen of the United States of America, and over the age of 18 years.

On October 20, 1976, in Oakland, California, I deposited in the United States mail, by certified mail, postage fully prepaid, a sealed envelope containing a certain paper, of which the paper attached hereto is a true and correct copy, addressed to **PATRICK GRIFFIN** at 1555 Sonoma Avenue, Albany, California 94706.

There was on said date regular United States mail service between Oakland, California, and Albany, California.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Oakland, California, on October 20, 1976.
CAROL BRITT
A-1889—October 27, 1976

Marxism-feminism seminar slated

BERKELEY—A study group for women on Marxism and feminism will be held at 7:30 p.m. today at Epic West, 2640 College Ave. The workshop will examine the theoretical connections and contradictions between Marxism and feminism and produce working papers and projects.

BERKELEY
Driving School
524-5321, Eves. 283-3838

B-Special Services

BILL'S HAULING
Light moving, shrub trim, general clean-up and trash removal.
845-5957

FARNEL CONSTRUCTION
General Contractors
Remodeling, alterations and new construction. Phone eves 526-0915 for free estimates.

License No. 282387
Financing Available
HAVE A WELDING OR MACHINING PROBLEM?
CALL Larry Baum

MONARCH
• Welding-Machining
FIX-IT SERVICE
—Local and Convenient—
Call Us Today 524-5235
12018 Santa Fe Near Gilman St.

RC HOUSEPAINTING
Lic. No. 323460
See our work in the Solano Area. Interior/Exterior.
Free Estimates
841-3358

ALBANY APPLIANCE CO.
Appliance Repair
Lower Rates
Call 525-4428

ALBANY OFFICE EQUIPMENT CO.
"The Only Business Equip. Co. in Town"
Typewriters, Calculators, Ribbons, Office Furniture, Photo Copiers, Etc.
We Repair Typewriters, Calculators, and Other Business Machines
924 San Pablo Ave.
526-1959

Talk on arts, and technology

BERKELEY—Dr. Ron Pellegrino will give a lecture on "Waves, Technology and the Arts: The Real Symphony" at 7:30 p.m. Oct. 28 at Berkeley's Lawrence Hall of Science.

He will discuss how lasers, synthesizers, video and films are used to explore the positive application of existing and emerging technologies in arts and creative education.

For more information, call 642-5132.

Admission is \$1 for adults, 75 cents students and senior citizens, 50 cents children, seven through 12, 25 cents children three to six, and free for children under two. UC students and Lawrence Hall members.

Astrology talk set

BERKELEY—A discussion on "Astrology, How Does It Work?" will be held at 7:30 p.m. Friday at the Berkeley Women's Center, 2112 Channing Way.

Theater workshop set

BERKELEY—The P & T Theatre Company will offer a six-week production workshop for children 11 years and older at the recently redecorated Live Oak Theatre, beginning Oct. 29.

The workshop introduces children to acting, improvisation, pantomime, music and song. A matinee of the work will be presented on Dec. 11, assisted by members of the professional ensemble.

PUBLIC NOTICE

FICTITIOUS BUSINESS NAME STATEMENT
FILE NO. 18444
The following persons are doing business as:
CARRY-ALL HOBBY & CRAFTS SUPPLIES
1486 Solano Ave.
Albany, Ca. 94706

Linda Farral
6541 Mosser Lane
El Cerrito, Ca. 94530
Lella Farral
632 Pomona Ave.
El Cerrito, Ca. 94600

This business is conducted by a limited partnership.
Signed:
LINDA FARRAJ
LEILA FARRAJ

This statement was filed with the County Clerk of Alameda County on Oct. 19, 1976.

CERTIFICATION
I hereby certify that the foregoing is a correct copy of the original on file in my office.
Dated October 19, 1976.
RENE C. DAVIDSON,
County Clerk
By **CONNIE GUTIERREZ**,
Deputy
A-1889—Oct. 27, Nov. 3, 10, 17, 1976

PUBLIC SERVICES DIRECTORY
PAINTING Interior/Exterior
Experienced and references available. Competitive rates.
Call Alan
527-0859

ACE FLOOR REFINISHING SERVICE
841-6500
Quality Appraisal and Service for your Hardwood Floors. References.

FAST MIMEOGRAPHING!
Quality mimeographing is comparable with offset but much cheaper. One day or overnight service.
Call 525-3845

PUBLIC SERVICES DIRECTORY

PAINTING Interior/Exterior
See our work in the Solano area.
Free Estimates
841-3358

FIREPLACES
Remodeled, Repaired, Corrected, Spark Arresters Lic. No. 62368
ROY ANACLERIO Fireplaces
526-7555

PAINTING & PATCHING EXPERTS
Neat, thorough, very reasonable. Many satisfied North Berkeley customers.
527-0650
Free Estimates

APPLIANCE REPAIR
Washers, disposals, dishwashers, electric dryers and ranges. Low rates. State Reg. No. 33839.
Doug Harbo
Albany 525-5921

ESSER PLUMBING CO.
Sales and Service
• Water Heaters • Thermostats • Stoppcoets Cleared
Service Is Our Business
P.O. BOX 7005
For Day or Night Calls
Phone 525-3163

ALBANY TELEVISION
Sales-Service
Factory Trained—Specializing in RCA, Zenith and Motorola
Color—B&W—Stereo
"THERE'S NO SUBSTITUTE FOR KNOW-HOW"
Phone 526-9177
1150 SOLANO

WINDOWS
Old Wood Sash Replaced with Modern Aluminum
FREE ESTIMATES
524-7055

ALBANY GARDENER
Hauling, home maintenance, planting. By the hour or monthly.
Call Randal
527-6618

Albany receives sales, use taxes

SACRAMENTO—The City of Albany will receive \$49,679 as its share of the September allocation of sales and use tax receipts, William M. Bennett, chairman of the State Board of Equalization, announced today.

Alameda County will receive \$491,073, while nearby cities will receive the following amounts: Berkeley, \$131,699; Emeryville, \$86,759; and El Cerrito, \$103,841. More than \$107 million will be distributed to California cities and counties.

The award extends research which has been underway since 1974.

Under the directorship of Dr. Albert Jonsen of UCSF and Dr. Karen Lebacqz, Assistant Professor of Ethics at PSR, the joint program is set up to provide "an appropriate interdisciplinary community of scholars for needed research and teaching on ethical problems in contemporary medicine," according to a PSR spokesman.

Reportedly, this "community" will be mostly comprised of philosophers, theologians, clinicians, social scientists, public policy specialists and students preparing for ministerial and health service careers.

Among the areas with which the Kaiser research groups will be concerned are: regulation of biomedical research on human subjects, distribution of health services, abortion, euthanasia, allocation of scarce medical technology and the use of vital organs for transplantation.

'Eye Opener' sets second showing
ALBANY—The second in the "Eye Opener" series on art and enjoyment of films will be held 7:30 p.m. Nov. 2 at Albany Library, 1216 Solano Ave., and deal with "The Camera."

Designed for adult and high school audiences, the program will include the following films: "The Search for Eye," "Junkyard," "Climb," "Marble," and "Karate."

The program is free. For more information, call the library at 526-3720.

Theater opened
LONDON (AP)—Queen Elizabeth II has officially opened Britain's ultramodern \$27.2-million National Theater.

PUBLIC SERVICES DIRECTORY
ACE FLOOR REFINISHING SERVICE
841-6500
Quality Appraisal and Service for your Hardwood Floors. References.

FAST MIMEOGRAPHING!
Quality mimeographing is comparable with offset but much cheaper. One day or overnight service.
Call 525-3845

PAINTING Interior/Exterior
See our work in the Solano area.
Free Estimates
841-3358

FIREPLACES
Remodeled, Repaired, Corrected, Spark Arresters Lic. No. 62368
ROY ANACLERIO Fireplaces
526-7555

PAINTING & PATCHING EXPERTS
Neat, thorough, very reasonable. Many satisfied North Berkeley customers.
527-0650
Free Estimates

APPLIANCE REPAIR
Washers, disposals, dishwashers, electric dryers and ranges. Low rates. State Reg. No. 33839.
Doug Harbo
Albany 525-5921

ESSER PLUMBING CO.
Sales and Service
• Water Heaters • Thermostats • Stoppcoets Cleared
Service Is Our Business
P.O. BOX 7005
For Day or Night Calls
Phone 525-3163

ALBANY TELEVISION
Sales-Service
Factory Trained—Specializing in RCA, Zenith and Motorola
Color—B&W—Stereo
"THERE'S NO SUBSTITUTE FOR KNOW-HOW"
Phone 526-9177
1150 SOLANO

WINDOWS
Old Wood Sash Replaced with Modern Aluminum
FREE ESTIMATES
524-7055

ALBANY GARDENER
Hauling, home maintenance, planting. By the hour or monthly.
Call Randal
527-6618

PAINTING Interior/Exterior
See our work in the Solano area.
Free Estimates
841-3358

FIREPLACES
Remodeled, Repaired, Corrected, Spark Arresters Lic. No. 62368
ROY ANACLERIO Fireplaces
526-7555

PAINTING & PATCHING EXPERTS
Neat, thorough, very reasonable. Many satisfied North Berkeley customers.
527-0650
Free Estimates

APPLIANCE REPAIR
Washers, disposals, dishwashers, electric dryers and ranges. Low rates. State Reg. No. 33839.
Doug Harbo
Albany 525-5921

ESSER PLUMBING CO.
Sales and Service
• Water Heaters • Thermostats • Stoppcoets Cleared
Service Is Our Business
P.O. BOX 7005
For Day or Night Calls
Phone 525-3163

ALBANY GARDENER
Hauling, home maintenance, planting. By the hour or monthly.
Call Randal
527-6618

Cities will receive \$68.9 million and counties \$14.1 million for a combined cities and counties total of \$83 million. Counties also receive \$20.6 million from the quarter percent local sales and use tax for the county local transportation fund. Alameda's share is \$958,763.

The San Francisco Bay Area Rapid Transit District will receive \$4.2 million from the additional half percent sales tax paid in BART counties of San Francisco, Alameda and Contra Costa.

Kaiser awards study grant to area schools

BERKELEY—The Henry J. Kaiser Foundation recently awarded a two-year grant of \$100,000 to the University of California at San Francisco and Pacific School of Religion in Berkeley, for a collaborative program in bioethics.

The award extends research which has been underway since 1974.

Under the directorship of Dr. Albert Jonsen of UCSF and Dr. Karen Lebacq

Albany cutting C of C allocations

By NORMAN COLBY
I-G Staff Writer
ALBANY — The Albany City Council is placing a tight rein on its contributions to the Chamber of Commerce, eliminating an annual no-strings allotment in favor of project-by-project scrutiny.

The new policy was adopted Monday, along with a \$3,000 Chamber grant for planning future projects, to be completed in 90 days.

The proposal was offered by Councilman Mike Gleason as a compromise after conferences with chamber officials. However it was criticized by some members of the audience.

Dario Meniketti said, "The business community should be able to support their own causes."

Harry Styron urged that the chamber increase dues levied on its own membership, mentioning that he pays chamber dues at his place of business in Walnut Creek, and they are four times as high as in Albany.

Last summer, Chamber Manager Hal Denham submitted the annual report requesting \$8,500 in funding for 1976-77, the same as the previous year.

However, the council balked, promising only \$3,000. No money was allocated, however, since a final agreement was not reached. Denham then indicated he was staying on the job without pay.

Further audience objections to the \$3,000 grant brought Denham's retort that the chamber itself raised an additional \$3,000 after the council last summer refused the \$8,500 request.

The general attitude of the council was that the chamber of commerce will be considered on an equal footing with all other groups seeking city money, but without any preference.

Denham spoke, reminding the council that a "healthy business community" is important to Albany. If it were not for the city's four auto agencies, the city tax rate would double, he said.

He listed past and possible future services by the chamber which would be-

nefit the entire community. Gleason mentioned a "fair" on Solano Avenue as a possible example of a future project which might elicit city funding.

The unanimous city action included provision for allocating future funds for such purposes from the city's revenue-sharing funds.

In other business, the council:

—Returned the proposed sign ordinance to the Albany Planning and Zoning Commission. Considered will be proposals by Sam Dows, planning commissioner, for elimination of the proposed 10-year moratorium on non-conforming signs, allowing them to continue indefinitely but without the right to transfer. Dows also offered other proposals.

Chamber Manager Denham is not objecting to the 10-year moratorium, but is calling for transfer to any new owner in the same line of business whatever remains of the 10 years.

—Considered the Waterfront Committee's recommendations for dealing with the problem of a state agency's reluctance to provide all requested funding for the city's waterfront project.

The council also held a public hearing on the waterfront plan's environmental impact report. Legal and financial sticking points will be further reviewed by the staff.

—Called for expediting committee reports pertaining to grievance procedures against city police and also public relations.

—Voted to deny a \$13 million claim against the city by Ruth Call, who was arrested during a police raid upon the Call Brothers Jewelry Store in 1974.

—Voted to consider eliminating minimum height and weight requirements for city police officers upon Councilman Pat Griffin's comment that this discriminates against some ethnic groups and women.

—Instructed Turner to attend a public hearing Nov. 30 at the BART headquarters in Oakland, with arguments favoring noise barriers for Albany tracks.

Winter sports signups begin

ALBANY — The Albany Parks and Recreation Department has begun registration of residents interested in women's and men's volleyball for the department's winter adult athletic program.



The Big Game

We got the offense!
We got the speed!
We got the momentum!
I got the Johnnie Walker Red.

We got the defense!
We got the muscle!
We got the experience!
I'll get the glasses.



Johnnie Walker Red
The Scotch you can agree on.

100% Blended Scotch Whiskies. 86.8 Proof. © 1976 Somerset Importers, Ltd., N.Y., N.Y.

Williams' 95-yard run caps Bobcats victory

ALBANY — Gary Williams, who has come up with big defensive plays all season for Albany's Pop Warner Bobcats, did it again over the weekend, clinching a come-from-behind 14-13 victory over El Sobrante with a 95-yard, touchdown run.

"He seems to do it every week," commented coach Don Diani about Williams who recovered an El Sobrante fumble on Albany's line with under three minutes to play in the game and ran it back for the TD.

However, it was a clutch two-point conversion kick by Timmy Castle after Williams' run that iced the victory for Albany. In Pop Warner, kicks count for two points and running or pass plays count for one on conversions.

The Bobcats, now 3-3-1 overall and 1-1-1 in the Golden Empire Conference, hope to up their record above the .500 mark against the Richmond Steelers at 1 p.m. Saturday at Cougar Field.

El Sobrante took the lead on the first play from scrimmage on a 53-yard, TD run then widened its lead in the third quarter on a one-yard plunge after recovering an Albany fumble on the Bobcats' 17-yard line.

Albany bounced back quickly. From El Sobrante's 40-yard line, the Bobcats moved to the eight in seven plays then scored on a toss from quarterback Michael Dixon to Castle, setting the stage for Williams' run.

Paid Political Advertisement

Paid Political Advertisement

Paid Political Advertisement



Some of Your Neighbors... for Flegal
Alameda County Building & Construction Trades Council
AFL-CIO

Alameda County Deputy Sheriffs Association P.A.C.
Councilman Lewis Howell Sheriff Tom Houchins
Jack Rosano J. Frank Coakley
William J. McKenna Frank I. Madigan
Jerome Blank Coralie Briggs
Herb Rounds Louis L. Stein, Jr.
Robert Kearney Charles Hughes
Rev. Roy E. Wilson Raymond Smith

Flegal for Assembly Comm., 3830 Grand Ave., Oakland, John A. Behn, Chmn.

FLEGAL

ASSEMBLYMAN

12TH DISTRICT

A Voice for the Middle Majority

I did it... so can you...
I LOST 11 lbs... in 5 DAYS!
safely — without strenuous exercise



Thousands of patients — come to Dr. Ferriss
— to lose weight — **FAST**

Don't wait any longer — find out how
— **at no risk to you.**

LOSE 10-20-30 POUNDS or more

* Each Patient Treated Under the Doctor's Supervision * No Contracts or Agreements
* Budget Plan Available

"Other physicians assist me in my clinical practice"

**DON'T DELAY...
START TODAY!**

ALFRED W. FERRISS, M.D.

California Licensed Physician — Weight Reduction Specialist
CALL FOR INFORMATION — TODAY

RICHMOND 235-4945 **PINOLE** 758-0303 **ALBANY** 525-7705 **BERKELEY** 841-6350

OAKLAND
(Uptown)
653-7080

OAKLAND
(Downtown)
465-7800

OAKLAND
(East)
638-4481

Can we afford four more years without effective leadership?

There is a critical decision to be made on November 2nd. It goes far beyond the question of which Presidential candidate can govern with integrity and honesty. We must determine which candidate has the ability and strength to lead our country out of economic chaos, and the vision to see that all Americans—not just the powerful and influential—have a better future.

During the past two years, the middle class has paid far too dear a price for a President lacking that ability.

Since Gerald Ford took office, the unemployment rate has risen 50%, from 5.5% or 5 million people, to 7.9% or 7-1/2 million jobless Americans.

Today's inflation rate of 6% is higher than it was at any time between the

Korean War and the inauguration of Richard Nixon.

The 1968 food dollar is now worth 57¢.

Mr. Ford's budget will account for the largest single deficit and more than 1/3 of the public debt incurred during our entire 200-year history.

Real GNP has actually declined during each of Gerald Ford's two years in office.

And who is most affected by these distressing statistics? Not the Washington establishment, or the economic elite courted by the Republicans. The burden falls on the person who can least afford it: the average American.

Jimmy Carter means to change all that. As President, he will make government responsive to your needs.

Tax Reform: "The average family in this country that makes less than \$10,000 a year actually pays a higher proportion of their income in taxes than the average family that makes more than a million dollars a year. That's disgraceful. We need to move toward a truly progressive and simplified tax system, with reduced tax rates for the average American."

Economy: "We'll never have a balanced budget nor an end to the inflationary problems as long as we have 7-1/2 million people out of work. Employment needs to be the major thrust of the whole domestic policy of our government."

Efficiency in Government: "We now have in the

federal government the most bloated, confused, wasteful bureaucracy ever created. There's no way to get an answer out of Washington and no way to understand what's going on there. We need to reorganize completely the executive branch of government, making it fair, efficient, effective, and responsive to our people's needs."

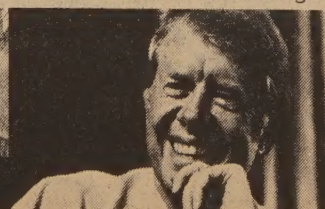
Housing: "No government that cared about our neighborhoods would stack the tax deck against them. A landlord can let a building run down and make a good living on tax breaks. But when a home owner spends a little hard-earned money fixing up his home, the assessor raises his taxes. And the FHA no longer

cares about families getting started in their own homes. I intend to restore the FHA to the time when, for a down payment, a family could get a mortgage which the government would insure."

Health Care: "We need a nationwide health care delivery system which will make adequate health care a right for all people."

Jimmy Carter has the strength to take charge of our government. If you are tired of paying the high price of Republican ineffectiveness, you have only one choice on November 2nd, and that choice is for change.

Paid for and authorized by 1976 Democratic Presidential Campaign Committee, Inc.



Vote for JIMMY CARTER.
A leader, for a change.



The spirit of Marlboro
in a low tar cigarette.

Marlboro Lights



Lighter in taste. Lower in tar.
And still offers up the same quality
that has made Marlboro famous.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



BERKELEY GAZETTE - The TIMES

Northern Alameda County

EMERYVILLE - BERKELEY - ALBANY

PROGRESS '76





PAUL HARBERTS
Chamber President

The chamber takes look at Berkeley

By PAUL E. HARBERTS
President Berkeley
Chamber of Commerce

Former Mayor of Berkeley, Wallace Johnson, perceived Berkeley as the nation in microcosm. He was thinking in terms of our diversity in religion, culture, race, ethnic origins, education, economic achievements etc.

In a somewhat different vein, I sometimes conceive Berkeley's multiplicity of business... commercial, financial, service, industrial, and indeed education (the nation's largest industry as well as Berkeley's) as being one large business enterprise. In this analogy, I perceive the electors of Berkeley as the proprietor or entrepreneur.

Taken in this context, I should like the privilege of offering a few observations... about this hypothetical community business.

(a) With some few exceptions, its economic growth is well behind expectations. This is partly due to the Neighborhood Preservation Ordinance.

(b) While we have many skilled people, it is reported only 16% of jobs held in Berkeley industry are Berkeley residents.

(c) Our costs of operation are aggravated by one of the highest tax rates in the state... a disability that was self inflicted. Many business leases are affected by the local tax rate. Business inventory taxes are subject to this high rate.

(d) Ostensibly the street barriers were implanted to have a salutary effect on the quality of life. In the long run, an adverse effect on the business community and thereby the community at large may result.

(e) Amenities take many forms. Berkeley provides many. Yet, chief among the amenities, that have been questioned by business, is the local school system. Factors such as excessively high unit costs, a deteriorating plant, falling enrollment, low staff morale, questionable quality of product... all combine to discourage residence in the city by business oriented types who believe the system to be substandard.

(f) The unpredictability of our elected representatives in dealing with economic issues gives pause to new businesses that might come to Berkeley and hesitation to those already here.

A thriving business is one that is growing, has the potential for expansion, has adequate risk capital, a skilled labor force, costs of operation that are comparable or below the competition, accessibility to and by its customers, favorable amenities for its managers and employees... and when all is said and done, achieves a reasonable profit on the investment in both the short and long range.

In the aggregate, it seems to me, we as a city have not

earned some marks as managers of our hypothetical business enterprise. We are not generating the revenues we could and should because consciously or unwittingly we collectively stifle our own business.

Berkeley is a community of unusual diversity. Also, it is a community that is delicately balanced between radical progressivism on the one hand and twentieth century liberalism on the other. The forces normally supportive of business are greatly diminished and serve principally to maintain a precarious political balance by supporting the dwindling liberal bloc.

Commerce and industry occupy a relatively small percentage of Berkeley's land area (10 to 15 percent). Yet, it is estimated over 40 percent of municipal revenues are generated by business. The business community does not seek special privileges in this community. It does require an "equal opportunity" to compete with business in neighboring communities and across the nation. Of all cities, it would seem plausible Berkeley would understand this concept.

Washington is blamed for many of the nation's problems... and not without cause. But as long as we maintain our no growth policies in Berkeley, part of the blame for high unemployment rests with us. Why not let the private enterprise system work. We can't all work for the government.

There are a number of adjustments the community could make that would not affect the general population adversely and which would give a transfusion to local business:

(a) We could lower the property tax both at the municipal corporation and the Berkeley Unified School District to a figure approximating Oakland's (the second highest in Alameda County).

(b) The punitive elements of the Neighborhood Preservation Ordinance should be modified to permit reasonable economic growth.

(c) Section 605 of the 1974 Election Reform Act should be relaxed so as to allow businesses and unions the opportunity to make reasonable contributions in support of candidates for municipal office.

(d) A rational traffic plan should be developed to facilitate the circulation of motor vehicles in congested areas. Blocking public thoroughfares with street diversers was a step in the wrong direction.

(e) The proposed economic development commission with its economic scar and staff constitutes an intrusion into the private sector with predictably dismal results. Berkeley's business community will yield a greater return to its host population if left unhampered by a local bureaucracy.

The above list is by no means exhaustive. It is a start. Berkeley, like Rome, cannot be re-built in a day.

Mayor's report for '76



THE MAYOR
Warren Widener

By WARREN WIDENER
Mayor of Berkeley

A lot of progress has been made in Berkeley during the past year. One of the most visually pleasing accomplishments has been the San Pablo Avenue Project. It has breathed new life into that part of our city and has made many merchants and residents extremely happy.

Another very effective project is the Residential Rental Inspection Program. The purpose of this program is to preserve the quality of our rental housing just as our Pilot Rehabilitation Project is preserving the quality of our single family dwellings. The first phase of the Residential Rental Inspection Program got underway in June of this year, within a demonstration area bounded by Cedar to University/San Pablo to Sacramento. Between June and September over 605 units and 108 buildings were inspected. Code violations identified in 13 buildings containing 71 units have already been corrected. During this same period only seven hardship applications were received for consideration.

There are numerous other achievements ranging from the beginning of undergrounding utilities on a three block area of Stannage Street to the completion of our citywide traffic management plan.

Many very difficult problems remain unresolved. One of the most important is expanding the City's economic base. We are presently in the process of developing an Economic Development Plan for our city. Other problems include planning for the Marina and the Hearst Strip and making some kind of satisfactory resolution of the Berkeley Industrial Park.

Berkeley is facing the challenges and frustrations of 1976 with our characteristic energy and determination and it is good to see that we are making progress on many problems of the past.



Heat's
still going up.
Insulate.

50 YEARS
SERVING THE EAST BAY
COMMUNITY WITH GUIDANCE
AND DIRECTION ON ANIMAL CARE

LOW COST SPAY-NEUTER PROGRAM
AVAILABLE NOW AT OUR ANIMAL CLINIC
CALL FOR INFORMATION: 845-3633

- ADOPTION SERVICE
- ANIMAL HOSPITAL
- EMERGENCY SERVICE
- ANIMAL RESCUE
- PET HOSPITAL
- PET FOOD SALES TO MEMBERS
- DOG OBEDIENCE CLASSES
- HUMANE EDUCATION
- BIRD RESCUE AND CARE

**BERKELEY
EAST BAY
HUMANE
SOCIETY**

2700 Ninth Street
845-3633

A Non-profit Organization
Sponsored By Donations

**PETS IN DISTRESS
NEED HELP NOW
AND IN THE FUTURE**

We all share in the responsibility for continuing humane work. And assure that the homeless, the sick and the mistreated will continue to receive aid and comfort, home and health.

The cost of heating a house is still going up.
Hot air rises, too. And that's why the attic is often where most home heat-loss takes place.
Just insulating an unfinished attic up to R-19, the recommended standard, can save up to 25% of the heat you use. And you'll enjoy greater comfort.
The cost of insulating an attic is probably less than you think. For instance, if you get a qualified contractor such as a member of the Insulation Contractors Association to do it, in a typical California house it should cost about \$300 to \$400. Even less if you do it yourself.
So send for our free Insulation Booklet. It tells you, in easy-to-understand words and pictures, all you need to know about insulation. It tells you how to check whether your attic insulation is adequate, and if not, what to do about it and how to do it.
PG&E wants to help you save energy and keep your bills from going out of sight. So get the facts. What you don't know can cost you. And that's not hot air.

Send to:
Insulation
Electric & Gas Industries Assn.
1355 Market Street
San Francisco, CA 94103

Please send me your free booklet on insulation

Name _____ (please print or type)

Address _____

City _____ Zip _____

☐ I would like a contractor to call.

PG&E

Racing on the upswing at GGF

ALBANY — Thoroughbred racing is on the upswing at Golden Gate Fields despite a season plagued by labor woes.

Mainly through the efforts of racing secretary Harry Krovitz, many of the West's top trainers, thoroughbreds and jockeys are making frequent appearances at the bayside course.

Racing at Albany during the 1976 spring season were such outstanding thoroughbreds as Telly's Pop, An Act, Brandford Court, Ben Adhem, Willie Pleasant, Mile Hi Monarch, Star of Kuwait, Salesman Sam, L'Hercule, Double Dealer, Shirley's Champion, Cherry River, Our First Delight, Bam's Penny, Unevenly, Franmari, Pelegrin Sands, King Charly, Queen To Be, Austin Mittler, Pass The Glass, Grey Moon Runner, Current Concept and Money Lender.

Telly's Pop, owned by television star Telly Savalas and television producer Howard Koch, thrilled a crowd of 23,334 early in March by capturing the \$150,000 California Derby, first leg of the newly formed California Golden Triple.

Golden Gate Fields will kick off the Golden Triple each March. It is a series of races for three-year-old thoroughbreds preceding the nation's most prestigious race — the Kentucky Derby. Included in the California Golden Triple are the \$150,000 Santa Anita Derby and the \$200,000 Hollywood Derby which follow the California Derby.

It is hoped in future years that the California Golden Triple will rival, or surpass, the Triple Crown as the nation's most prestigious series of races for three year olds.

Despite missing 30 racing days due to labor strikes, the spring seasons of the Pacific and Tanforan racing associations attracted more than 10,000 persons per day. This daily attendance average exceeds that of the Oakland Athletics and San Francisco Giants and nearly rivals that of the Golden State Warriors.

At Golden Gate Fields, patrons are treated to the only grass racing in Northern California. Krovitz scheduled nearly two-thirds of his stakes races for the turf during the 1976 season.

Golden Gate Fields embarks on its 30th season of thoroughbred racing Feb. 9. The Fields is a vital economic force in the community and the state of



THEY'RE OFF AND RUNNING ON A SUNNY DAY EARLIER THIS YEAR AT GOLDEN GATE

California. During 1975, the racetrack contributed more than \$9 million in parimutuel taxes to the state of California and \$417,646 in admissions tax, sales tax, property and license fees to the city of Albany.

But thoroughbred racing is not the only sport played at the Fields. After the thoroughbreds finish racing in mid-June, golf and tennis take over in full swing.

Murry Jacobs, winner of the National Senior Amateur golf tournament in 1976, is the golf pro. He supervises the par-28, nine-hole golf course and driving range located inside the mile dirt oval racing strip. The golf course, driving range and snack bar are open from 8 a.m. to dusk daily.

One of the highlights of the spring season at Golden Gate Fields is the traditional Open House program for families. It begins each day from 8:30 to 10:30 a.m. during the week preceding Easter and is repeated each Saturday thereafter until the end of the racing season in mid-June.

Offered free of charge during the Open Houses are stable tours, pony rides, training races, color films and refreshments and prizes.

SERVING THE PEOPLE OF BERKELEY FOR OVER 50 YEARS

OFFERING THE FINEST IN:

- MEATS
- GROCERIES
- PRODUCE
- FROZEN FOODS



BLUE and GOLD MARKET
KITTREDGE AT SHATTUCK

"WHERE QUALITY IS AT ITS FINEST"

FOR FAST DELIVERY SERVICE

843-3028

TYPICAL OF HIGH-QUALITY ITEMS FOUND AT HINK'S

Hink's blends old, new

Another year has passed for Hink's and the store is still blending the new and the old.

Hink's most exciting new transitions are in the area of home furnishings. The newly-reddecorated lower level offers the latest styles in colorful life-style furniture. Sofas, chairs, tables, lamps, area carpets, draperies and many accessories offer a unique concept in furnishing a single room at a very affordable price.

Most of the furniture items are assembled by the customer and therefore can be taken home on the day that the purchase is made.

In the street level Gift Gallery, the store is now offering exquisite pieces in antique furniture. Tables and armchairs highlight this new area. While the selection is limited, the quality is excellent.

Hink's is proud of the newly-expanded and redecorated Gourmet Cellar located in the lower level. The Gourmet Cellar is one of the nicest in the area and offers a wide selection of unusual foods and candies which make excellent gifts as well as basic stock in the home.

The men's department has enjoyed a new uplift in merchandising. It now carries top designers in men's clothing, such as Yves St. Laurent, Christian Dior and Pierre Cardin. Designers to be featured in the near future are Bill Blass, Givenchy and Adolpho.

Hink's is still concentrating all efforts toward offering top quality merchandise at affordable prices — blending the old with the new for a complete and unique shopping experience.

YOU GET THE BEST SERVICE IN TOWN!



MEET SOME OF THE PEOPLE WHO SERVE YOU AS AN INDIVIDUAL AND VALUED CUSTOMER
Hope Dorman, Florence Cole and Frank Martin

PHONE 845-5203 FOR OUR EXPERT DECORATOR SERVICE

Since 1944 Kaufman's Fabric Land has offered Free Home Decorator Service so that you can shop at home while our decorators help you find the fabrics and styles for your needs. Estimates for custom draperies, upholstery and slip-covers are yours at no cost or obligation.

LET FRITZ KATTEN AND HIS STAFF HELP YOU WITH ALL YOUR SEWING NEEDS!

FASHION YARDAGE DEPT.

Kaufman's is so big they have a SECOND store in Berkeley just to carry fashion fabrics and accessories! Whatever sewing problem you may have, chances are Kaufman's can solve it for you!

- Wools and cottons • Imported fabrics • Polyesters • Double knits • Synthetics • Remnants • Assorted notions • Buttons • Scissors, Patterns and much, much more.

STORE HOURS: Mon.-Sat. 9:30-6 * Thurs. Nites 'til 9 * Sun. 12-5

INTERIOR DESIGN STORE
2058 University Ave.
Phone 845-5203
DRESS YARDAGE STORE
2026 Shattuck Ave.
Phone 848-0772



Kaufman's Fabric Land

A FAMILY AFFAIR



GOLDEN BEAR LEASING

- ★ Leases—All makes and models
- ★ Ford Rent-A-Car
- ★ Equipment Division
- ★ Electric vehicles
- ★ Sales and Leases
- ★ Large Parts and Service

2000 5th AT UNIVERSITY, BERKELEY, 845-0232

GOLDEN BEAR FORD

- ★ 77 Cars and Trucks
- ★ Used Car Sales
- ★ Complete line of Ford parts
- ★ Fleet Leases



1995 UNIVERSITY AVE., BERKELEY, 845-5270



Michael Bell
Mgr. of Equipment Division
Kris Bell
Corporate Controller and Secretary



Bob Bell
Owner and President
Golden Bear Leasing
Golden Bear Ford



Cousins Glenn Bell and Barbie Hall
Managers — the Rental Division



John Bell
Service Manager Golden Bear Equipment
Dale Hall
Parts Manager Golden Bear Equipment

COME BY AND MEET
the
GOLDEN BEAR FAMILY



Ted Bell
Used Car Manager
Golden Bear Ford

Virginia CLEANERS



VIRGINIA CLEANERS HANDLES HARD AND ROUTINE JOBS WITH EQUAL SKILL AT LOCAL PLANT

Cleaners that is an institution

What goes on inside Virginia Cleaners is every bit as impressive as the outside appearance of the handsome 2109 Virginia St. plant.

A Berkeley institution dating back to 1912, when it first opened under the same name it bears today, the operation has enjoyed considerable growth under the family ownership of Herman Mathis and his late brother, Raymond.

Since Raymond's death several years ago, Herman has run the business with his brother's widow, Geneva Mathis, and her son, Dave. Today the company has four branches — in El Cerrito Plaza, Watergate Shopping Center, Broadway Center and Lafayette.

Cleaning for all four outlets is done at the Berkeley plant.

Special, challenging jobs are a specialty of the business.

"We get lots of special problems here," said Mathis. "We get antique clothes from the Oakland Museum, the university and from people just back from China. Then we get Navajo rugs and plenty of old quilts."

He once did a patchwork quilt that had the year 1857 sewn on it.

Mathis deals with most of the antiques himself. They require special handling, hand washing, color testing and, separate cleaning.

Sometimes they are put into a net and agitated gently. Even with such delicate, professional care, Mathis has found he has to ask customers to sign a waiver before he takes fragile antiques.

A UC-Berkeley graduate with a degree in chemistry, Mathis worked at the old Virginia Cleaners as a college undergraduate more than 40 years ago. After graduation in 1931 he worked full-time at the plant and three years later bought a partnership.

"At that time," he said, "there were only two delivery routes and four employees."

The business began grow-

ing fast after Herman and Raymond bought out the existing partnership in 1944.

"We've expanded to include curtains, drapes, bedspreads, leathers and fancy linens," Mathis said. "Between Thanksgiving and Feb. 1 each year we do \$6,000 worth of business in tablecloths."

Clothing not requiring special handling first goes into the downstairs cleaning machines and then is sent to the spotting department to be inspected for any soil and spots that might have survived the first bath. From there it goes to the pressing room, where jackets are steamed on a mannequin-shaped apparatus and knits

of wool and other shrinkable material are blocked to their original size.

Following inspection and, if necessary, mending in the sewing department, the garments are assembled, tagged and sent down to the counter or to a branch store.

Curtains, drapes and other household items go through the household section where they may be folded in the drapery press, fluted in the fluter and ironed by hand.

It's attention like this that has brought Virginia Cleaners business from such institutions as the Kaiser Hospital, the Oakland Museum and others from around the Bay Area.

Darling Flower does big volume

"Corsages are coming back, everyone's buying them, youth to senior citizens," Vic Touriel, owner of the Darling Flower Shop, 2006 University Ave., says. Touriel should know, he's been in the florist business all his life, taking over from his father who started the business in the early 1930's. Touriel also owns and operates the Durant-Darling Florist at 2600 Durant.

Darling Flower Shop is open six days a week from 8 a.m. to 6 p.m., including holidays. "We do a high volume of business," Touriel said, "and our flowers are always fresh. Our quality and service is well known."

Touriel said the shop does a large business in commercial and industrial accounts, specializes in parties, banquets and weddings, but also gives careful attention to small individual business. According to Touriel, the shop is a favorite with the University of California and with students.

In addition to flowers, Darling Flower Shop has a good selection of green plants and blooming plants. Touriel delivers everywhere, and, as a member of FTD can deliver all over the world. Customers may order and charge by phone and charge by credit cards.

The Western Union

Agency for Berkeley is located in the Darling Flower Shop.

A product of Berkeley schools, Touriel attended Washington, Burbank and Berkeley High School and was graduated from Armstrong College. He served in the Navy in WWII as a Marine Corps sergeant in the Korean conflict.

This is neither an offer to sell nor a solicitation to buy these securities. The offer is made only by the Offering Circular

NEW ISSUE

OCTOBER 1, 1976

3,480 SHARES

DOCK OF THE BAY, INC.

Common Stock

(Without Par Value)

PRICE \$50 PER SHARE

(Minimum Purchase 2 Shares)

FOR CALIFORNIA RESIDENTS ONLY

A California corporation formed for the purpose of acquiring and operating a New Orleans-style seafood restaurant/cafe on the Berkeley Marina.

Copies of the Offering Circular may be obtained by contacting:

DOCK OF THE BAY, INC.

1715 Vine Street

Berkeley, CA 94703

Telephone: (415) 525-8944



Perdue doing 'good work'

Continuous expansion and rapidly increasing business "because we do a good job" — that is the story of Ron Perdue Hairstyling, 1547 Solano Avenue.

Perdue opened a beauty salon in 1973 with one assistant. Almost all of his customers were women, although he did men's styling as well.

His staff has since expanded from two to five people, and he is about to add two more to handle the business, which he says has doubled each year. He is in the process of remodeling the shop, in order to accommodate the larger volume of customers.

In addition, he says, his clientele is now split almost evenly between men and women, because of the popularity of his men's hairstyling, which now includes permanent waving.

"At times we can't even handle all the business we get," says Perdue. "This is our second expansion in less than four years." Why? "Because we do a good job."



JERRY GRIGSBY, MITCH BRENS WORKING ON HARRIS 2200 TYPESETTING SYSTEM

Gazette Press one of biggest

It has taken just 13 years for the Gazette Press to grow into the fifth largest center for web offset printing in Northern California.

Its output has grown from just 780 tons of newsprint in 1963 to nearly 15,000 tons this year, making it the largest consumer of newsprint in Northern California except for the four largest regional newspapers.

Recent expansions at the Gazette Press plant, located at 846 Anthony St., include new data processing

facilities to handle residential and special mailing lists. Previous expansions have included a whole new line of presses for brochures and booklets, installed a year ago.

The Gazette Press, not affiliated with the Berkeley Gazette, presently employs about 200 persons. It combines the many functions of print production — composition, camera work, platemaking, printing, addressing, distribution and mailing — in the single Ber-

keley plant.

The Press uses this versatility to produce an enormous volume of advertising circulars, commercial and college catalogues, and industrial and trade newspapers for employee groups, manufacturers and special-interest groups and clubs.

Advertising circulars present a special problem for printers because they require a complete package of color printing, computerized mailing, address-

ing and distribution facilities. But they are also the kinds of things the Gazette Press does best.

In addition, the Gazette Press has been credited with a money-saving innovation in its field: a narrower web width that allows advertising circulars to be printed on 12½-inch pages instead of the usual 14½ or 15-inch pages.

It is estimated that this change has saved thousands of tons of newsprint and hundreds of forest acres.

We at Lee Frank Jewelers are proud to join with the Berkeley business community in saluting the nation's Bicentennial Heritage.



1908 Pictured above is our first complete remodeled store in 1927, after being in the same location for nineteen years.



1968 November of 1966 we moved into our completely modern store. We specialize in diamonds, watches, silverware, precious stones, gold jewelry and custom manufacturing for our customers.

Lee Frank

MANUFACTURING JEWELERS

CERTIFIED GEMOLOGIST

AMERICAN GEM SOCIETY

2200 SHATTUCK AVE., BERKELEY TH3-6410

Budget Accounts Invited, Use Your Hink's Account If You Wish

you need us now!

the golden gate fields tennis club

THE FACILITY

Ten Superbly Surfaced and Cushioned Asphalt Composition Courts
Full Windscreens on All Courts • Locker Room, Clubhouse • Pro Shop

Special Introductory Offer:

— Full Privileges —

\$10 per month single membership

\$15 per month family membership

THE PRO and His TEACHING STAFF

Completely new staff — Butch Foster and his TOTAL TENNIS Professionals. Foster brings 10 years of coaching experience to GGF. He's studied under the best: Dennis Vandermer, Eve Kraft, Vic Braden. Foster's TOTAL TENNIS Program is innovating and entertaining . . . and it works! Whether you're a raw beginner or top tournament player, Butch will show you how easy Tennis can be, and share with you the secrets of the top Professionals and Coaches.



THE PRO SHOP

GGF welcomes Wellspring Sports Co. of Moraga, Central Contra Costa's leading equipment authority. All Wellspring Tennis Lines are available to GGF members: T. A. Davis, Head, Wilson, Dunlop, DuraFiber, PDP, Tred 2, Tretorn, and a host of fashionable fashions.

— Complete Professional Racquet Servicing —

If You're Looking for a Club That Make the Same Commitment to You As You to Your Game, Look No Further Than the GGFC. Call Now for Your Free Introductory Look:

534-1125 or 526-5745





OVERHEAD VIEW OF TRUITT & WHITE WHICH HAS EVERYTHING FOR CONSTRUCTION

Truitt & White has all

Everything To Build Anything — that is the motto of the Truitt & White Lumber Co., which 30 years ago was just an idea in the minds of two Navy buddies.

George Truitt and Robert White served together at the Oakland Naval Supply Center, and after the war they became partners in the

lumber business. From that modest beginning they now boast a multi-million dollar volume and spacious new facilities at the corner of Second Street and Hearst Avenue.

With 50,000 square feet of indoor storage and office space, plus 70,000 square feet of yard space, Truitt &

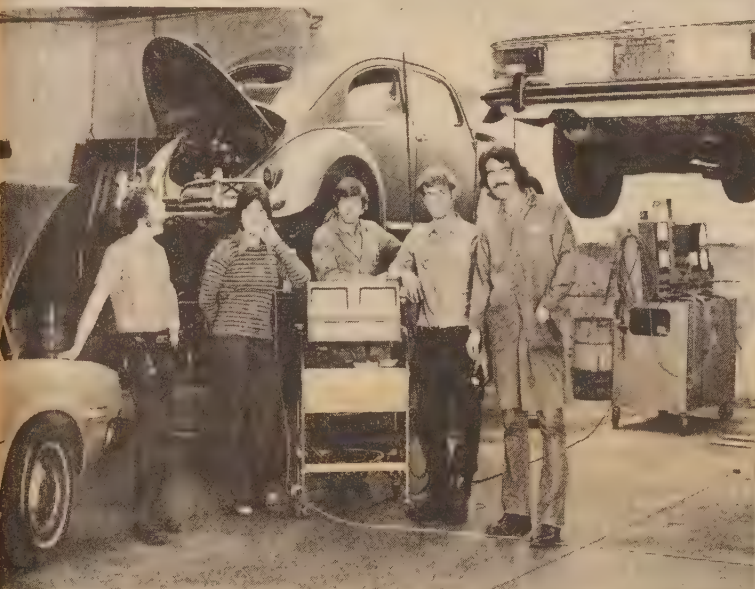
White has the largest retail lumber building material business in the East Bay.

Their clientele includes the University of California and many remodeling contractors, plus a substantial amount of individual do-it-yourselfers.

Truitt & White has a staff of 35, including 25 salesmen.

The owners attribute much of their success to the knowledgeability and helpfulness of their salesmen.

They sell a very wide range of building materials, from wood to windows to sheetrock to plastics to paint — a long way indeed from the two-man business they began in 1946.



DANA MEYER, KATHY HANNAH, BOB MAYHEW, BOB UPTON, BILL LYMAN

Meyer already has followers

ALBANY — In only its second year in business, Dana Meyer Foreign Car Service has already established a satisfied clientele for its quality repairs and reasonable prices.

"I'm in the business to repair cars," says Meyer, who opened his garage at 70 San Pablo Ave. just 18 months ago. "I enjoy doing it and I hope the customers believe that our service is

not only good, but excellent. We do the best job possible."

There was one note of sadness in Meyer's first full year of business: the death of fellow worker Bob Adams.

Meyer and his staff, which includes Robert Mayhew, Bill Lyman, Bob Upton and Kathy Hannah, specialize in service and repairs on Volkswagen, Mercedes, Datsun, Toyota and Subaru.

The company belongs to the Independent Garage Owners Council, and Meyer is happy to recommend another IGO facility to a customer if he is unable to work on a particular make of car.

Meyer provides one-day service on most repair work, and he suggests that customers make appointments in advance, although he can accept a few cars on a

drive-in basis.

In addition to his service and repair work, Meyer provides emission control devices, lamp and brake certifications, and his shop is a Registered State Repair Garage.

His service also includes a full parts supply. "We don't push the sale of parts as would a parts house," he says, "but if we have it, I'll be glad to sell it."

China Station restaurant is 'dream come true' for owner

"It's a dream come true," remarked Alon Yu at the opening ceremonies this past March. "It took three years, but it was worth it."

Yu, fourth generation San Francisco Chinese family, is connected with the award-winning Imperial Palace restaurant, is the young changing-owner of one of Berkeley's newest Chinese restaurants.

A UC Berkeley graduate in engineering, Yu worked for PG&E and helped

at the Imperial Palace at night.

After six years he relinquished engineering to devote his full time to the family business. But this was not what he wanted.

After much thought, he decided to establish his own restaurant. With his partners, he purchased the old Southern Pacific Depot at University Avenue and Third Street and began his dream.

Working from architect Harry Lim's plans, the restoration of the building's exterior was carefully carried out to preserve the original mission architecture.

An early Californian theme, chosen as the best blending of the railroad setting, mission architecture and Chinese menu is evident in the China Station's decor.

Old photographs and prints from the archives of UC's Bancroft Library and Southern Pacific are on display

along with other early California memorabilia.

An experienced staff prepares the Cantonese food, which includes some of the original dishes adapted by the Chinese pioneers who came to California in the 1800's.

The restaurant is open daily from 11 a.m. till 2 a.m. and reasonably priced family style meals are offered. There's a cocktail lounge and take out service available.



SINCE 1887

MASON-McDUFFIE

13 Sales Offices with 200 Salespeople

THE FULL-SERVICE REAL ESTATE COMPANY

Four conveniently located sales offices in the Northern Alameda and West Contra Costa Counties serving that entire area with progressive ideas and diversified sales staff.

BERKELEY MAIN OFFICE 2850 Telegraph Ave. 845-0200

MR. EDWARD EYRING, Regional Manager

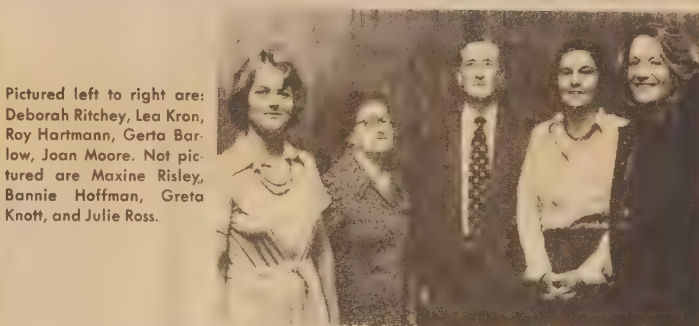


Pictured left to right: Ed White, Ed Hammonds, Melvin Beck, Dave Archibald, Lorraine Osmondson, Paul Templeton, Edward Eyring, Gordon Regan, Caryl Selk, Joe Taylor, Rick Oberhausen. Not pictured are Claudio Altamirano, Geoffrey Bain, Eli Cukierman, Dorothy Demorest, Joan Gerdes, Alan Vollmann, Blake Wharton.

We are open 7 days a week to serve your Real Estate needs.

NORTH BERKELEY OFFICE 1529 Shattuck Ave. 849-3711

DEBORAH RITCHEY — Branch Manager



Pictured left to right are: Deborah Ritchey, Lea Kron, Roy Hartmann, Gerta Barlow, Joan Moore. Not pictured are Maxine Risley, Bannie Hoffman, Greta Knott, and Julie Ross.

Our office boasts nine salespeople who speak eight different languages — Italian, French, Spanish, Russian, Polish, Yiddish, German, and Swedish. Come in and talk to us!

ARLINGTON OFFICE 267 Arlington Ave., Kensington 526-5143

FLORENCE SALKIN — Branch Manager



Pictured left to right: Dan Eichengreen, Diane Armstrong, Diane Bartoo, Helen Owsley, Margaret Bowman, Florence Salkin, Phyllis Taper, John Stasky, Elizabeth Wilcox.

The Arlington Office thanks you for their success these past three years and hopes for your continued confidence in the future.

EL CERRITO OFFICE 11726 San Pablo Ave. 233-4700

HENRY TAYLOR — Branch Manager



Pictured left to right are, front row: Ardis Aanstad, Janet Fong, Lenice Haymond, and Nancy De-La Rosa, Secretary. Back row: Howard Goss, Henry Taylor, John McKinney, and Gordon Van Ness. Not pictured are Patricia Sinawi and Zerner Wiesner.

We're celebrating our one-year anniversary in the El Cerrito area and proud to be of service to the community. Come in and have a cup of coffee and donuts with us.

Fosters
FREEZE

"Friendly
Relaxed
Family
Atmosphere"

**FOOD
& FOUNTAIN
SPECIALTIES**

TRY OUR DELUXE BASKET . . . 1/4 LB. PATTIE 'N FRIES
 SUPER BURGER • REGULAR BURGER • DOUBLE BURGER
 FRIES • TACOS • HOT DOGS • SHAKES • SUNDAES-20 FLAVORS
 "BROASTED CHICKEN" AT OUR PINOLE & EL SOBRANTE LOCATIONS

Visit us at one of our 3 locations

993 SAN PABLO AVE. PINOLE
758-4424

3850 SAN PABLO DAM RD. EL SOBRANTE
223-2461

1320 SOLANO AVE. ALBANY
528-8921

ASK ABOUT OUR WEEKLY SPECIALS

Telephone orders taken



FRED MILLS WITH ONE OF HIS MANY PIANOS
music education also key service at Mills

—I-G Photo

Education in music key Mills service

EL CERRITO — Music education, as well as the selling of top quality instruments, is a major part of the operation at Mills Music, Inc., 9999 San Pablo Ave.

Proprietor Fred Mills, a performing musician himself before launching his present business in 1964, runs classes for pupils of all ages in Berkeley, Oakland and at the San Pablo Avenue site, and soon will be opening a new Yamaha Music School for children in Pinole.

A native of Minnesota who played saxophone and clarinet in a number of territory bands in the Midwest and once led his own group in Chicago, Mills earned his way to California as a piano tuner and went into retail business rebuilding pianos in a one-stall garage on Central Avenue, not far from his present location.

number of Bay Area bands, including the well-known Anson Weeks orchestra. After opening his first Berkeley business, the Berkeley Piano Service, on Bancroft Way, he moved his location in 1963 to Oakland and the Best Music Co., selling instruments, audio equipment and television sets.

Mills Music came into being the following year on Shattuck Avenue in Berkeley and moved to its larger, more convenient El Cerrito location in 1972.

His Yamaha classes, the seventh largest in enrollment in the United States, were such a success that a new program for adults was introduced.

Mills emphasizes organ and piano sales and training, but sells just about anything musical. The East Bay representative for Yamaha

carries the complete line of Conn organs and is one of only 25 stores in the nation offering the Yamaha Electone Course. The latter is a complete organ teaching system, covering all facets of musical learning, including harmony, composition, ear training and musical theory.

Mills customers also are permitted to rent organs until they feel they want to buy one.

The Mills staff has grown from one person to more than 10. Connie Pye directs the adult music education program and Theresa Plummer, Mills' daughter, is coordinator of the instruction program.

The Mills staff is dedicated to the satisfaction of the customer. An atmosphere of congeniality is readily apparent to those who avail themselves of the

Tough choice proves right

Charles Lavis faced a tough decision in 1955.

He was employed by the Royal Typewriter Co. in Philadelphia as a branch office manager, he was 50 years old, and the prospect of retirement and a company pension loomed not too far ahead.

He also knew that he was far from ready to leave the office equipment business — especially because he had been one of Royal's top salesmen and he had always wanted a business of his own.

The result: he left his job, moved to Berkeley, founded the Berkeley Office Equipment Co., and made his new venture a success. The company's present facilities at 1422 San Pablo Ave. have been expanded twice since they were built in 1960, and they now offer more than 2,500 square feet of office and service space. Lavis is still in charge, a



BERKELEY OFFICE EQUIPMENT'S ISABEL LAVIS AND DAN LAVIS (IN FRONT) and in back, Charles Lavis, Lisa Morris and Vic Morgenstern are shown

young and hard-working 71, with a staff of nine, a business that continues to grow, and a reputation for leadership in service performance.

Lavis credits much of that reputation to Victor

Morgenstern, who heads the company's five-man technical staff. He is responsible for keeping up with the latest developments in the office equipment business, and for being sure the rest of the technical staff is con-

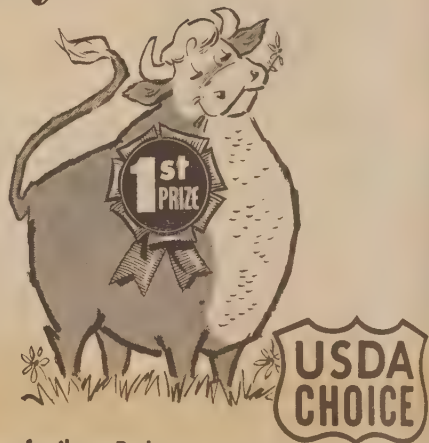
stantly up to date.

One of his greatest contributions to the company, according to Lavis, is his policy of four-hour guaranteed service. To him, "We service what we sell" is more than an idle motto — it

is a promise to do the best job that can be done.

Lavis believes it is this commitment to fast, dependable service that has given Berkeley Office Equipment Co. its success and its reputation.

We're mighty choosy about the meat we sell!



You can't go wrong when you select meats for your family at Park and Shop Markets . . . every piece is carefully selected by our experts, and whew, are they choosy! Our experts select your meat with special care and attention to extra tenderness . . . for juiciness and delicious taste. Yes . . . Park and shop is choosy . . . but only for you!

Gourmet eating . . . guaranteed for Park and Shop customers!

There is no compromise with quality at your friendly neighborhood Park and Shop . . . no cutting corners to make that extra penny at your expense! Only the very finest in foods, bakery goods, produce, is stocked on our shelves . . . your guarantee of highest quality, lowest price, best selection . . . Park and Shop is choosy . . . but only for you!

P.S. We invite you to check our Produce Department where we feature the very finest fruits and vegetables . . . guaranteed Market Fresh every day of the week! Another Park and Shop exclusive just for you!

CLIP THIS COUPON

THE LADY SAYS

20% OFF

ON ANY LABOR WORK DURING
THE MONTH OF NOVEMBER, 1976
WITH THIS COUPON.

EAST BAY CHEVROLET

916 SAN PABLO AVE., ALBANY

525-4733

PARK and SHOP

Discount Food Markets

OUR PRICES SAVE YOU MORE!

•BERKELEY — 2 STORES •SAN FRANCISCO •PLEASANT HILL

Doubling of total assets by Twin Pines Federal

Twin Pines Federal, an East Bay-based thrift institution and the only savings and loan with home offices in Berkeley, has more than doubled its total assets in the last five years.

Under the guidance of the present management and board of directors, Twin Pines' total assets have grown from \$15 million in 1971 to over the \$36 million

counts earn the highest legal interest rates, with insurance to \$40,000 by the Federal Savings and Loan Insurance Corp.

Since its founding, Twin Pines has pioneered in several areas: full disclosure to savers and borrowers alike and non-discrimination in hiring and promotion. Employs a multi-racial cross-section and three

of community events. These include, during recent years, the sponsorship of outstanding orchestral concert performances, notably those of Berkeley's own brilliant young Promenade Orchestra.

(A note to the curious: the fragment of music in Twin Pines' display advertisement in today's paper is our personal radio signature

theme, from Haydn's Symphony No. 100).

Art shows, changing monthly at the galleries at each branch, feature creative talents of local distinction or subjects of unusual interest. Prominent artists who have exhibited recently include Margaret Smith, Pam Glover, Sue Kastor, Lorraine Crawford, and the prestigious black artists Marva Cremer and Jim Hancock.

Twin Pines has shown series of photographs of Berkeley's historic houses, as well as the yearly exhibitions of remarkable paintings by students at Creative Growth, local center for the intellectually disadvantaged.

Officers of Twin Pines Federal Savings' board of directors are: chairman, Curtis C. Aller, Berkeley, professor of economics at San Francisco State University, director of the Employment Studies Program, U.S. Department of Labor, and a member of the Peralta Community College District board; vice chairman is Norvel L. Smith, Oakland, associate vice chancellor for student affairs, UC-Berkeley, and former president of Merritt College, Oakland; and serving as secretary-treasurer is Berkeleyan Earle C. Fuller, retired traffic manager, Western Electric Co. and chairman of Twin Pines organization committee at its founding 14 years ago.



TWIN PINES — Pleased at savers' response to Twin Pines Federal's newest service, a tax-deferred, IRS-approved investment annuity program are, from left, Odessa Dann, manager of Walnut

Creek branch; Betty Butler, manager of Telegraph Avenue branch; Earle C. Fuller, secretary-treasurer of board and a founder of the association; and board member Margaret Ann Watson.

mark at mid-year, 1976. Total savings accounts are now at \$32 million.

Since 1974, Twin Pines has added a branch office at 2905 Telegraph Ave., near Ashby Avenue, and another facility at 2901 North Main St., near Geary Road in Walnut Creek, with further expansion projected for the near future.

Although initially organized by a committee of veteran Berkeley Co-op members, the savings and loan is an independent entity with its own board of directors, management, and fiscal structure, a requisite of its charter by the Federal Home Loan Bank board which serves as regulatory agency.

A mutual as well as a federal association, Twin Pines can offer both savers and borrowers membership with eligibility to vote at annual meetings. Savings ac-

women are at the management level: Betty Butler of Richmond heads the Telegraph Avenue branch; Odessa Dann, Orinda, directs the Walnut Creek facility, and Gloria Kruger, San Pablo, is office manager at the S&L's headquarters on University Avenue, Berkeley.

Twin Pines' mortgage loans are made to families in every neighborhood of the Bay Area. The S&L also conducts a continuing program of public information in finance. Because it is locally based, Twin Pines is able to offer highly personalized service to every category of saver and borrower.

It is not only in the area of financial public service that Twin Pines has been forward-looking; it is closely attuned to the Bay Area's cultural climate and maintains a lively program

TYPEWRITERS



TOM WIARD, CHITO CRUZ, KEN ALEXANDER, SCOTT NELSON IN FRONT OF STORE

Growing typewriter firm

Personal service, with the special needs of the university student in mind, has helped build the reputation of Berkeley Typewriter Co. near Sather Gate.

First opened in 1929, Berkeley Typewriter has grown in stature if not size as its 50th anniversary approaches.

The firm moved to 2514 Bancroft Way, opposite Sather Gate in 1957. In 1961, Thomas Wiard became service manager, after several years of office machine repair service as a member of the U.S. Air Force.

When Wiard bought the store three years ago, he was determined to continue the personal service which allows a customer to buy typewriters with special keyboards, at the same time providing top-quality new and used machines, also printing calculators and all kinds of supplies.

Portable and small electric typewriters are abundant at Berkeley Typewriter.

The name brands include Smith-Corona, Olympia, Adler, Olivetti and Hermes.

The service department is still going strong, with Chito Cruz in charge.

Wiard and Cruz together bring 34 years of experience in typewriters to the customer.

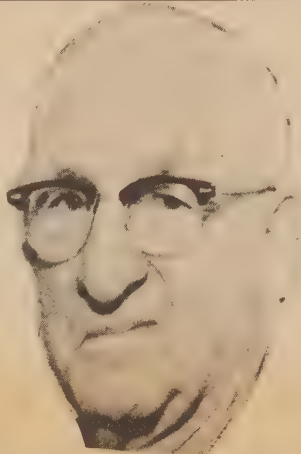
The increase in electronic equipment has not changed the fact that the university community, staff and students, provide most of Berkeley Typewriter's walk-in business.

Wiard usually has on hand a number of special-symbol keyboard machines, and can quickly order others.

The keyboards may provide section symbols (for law students and staffs), mathematical symbols, even the British pound symbol.

Linguistic keyboards are available, including Spanish, French, German, Russian, Greek and Latin. Even Hebrew and Persian keyboards can be ordered.

Both the location and hours of Berkeley Typewriter are convenient — 9 a.m. to 5:30 p.m., Monday to Friday and 10 a.m. to 4 p.m., Saturday.



The Late Frank Spenger
FOUNDER



Frank Spenger, Jr.
"BUDDY"



Frank Spenger III
"SPANKY"

"I'D RATHER TUNE A YAMAHA"

—Francis Mehaffey, P.T.G.,
Claremont, California

"When you ask most any tuner about pianos, I'll bet like me he says he enjoys working on a Yamaha best."

"They don't need hours and hours of tinkering and regulation to make 'em sound right."

"When you work on a Yamaha you can see they use the finest materials, no matter what the cost. Like the pick of the finest Sitka spruce for the soundboards."

"Yamaha's scale designs are the best, too. They sound mellow without being mushy, and bright without being harsh."

"And when you're talking about modern piano design, Yamaha is the leader. They've got a great research department that's constantly experimenting, redesigning, and improving their instruments."

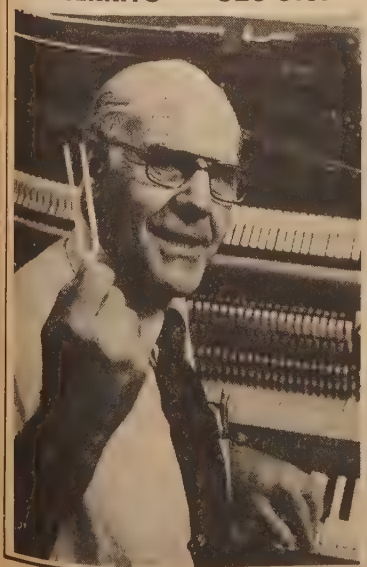
"The exclusive Yamaha Service Bond provides that every new Yamaha piano gets a complete regulation by a professional plus two free tunings."

"No wonder Yamaha produces the best instrument you can buy today for the money."

When there's a better piano to be made, Yamaha will make it.

MILLS MUSIC

9999 San Pablo Ave.
EL CERRITO 526-3167

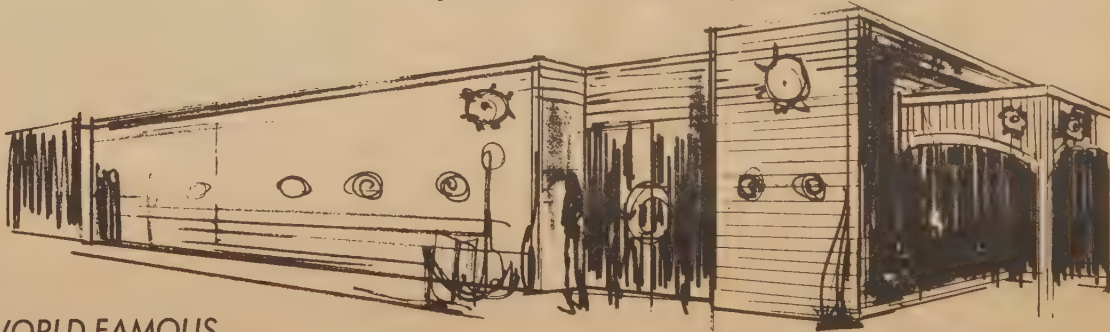


A Berkeley Family Tradition For Over 80 Years

From a crab pot to the largest restaurant in the West . . . that's the saga of Spenger's Fish Grotto . . . one of the leaders in Berkeley's economy.

The proud heritage of the late Frank Spenger, Sr., Spenger's is a complete family institution, serving meals . . . selling fresh fish . . . catering to banquets . . . serving shellfish in a new museum setting . . . all under the direction of the second and third generations of this famous family . . .

A world-wide reputation for fine seafood, most reasonable prices, fast service and courtesy makes Spenger's the place to bring out-of-town visitors . . . a visit that becomes an experience and a cherished memory . . .



WORLD FAMOUS

Spenger's
Fish Grotto

Breakfast • Luncheons • Dinners
Banquets • Oyster Bar • Fish Market • Take Out

1919 Fourth Street at the Foot of University . . . Berkeley Phone 841-7771



DOCK OF THE BAY TO BRING NEW ORLEANS DELIGHTS TO DINERS AT MARINA

Dock of the Bay to open on Marina next summer

Dock of the Bay, a new restaurant proposed for the Berkeley Marina, is still on track for opening during the summer of 1977, according to A. Leroy Willis, vice president of the company.

The restaurant complex will specialize in New Orleans style seafood and will also house a cafe, to be called The Morning Call Cafe, which will cater to the casual fishermen and other

visitors to the Marina who desire to enjoy sandwiches, beverages and ice cream products in an informal waterfront setting at modest cost.

Willis said it is hoped the complex will be especially appealing to families who desire to dine out at a reasonable cost.

The Berkeley City Council and Waterfront Advisory Board recently gave

unanimous approval to the detailed working drawing submitted by the company. This step will allow the company to put the drawings out to bid to contractors for a firm construction price, Willis said.

The complex, which now has a projected total cost slightly in excess of \$1 million, will be financed by private lenders in combination with financial assistance

from the Greater East Bay Local Development Corporation, a Small Business Administration approved corporation whose aim is to simulate economic development by assisting small businesses to create jobs for East Bay cities.

In addition to creating construction employment for a six-month period, Dock of the Bay will provide an estimated 35-40 permanent jobs for East Bay residents. Other benefits to the local economy, according to Willis, will be certain lease payments to the City of Berkeley, possessory interest and leasehold improvement taxes to Alameda County, as well as an array of commercial transactions with companies in the restaurant supply business.

The chairman of the Greater East Bay Local Development Corporation is Prof. Chester McGuire, of the UC-Berkeley faculty.

The company is in the final phases of completing its financing. It is doing so by selling stock to Berkeley and other East Bay residents under a permit granted by the State Department of Corporations. For information, phone Willis at 523-8944.

Truck firm signs pact

Still expanding after 60 years in business, Buehrer Inc., 1061 Eastshore Highway, recently opened vast new horizons for its industrial truck business by signing a contract with Taylor Machine Works.

Taylor Machine Works manufactures heavy duty rough terrain fork lift type equipment from 10,000 to 120,000 pounds capacity. Its products are used in the logging and lumber industry. Taylor equipment is also in use around the Bay Area for cargo container handling and in concrete pipe plants, steel mills and wherever extra large and heavy loads are handled.

The Taylor contract signed by the company's West Coast manager, Floyd Ready, covers Oakland and San Francisco plus the Northern California Coast Counties, according to Buehrer President Al Hamre.

Buehrer's fleet of radio-controlled service trucks can be seen all over Northern California and Western Nevada where its expert service men assist in maintaining the various lines of equipment the company sells.

This new line of Taylor specialized heavy duty equipment fits in very well with the Whiting railroad car movers, the White gas and electric fork lifts and the Lift-a-Loft overhead maintenance equipment as well as other lines handled by Buehrer.

Hamre said, "Taylor, along with our other top quality lines, puts us in a very fine position, giving us a fairly complete line of all types of material handling equipment. We are pleased to be able to enter this newer, larger field."



TAYLOR MACHINE WORKS SIGNS CONTRACT WITH BUEHRER
Buehrer's Alvin C. Hamre, left, Taylor's Floyd Ready

The Great escape!

You say it all the time: "Let's get away. Just the two of us." Well, there's never been a better time than now. Escape to the Marriott Inn. Check into one of our luxurious rooms any Friday or Saturday afternoon. A bottle of chilled champagne awaits you. Plus \$25 in Marriott money to spend anywhere in the hotel. Now the fun begins. Start with a dip in the enclosed, heated pool. Or unwind in the sauna or whirlpool. Explore the Marina on our tandem bicycles. Next stop, The Bridge. Our elegant cocktail lounge (you will want to come by later when the entertainment starts). Then on to The Landing Restaurant to enjoy one of our culinary specialties and the sensational view of San Francisco and the bay. Top off a glorious day with entertainment and dancing in The Bridge.



This is living the way a Marriott Inn
Berkeley Marina on San Francisco Bay
Berkeley, CA 94710 • (415) 548-7920 • (800) 228-9290

Birth of Skein Lane

EL CERRITO — It must be the modern dream of many a housewife to do what Joan Haggerty and Margaret DeCamp have done.

"We're both middle-aged housewives with grown-up children, and we decided to go into business for the first time," says Mrs. Haggerty. The business is Skein Lane, an art needlework supply shop at 7511 Fairmount Ave.

"We found it difficult to find the supplies we wanted for our own needlepoint work," she says, "so we decided we could fill a need for other people in the area

too." Curiously, Mrs. Haggerty and Mrs. DeCamp both come from New York, where they lived near each other on Long Island and attended the same church—and didn't meet until they moved to El Cerrito and became next-door neighbors.

Skein Lane sells no completed needlework—just the supplies. "People who some here want to create their own," says Mrs. Haggerty. "We see all ages, from the young girl who wants to decorate her denim shirt to an 83-year-old that we introduced to needle-

point last year."

The co-owners have begun offering lessons in the many arts of needlepoint, which Mrs. Haggerty says has become "a million-dollar business. Needlepoint has gained popularity in many ways recently, not the least of which was the television commercial featuring former NFL star Rosey Grier.

"It used to be an art only for the wealthy," says Mrs. Haggerty. "but now all kinds of people are doing it."

J.F. HINK & SON
DEPARTMENT STORE

Hink's of Berkeley



THE STORE THAT SERVICE BUILT
A BERKELEY TRADITION SINCE 1872
SHATTUCK AT KITTREDGE
DOWNTOWN BERKELEY

COLGATE - PALMOLIVE COMPANY

Dedicated to Change and Innovation

THESE QUALITY PRODUCTS FOR THE HOME AND FAMILY ARE PROVIDED FOR THE CONSUMERS IN THE ELEVEN WESTERN STATES THROUGH THE COLGATE FACILITIES AT BERKELEY.

FOR CLEAN, HEALTHY TEETH
COLGATE DENTAL CREAM
ULTRA BRITE
COLGATE TOOTHBRUSHES
COLGATE TOOTH POWDER

FOR CHAPPED, IRRITATED SKIN OR
FOR MASSAGE
DERMASSAGE

FOR DOUBLE DEODORANT PROTECTION
IN THE BATH OR SHOWER
IRISH SPRING DEODORANT SOAP

FOR LOVELIER HAIR
HALO SHAMPOO

FOR GENTLE, EFFECTIVE
COMPLEXION CARE
PALMOLIVE SOAP
CASHMERE BOUQUET SOAP
VEL BEAUTY BAR

FOR SHINY SINKS AND TUBS
AJAX CLEANSER

FOR CLEANER, WHITER,
BRIGHTER LAUNDRY
FAB
SUPER SUDS
DYNAMO
AJAX LAUNDRY DETERGENT
COLD POWER
PUNCH
AXION PRE-SOAK

FOR A CLEANER HOME
AJAX ALL PURPOSE CLEANER
HANDI-WIPES
AJAX WINDOW CLEANER
WOODCRAFTER FURNITURE POLISH

FOR COOL, COMFORTABLE SHAVING
PALMOLIVE RAPID-SHAVE
COLGATE INSTANT SHAVE
WILKINSON RAZOR AND BLADES
PALMOLIVE LATHER AND BRUSHLESS

FOR GOOD GROOMING
WILDROOT HAIR GROOMER

FOR PERSONAL HYGIENE
HOUR AFTER HOUR DEODORANT
CASHMERE BOUQUET TALC
COLGATE 100 MOUTHWASH

FOR GLEAMING, SPARKLING DISHES
LIQUID VEL
PALMOLIVE LIQUID
AJAX DISHWASHING LIQUID
PALMOLIVE CRYSTAL
CLEAR DISHWASHER DET.
FOR FOOD WRAPPING
BAGGIES LINE OF PLASTIC BAGS



GIL ASHCOM, MARIANNE SCHOLEMP AND TIM SOUTHWICK ARE ALL SMILES —I-G Photo

Ashcom Toyota completing one of its best years ever

Gil Ashcom has been selling cars since 1921, and he is just completing one of his best years ever. He has had the local Toyota dealership since 1965, and Toyota has become the top-selling import in the nation, according to Tim Southwick, general manager of Gil Ashcom Toyota.

"We'll reach our goal of 700 units this year," says Southwick, "and our goal for next year is 800." Southwick is gradually taking over the dealership from Ashcom, who is 72 and looking forward to retirement. But Ashcom remains the majority stockholder and president of the company, and he plays an active part in the day-to-day af-

airs of the dealership. This year's sales will be a record, breaking the previous record set in 1972. Southwick says Toyota has become the most popular imported car locally as well as nationally.



Gil Ashcom Toyota employs 35 persons and displays its new cars in two showrooms at 2400 Shattuck Ave. But new car sales

make up just a part of the Ashcom operation. The used-car department at Shattuck Avenue and Blake Street, managed by Mark Yonke, features 50 reconditioned, fully serviced used imports.

The body shop at Second and Addison streets, which specializes in Toyota, Datsun, BMW, Fiat and Honda, is managed by Lefty Hamilton.

Other important persons at Gil Ashcom Toyota are the service manager, Ian Cook, and the sales manager, Mark Pagan. In addition, business manager Marianne Schloemp — recently married to Berkeley YMCA Director Peter Schloemp — is a major stockholder in the company.

Southwick joined Ashcom last year after 12 years with East Bay Chevrolet in Albany. He was born in Albany, and went to El Cerrito Schools and San Francisco State College.

Another valuable service of Gil Ashcom Toyota is its new rental program, in which it offers new, fully insured Toyotas on a daily, weekly or monthly rental basis.

The parts department recently received a citation for its ability to maintain a modern, quality stock of parts, and for its prompt, effective service. Southwick says this is an example of Gil Ashcom Toyota's leadership among the 1,000 Toyota dealers in the United States.

'Best' Japanese food

"We chose our crest, the moon over water, because of its simplicity and its symbolism," explained Mike Aroner and his wife, owners of the Fugetsu restaurant.

"Throughout Japanese history, the moon has been used as a crest for its association with elegance. Thus elegant prose and

poetry was described as Fugetsu.

"Therefore," added Aroner, "it is our pleasure to offer you the finest in Japanese cuisine."

As is a custom in Japanese restaurants, the Fugetsu serves only seafood, chicken and vegetable dishes. Only the freshest and highest quality ingre-

dients available are used in the preparation of the food. The restaurant uses no monosodium glutamates, uses honey as the main sweetener, preservative free foods, except in cases when not available.

All foods are prepared in their own kitchen without the use of prepackaged mixes, marinades or stocks.

Year 70 big one

Expansion, remodeling and the addition of a second store made Tupper & Reed's 70th year of business a very productive one.

Store president Dick Cartano and vice president Wayne Anderson bought the Diamond Music Store, 4208 Park Blvd., Oakland, to go with their original store at 2277 Shattuck Ave. in Berkeley.

The Oakland store will continue to emphasize the "string family" of instruments, according to Cartano, but it will also carry a wide selection of printed



music. The Berkeley store is now able to add string instruments to its existing selection of pianos, guitars, band instruments and printed music.

Recent construction has added to the Berkeley store a new instrument display and a new repair room.

Tupper & Reed has been known throughout its 70 years of service to Berkeley for its fine stock of instruments and music. As an added service, musical instruction is also available.

Copy it Yourself

CLOSE • CONVENIENT • CHEAP

9 SELF SERVICE MACHINES
OR

LEAVE IT FOR US TO COPY

10 Free Copies

• WITH THIS AD •

offer good thru Nov. 5th, 1976 • one coupon per customer

Mon.-Thurs. 8am-10pm
Fri. 8am-6pm
Sat. 9am-6pm
Sun. 11am-7pm

FULL UNION SHOP



2425 Channing Way ★ 843-6000

Berkeley Plumbing

SALES AND SERVICE
RESIDENTIAL AND
COMMERCIAL

CALL
841-0883
2160 DWIGHT WAY
NEAR SHATTUCK
BERKELEY
Mon.-Fri. 8 to 5
Sat. 9 to 12

Plumbing

SERVING YOU
SINCE 1906

REPAIRING
REMODELING
SEWER WORK
FLOOR FURNACES

CIRCULATING
HEATER PARTS
AND SUPPLIES

EXPERIENCED MEN
East Bay's Leading
Repair Specialists



KEEP WARM THIS WINTER
WITH GAS
CIRCULATING HEATERS

15M Reg. 65.50 Now \$ 49.95
20M Reg. 113.95 Now \$ 90.95
30M Reg. 144.95 Now \$115.95

WATER SAVER TOILETS

Reg. \$58.95 Now \$39.95

ADD A SHOWER TO YOUR BATH TUB \$9.95

VISIT OUR SHOW ROOM
FOR YOUR IDEAS

Authorized Agents
**HOYT WATER
HEATERS**



"STRIKE UP A FRIENDSHIP"

- SPARE ROOM
LOUNGE
- LIZ'S COFFEE
SHOP
- CHILDREN'S
PLAY ROOM
- FULLY AIR-
CONDITIONED

For FUN and HEALTH

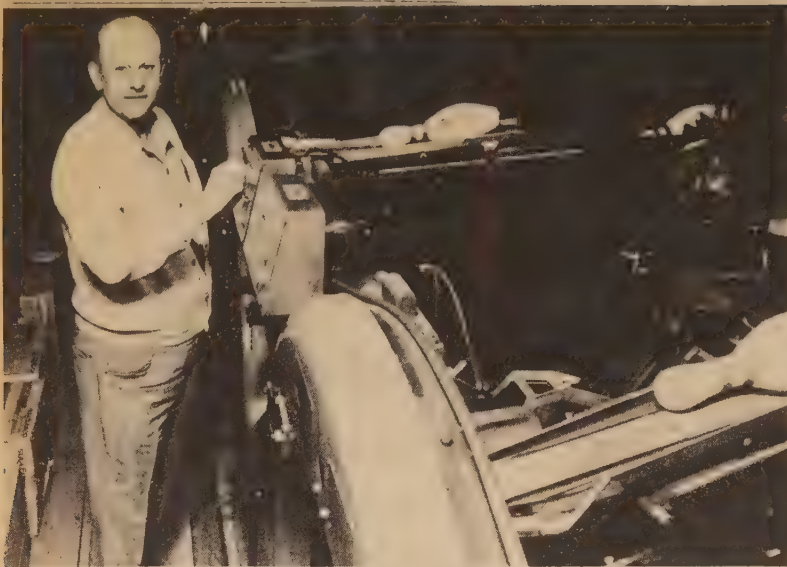
ALBANY BOWL

SALUTES
BERKELEY BUSINESS & INDUSTRIES

HOME LANES FOR THE FOLLOWING INDUSTRIAL LEAGUES & TEAMS

American Legion Post 292	East Bay Nisei Bowling Ass'n	International Printers Ink
Arrow Glass	Ellis-Olson Mortuary	Lederer, Street & Zeus
Athene Beauty College	Emslie & Lorenz	Lee Frank, Jewelers
Avenue Boutique	Evie-K Sport Fishing	Lexicon Maple Shop
Bayview Chapel	Foster's Freeze	McDonalds
Berkeley Cycle	Franks Tire Service	Ponderosa Paper
Belfast Beverage	Fratellanza Club	Pruter Real Estate
Berkeley Datsun	Franklin Electronics	Replacement Glass
Berkeley Elks	Gourmet Deli International	Round Table Pizza
Berkeley Firemen's Wives	Granholt Sheet Metal	Rosson Roofing
Berkeley Gazette	Key Card Club	Security Pacific
Berkeley Pump	Lawrence Rad. Lab	Serb's Seafood
Berkeley Jet Drive	Herm Day's Texaco	Smith's Carpet Cleaning
Brekas Typesetting	Mary & Joe's	Solano Club
Cook Tile	McNary & Morgan Mortuary	Sons in Retirement
C.S.E.A. Public Health	Mechanics Bank	Standard Register
Dale Stanfords T.V.	Merit Tank & Body	Libby Labs
Darling Flower Shop	Morrison Trophies	Virginia Cleaners
East Bay Chevrolet	Nevada-Tahoe Tours	Wells Fargo
	Pacific Stereo	Virginia Bakery

540 SAN PABLO AVENUE ALBANY, CALIFORNIA
PHONE 526-8818



BILL LACY AND SOME OF THE NEW EQUIPMENT AT ALBANY BOWL



THOUSANDS ENJOY BOWLING HERE EACH YEAR, AND '76 WAS NO EXCEPTION

Albany Bowl constantly improves

ALBANY — "What can we do today to make for a better tomorrow?"

There is no such slogan on the walls at Albany Bowl, but it has been a way of life there ever since this popular recreation center went into business back in August of 1949.

Hardly had the last nail been driven, the final daub of paint applied before the management of Albany Bowl was looking around for some way to improve the building or the operation or the bowl's relationships with the citizenry of Albany.

Improvements have been constant and numerous. Some have been small, but many of them have been major.

Perhaps the greatest came in 1954 when American Machine & Foundry Co. (AMF) turned the bowling world upside down by introducing its revolutionary concept of automatic pinspotting.

This new equipment made pinboys obsolete. It gave the whole sport of bowling an entirely new look and made it attractive to many more

people than ever before. Soon the bowling population exploded along with a like increase in the erection of new establishments, all larger and more attractive than before.

When the change came Albany Bowl was ready. More than ready, it was eager.

It was the first bowling establishment in Northern California to install the AMF pinotters and, once Albany Bowl had broken the ice, others flocked to follow.

Opened as a 16-lane establishment in 1949, additional facilities to accommodate the North Bay's ever increasing number of bowlers have been installed. Ten lanes were added in 1952 and another ten in 1958.

Today the physical plant at 540 San Pablo Avenue consists of 36 lanes for bowling, a children's playroom, restaurant, billiard room, cocktail lounge and a large parking lot.

Its clientele numbers in excess of 3,000 league bowlers plus others who use the lanes for practice or open play. League competi-

tion is provided for bowlers of all ages and degrees of ability. There are scratch leagues for the more accomplished, handicap leagues, mixed leagues, women's, housewives, senior citizens, and juniors.

In 1964 the entire decor of the establishment was redone under direction of Andre Boratko, California's most noted bowling center designer.

New pinotters replaced the old set in 1958. Again in 1975, AMF's newest model pinotters were installed and the lanes themselves and the approaches were replaced.

For the past month Albany Bowl has been the site of an experiment that may well have great impact on the future development of bowling across the nation.

After three years of intensive application, AMF has developed a new system for automatic scoring, called "Magic Score." To be marketed such new equipment requires the approval of the American Bowling Congress.

Because of Albany Bowl's early involvement with AMF equipment, the company selected it as the site for the national test.

A two-lane unit was installed in late August and has been under test by ABC officials throughout Sep-

tember. ABC will make known its verdict later this month.

Assuming that the equipment will be approved, AMF will be ready to begin making installations early next year, and Albany Bowl is in line for one of the first.

When the bowl first opened in 1949, Frank B. Lacy was president and his son, William B. Lacy, was manager. This combination operated efficiently until Frank's death in 1961, at which point Bill added the presidential duties.

Today William B. Lacy serves as president, his mother, Rhea, widow of Frank, is vice president, and the manager is Bill's son, Craig.

While Albany Bowl has always been basically a family controlled endeavor, the contributions of its officers have extended far beyond mere family interests. Both Frank and Bill have played important parts in both state and national bowling affairs.

Frank Lacy took an immediate interest in local affairs, and served both East Bay BPA and Nor Cal Bowling Proprietors Association as president.

Later he served the Bowling Proprietors Association of America as director, vice president and, beginning in 1956, two terms as

president. They were followed by terms as chairman of the BPAA Executive Committee and president of the National Bowling Council.

William Lacy has followed a similar course. He served two terms as president of East Bay BPA. Named a director of Nor Cal BPA in 1959, he served two terms as president of that organization in 1965-66.

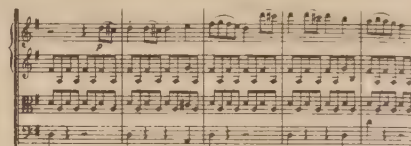
He became a director of BPAA in 1961 and has been a member of its Executive Committee since 1962. In point of service, he is the oldest member of BPAA's governing committee.

Both Frank Lacy and Bill have been named to the Alameda County Bowling Hall of Fame. Frank was named posthumously when the Hall was opened in 1964, and Bill's name was added to the roll in 1974.



TWIN PINES FEDERAL SAVINGS AND LOAN ASSOCIATION

ESLC



Twin Pines Federal
...in harmony with the Bay Area's needs
...in tune with the Bay Area's goals

2905 TELEGRAPH AVENUE
BERKELEY, CALIFORNIA 94705
TELEPHONE (415) 848-7923

1484 UNIVERSITY AVENUE
BERKELEY, CALIFORNIA 94702
TELEPHONE (415) 843-9191

2991 NORTH MAIN STREET
WALNUT CREEK, CALIFORNIA 94596
TELEPHONE (415) 932-1651



BUSINESS

HAS
BUT
ONE
VOICE

LET'S GET
TOGETHER

BERKELEY CHAMBER
OF COMMERCE



1834 University Avenue
Berkeley, Calif. 94703
(415) 845-1212

GIL ASHCOM
OWNER

Gil Ashcom TOYOTA

(Established Since 1927)

2400 Shattuck Ave., Berkeley
Phone 845-2530

Sales • Service • Leasing

TIM SOUTHWICK
OWNER, GENERAL MANAGER

TOTAL DISCOUNTS ON ALL '76s

YEAR-END CLEARANCE



Corolla Wagon

NEW #052051
SAVE
\$425⁰⁰



Corona 4-Door Sedan

#028553
SAVE DEMO
\$562⁰⁰



Corona SR-5 Hardtop

#006384
SAVE
\$675⁰⁰

TOYOTA

THE
BETTER
BARGAIN

77's ON THE WAY

LEASE
A

COROLLA
\$69³³



NEED BODY WORK?

Visit Our Body Shop at
2070 2nd St. Near Addison

Per month plus tax. 36 months—O.A. value, \$3307.23; Bring back, \$1763.98. Only 1st month's rent; \$73.84, security deposit \$73.84 and license, \$67.00 required on delivery. With approval of credit. Total: \$214.68. Model No. 15012.

OTHER MODELS IN STOCK

CELICA GT
LIFTBACK



CELICA GT LIFTBACK



Half-ton

HALF-TON
PICK-UP

COROLLA
LIFTBACK
DELUXE



COROLLA LIFTBACK DELUXE



Long Bed SR-5 Sport Truck

LONG BED
SR-5 SPORT
TRUCK

NEED A USED CAR?

Visit Our Used Car Lot At
2555 Shattuck Ave., Berkeley
Phone 843-3467

'76 brought changes for Alta Bates

Medical procedures and treatments, drugs and therapies advance every day and influence the application of medicine to the patient.

In addition, increasing costs, government regulations, limits on health insurance and payments, and health consumer legislation has shortened the number of days a patient can stay in the hospital.

Although patients stay fewer days, they are more acutely ill while here. As the price of health care rises, the more adaptive, specialized and efficient patient care must become.

Specialized treatments and emphasis on patient education and preventive health has increased the need for more highly trained and versatile nurses.

Continuing education for medical personnel is not only necessary, but mandatory by California State law.

During the past year, Alta Bates has recognized and adapted to these changes by developing programs to provide more concentrated care, more efficiently.

Since dedicating its new nursing wing last October, Alta Bates has opened a six-bed burn center, a 17-bed alcoholism rehabilitation center, and is planning a maternal infant care center with intermediate intensive care nursery.

An EMI brain scanner to detect brain abnormalities, and mammography, which helps detect breast cancer, were added to x-ray services. A leukapheresis program, in conjunction with Children's Hospital, Oakland, to help supply infection-fighting white blood cells to young leukemia patients, began in the lab.

Almost always full, the burn center has cared for 75 severely injured adults and children — hospitalized an average of 30 to 60 days.

Here, doctors, nurses, physical therapists and other para-medical personnel have trained for several months to provide the specific medical and emotional care, rehabilitation and teaching necessary to help the patients and their families deal with burns.

Alcoholism is a disease that affects every part of the body. The CAREUNIT, opened in January has just admitted its 200th patient, who, after six weeks of intense education, therapy and follow-up treatment, hopefully will "graduate" a recovered alcoholic.

Maternity patients deliver in their own "mothers-and-babies-only" specialty unit, where just this year they can enjoy the convenience of having labor, delivery, Cesarean delivery, nursery and postpartum all on the same floor.

Today's technology and the fact that patients are "sicker" while in the hospital has led Alta Bates to group all patients according to their medical problem — on respiratory, medical, surgical, oncology (cancer), coronary (heart), intensive and long-term care units where the equipment and staff are tailored to the particular needs to those patients.

As patients change, so must the nurses who care for them.

Nurses used to be responsible for three or four patients — one with asthma, one a broken leg, a heart patient and another with appendectomy. Now, it is almost impossible to keep up with the ever-changing treatments for these very different patients.

Nurses have the day-to-day responsibility for the patient. They must meet the patient's physical needs, the emotional needs of the patient and family, and teach the patient about their disease and provide instruction on good health maintenance.



PERSONAL TOUCH — Patient care must include the personal touch and understanding between nurse and patient. Nurse Karen Eisert finds that just a little attention can help a patient through a crisis period.



ONE OF FIRST — Baby Rachel was one of the first patients in the Alta Bates Burn Center. After months of highly specialized care and several visits from Mom, Rachel was able to recover from her hot water burns and return home.



FACES THE WORLD — A recovered alcoholic faces the world with the help of CAREUNIT social worker Carolyn Lewis. Alta Bates' 17-bed alcoholism rehabilitation center has treated 200 patients since opening in January.

nance, while planning for their discharge almost from the first moment of arrival.

On a specialty unit with, say, heart patients, nurses are experienced and well-prepared to meet the specific needs of the patient — needs that are quite different for a heart patient than one with asthma.

To help nurses in this expanding role, Alta Bates provides state-approved in-service and on-the-job training, often utilizing hospital-made video tapes to illustrate procedures or how to use equipment.

Other changes have, and will occur too.

The new building provided expansion of chronic dialysis, and although not complete, it will soon enlarge from 10 to 15 beds. A 25 percent increase in outpatients — a total of 112,500 visits last year — has led to future expansion of this area. Plans are also being made to open a vascular lab

for patients with circulatory disorders. Work has already begun on a day care, outpatient surgery suite which will reduce hospitalization and the cost of care.

Program development means more jobs.

Alta Bates now employs more than 1,300 people in full- and part time jobs.

These salaries represent \$13 million of the hospital's 1976 budget of \$27 million. It is estimated that Alta Bates generates \$2½ million in additional income to the local community and creates from 89 to 178 more jobs in businesses which provide goods and services to the hospital or privately

to hospital employees. These jobs do not include the jobs provided in doctors and dentists' offices in the area.

Keeping pace with health care is not easy. The year has brought improved services and facilities which result in the faster return of patients to their homes and jobs.

Golden Gate Fields

Albany by the Bay

Year-Round Action

THOROUGHBRED RACING

Feb. 1 through June 11



GOLFING

Challenging 9-Hole Golf Course

Driving Range — Snack Bar — Pro Shop — Open 8 a.m. til Dusk

9-Holes \$1.75 Second 9-Holes \$1.00-\$1.50

Golf Pro Murry Jacobs • Phone 526-3024

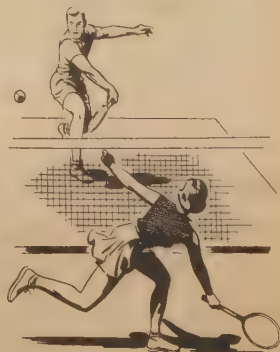


TENNIS

10 Championship Tennis Courts

Open Daily — Membership \$10 Per Month or \$3.00 Per Hour Per Person.

Tennis Pro Butch Foster • 526-5745



Moore service and satisfaction

ALBANY — Repeat customers are a source of pride to H. L. Moore, owner of H. L. Moore Chrysler Plymouth, 929 San Pablo Ave.

"And I'm even selling cars to the second generation, the youngsters whose dads bought from me many years ago," says Moore, who has been in the business for 30 years.

"My repeat customers indicate my interest in buyer satisfaction and we provide good service, too," he said. Moore learned the auto business during 18 years in Berkeley before moving to Albany 12 years ago.

And his service manager, Noel Boatman, had 15 years

experience in Berkeley before going to work for Moore 10 years ago.

Veteran automan Moore features Subaru. He is the oldest Subaru dealer in Northern California, since November, 1968.

He takes cars in trade, and sells quality used cars.

Moore's complete stocks include Plymouth's new four-cylinder, "Arrow," a compact.

The H. L. Moore Chrysler Plymouth dealership is readily accessible from the freeway. Potential buyers and just-plain sight-seers turn off at the Albany off-ramp, drive into town, turn left on San Pablo Avenue and drive north about a half block.

A 40-year fixture:

Edy's in downtown

Edy's has been a downtown Berkeley fixture for 40 years — constantly changing, and yet always staying the same.

What changes is the menu, as owner Les Inman keeps watching for new ideas in meal and dessert preparation. What stays the same is Edy's reputation for quality.

"We're trying to maintain our image and the quality that built our reputation," says Inman. "We have an ever-changing menu, as we look for the latest things in sandwiches, ice cream and food for our restaurant menu. We're always looking for new items."



DELIGHTFUL CHINESE and AMERICAN FOOD

Dinner Served till 8:30 Mon.-Sat.

GREAT BREAKFAST FAST LUNCH DELIGHTFUL DINNER

We Serve Beer And Wine

Monday - Friday 6:30 a.m. to 8:30 p.m.
Saturday 8 a.m. - 8:30 p.m.; Sunday 8 a.m. - 4 p.m.
2068 Center St. (near Shattuck) Berkeley 841-5942

Golden Gate Fields

1100 Eastshore Hwy.

Albany

526-3020



CARPET DOCTOR IN BERKELEY
at 2156 University Ave.

Carpet Doc full service

With the addition of a complete stock of vinyl flooring products, The Carpet Doctor at 2156 University Ave. is about to become a true full-service floor covering dealer.

The Carpet Doctor is in its fifth year of service to the East Bay, featuring a wide selection of new carpets in addition to installation and cleaning services. The store also rents carpet cleaning equipment at reasonable rates.

Store president Larry Laughlin announced the ad-

dition of the vinyl floor products will take place Nov. 1. He will have every major brand of floor covering, plus expert guaranteed installation.

The Carpet Doctor also offers a bit of advice for do-it-yourselfer carpet cleaners: high-traffic spots should be cleaned with his rental equipment about three times per year, and carpets should be professionally cleaned every two years.

Naturally, he would be happy to do it for you.

Kam's strives for top service, food

Great breakfast, fast lunch and delightful dinners are Lyman Dun's main objectives at Kam's restaurant, 2068 Center St.

At the downtown location for the past two years, Kam's is proud to serve quality Cantonese and Mandarin cuisine at reasonable low prices.

Dun comes from a family of grocers, but his manager Peter Fong has over 20

years of restaurant experience. Peter's knowledge has contributed to the successful operation of Kam's.

"What we want to stress mainly," Fong said, "is the quality of food and the reasonable prices. Lyman makes one of the best omelettes around and my Mile High burger is the greatest."

Kam's is open Sunday through Saturday and serves beer and wine.

V&W sales go up

After two slow years in the construction industry, things are looking up this year—and that's good news for Nick Victor, president of V & W Patio Doors at 2815 7th St.

"The residential market is excellent," he says. "People are building tracts and selling the houses by lottery before they're even built, and that's just phenomenal."

V & W specializes in sliding metal windows and doors, and it supplies both to contractors and do-it-yourselfers. "A lot of people who can't afford to build new homes are fixing up their old ones instead," says Victor. "We get a lot of business from people who are remodeling."

Victor has seen plenty of ups and downs in business since he opened his shop in 1959. "I think 1972 and 1973 were about the best years," he says, "but the industry has been depressed the last couple of years."

"But things have definitely been better in the residential market the last couple of months," he says. "People are buying again."



SOME OF THE EMPLOYEES AT BIG BEAR CAR WASH AT 1019 SAN PABLO AVE.

Wash largest in Bay

ALBANY—Big Bear Car Wash is in its 11th year of operation at 1019 San Pablo Ave. and owner Bob Conn says it's the largest full-service car wash in the Bay Area.

Full-service means more than just exterior body washing, according to Conn. It means polishing, waxing, interior washing and even shampooing carpets, with a machine designed specifically for that.

The car wash can take all cars or half-ton trucks and most vans. Hours are 5:30 Monday through Saturday and 9 to 4 on Sunday.

Big Bear got its name from the founding partner, all of whom attended the University of California. The original name was Blue Inc., but the name was changed later to Big Bear after the Cal mascot.

Conn bought out his partners three years ago and now owns a car wash in San Leandro in addition to Big Bear.



VAN & STORAGE

Local & Long Distance Moving
1650 Sixth Street, 524-8484
BERKELEY



Whether Across Town or Across the Country, You Can
Trust Your Move to Ernie's... Specialists in Special
Handling of Special Problems.



NOW! LARGER AND BETTER TO SERVE YOU!

We have completed construction of our new 8,000 sq. ft. warehouse addition, pictured above, to serve you even more efficiently and safely... fireproofed, of course, and, even more important, a completely safe storage area for your valuables!

ERNIE'S 40TH YEAR IN BERKELEY... LOCAL & WORLDWIDE MOVERS by Truck, Air, Ship, or Rail.



For the last 40 years, Ernie's has been the leading in moving and storage in the Berkeley area, whether from one block to the other side of the World. When you trust your prized possessions to Ernie's, you trust the best!

**American
RED BALL
Transit Co., Inc.**

CALL THE EXPERTS 524-8484

Ernie's
VAN & STORAGE, INC.
LOCAL AND LONG DISTANCE MOVING

1650 Sixth Street
Berkeley, Calif.



Expansion reported at the Jade Pagoda

Waichow on the East River of Kwangtung is a well-known historic city.

Famous too is the Waichow West Lake, which has been compared to the West Lake of Hangchow. Of the many sights to be seen around Waichow, the Jade Pagoda is one of the most striking.

The pagoda is also known as the "Wild Goose Pagoda" or the "Sacred Pagoda." And this is where Benny Wong got his inspiration when he decided to open his restaurant in Berkeley almost 10 years ago.

He arrived from Hong Kong in 1947 and embarked on various restaurant jobs

until he opened the Jade Pagoda.

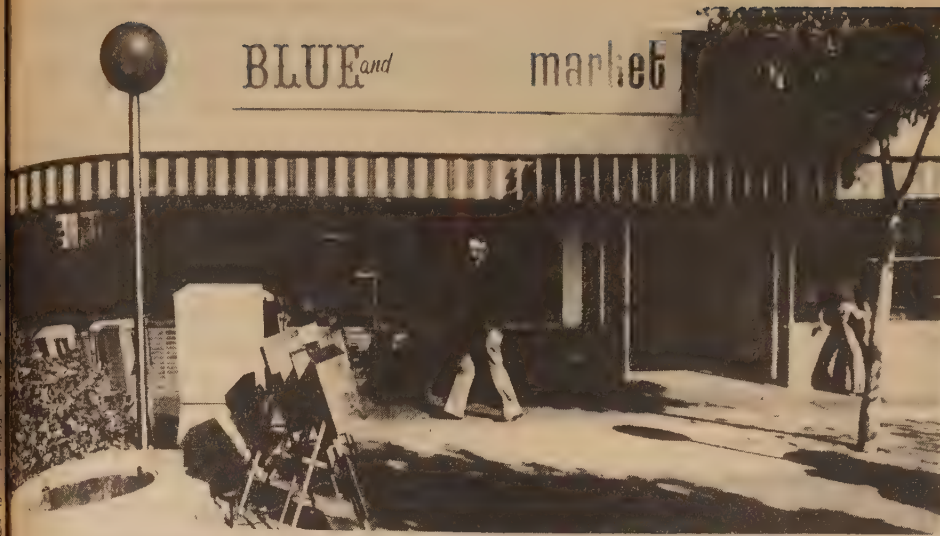
His family had been in the restaurant business in Hong Kong for years and Benny brought all he had learned to the United States.

Earlier this year Wong and his wife Lily decided to expand the Pagoda because of the heavy patronage. They reopened in April with a totally remodeled dining room and twice the original space.

Wong handles the main chef duties and personally supervises a staff of eight.

The Jade Pagoda, 1923 University Ave., is open Tuesday through Sunday from 11 a.m. till 10 p.m.

BLUE and market



BLUE AND GOLD MARKET, WHICH STILL DELIVERS TO HOMES, IS AT 2257 SHATTUCK AVE.

This market holds to a tradition

The Blue & Gold Market could be on an endangered species list. It has much in common with what we normally think of as endangered species—the animals, birds

and other wild creatures that are wiped out by advancing civilization. It is a throwback to a slower, friendlier Berkeley, and what threatens it are the economic realities of the

Seventies.

While most retail food stores have gone to pre-packaging and fast-in, fast-out customer service, Blue & Gold Market has retained the touches of the

markets only an older Berkeleyan could remember.

For instance, it still offers home delivery. Thirty years ago, home delivery was common, even expected, as a grocery market service. It is almost unheard of today.

Norman Stanley, owner of the grocery section, and Bob Butler, owner of the meat department, have separate leases. This makes them partners, instead of one being the other's boss or landlord.

Butler maintains a full-service meat department, with four butchers on duty to help customers buy exactly what they want. Instead of selling pre-cut and pre-packaged meats, Blue & Gold cuts, trims and weighs its meat to customers' orders.

In addition, he sells frozen meat. For example, if a customer wants a whole side of beef, Butler will hang it, age it, cut it to order, wrap it, freeze it and deliver it.

"That's the way it was in the old days," says Butler of Blue & Gold's commitment to service. "It costs us more to operate, and that's why a lot of smaller markets have closed down in the last few years. But we have enough

volume where we can still do it. And I can have just as much variety as anybody."

Convenience stores, as he calls them, have done away with personalized service because of the cost. In Butler's case, the cost is that of maintaining four butchers to give careful attention to customers, where he might need only two if he just prepackaged his meats.

"Our prices can't be very competitive," admits Butler. "But we make up for it because we trim so much better than anyone else. And it's worth it to people because of our service and our special way of treating customers."

Stanley bought the market in 1945, and Butler took over the meat department in 1958. Even then, he says, there were several markets around town with old-fashioned personal service.

"There are a lot of families who have always traded in this kind of market—like the old Capital market over on Shattuck and Vine," says Butler. "People who shop the same way their mothers and grandmothers did."

Blue & Gold Market is located at 2257 Shattuck Ave.

Mason-McDuffie

Agent proves age can help sales listings



ED WHITE active agent

Mason-McDuffie has risen to prominence among Bay Area realtors on the strength of vigorous, young agents like Ed White.

White is 79 years old — born just 10 years after the pioneer Berkeley realty firm was founded in 1887. And he began his career as a real estate agent only 10 years ago, after retiring from his first career.

He works in Mason McDuffie's main office in Berkeley as a listing agent, and he has been at the top of the sales list nearly every month this year, continuing to establish himself as one of Mason-McDuffie's best agents.

He attended the University of California shortly after World War I, and has been a resident of Berkeley since 1922. He will celebrate his 80th birthday next New Year's Day.

White believes in meeting as many people as possible in his business, and he gives each one a personalized calendar. He estimates he will have given out more than 2,000 of them this year alone.

In addition, he has a telephone in his car, so he will never miss an important call from a client.

He expresses great respect for his profession and for the Berkeley community — especially the way homeowners take pride in their property. "Berkeley has always been noted for the variety it offers," he says, "flatlands, hills, view homes, and the demand for homes here is always on the rise — it's just a wonderful place to live."

His philosophy on staying young is best expressed in a short poem he wrote recently:

"Time is money, many years ago

said Uncle Ben.

True only if we have a goal

and a burning desire to win.

We reach our goal through a fiery zeal

and the power of our new found truth.

That time is on our side when every

working moment is spent in productive use."

Mason-McDuffie now has

11 offices around the Bay Area, including two in Berkeley, one in El Cerrito and one in Kensington.

The North Berkeley office has achieved a bit of distinction recently with the appointment of 29-year-old Deborah Ritchey as the youngest woman manager in the company's history. The staff of the North Berkeley office is also noted for its cultural diversity; among the foreign languages spoken by various staff members are Italian, French, Spanish, Russian, Polish, Yiddish, German and Swedish.

News from the Arlington office in Kensington includes the appointment today of Keith Whiting as manager. He is a Kensington native and Cal graduate, and the son of Jack Whiting, executive secretary of the Berkeley Board of Realtors.



ROSENBERG GENERAL — Rosenberg General Services of 315 Washington St., Oakland, offers a service which enables other businesses to conserve energy and gain lower maintenance costs through improved utilization of lighting and air-

conditioning equipment. The firm was founded in 1924 as an electrical contracting firm. With the passage of 52 years, the firm has changed its services to keep up to date with changing needs. The firm has four offices in Northern California.

A BANQUET? A PARTY? CATERING? WE HAVE THE PLACE!

Holiday Inn®

BAY BRIDGE

TOP O' THE INN

The most beautiful room in the Bay Area can be yours exclusively for

- Wedding Receptions
 - Private Banquets
 - Business Meetings
 - Buffets & Luncheons
- or for
- Whatever You Have in Mind

MODERATE CHARGES
FOR ANY PURPOSE . . .
A PRIVATE, EXCLUSIVE
ROOM FOR UP TO 400 . . .

CALL OUR CATERING MANAGER TODAY FOR YOUR
RESERVATION FOR THE TOP O' THE INN

Holiday Inn® BAY BRIDGE

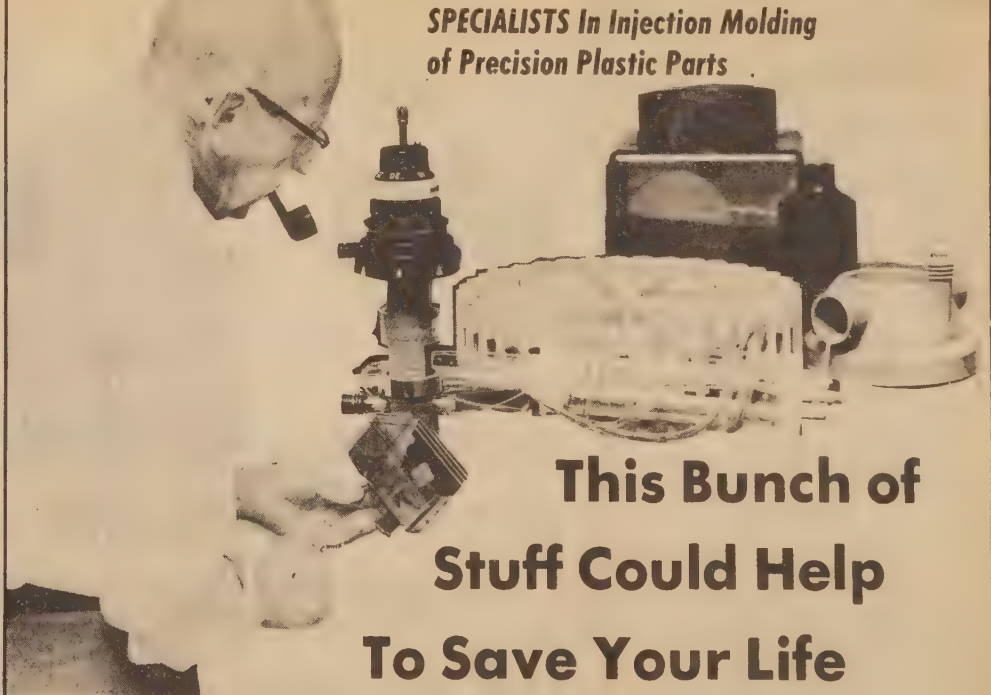
1800 Powell Street

658-9300

EMERYVILLE

FLUOROCARBON KENNERLEY-SPRATLING, INC.

SPECIALISTS In Injection Molding of Precision Plastic Parts



This Bunch of Stuff Could Help To Save Your Life

Kennerley-Spratling Is the Manufacturer of the Components of the Mark 7 Respirator, A Product of the Bird Corporation.

Kennerley-Spratling has been supplying precision, close tolerance plastic parts to industry for more than 20 years.

FACILITY We lead the way with unique designs and new applications for engineering and high performance types of plastics.

ENGINEERING From conception to production, we work closely with our customers to select the correct part design, mold design and plastic for the application.

MATERIALS We utilize many different materials in supplying parts that are smaller than a tenth of an inch, or as large as two feet square.

ASSEMBLY & FINISHING Supplementing our molding capabilities, we provide secondary operations to machine, decorate, finish, assemble or specially package the parts we make.



Kennerley-Spratling

DIVISION OF FLUOROCARBON

SERVING INDUSTRY FROM BERKELEY SINCE 1955
1456 Fourth St., Berkeley, Calif. 94710, Phone 415-525-1442

MARGARET J. REYNOLDS
REALTOR

2040 Addison St. Berkeley
James H. Reynolds, Associate

524-9494



"The Berkeley Tradition"
Specializing in Berkeley Hills and
Claremont Properties
Robert A. Rogers, Realtor

HAMILTON REALTY
401 Spruce Street Berkeley, Ca.

DAVID N. ROBINSON, REALTOR

30 years of personalized service to clients in
Berkeley, Albany, El Cerrito, and Kensington.
22 Realtor Associates to assist you in your Real
Estate needs. For efficient services call:

1654 Shattuck Ave. 843-4334
1300 Solano Ave. 525-8900

THE BATTINO COMPANY, REALTORS

848-6412

Distinctive Berkeley Homes

Investment Property and Real Estate Exchange

SINCE 1887
MASON McDUFFIE

Berkeley Main Office, 2850 Telegraph Ave. 845-0200
North Berkeley Office, 1529 Shattuck Ave. 849-3711
Arlington Office, 267 Arlington, Kensington 526-5143
El Cerrito Office, 11726 San Pablo Ave. 233-4700

CD

Claude Daughtry
Realtor

Since 1948
Berkeley—Albany—Kensington—El Cerrito
Solano Avenue Berkeley

CD

(precise Wells Fargo Bank)

CD

Jackson Realty Co.
1600 Hopkins St.
Berkeley 526-4336

Not the biggest
but certainly one of the best.
JEANS REALTY
1484 Solano Ave.
Albany 524-8508

TEPPING REALTY CO.

2101 Milvia Street Berkeley
843-5353

RED OAK REALTY

The area's newest and most energetic offices.
Try us for fast, personal, effective services.

844A Ramona Albany
527-3387

SUPREME REALTY, REALTORS

2647 San Pablo Ave. Berkeley
849-1633

Professional * Courteous * Quality * Service
Stan Whittaker, Broker Paul Malveaux
Chas. Allums Wilda Mays
Mary Devers Cora Gray Ed Brooks



J. T. Ward
REALTORS

A GOOD OLD RELIABLE FIRM
30 YEARS OF SERVICE

Mary Grace Barron Julie Lehman
Lin Barron Jane Lundin
Helen Horne Carol Mosher
Ida Howe Marjorie Stone
Brenda Hunt Georgia Struthers
2916 DOMINGO AVE., BERKELEY 845-6021

McQUISTON & SUTCHER
REALTORS

1664 SHATTUCK AVE. BERKELEY 848-1655

Vern Sutter 527-6003 Susan Brooke 524-4217
Elio Castillo 524-5516 Linda Gerson 548-0266
Helen Guay 525-7320 Faith Nussbaum 524-8298
Marilyn Purseley 841-5459 Pat Rogers 845-5328

West Cal Realty

1700 Solano Ave. Berkeley
527-7980

Homes—Income Property—Exchanges—Investments
Albany, Kensington, Berkeley, El Cerrito, Oakland
Amile Okasaki 845-2657 Grace Tsujimoto 843-4784
Terry Yamashita 525-1131 Honson Lee 849-3450
Gary Toji 526-5783

B P P

Which stands for Buyers Protection Plan. A 1 year warranty on your home offered only through a participating ERA broker. A new idea from a company with over 30 years of Real Estate service in Berkeley.

The Miramonte Company
1746 Shattuck Ave. Berkeley
845-5583

A. Gordon Nicolson, Jr., Broker

General
Real Estate
Sales

ROTH REALTY

264 Arlington Ave. Kensington
Office: 526-5133 Residence: 525-7688



547-3115

VICTOR
STACHURA
REALTOR
3032 CLAREMONT AVE.
BERKELEY

the Claremont Company

SUMMIT REALTY

2037 University Ave. 841-2455
Berkeley

Residential Properties and Rentals
Mabel C. Schierenbeck, Broker 845-4600

Sather Gate Realty Co.

2437 Durant Ave.
Berkeley 848-1933

Ellis Co.
REALTOR

We are affiliated with four Real Estate Boards
in the East Bay in order to better serve your
Real Estate needs.

1753 Solano Ave., Berkeley 527-3030
Orinda Office 254-7150

Property Development Inc.
COMMERCIAL

Asset Management * Buying Consultation *
Selling Advisory * Leasing * Investing *
Financing * Over-all consultation.
2336 Harrison St. Oakland
465-8111

**Experience + Ethics =
Confidence and Trust**

David H. Malcolm, Realtor, Inc.
& Associates
2150 Shattuck Ave. Suite 101
Berkeley 848-2711

Speaking of Progress the Berkeley Board of Realtors has an Outstanding Record



Francis Ferrier
First President
California Association
of Realtors
1904



Maurice G. Read
President
California Association
of Realtors
1945
and
President
National Association
of Realtors
1965



David N. Robinson
President
California Association
of Realtors
1965



A. Ormsby Donogh
Realtor Emeritus
(Fifty Years)
1976

Throughout the years
our board has been
prominent in Real
Estate Leadership
at both State and
National levels.



Jerome Blank
President Elect
California Association
of Realtors
1977

The Berkeley Board of Realtors is working hard to
provide THE BEST in Integrity, Prestige, and Service.

MULTIPLE LISTING SERVICE



ASK A REALTOR TO HELP YOU!



Stempel
& Associates

**BLACKLIDGE
REALTY**

1631 Solano Sell—Buy 526-3310
Rentals Only 526-5538
Yours For Progress
John Blackledge Annette Clute
Fran Divine Mine Grassie
Grace Hayton Frank



RED CARPET REALTY
Peter Kawakami, Broker

2554 Grove St. Berkeley 848-2750
98 West Jackson Hayward 782-4010

El Cerrito's '76 message from mayor



ERNEST DEL SIMONE
El Cerrito Mayor

By ERNEST DEL SIMONE
Mayor of El Cerrito

As mayor of El Cerrito, I appreciate the opportunity to contribute a message from El Cerrito for the Berkeley Gazette Progress Edition.

El Cerrito is looking forward to better times. The severe inflation of the recent past has taken its toll in forced staff reductions and general retrenchment of city programs. By facing our fiscal problems over the last year, I believe we have been able to stabilize our operations, such that we can now live safely within our income.

Perhaps our best hope for improving El Cerrito in the near future is for expansion and redevelopment in our business community. We feel there are many opportunities, particularly with an improving economy, to build up and renew a substantial part of El Cerrito's tax base. Use of the California Community Development Law, as most other cities in our area have done, offers hope, not only for commercial revitalization and improvement, but for long-range tax relief.

The city council has carefully approached the issue of redevelopment in our business district and is determined to actively plan for these city betterments. The city council is committed to judicious use of its powers to improve the city rather than neglect its future health.

Maintenance of traditional services through severe inflation has become very burdensome. Some popular services, like recreation, have been drastically cut back. Street lights also were scheduled for cutback because of escalating power costs. Tentatively it has been decided to maintain existing street lights until an election can be held next spring on a special assessment tax rate to support street lights.

Last year the city decided to equip the Fire Department for the best possible use of manpower through the acquisition of a minipumper for resuscitator calls, hillside and grass fire access, and a small pumper-ladder for aerial hose platform use. This equipment is now in use and was purchased on a lease-purchase option. Manpower levels in the Fire Department continue to be critical. Making the best possible use of firemen to meet emergencies is essential.

Improving the quality of life for residents of El Cerrito has always been our main goal. Progress in this direction is frustrating and difficult because of stringent financial limitations. El Cerrito fortunately has not suffered from a shortage of citizen interest and support for El Cerrito as a community.

This spirit of community support makes us on the city council work very hard; but it is exciting work, and the effort is worthwhile because of the caliber of the people for whom we work.

A report on Albany for '76



THE MAYOR
Joyce Jackson

By JOYCE JACKSON
Mayor of Albany

During the last year the council caused an additional study to be made of the Albany Waterfront, and there has resulted a modified plan which is considered to be a viable approach to the Albany Waterfront involving lesser amounts of fill which should make the project acceptable to regional agencies and conservation groups which heretofore have strenuously objected to the development.

The city is currently evaluating a proposal for the location of a mini regional shopping center on a portion of the University of California holdings in the Gill track of Albany.

If accomplished, existing facilities located within the project area would probably be replaced on other properties. Further information and hearings thereon will be developed within the next several weeks.

The city has embarked on a community development program which will have its main focus upon improving the existing housing stock within the city.

In this regard loans and/or grants will be available to needy families to overcome deficiencies in the city's housing stock. Additionally, the city will improve public facilities in these target areas.

RVEECO REBUILT VOLKSWAGEN ENGINE EXCHANGE CO.

THE LARGEST VOLKSWAGEN ENGINE REMANUFACTURING PLANT IN THE U.S.A.

IF YOU OWN AN AIR COOLED VOLKSWAGEN THIS MESSAGE IS VERY IMPORTANT

We at Rveeco are constantly introducing new ideas and products to try and make your VW engine last as long as your car. Your VW has no warning system to alert you when your engine is overheating. This is the single largest reason for engine failure. Overheating is the silent killer which will destroy 90% of all VW engines.

RVEECO'S

Patented Full-Flow Thermo-Controlled Bolt-on Oil Cooler System, is designed to maintain engine oil temperature for all driving conditions. THIS IS THE SECRET TO LONG ENGINE LIFE.

If you own a 1972 or later VW Bus, you have an Engine overheating problem worse than earlier models. Be aware, Engine overhauls are ranging between \$1,200.00 to \$1,700.00 on these models.

COMING SOON! THE ENGINE SAVER

This inexpensive solid state electronic device, monitors malfunctions in the oiling system and engine overheating. It detects these problems before engine damage occurs. Installation is simple and can be accomplished in a matter of minutes.

Can You Afford Engine Problems?

Rveeco now has available a new oil cooler package. You can install yourself in less than an hour. This is called the R.C.I. Cooler.



RVEECO is not affiliated with Volkswagen of America

1335 Sixth Street
Berkeley

Ca 94710

524-5152

526-6464

Your
BANKAMERICARD
welcome here

WE HONOR
master charge
THE TRAVELER CARD

Chamber of Commerce expanding activities

The El Cerrito Chamber of Commerce is constantly expanding its activities on behalf of the community it serves.

Membership is over 200 and approximately a dozen new businesses opened their doors in 1976 with Chamber President Blair Burton doing the honors.

Planning sessions on the chamber's program of work take place in the chamber office, which is staffed by the manager, Del Wisenor, and his assistant, Barbara Lowry.

The program of work includes: "Spring Round-Up" and Fall Round Up," sales promotions designed to build up sales tax revenue and get the residents to patronize local merchants; senior citizen involvement through the Senior Discount Program which is co-sponsored by the Chamber of Commerce and the Committee on Aging; co-sponsorship of the annual Community Ball with the City of El Cerrito; publication of business directories, maps, brochures and other data distributed in and out of the community; conferences by chamber members, with research leading to recommendations to city concerning signs, business licenses, housing Conservation, Redevelopment and San Pablo Avenue Design Review.

During the year, Chamber President Burton has had the assistance of his officers. They are Deloris Godwin, first vice president; Lyss Barbachano, second vice president; Jack Newton, third vice president; Raymond Gee, secretary; and Edwin Donahue, treasurer.

The chamber plays an aggressive role in the community, acting as an information center, offering cooperative assistance on community projects and furthering the development of El Cerrito's commercial areas.

As Manager Wisenor puts it, "We want to make El Cerrito the best place in which to live, work and shop!"



DEL WISENOR
Chamber Manager

EC's
good
year

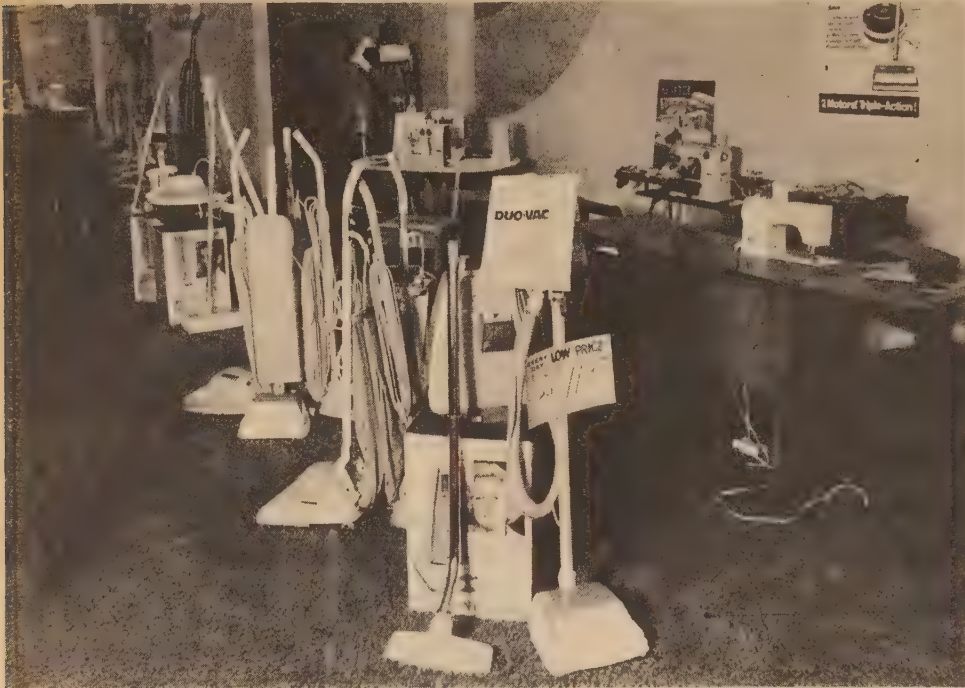


Automotive City undergoes changes

Automotive City, the car care center at 2176 Kittredge Ave., Berkeley, at the corner of Fulton and Kittredge, now carries Chevron products, and now has the lowest Chevron gasoline prices in town, according to owner Bill Lee. There are also new

brushes in the car wash, which comes free with a purchase of eight gallons or more. And, as before, general care maintenance services are available as well as a General Tire center.

—L-G Photo



INTERIOR VIEW OF THE EAST BAY SEWING MACHINE CO. STORE LOCATED IN DOWNTOWN BERKELEY

East Bay Sewing expands again

East Bay Sewing Machine Co. expanded in 1976. Each time the announcement of the Berkeley progress edition is scheduled to be printed, my partner, Rene Bonel, and I sit down to discuss if we really have accomplished all of goals we have set for ourselves over the past year," says Moe Iqbal, co-owner of the company at 2018 Shattuck Ave.

Here is their story: We started out in April of 1972 with a certain concept in mind, at a time when most sewing machine companies were discontinuing outside, in the home, services. We decided there was a definite need for reliable service for home service. Today, we still come to your home for servicing.

We know any company will send a service man out to your home if you are willing to pay, but we tell you that much we still send our serviceman to your home at no charge to you. You pay only when we repair the machine to your satisfaction, and we don't repair without getting your approval first, and tell you exactly how much it will cost to get it fixed.

The thought of telling a customer to bring the machine into the store and perhaps wait a week or two for its return, conveyed to us an utter disregard to the old-fashioned customer service and satisfaction concept. This feeling was proven correct by the tremendous response from sewers—some much so that we decided from the beginning that we would have no company policy that always seems to get in the way of retailer to consumer communication but to have what we call "customer policy" of "the customers' need" one of our needs.

We accomplished this with the following ingredients:

Three fully equipped service vehicles available from 9 a.m. to 8 p.m. Monday to Saturday to any area of the East Bay, opening branches at intervals in the major communities Berkeley, Oakland, San Francisco and our newest store in Hayward, 920 B St.

A phone open for calls six days a week and most important a group of staff members with the same customer concept that we have. In fact, we want to dedicate this article to the staff, without whom the attaining of our goal would seem virtually impossible and who, no matter how heavy we lean always come through at the right time with the right kind of thinking.

I. K. Hussain, district manager, has a B.S. degree in mechanical engineering, a man we always have to remind that it is quitting time, because there is always one extra thing he wants to do before going home. If you really want to talk with a friendly and helpful buy about your sewing or vacuum problems, call him at 548-0843. You will see what we mean. Our special thanks to his wife, Zahira for being understanding about a man who is so work conscious.

Mary Kay Walker, our teacher, with a B.A. in Home Economics from Illinois University has traveled around the country for the White Sewing Machine Co., showing the newest and easiest methods to sew with the White and Elna sewing machines. She knows all the ins and outs of sewing. If you purchase your sewing machine from us, you will receive four lessons once a week, two hours each time, at no charge.

Patty Yuen, teacher and salesperson, has a B.A. in Home Economics from San Francisco State University. She is fluent in Spanish and Chinese so you see she has no communication problems. Call any of our stores and ask for her.

Frank Watkins, a really good and knowledgeable all-around man. He is the manager of our Oakland store. Every shop should

have a man like him. He is always eager for the challenge of repairing a machine where others have tried to fix and have given up. That's Frank.

Don Patterson is our field man who schedules calls.

Frank Watkins, a really good and knowledgeable all-around man. He is the manager of our Oakland store. Every shop should

Can a bank keep its mind on Albany if its heart's in San Francisco?



We doubt it.

We know those San Francisco banks honestly try. They're big and they're good and they're well managed. But let's face it—if you had hundreds of offices all over California, how much of your energy, resources and service would you devote to one office in one East Bay town?

The Mechanics Bank is different. We have nine offices, and every one of them is located right here in your corner of the East Bay.

We're proud to say that 100% of our

energy, resources, and services are devoted to these nine local offices.

And it must be working. Because in our banking area, we now have more total deposits than any of the big San Francisco banks.

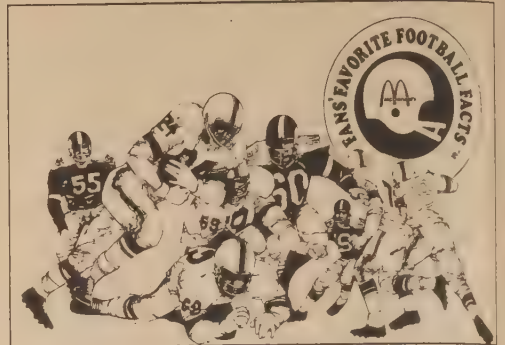
What does this mean to you? It means there really might be a bank that tries to help you when you need it. Drop by the Mechanics Bank and find out for yourself.

We're not trying to be the biggest bank in the world. Just the best bank in town.

The Mechanics Bank
Closer to home

RICHMOND: Ninth and Macdonald • 42nd and Macdonald • 22nd and Macdonald • EL CERRITO: Fairmount and San Pablo • 250 El Cerrito Plaza
SAN PABLO: 14330 San Pablo • ALBANY: San Pablo and Washington • PINOLE: Pear and Farrand • EL SOBRANTE: 3884 San Pablo Dam Road
Member FDIC

Play McDonald's Fans' Favorite Football Facts Game. It's almost as much fun to play as it is to win.



Beginning November 1

Come into participating McDonald's for complete details and play our Fan's Favorite Football Facts Game and See if you really do know as much about football as you think you do.

We do it all for you.



1198 San Pablo Ave., Berkeley
(Near Gilman)

LOOKING AHEAD...

HAS BEEN THE SECRET OF OUR PROGRESS

Here at Alta Bates Hospital we believe we offer the personal service that is so important to the people we serve.

While constantly developing new ways to better serve our patients, we reach out to the community and invite you to visit our Hall of Health, where learning about health is fun...

hall of health

A first-hand health education exposition for community and civic groups, schools and clubs. Learn from find-out-for-yourself exhibits on heart, diabetes, exercise, lungs, nutrition, films in the audio visual theater, medical memorabilia plus many more...

- Hear Your Heart Sounds
 - Test Your Health IQ
 - Play Health Games
- Monday thru Friday**
10 a.m. to 3 p.m.
Sunday 1 to 4 p.m.
Group Arrangements Available
Call 845-7110, Ext. 2555
Regent Street Entrance
No Charge



ALTA BATES HOSPITAL
WEBSTER AND COLBY • BERKELEY • CALIFORNIA 94705

A NON-PROFIT HEALTH CENTER
A (415) 845-7110

This Ad Donated By A Friend Of Alta Bates Hospital



Steady growth for BART

By the middle of next year BART officials hope to see ridership reach a steady average of 140,000 daily as the system moves toward full potential. Ultimately 200,000 is projected. And 1976 has seen some

very definite strides in this direction. Around the beginning of the year patronage was hovering around 120,000 daily. Today the daily average is around 133,000, a healthy 10.8 percent jump.

This significant increase may be attributed to several accomplishments by the transit district this past year. For one, the advent of permanent late night service last January opened up a whole new world of possibilities. With trains operating until midnight, late evening travelers could attend the many sporting and entertainment events at the Oakland Coliseum, without the bother of driving and parking a car, or seek out theatres and restaurants with easy accessibility to BART Stations.

In Berkeley, the free Humphry GO-BART service, which was recently extended for three years by the BART Board, also operates until approximately midnight to correspond to train service. The Humphry GO-BART service offers a direct shuttle between BART's central Berkeley Station on Shattuck to points

on campus and the student residential area. About 4,500 people use this free shuttle daily.

In May the opening of BART's new Embarcadero Station had a significant positive impact on daily ridership, offering new accessibility to the Embarcadero Center and Golden Gateway complex as well as an easy connection for the ferry to Sausalito in Marin County.

Also a major effort in the area of maintenance has resulted in 37 percent more cars available for service on a daily basis than this time last year. This has allowed BART to operate additional trains during morning and evening commute hours on the heavily used Concord/Daly City line and generally improved service system-wide during rush hour.

Other additions this year include, expanded parking at some of the system's suburban stations, a new spur

track south of Lake Merritt to give added operating flexibility, completed installation of handrails in all cars, and a program of improved information to passengers, through central public address messages.

Improved information to the public about the system is also a major thrust of BART's new marketing program. New colorful brochures tailored to each local community the system serves help tell the story very well.

These brochures, which are available in BART stations, include such items as which branch banks sell discount and high value tickets, a system map with easy-to-read point to point fares, and toll free numbers to call for any additional assistance needed. Also included are points of interest around the Bay Area with easy accessibility to BART stations.

This year BART will provide special Saturday service for five weekends during the holiday season beginning Nov. 20. Trains will operate on three routes from 10 a.m. to 6 p.m. and shoppers should watch for special BART promotional incentives with major downtown stores.

In the coming year BART will be looking to permanent weekend service and direct Richmond/Daly City service, possibly by next summer.



THE BERKELEY BART STATION LOCATED AT UNIVERSITY AND SHATTUCK AVENUES

WELCOME TO BERKELEY

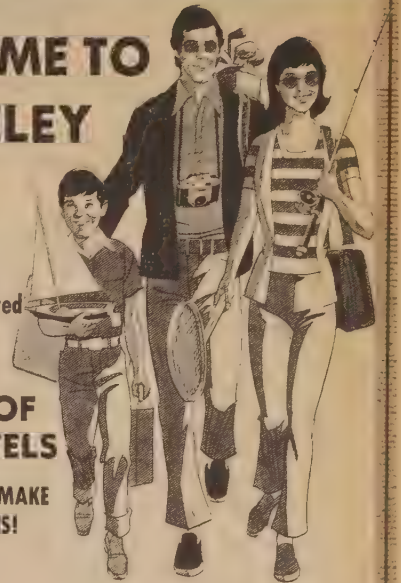
• Luxurious Accommodations for Your Guests

• Conveniently Located

• Moderate Prices

CALL ONE OF THESE MOTELS

LISTED BELOW AND MAKE YOUR RESERVATIONS!



GOLDEN BEAR MOTEL
Best Western
1620 San Pablo Ave.
Berkeley 525-6770

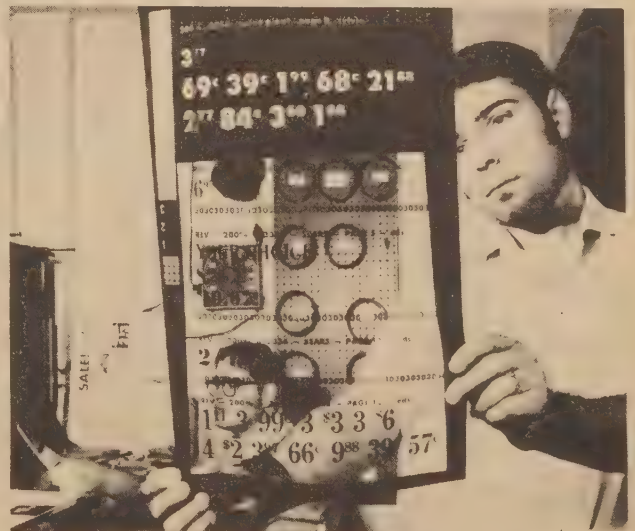
CAMPUS MOTEL
1619 University Ave.
Berkeley 841-3844

BERKELEY PLAZA MOTEL
1175 University Ave.
Berkeley 843-9803

GAZETTE PRESS, INC.

846 Anthony St. • Berkeley, California 94710 • 843-1920

NORTHERN CALIFORNIA'S LARGEST PRINTING & DISTRIBUTION CENTER



Gazette Press, Inc.

- Photo Composition . . .
- Electronic Typesetting . . .
- Marketing Service . . .
- Private Carrier Delivery Services . . .
- Trimming and Bindery Operations . . .
- Complete Labeling and Addressing Facilities . . .
- Web Offset Printing On Five High Speed Rotary Presses . . .
- Residential Mail Lists for Northern California and 13 Western States . . .

846 Anthony St. • Berkeley, California 94710 • 843-1920

"MORE THAN A PRINTER"

Darling FLOWER SHOPS

2 LOCATIONS TO SERVE YOU

2008 UNIVERSITY AVE.
DURANT-DARLING FLORIST
2600 DURANT AVENUE
843-7044

KNOWN FOR
QUALITY AND
SERVICE

VIC and LEIGH TOURIEL
Owners and Operators

- BOUQUETS • MEMORIALS
- CENTER PIECES
- FRUIT BASKETS • BANQUETS
- FLORAL GIFTS

FLOWERS DELIVERED THROUGHOUT THE WORLD

WEDDINGS • FUNERALS • ANNIVERSARIES
SPECIALIZING IN COMMERCIAL ACCOUNTS



A TRADITION
IN
BERKELEY





AC bus service to Hilltop easy

NEW BUS service to Hilltop Mall is explained by AC Transit's Francine Wilber, who trained personnel at Hilltop's information booth to answer questions concerning public transportation and help provide personalized travel planning.

Another good year on record

Holiday Inn in Emeryville

EMERYVILLE — "We have enjoyed a rising business curve, each year has been better than the previous one," Frank James, Innkeeper, Holiday Inn in Emeryville, stated. The Inn is now in its fifth year.

"Plans are underway for the construction of another tower, north of the existing tower, to the rear of the helicopter landing pad," James said.

Emphasis will be on a prime tenant at ground level, such as a bank, with

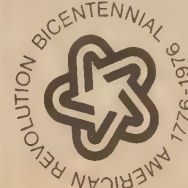
is scheduled to open in 1979, James said.

Top O' The Inn in the existing tower has become increasingly popular for banquets and catered functions, according to James.

"The room has a beautiful view and luxurious appointments," James said, "it is fixed up like a night club and has many amenities that are lacking in most banquet rooms."

James said the Holiday Inn concentrates on large groups and is not in competition with the nearby specialty restaurants. He added that the Holiday Inn's Spaghetti Hideout, specializing in Italian food keeps prices down to give people a place to dine out who prefer not to pay the higher prices of the specialty restaurants.

Mentioning the change in Emeryville's city government, James said, "We have a good city council and a good manager. I expect to see the older industrial area redeveloped, with the old buildings replaced and filled with new tenants. I feel we have turned the corner and Emeryville has great potential."



three or four floors of offices above, with the rest of the tower devoted to 200 sleeping rooms, according to James.

Still in the planning stage, amenities for the top of the tower have not yet been decided. The second tower



—I-G Photo

JAMES ROBERTS, FRANK JAMES, ENO VITTORI
officials for Holiday Inn in Emeryville

ALBANY TV & ELECTRONICS

SALES-SERVICE

TV HEADQUARTERS FOR:

RCA-ZENITH QUASAR-TOSHIBA

CITIZEN'S BAND RADIOS

COBRA • PAGE •
JOHNSON'S

ZENITH ALLEGRO
STEREO SYSTEMS

1150 Solano Ave., Albany 526-9177

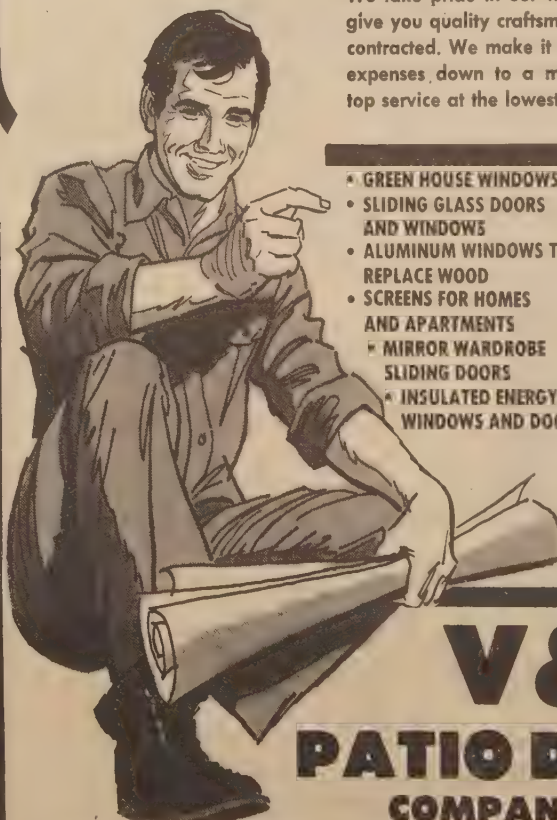
"There's No Substitute for Know-How"

Leave It To Us! We're The Experts!

We take pride in our work. It's our aim to give you quality craftsmanship in every job contracted. We make it a point to keep our expenses down to a minimum. You'll get top service at the lowest cost . . . always!

- GREEN HOUSE WINDOWS
- SLIDING GLASS DOORS AND WINDOWS
- ALUMINUM WINDOWS TO REPLACE WOOD
- SCREENS FOR HOMES AND APARTMENTS
- MIRROR WARDROBE SLIDING DOORS
- INSULATED ENERGY SAVING WINDOWS AND DOORS

WINDOW
& DOOR
REMODELING
Industrial
Commercial
Residential



V & W PATIO DOORS COMPANY, INC.

2815 Seventh St., Berkeley

843-2330

BANKAMERICARD MASTER CHARGE

Dependable Work At
Big Savings . . . Just Call
For Free Estimates

The 5% Down View!



WATER VIEWS From **\$39,900!**

HILL & TREE VIEWS From **\$39,700!**

\$324* MONTHLY

FROM (Includes principal and interest).

PLUS! ☐ Exclusive Gateview Guardian System. Computerized electronic surveillance protects from fire, theft and unwanted visitors!

☐ 8 blocks from BART: 14 mins. to Oakland; 23 mins. to San Francisco.

☐ Elegant 1 & 2 bedroom view condominiums. Unique hi-rise "vertical village concept!"

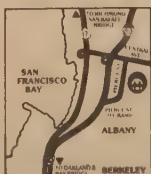
☐ Exclusive Swim and Racquet Club, fully-equipped health club, putting green, 18 acres of park-like open space.

☐ 1976 Pacific Coast Builders Conference "Gold Nugget" winner.

☐ Never again value! In the planning stages for years, you get the advantage of pre-1975 costs. That's why we're the best-selling condominiums around!

☐ Immediate occupancy!

GATEVIEW
AT ALBANY HILL



Hwy. 80 north to Pierce St. left. Driving south, take Central off ramp, right on Pierce. (415) 525-4680.

OPEN DAILY
9a.m. til 8p.m.



* (Plan 1C, Unit #204. Sales price \$40,650. \$2050 d.p., plus normal closing costs. Amount financed \$38,600, with 360 equal monthly payments of \$324 (p.g.) at 9 3/4% (APR) and \$53 Homeowners' Association dues, plus estimated taxes of \$90 monthly).



FOSTERS FREEZE — This Fosters Freeze at 1320 Solano Ave., Albany, may be nothing more than a fine place to eat for many people, but to owner Ed Grossman it is the cornerstone of a growing and success-

ful enterprise. He bought the Albany restaurant in 1968 after 11 years on-the-job experience in Salinas, and has since purchased two more Fosters Freeze, one in Pinole and the other in El Sobrante.

—I-G Photo

'Greatness'

UC begins year No. 104 here

The University of California at Berkeley has begun its 104th year with an impressive set of statistical dimensions.

An enrollment close to 30,000 students. A teaching faculty of nearly 2,000. An academic program with more than 5,000 courses. A library system with almost five million books. An annual operating budget of some \$227 million. A physical plant conservatively estimated at \$1 billion in value. Land holdings that encompass more than 1,500 acres. Public programs and events that draw a total audience of more than a million each year.

But the statistics fail to point up the most important dimension of all — greatness.

"I feel comfortable in assessing Berkeley as a great university," Chancellor Albert Bowker recently told a group of alumni.

That judgment, he said, had been sustained by evaluations of the American Council on Education and numerous other national organizations.

An example, reported recently, was the finding that more Berkeley graduates go on to earn Ph.D. or other doctorate degrees than from any other university. Likewise, for the twelfth time in thirteen years, Berkeley faculty this year won more prestigious Guggenheim Fellowships than scholars from any other institution.

Looking back over the five years he has been Berkeley's chief executive, Bowker noted that the campus had responded to "an era of swift and substantial change" and yet had been able to retain "that spirit of movement and exploration which long had been a prime source of Berkeley's strength."

A key development was the change from a period of rapid growth to one of relatively "steady-state" enrollment and budget support.

Such a change brought a threat of stagnation, but with careful planning the campus has been able to build toward new flexibility in teaching and research and an orderly renewal of the faculty.

Among new approaches launched in the Bowker years: an experimental Health and Medical Sciences Program; an innovative cluster advising program to offset Berkeley's "bigness" for newcomers; an unusual school-within-a-school called "Strawberry Creek College"; an expanded program of field studies; an Energy and Resources Program; a merger of agricultural sciences and forestry into a new College of Natural Resources.

At the same time, student services on the campus have been improved and streamlined to meet changing needs, and students have been brought into campus decision-making processes at all levels (and with remarkable success).

Intercollegiate athletics, according to Chancellor Bowker, is one area where improved management has produced excellent results (including four NCAA championships). Added this year: a parallel program for Women's Intercollegiate Athletics.

The "new" interest in

sports, Bowker said, has helped restore the spirit of the campus.

"The purchase of 11,300 student athletic cards this year (highest number anyone can remember and 6,000 more than in 1971) gives a balance to campus life which is good," Bowker said. "It was part of our game plan!"

Bowker also noted a dramatic increase in alumni support.

"In five years, the number of alumni giving financial support to Berkeley has doubled to over 26,000, and the funds have gone from \$3.6 million to nearly \$8.7 million," Bowker said.

"That personal commitment and those dollars have added impressively to the momentum that is building here."

Bowker also pointed out that Berkeley remains immensely popular with students. Applications for graduate study over the past year reached an all-time high: 15,777. And undergraduate applications in the same period were over 11,000, which is also close to a record.

With all the changes, U.C. Berkeley has remained one of the world's leading centers for research in science and other scholarly fields. Faculty working with advanced students continue to push ahead on many frontiers of knowledge — contributing to basic understanding of mankind and the universe but also helping to solve practical problems close to home.



SECURITY PACIFIC THE COMPLETE REAL ESTATE COMPANY

One of our services



Security Pacific
REAL ESTATE BROKERAGE

200 Agents
to serve you
Professionally

RICHMOND
235-8200

WALNUT CREEK
933-7900

EL SOBRANTE
222-2552

SAN RAFAEL
457-5700

PINOLE
223-0223

DANVILLE
820-4200

EL CERRITO
524-9900

CONCORD
689-9700

Jeffrey M. Lewis

INVITES YOU TO SOLOMON GRUNDY'S Pre-Sunset Dinner

Served Monday through Friday
(except holidays) from 4-6 p.m.

A Selected Menu that does not exceed
\$4.45

(including our famous chilled salad or bean soup)

A Choice of Five Delicious Entrees!

• Solomon's Butterflied Shrimp

Served with Rice Pilaff, Cocktail Sauce

• Roasted Beef

"English cut" eye of the Prime roasted to perfection, served with creamed horseradish

• Top Sirloin Steak

Savored by the Yankee Peddlers who hawked their notions throughout the New England states. Served with onion rings and a baked potato

• Grundy's Kiev

Boneless Breast of Chicken — subtly spiced and served on a bed of pilaff

• Giant BBQ Prime Rib Bones of Beef

Meaty Prime Rib Bones covered with spicy BBQ sauce and served with rice pilaff.

—Something New!

We are now ready for your private party! Ideal for your private meeting . . . sales gatherings, breakfast, every day of the week . . . We can accommodate your private party to 200 Sunday through Thursday, and a dinner party to 75 in a private, intimate room. Your inquiry is solicited for Holiday Parties.

**SOLOMON
GRUNDY'S**

FOOT OF UNIVERSITY AVENUE IN THE BERKELEY MARINA

Phone 548-1876

FAMILIAR SITE ON UC CAMPUS

**CARPET CLEANING
SPECIAL
\$24⁹⁵**

Any size area rug to a 12x15. Just bring the rug in to our store, and in one week . . . a beautifully clean rug.

**SAVE
20% to 50% OFF
RIGHT NOW!**

ON NEZ
CARPETS,
AND ROLL-END
REMNANTS.

THE CARPET DOCTOR

2156 University Ave.
Berkeley 848-0522



THE BOB SCHIFF MCDONALD'S ON SAN PABLO AVENUE

—I-G Photo

McDonald's more than just eatery

The sign of the golden arches and that phrase beneath them, "Over 20 billion served," brings to mind thoughts of big, big business, international in scope and spreading as fast as you can order a Big Mac.

This is true, McDonald's is a big, international business, but it is also a community affair, locally owned, supplying local jobs,

involved in local projects. Bob Schiff owns the McDonald's store at 1198 San Pablo Ave., and he has involved his store in local projects ever since coming here.

His operation employs about 75 full and part-time staff, many of them high school and college students supporting themselves while they go to school. The store also contributes to the

local economy, like all of the 4,000 in the chain, buying local products as much as possible.

Schiff has contributed significantly to community programs locally and state-wide. His store strongly supported the national Muscular Dystrophy Drive as well as the recent state-wide McDonald's Bike-a-thon for Diabetes.

On a local level, he is inaugurating what he believes to be a McDonald's first in the country — "Student of the Month." This student will be recognized by the store and, hopefully, by the local media. Schiff said, "We're starting this program because it's important that business appreciate deserving youth in our community. It shows that we believe in them."

In addition, this year alone his store has helped send the Berkeley Police Officers' Assn. basketball team to the national finals, sponsors the Albany Dodgers Little League, participates in Albany and Berkeley Fire Fighters Assn. programs and provides educational tools and other services to schools in the area. The store invites inquiries about its services.

Breakfast is a relatively recent addition to McDonald's menu, with superb acceptance by local customers. Breakfast hours are 7 to 10:30 a.m., extended to 11 a.m. on weekends.

Schiff said that his "fast food industry provides a needed service to the community and children especially appreciate the restaurant and its symbol, Ronald McDonald."

Ernie's adds to storage

One of the largest developments in the new Berkeley redevelopment area in West Berkeley is completed with the opening of the new addition to Ernie's Van & Storage complex at Sixth and Virginia streets.

According to Ernie Sowell Jr., head of Berkeley's largest moving and storage company, and one of the largest overseas shippers of household goods on the West Coast, the 8,000 square foot addition will increase the storage capacity to 10,000 cubic feet, raising the total area available to 30,000 cu. ft.

Built at a cost, for land and materials, of \$97,000, the new facility has an additional storage lot for vans and outside containers raising the total area for the new addition to some 27,800 sq. ft.

Completely fireproofed, the concrete building has an elaborate sprinkler system in addition to automatic smoke and fire detectors, making it one of the most modern storage areas in the country.

"We went north," Sowell Jr. said. "We have purchased three city lots and there is still one house that must be removed before we can utilize the property to the fullest. We hope to complete our expansion as soon as the city relocates the tenant in the ramshackle house to the north."

One of the oldest Business



THE ADDITION TO WAREHOUSE OF ERNIE'S INCREASES THE STORAGE CAPACITY

ses in Berkeley, Ernie's came about in 1930 when Ernie Sowell Sr. opened his "express" business of one truck, meeting the trains at the S.P. and Santa Fe depots and hauling baggage. From then on, Ernie's has grown into the present business of 16 trucks and some 20 employees. It also is the local agency for Red Ball Transit Co., Inc., world-wide movers with headquarters in Indianapolis.

Both Red Ball and Ernie's have good reason for pride in their history. Red Ball in this Bicentennial year has put into service a specially decorated moving van with a large Bicentennial logo on

the rear and red, white, and blue stripes on the van and tractor.

Ernie's has joined in this program with decals on the moving vans. The steady growth of the small company founded in hard times has given them good reason to celebrate the growth of America and Berkeley.

Ernie's is one of the 400 agencies and offices in the Red Ball company. Ernie Jr., secretary - treasurer and manager of the firm, said that through Red Ball the Berkeley company can offer both local and long distance hauling, storing, packing, and crating. They get many overseas con-

tracts by air and sea and handle thousands of military contracts.

More than a warehouse and moving service, Ernie's is glad to give advice on any aspect of moving: pets, valuables, even preparing children for a new environment.

Ernie Sowell Sr., still president of the firm, is in the Grass Valley area in semi-retirement, but he is now again in the moving and storage business in the foothill town with a warehouse and a truck ac-

tive in the moving and storage business. He also has developed a ranch out of Grass Valley and is active in the management of the lands.



INDUSTRY IS A PART OF THE COMMUNITY

EMPLOYERS . . . of Berkeley Residents

TAX PAYER . . . of more dollars than it uses in city and school services.

CITIZEN . . . concerned with community needs.

BERKELEY-ALBANY INDUSTRIES ASSOCIATION



Don't be surprised if you find yourself coming to lunch at Martino's and staying for supper. Our house Irish and Margueritas are already becoming a tradition!

Meet me at **Martino's**
Restaurant-Bar-Meeting place

Live jazz can be enjoyed Wed & Sat evenings with Lee Gaines on piano and Charles Oden playing the bass. There is no cover charge

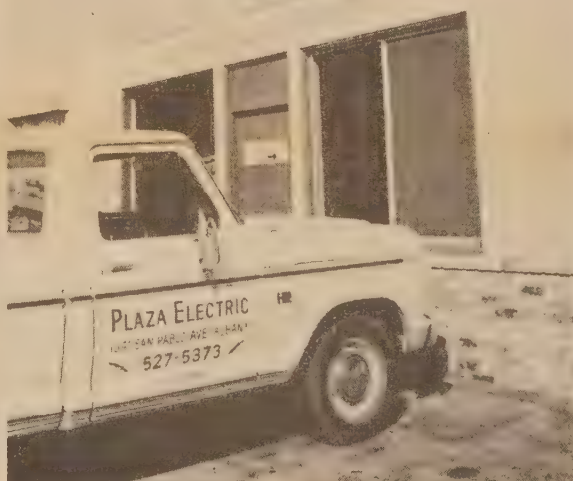
In addition to our new bar, we now offer a tantalizing supper menu which includes only the most choice beef, shellfish & fowl along with a unique bread & salad bar. A buffet is featured Fri. & Sat. after 9 pm for only \$3.



TRUMPETVINE COURT
2115 ALLSTON WAY
BERKELEY, CA 94704
NOW LEASING

Soon to be completed, Trumpetvine Court is Berkeley's newest and most distinctive retail shopping development. Six individual shops, each separately air conditioned, face an open air mall with entrances on Shattuck Ave. next to Martino's Restaurant (across from BART), and on Allston Way near the city parking lot at Oxford. Shops range from 250 - 540 sq. ft. (approx.)

FOR INFORMATION PHONE 843-5800



PLAZA ELECTRIC LOCATED AT 1041 SAN PABLO AVE.

Plaza Electric has solution to inflation

ALBANY — Plaza Electric at 1041 San Pablo Ave. is offering its own solution to the pressures of inflation with 25 percent discounts on the price of equipment and advice for the handyman.

Jim Hicks, who owns the family business, a sales, service and contracting firm, said his electricians are on hand to help out with

home projects either by giving advice or by finishing the parts of the job the home owner is hesitant to tackle himself.

The warehouse is open for sales from noon to 4:30 p.m. Monday through Friday, and any item not in stock can be ordered and ready within 24 hours, still with the 25 percent discount.

The firm got its name when it opened under a different owner 13 years ago at 425 San Pablo Ave. near the El Cerrito Plaza. Hicks and his wife bought the store

four years later and moved into the present quarters across from University Village.

They expanded and re-modeled, and recently, since costs of repair service began to spiral, geared the business to a serve the do-it-yourselfer.

Plaza Electric is a union shop and a member of the Albany Chamber of Commerce, and besides its service to retail customers, it contracts out for electrical work, large or small, throughout the area.

Recommended by Consumers Report



Model FB-1 Battery-powered fire and smoke detector

\$39⁹⁵

FireMaster
Your Fire Protection Specialist

642 Virginia Street
Berkeley
527-6500

WATCH FOR OUR GRAND OPENING

GADELLA'S - 1000 OAK - SHOP!
• PHARMACY • JUNKRY
• SPECIALTY BOUTIQUE



1049 Jolana Ave. Berkeley. 94701. 526-2492

Nevada Tahoe Tours

We Specialize in Groups and Organizations With Transportation Included To The Following Places: Reno, Lake Tahoe, Carson City, Las Vegas and Extended Tours. Contact Us For Our Special Group Rates.

GROUP OR INDIVIDUAL

- ★ DAILY BUSES
- ★ DRIVE-UP PACKAGES
- ★ OVERNIGHT FUN TRIPS

Also Domestic & International Trips

NORTH SHORE DRIVE-UP	
2 DAYS-1 NITE	3 DAYS-2 NITES
\$23 Per Couple	\$36 Per Couple
\$32.00 Bonus Per Couple (includes \$12 cash, \$4 food, slightly higher on weekends)	\$50.00 Bonus Per Couple (includes \$16 cash, \$4 food, per couple)
DOWNTOWN RENO DRIVE-UP	
2 DAYS-1 NITE	3 DAYS-2 NITES
\$29 Per Couple (includes \$12 cash, \$4 food, slightly higher on weekends)	\$55 Per Couple (includes \$16 cash, \$4 food, slightly higher on weekends)
\$31.00 Bonus Per Couple (includes \$12 cash, \$4 food, slightly higher on weekends)	\$51.00 Bonus (includes \$16 cash, \$4 food, slightly higher on weekends)

Nevada Tahoe Tours

600 San Pablo Ave.
Albany Suite 105
526-6600

Parks district opens up coastal range trail link

Berkeley hikers and backpackers have clear passage along the Pacific coastal range with the completion in late 1976 of the 27-mile East Bay Skyline National Recreation Trail, skimming the scenic hills from Richmond to Castro Valley.

A significant link in the vast trail system being created by the East Bay Regional Park District, the Skyline trail eventually will take backpackers on a week-long "golden loop" of overnight camping sites, ranging inland from the coastal hills to other East Bay Regional Parks and Mt. Diablo State Park in Contra Costa County.

The overnight stop on the trail now is a long step from Berkeley, at Las Cumbres Family Camp in Anthony Chabot Regional Park overlooking Lake Chabot, where

13,189 acres of land have been added at 20 geographic locations for a total purchase price of \$14.5 million.

A similar growth is anticipated in the next five years, though Richard C. Trudeau, EBRPD general manager, says he anticipates tougher going in the final years.

"Some of the more difficult land acquisitions under the Master Plan are ahead of us," Trudeau feels. "Several of our latest land negotiations have become increasingly difficult or have involved potential lawsuits or problems, particularly as we deal with the very difficult acquisitions along the shoreline."

During 1976, along with purchases of the "linear parks" for trails, EBRPD created two new urban shoreline parks — San Leandro Park, ringed by Oakland, Alameda and San Leandro, and Martinez, on the city's waterfront.

More than 5,600 acres of scenic lands in southern Alameda county were purchased for the creation

of Mission Peak Regional Preserve, east of Fremont, and Ridgeland Regional Wilderness, situated between the District's Del Valle Regional Park and Sunol Regional Wilderness.

Over the hill from Berkeley into Central Contra Costa, land purchases will be developed to create a new regional recreation area, Little Hills, on Bollinger Canyon Road, west of Danville, and Diablo Foothills Regional Park, on the west slope of Mt. Diablo.

Along with the new parks, purchase of lands in 1976 represented substantial ad-

ditions to these existing Regional facilities: Alameda Creek Quarries Recreation Area, Fremont; Briones Regional Park and Las Trampas Regional Wilderness in Central Contra Costa; Huckleberry Regional Preserve in the Oakland hills, and George Miller, Jr., Regional Shoreline, Richmond.

Trudeau notes that the Master Plan calls for the addition of the various kinds of outdoor facilities (park, recreation area, open space, preserve, etc.) in all geographical areas of the two counties.



PACIFIC COASTAL RANGE OPENED UP TO HIKERS AND BACKPACKERS IN 1976

Cleo's nears third year

Cleo's Copying and Printing, nearing its third anniversary at its 2425 Channing Way shop, soon will be adding audio duplication to its brisk business in self-service and staff-produced copying, collating, reduction and binding.

Just getting started but expected to be rolling into full gear in about a month, according to store manager Tom Jones, is an audio duplicator capable of reproducing a one-hour cassette tape in four minutes.

It also duplicates reel-to-reel tapes and can transfer reel contents to a cassette or vice versa, said the firm's general manager, Gerard Dufour, who works out of the company's Oakland facility, which handles the printing for both shops and also serves as a warehouse.

Owners Doug and Amy Turner (there is no Cleo) also are based at the Oakland store, Cleo's Printing Plant, 1241 21st St.

From a modest beginning, the Berkeley opera-

tion has mushroomed into a multi-service business employing a number of students among its current staff of 25 workers.

It has added a second Xerox 2400 machine, each capable of turning out high quality copies, and also has nine self-service Xerox machines and a Xerox 7000 reduction copier. The firm also does a great deal of binding work with its stitching machines, which are capable of stapling a one-inch book; many legal

briefs and architectural specs are bound at Cleo's.

Dufour and Jones both see a high customer potential for the audio duplicating service. Prices range from \$1.89 for a 30-minute cassette and the blank tapes are included in the price. There will also be generous quantity discounts on a graduating basis from 10 percent off for three tapes to much greater reduction rates for mass orders.

"We're definitely aiming for volume tape-copying business," said Jones, who expects the service to be very popular with language departments at schools, lawyers, music groups and others.

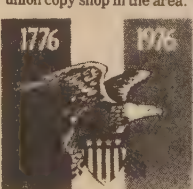
Cleo's was the first self-service copy business in the area and is the largest in the East Bay. The control module in the self-service area is the heart of the system. Self-service unit patrons state the number of copies they want reproduced. From the central control the clerk selects an unused machine and sets it to turn out the correct number. Customers pay when they arrive and turn out the copies themselves. The machine turns itself off after filling the order.

Cleo's also prides itself on its employee relations. Employees in both stores are members of the International Typographical Union (ITU), Local 21, and have just signed a new contract providing a \$3 to \$5 hourly pay scale and other benefits, such as medical and dental benefits, paid vacations and holidays.

Dufour feels that union membership raises morale among the workers. "Everyone here is willing to work to keep things going," he said. The Berkeley shop is the only commercial union copy shop in the area.

1776 1976

CLARA ROBINSON TURNS OUT QUALITY COPIES FAST



the 70 sites are on a first-come, first-served basis.

Nearly 40 miles of lands in "linear parks" outside of the Park District's 37 parks, shorelines, open space, wilderness and recreation areas have been acquired in making up the two-county trail system, the majority purchased during 1976.

Acquisition of these inter-connecting parklands and the ambitious trail program are part of the 10-year tax-financed project of EBRPD to purchase choice lands for outdoor recreation before they are priced out of the public purse. The pattern is defined in an extensive Master Plan, adopted in 1973.

Half-way into its decade of expansion, the Park District recently reported that



DINA MEYER
FOREIGN CAR SERVICE

"QUALITY REPAIRS BY
LICENSED MECHANICS
AT COMPETITIVE RATES"

VOLKSWAGEN • DATSUN
MERCEDES • TOYOTA
700 SAN PABLO AVE., ALBANY
MON-FRI, 8A.M.-6P.M.

527-1938

THE MARK OF EXCELLENCE



The Christian Brothers
NAPA and ST. HELENA

GET **MOORE MONEY** FOR YOUR **MOORE MONEY** at H. L. MOORE

SUBARU GF.
Import Car
of the year



CHRYSLER

Plymouth

Plymouth Arrow

Subaru FRONT DRIVE

—MOORE INTEGRITY!
—MOORE YEARS OF SERVICE!
—MOORE QUALITY CRAFTSMANSHIP!
18 years in Berkeley
12 years in Albany
30 years in the same business

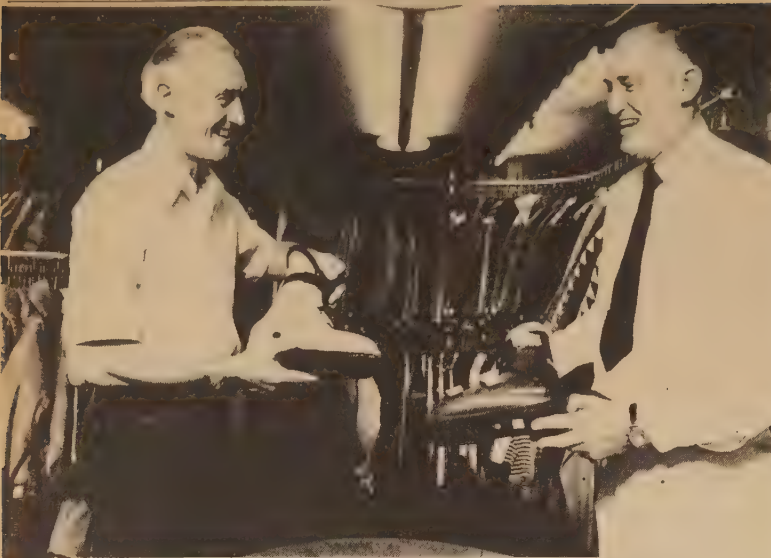
There is a reason why we are now selling to and servicing cars for the second generation of repeat and referral customers. Moore customers stay with Moore. Moore employees stay with Moore. We are proud of our record, our loyal and competent staff, and our excellent service department. Try us; we know you, too, will become a dedicated customer.

H. L. MOORE

929 San Pablo Avenue

Albany, California 94706

Telephone 525-4914



WES AND PAUL HARBERTS CHECK THEIR LINE OF BOOTS FOR SNOW SKIING

30 years of Harberts Inc.

Harberts Bros. Inc. concluded on Sept. 30, 1976, one of the best years in its 30-year history.

The business was started in 1946 by two brothers, Wes and Paul Harberts, both veterans of World War II. This partnership was converted into a corporation in 1967.

Among the considerations prompting the change was the formation of a profit

sharing plan — IRS approved — for all qualified employees. Fully-paid major medical coverage is provided all fulltime employees together with their families.

The business originated as a retail govt. surplus operation but early turned to sporting goods when a steady source of inventory began to dwindle.

Within four years Harberts Bros. had a small

chain of three stores. Finding the operation of three stores beyond their managerial and capital capabilities, the brothers early retrenched to their present location on Shattuck Avenue in downtown Berkeley.

While not spectacular, the growth of Harberts Bros. Sporting Goods has been steady. The partners agree that they have never had a

"bad" year.

Harberts Bros. is a conventional sporting goods store. Lines include swim wear and accessories, hunting, fishing, tennis, backpacking, golf, camping, athletic equipment and its number one department — skiing.

The Harberts Brothers make no pretense as to their personal skiing prowess. Yet from the earliest days of the business they have made substantial investments in this "family" sport. Approximately 50 percent of the total annual business is ski and winter related.

The ski operation is divided into three parts — sales, rentals, and ski shop. A manager oversees each. Presiding over all three is the store's general manager, Van Bierbaumer, who while still in his early thirties has over 15 years service at Harberts Bros.

Assistant manager is Steve Weyand, 32, who has a BS in fisheries from Humboldt State. A recent graduate of the 1976 Skiing Mechanics And Managers Workshop, Weyand, with five years experience at Harberts Bros., is responsible for maintaining high professional standards in Harberts ski shop operation, and the well being of its skiing customers.

One of the higher lights of this business is its annual ski sale. Not large by some standards, it continues to amaze and gratify the brothers.

This year's sale, held on Oct. 2, was no exception. The whole thing was conducted and concluded in two hours. Customers queued around the block waiting for the doors to open at 9:30 a.m. Once the doors were unlocked, the onslaught began.

Want to know a secret? Join GGF Tennis Club

ALBANY — Snuggled next to the north entrance to Golden Gate Fields Race track is a 10-court tennis club that seems to have remained a secret to the tennis playing public of the East Bay.

The new head pro of the Golden Gate Fields Tennis Club, Butch Foster, feels that it is time that the secret be told.

"This is a terrific facility if you are looking for a tennis club where you can get a court almost anytime, even on the weekend, for such a small fee," he says.

The fee to belong to GGFTC is only \$10 a month for a single member and \$15 a month for a family membership. There is no initiation fee or court fee unless

you bring a guest, and that fee is \$2 per hour.

"This is not a fancy, social club," says Foster, "but we have 10 individually windscreened courts and a new pro shop and shower facilities. We were just host to the Northern Calif. Grand Prix Class Tournament and all the players agreed that the courts played beautifully."

Foster brought himself and his highly trained staff of instructors to GGFTC only two months ago. He has been in professional instruction for 11 years.

"When I first started teaching tennis it was not the big sport that it is today," he says.

The growth has been fantastic. Unfortunately, the

facilities and the teaching has not. Several years ago I went to work for Vic Braden, who does the tennis tips on Channel Nine Tennis and who many top pros like Jack Kramer feel is the best teaching professional in the world.

"He is an amazing person and working as his head staff instructor offered me the great opportunity to work with many great pros like Billie Jean King, Jack Kramer, Rod Laver and Arthur Ashe. What a learning experience!"

"We feel that if we can bring that experience to our clinics then we will have done our job. We will run adult and junior clinics, doubles clinics, and special tournament groups. We hope to be able to video tape

all our lessons shortly. I want to teach everyone how to play tennis correctly. I want to teach our advanced players how to win, but the main thing we want to teach is that tennis is a lot of fun. Conners-or someone can't find the gate to the court much less the ball. We have a good time."

It was 10 o'clock in the morning of a beautiful day when the new pro turned and said, "There are several empty courts right now. I want to fill those courts with people having fun playing this game."

"We have playing challenges and club tournaments. There are a lot of tennis activities here such a low price. We will open a new pro shop here. Thanking making it a complete facility. We are not fancy here but we have a lot of members who belong to other clubs and also the long here so that they can be assured of a court when they want one. For \$10 a month that is a super deal. We are just tired of being a secret, he added.

pip's Personalized Christmas Letterheads

Your own personal season's greetings, printed on your choice of 18 different exclusive and colorful letterheads. Compose your own letter or poem, or use one of ours. Then have it professionally printed... while you wait.

100 letterheads \$40.95
Additional 100's only \$7.95

pip PERSONALIZED PRINTING

BERKELEY
2146 Center St.
849-1828

2634 Ashby Ave.
848-4196

ALBANY
423 San Pablo Ave.
527-8430

INDUSTRY IS GOOD BUSINESS FOR BERKELEY

• CONTRIBUTES:

Many more tax dollars than it uses in City and School Services.

• CREATES:

Jobs for Berkeley Citizens.

• SHARES:

In the great diversity of a healthy Berkeley.

• STIMULATES:

Economic growth and stability.

**BERKELEY-ALBANY
INDUSTRIES
ASSOCIATION**



HEAD PRO — The new head pro of the Golden Gate Fields Tennis Club is Butch Foster, who is shown giving instructions during a recent outing on the courts. Membership in the club is only \$10 per person with no initiation or court fees.

HARBERTS Bros. SPORTING GOODS

PRE-SEASON SKI SPECIALS

SKI OUTFITS

ROSSIGNOL LEASE PACKAGE

Includes brand new Rossignol short ski, Salomon release bindings, and Barrecafter Ski Poles. Reg. 200.00 value, if purchased outright. May be checked out NOW, and MUST be returned first week after Easter, 1977.

99⁵⁰

BLIZZARD POLO PACKAGE

Includes BLIZZARD POLO short recreational skis, TYROLIA 120 release bindings, and matching Blizzard Poles.

Reg. \$195 **135⁰⁰**

K-2 SHORT HEAT PACKAGE

Includes K-2 SHORT HEAT skis, M-3 MARKER bindings, and K-2 Poles.

Reg. \$205 **149⁵⁰**

BLIZZARD WIZZARD PACKAGE

Famous BLIZZARD WIZZARD intermediate skis, LOOK GT bindings, and Barrecafter poles.

Reg. \$235 **\$175**

LANGE SKI BOOTS

Model L 300, beginner to intermediate. Low contoured spoiler, lightweight polyurethane shell, wide easy adjusting buckles. Men's & women's sizes. SPECIALLY PRICED

79⁵⁰

SKI PARKAS (SAVE 5.00)

An outstanding buy for men and women. Warm polyester filled, large color selection. Features both zipper and snap closure on the men's and zipper with belt on women's. PRE-SEASON PRICE

24⁹⁵

YOUTH BIBBED OVERALLS (SAVE \$5.00)

Polyester filled, snow cuffs, nylon shell. Available in Navy, green, powder, orange, yellow, royal. Sizes come in youths XS to XL.

Reg. 24.95 **19⁹⁵**

ADULT BIBBED OVERALLS (SAVE \$7.00)

Men's and women's, all sizes, big color selection. Our regular low price \$32.00

NOW **24⁹⁵**

OPEN THURSDAY NITES
'TIL 9:00 P.M.
HINKS, MASTER
BANKAMERICARD CHARGES
**2338 Shattuck Ave.
Berkeley, 843-0717**

HARBERTS Bros. SPORTING GOODS

WE'VE DONE SOME EXTENSIVE REMODELING AND INTERIOR REDECORATING. WE'RE LOADED WITH GREAT NEW MERCHANDISE AND OUR EXPERTS LOOK FORWARD TO SERVING YOUR SKIING NEEDS.

PS

AN
IMPORTANT
UNIT
OF
BERKELEY'S
INDUSTRIAL
COMMUNITY
FOR
42
YEARS

**PACIFIC STEEL
CASTING
COMPANY**

1333 SECOND STREET
BERKELEY

RVEECO

THE name
in repairs
of Volks

"If I had known it would turn out like this," says Howard Palmer with a smile, "I never would have named it RVEECO."

You might expect a name identification problems for a business called the Rebuilt Volkswagen Engine Exchange Company, which has an acronym that sounds something like a sneeze.

But RVEECO, pronounced "Reevco," for the sake of simplicity, is the name in Volkswagen engine repairs in the Bay Area. In fact, it is the only facility in the nation that specializes in rebuilding air-cooled VW engines.

Palmer says 51 other rebuilding shops have closed their doors in recent years, because they were unable to back their service warranties. The problem was overheating of the engines, and nobody knew the answer.

Nobody, that is, except Palmer. He saw his first Volkswagen engine when he took his first job as a mechanic in 1954, and before long he was working on all kinds of modifications to make that engine better than new.

They really began to have problems when we first raised our speed limit to 65," he recalls. "They made a bigger engine to handle the higher speeds, but they couldn't increase the cooling capacity."

"So suddenly they all started overheating, and nobody knew how to fix them. But we realized that since the engine temperature and the oil temperature are related, maybe we could find a way to cool the engine by cooling the oil."

And that's what he did. He invented an oil cooler that



ENGINE COOLED BY RVEECO
Edy Smith points out device



EDY SMITH OF RVEECO
displaying engine saver

—I-G Photo

Renders help
for animals

Its facilities and services continue to expand, but the goal of the Berkeley Alameda County Humane Society remains the same—to render aid to animals in distress.

The humane society will celebrate its 50th anniversary next year, and it has many plans for future growth and improvement, continuing its reputation for concerned, quality animal care.

It now occupies two thirds of a block, between 8th and 9th streets in Berkeley; its address is 2700 9th St.

Among the varied services of the Humane Society

are a low-cost spay and neuter clinic—the first of its kind in Northern California, begun in 1969, and a special senior citizens' aid-to-animals program, which gives discounts on pets' food and medical expenses to fixed income citizens.

Other services include an education department which visits local schools to discuss care of animals, a low-cost vaccination clinic, a rescue department, an adoption center and periodic rummage sales to raise funds.

The next rummage sale will be held Nov. 6-7.



Berkeley House for meetings

One of the nicer places for meetings, from 5 to 500, is the Berkeley House, 920 University Ave.

Fred Norman, manager of the convention hotel/motor inn, has the facilities, the know-how and the staff to care for any type of meeting, reception, banquet or private party.

Catering to the East Bay, his mezzanine banquet rooms have been the headquarters for meetings by football teams and their followers; PG&E employee meetings; wedding receptions and all the way to a meeting of a small group of company executives who need the privacy and intimacy of a small meeting room.

Of course, all the amenities of the Berkeley House are at the disposal of meetings, large or small.

The large kitchen can turn out a luncheon to be served in a small meeting room, or, if preferred, the group may enjoy luncheon or dinner in the nicely appointed dining

room.

In addition, there is a coffee shop that is open for breakfast and dinner.

The headquarters for a great many of the visiting athletic teams competing with teams from UCB, the Berkeley House has an enviable reputation with traveling teams who stay every year at about the same time.

Norman said reservations are being taken now for Holiday parties, and information may be obtained from Margaret Roth, catering manager of the Berkeley House.

Prevention of fires
by Firemaster Co.

Fire protection and prevention is the business of the Firemaster company, whose 642 Virginia St. store is one of six branches in the Bay Area.

The company sells portable fire extinguishers, smoke detector / alarm systems, kitchen hood fire pro-

tection systems and a number of other devices that help provide safety for homes and home-owners.

The Berkeley store is open for business from 7 a.m. to 4:30 p.m. and hires from 10 to 12 employees. It also operates a 24-hour emergency service daily.

A Party?
A Meeting?
A Banquet?
A Reception?
An Occasion?

We have the facilities
for your affair from
5 to 500

RESERVE NOW
FOR YOUR
HOLIDAY
PARTIES

Call Our Catering Department Now!
CALL MARGARET ROTH

We can, and will, give you just what you
want at the price you want to pay!

Berkeley House

920 University Ave., Berkeley 849-1121

Drucquer's
Does It Again!

Drucquer & Sons Ltd.
TOBACCONISTS

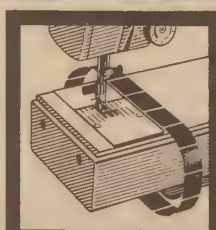
COMPETENT ASSISTANCE IN THE GENTLE ART OF SMOKING

2059 UNIVERSITY AVENUE BERKELEY, CALIFORNIA 94704 • (415) 841-2434

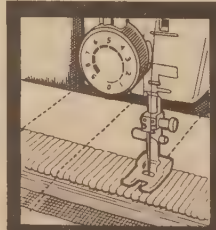
Open 9-8 Weekdays 9-6 Saturdays

AT
4024
PIEDMONT AVE.
OAKLAND, CA
94611
AS OF
DEC. 1, 1976

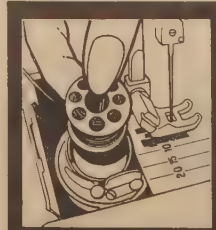
See article on page 25

Introducing the new
elna elnita

Wide open-arm for greatest sewing versatility.

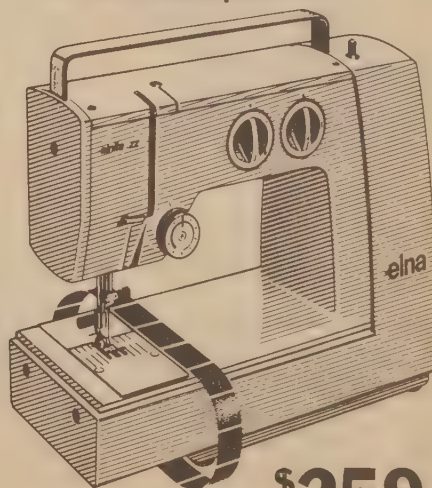


Self-adjusting pressure and universal tension, for sewing ease.



Drop-in, top loading metal bobbin, with built-in bobbin case.

The superior Swiss precision
made sewing machine with
the new wide open-arm.



\$259
AFTER SALE PRICE
WILL BE \$319

INTRODUCTORY SPECIAL
THIS WEEK ONLY

Now Elna brings you a compact, heavy duty zigzag sewing machine that weighs just 11 pounds. The new wide open-arm lets you sew those hard to reach places easily. Yet the open-arm is wide enough to handle all your sewing as a flat sewing surface, without the addition of a sewing table.

Come see the new compact Elna Elnita. You'll agree. It is easy to store — easy to carry — easy to use... easy to own!

elna / WHITE SEWING CENTERS

BERKELEY: 2018 Shattuck Ave. 548-0843
OAKLAND: 1559 San Pablo Ave. 893-0370
SAN FRANCISCO: 31 West Portal Ave. 731-1070
HAYWARD: 920 'B' Street 581-2315

Stitchers Sharpened Including
Pinking Shears

Paris & Repair For
All Makes

Golden Bear to continue development

Golden Bear Leasing Inc. has continued two important developments in the last year: it has continued to expand its capacity for small electric and gas vehicles, and it has become more than ever a family business.

Company president Robert Bell is now assisted by sons John and Glen, John acting as service manager and Glen working in the Ford Rent-A-Car Division.

They join the growing Bell family operation at Golden Bear Leasing, 2000 5th St. Their brother, Michael Bell, is now vice president of the company, and his sister Kris Bell is secretary-treasurer.

Golden Bear Leasing has grown rapidly since it was formed as an offshoot of Golden Bear Ford ten years ago. The family purchased the 5th Street building eight

years ago to house what had originally been just a department of the Ford dealership.

The leasing department was soon joined by a rental service, which developed into one of the largest Ford rent-a-car businesses on the West Coast.

The company continued to expand two years ago with the addition of the gas and electric small vehicles, and that department now has a parts and service department of its own.

Golden Bear Leasing rents, leases and sells the vehicles to universities, post offices, police departments and the like, and in addition maintains a fleet of golf carts for tournament rentals.

The senior Bell owns both the leasing company and Golden Bear Ford. He purchased the Ford dealership in 1963, but it has been



GOLDEN BEAR PRESIDENT BOB BELL(C), NEW OFFICERS secretary-treasurer Charles Giguere (L), V.P. Don Young

in business since 1945 at 1995 University Ave.

Golden Bear Ford is a full service dealership which features sales of new and used cars and trucks, plus a modern, efficient service

department and a full supply of parts and accessories.

Bell announced two staff changes at Golden Bear Ford: the appointment of Don Young as vice president and Charles Giguere as

secretary-treasurer.

Young has been sales manager for many years at Golden Bear, while Giguere is returning to the company founded 31 years ago by his father.

Peet Brs. started Colgate plant in '16

Beginning with the Peet Brothers Plant in West Berkeley in 1916, the Berkeley community has shared in building one of the world's largest producers of soaps, synthetic detergents and personal care products — Colgate Palmolive.

During the long association, products such as Crystal White laundry soap, Creme Oil toilet soap, and Sea Form powder have yielded their dominance of the market replaced by such products as Ajax dishwashing liquid, Ultra Brite toothpaste, Colgate dental cream, Palmolive liquid detergent, Cold Power laundry detergent and Irish Spring deodorant soap.

Innovation has been the key to Colgate Palmolive's successful growth by establishing new products to meet the changing demands of people throughout the world. Being first to produce toothpaste in a collapsible tube in 1890 was an innovation but the company's record world-wide sales of \$2.9 billion in 1975 were generated by much more recent efforts. Colgate's Foreign Operations

account for the major share of the company's income, which strengthens the U.S. position in the world trade market.

Successful new product development is not new to Colgate, as evidenced by the recent introduction of Dynamo liquid laundry detergent which has gained wide consumer acceptance.

In addition to new products, Colgate has broadened the base of their business by acquiring the Helena Rubinstein Company which manufactures and markets an extensive line of high quality cosmetics throughout the world; Kendall Company which has product lines that range from surgical dressings to hockey sticks; Ram Golf Corporation which manufactures and markets top-quality golf clubs, balls and bags; and Bancroft Racket Company which manufactures wooden and metal rackets, tennis balls and sports apparel for men and

women. More recently, Colgate acquired Rivian Foods Inc. which primarily markets rice and specialty food products.

Colgate products can be found in 95 percent of American homes and the Berkeley plant is responsible for supplying Colgate Products to nine western states, Alaska, and Hawaii.



Hardware store more than that

It would be easy for the hurried do-it-yourselfer, who has rushed into the Berkeley Ace Hardware Store at 2145 University Ave. for a shovel or a set of washers, to overlook the fact that the popular hardware store is sitting right on top of a buried treasure, so to speak.

One floor below the hardware section, in the basement, is a treasure of entertainment toys for children and adults. It is the store's hobby section which has one of Northern California's largest model railroad selections, plus an extensive skateboard component supply, a fascinating assortment of slot cars and accessories and extensive stocks of model car and airplane

kits.

The whole basement, over 4,000 square feet, is covered with hobby supplies and toys, most of it model trains and accessories.

Berkeley Ace Hardware has established itself as one of the most extensive hobby stores in the northern part of the state. Whereas other stores bring their model trains out on display only once a year, at Christmas, Berkeley Ace Hardware keeps its hobby wares on display fulltime and has established a pretty steady clientele of train enthusiasts.

"It is a year-round hobby, really," said hobby department manager Rick Sloane. "You can actually build an empire—just like

the railroads do."

Sloane says he has for sale trains ranging in scale from 1:220 to 1:32. "We carry just about every conceivable facet of model railroading from starting sets at about \$20 to hand crafted locomotives costing over \$1,000 apiece," he added.

For those interested in something else, the store also stocks a thorough supply of do-it-yourself model kits, the kind you glue together and paint. They even have air brushes for that mirror finish on a hot rod or classic car.

Recently, the store opened a skateboard shop to keep pace with the sidewalk surfing craze. Berkeley Ace Hardware sells component

parts, or, for those unskilled with their hands, completely assembled skateboards ranging from \$35 to over \$100.

The store also has slot cars for sale, and everything necessary to go along with the little race kits, including an unlimited supply of accessories, banked tracks, curved tracks and swivel tracks. Starter sets begin at about \$20, and more expensive sets go up to \$75.

And, as with the train sets, the store has a wide selection of miniature scenery and buildings to make a temporary race track or railway into a permanent, little world of its own.



YOU CAN BUILD MINIATURE EMPIRE via Ace Hardware's hobby shop

Welfare benefits opposed by public

NEW YORK, N.Y. — Two-thirds of the general public oppose welfare benefits for strikers — representing an increase of 13 percentage points over the last three years. These findings are part of the 11th annual edition of a survey devoted to public attitudes on social issues and labor questions sponsored by the Business Roundtable and conducted by the Princeton-based Opinion Research Corporation.

The survey results also indicate growing opposition to public assistance for strikers: for the first time, a majority of union members agrees that strikers should not be entitled to welfare benefits — 51 percent as opposed to 45 percent in 1975. On the question of unemployment compensation for strikers, 62 percent of the general public is op-

posed, 55 percent agree that if strikers get food stamps, it interferes with the collective bargaining process.

On another labor union issue—common sites picketing on construction — 72 percent of the general public and 54 percent of union members agree that unions should only be allowed to picket the work of the contractor with whom it has a dispute and not the whole building site.

This nationwide survey, which is based on a national probability sample of 2,084 interviews, is designed to explore and monitor public thinking on a wide range of subjects related to labor and social issues. The Business Roundtable is an organization of business executives taking an active role in the interchange of ideas on economic and social concerns.

Great Western celebrates La Fiesta de Mexico

Romance and charm from south of the border invade Great Western Savings and Loan Association's Berkeley office during "La Fiesta de Mexico," now through Oct. 30 at 2150 Shattuck Ave.

Of special interest are drawings for a display of Hacienda pattern earthenware by Franciscan and a grand prize drawing for an eight day/seven night round trip vacation for two to Mazatlan and Mexico City.



NEVADA-TAHOE TOURS—Nevada-Tahoe Tours, at 600 San Pablo, Albany, has continued to grow since its formation a couple of years ago until it is now one of the largest tour bus operators in Northern California. Here, from left, Pam, Kathy and Cindy can arrange for bus charters and accommodations to anywhere in the U.S. and Canada.

—I-G Photo

NEW LOCATION 642 HEARST BERKELEY



TRUITT & WHITE LUMBER COMPANY 841-0511

(Between 2nd & 3rd Streets)

- EVERYTHING FOR HOME
- INDUSTRIAL USES
- CONTRACTORS STOCK

- Pine
- Redwood
- Mahogany
- Douglas Fir
- Kiln Dried Lumber
- Plywood
- Shelving
- Flooring
- Windows
- Masonite
- Doors
- Plastics
- Knotty-Pine
- Paneling
- Hardware
- Sheetrock
- Moldings
- Fencing
- Grape Stakes
- Wall Board
- Roofing
- Folding Doors & Louvers
- Paint



"THE BEST FOOD OUTSIDE OF CHINATOWN"

HAPPY HOUR • In the Early California Cocktail Lounge 10 p.m. - 2 a.m. Mon.-Thurs.

Lunch • Dinner • Cocktails 11 a.m. to 2 a.m. daily

CHINA EXPRESS COUNTER

Quick Service Food To Go

Reservations ... 548-7880

700 UNIVERSITY AVENUE BERKELEY, CALIFORNIA

Martino's: THE place

People who have shared a carafe of wine while relaxing in the serenity of Martino's sunny patio-fountain area, or shared a robust meal in the upstairs restaurant and listened to the soothing tempo of the jazz combo, probably thought there was no better place in the world.

But just as a sailor named Columbus shattered a "truth" of his day and sent the world's map-makers back to the drawing boards, Martino's has altered a truth of yesterday. There is now a better place to do. It is Martino's.

The popular Berkeley luncheon and night spot now has an interesting new menu, adding hot specials to the usually rewarding luncheon salad and sandwich fare, plus all new evening dinner items including steaks, crab, shrimp and pasta.

Moreover, where Martino's once served only beer and wine, the restaurant, long a hit with those in search of a fast lunch downtown and for those interested in a satisfying, cozy dinner, has now added a bar. And it's a fine bar indeed.

Owner Jean Martino has added a 120-year-old back bar she hunted up in San Francisco. It's made of French oak, and shows its age well. She also had built a hand carved white oak service bar, across which slides good, solid beverages from the hands of capable bartenders. Both fixtures compliment and natural, unfinished redwood and cedar decor.

The restaurant exudes comfort with its natural setting and cozy fireplaces, and the hanging of local artists' works on the walls. Now, Martino's is a hit with those seeking to quench a thirst as well as those in want of a delightful meal.

Dinner is served Tuesdays through Saturdays from 5:30 p.m. to 9 p.m. (Martino's is open for lunch only, 11 a.m. to 5 p.m., on Mondays). And a special buffet dinner is served Fridays and Saturdays—for theater and concert goes—until midnight.

And, as if that is not enough already Martino's a truly great place to be, the unrelenting Jean Martino is instituting soon a happy hour at the bar.



PART OF BEAUTIFUL MARTINO'S



ALBANY'S MECHANICS BANK—Albany residents have come to depend on their Mechanics Bank at 801 San Pablo Ave., which is one of nine branch offices serving the entire East Bay. Albany branch manager is Charles Silvera. Proud of the bank's modern facilities and concern with the area

progress, its managers and employees are good citizens and community participants. Ownership has been in the Downer family for three generations, with Edward M. Downer III the president. Other branches are located in Richmond, San Pablo, El Sobrante, Pinole and El Cerrito.



THE BAR AREA AT SOLOMON GRUNDY'S RESTAURANT

Grundy's great view

Solomon Grundy's diners get a magnificent view of the San Francisco Bay from their tables at the elegant English redwood designed restaurant at the foot of University Avenue on the Berkeley Marina.

Luncheons are served Mondays through Fridays and brunches on Saturdays and Sundays. Dinner is served nightly.

Featured are such selections as prime rib beef, steaks and lobster.

The establishment can accommodate 200 diners at a time and it also has a large cocktail lounge where live music is featured seven days a week.

The establishment, owned by Jeffrey Kreis, of

Lafayette—he purchased it six years ago from Manning's restaurant chain—boasts 65 employees.

Another feature of the place are pre-sunset dinners served from 4 p.m. to 6 p.m. Mondays through Fridays. Served are specially priced entrees.

No reservations are accepted at all at the cafe and therefore should you arrive before noon for luncheon, for example, you would virtually be certain of being seated.

The place opens for lunch at 11 a.m. and serves it until 4:30 p.m. on Mondays through Fridays. Dinner is served from 4:30 p.m. to 10 p.m.

The cocktail lounge re-

mains open everyday to 2 a.m.

Saturday brunch is served from 10 a.m. to 4:30 p.m. and Sunday brunch from 10 a.m. to 3 p.m. Saturday dinner starts at 4:30 p.m. and Sunday dinner from 3 p.m., both running to 11 a.m.

Arthur Fletcher performs at the piano bar each night from 7:30 to 12:30 except Wednesdays and Thursdays. On the days he is off, at the keys is jazz pianist Martha Young.

On hand daily to oversee the operation is Maurice Gerson, vice president of the company.

General manager is George Eaton while the chef is Dick Hoffman.

Moreover, the restaurant can handle some 200 for private breakfast parties on the terrace and up to 75 for dinner parties there.

It first opened about eight years ago.



ROBERT REX
the owner

A Drucquer's branch

Drucquer's does it again! In the 130 years that Drucquer & Sons, Ltd. has been in business, they have maintained two stores at the same time on two occasions; in London last century, and in the mid-thirties in Berkeley.

For the first time in almost 40 years, the famous tobacconist will have a branch. Located at 4024 Piedmont Ave., the new store will be a great convenience to the residents of southeastern Berkeley as well as a discovery for the patrons of that blooming shopping area between MacArthur and 51st on Piedmont Ave.

Aside from the expansion

to the new shop, Drucquer's is pleased to announce that the remodeling at 2059 which began in late 1975 is nearing completion and has enhanced the venerable shop's atmosphere of old world elegance and charm which so long distinguished it.

This Christmas, Drucquer's is offering the most diversified selection of pipes, cigars and smokers' articles in its history, and any one with a taste for the unusual will delight in seeing the beautiful assortment of racks, jars, and ashtrays as well as over two thousand pipes from around the globe.

As noted in last year's Progress Edition, the shop has come under the ownership of Robert W. Rex, manager since 1969. Rex, a noted expert on every aspect of the tobacco business, has used his knowledge and integrity to keep the shop the most complete center for smoking needs in the Bay Area.

New additions to the store's cigar lines, made possible by the Victorian styled walk-in cigar humidor have helped Drucquer's maintain the most thorough selection of imported cigars in the East Bay, featuring well over two hundred varieties in all.

Berkeley Plumbing enters 70th year

Now in its 70th year of business at the same location, 2160 Dwight Way, Berkeley Plumbing Co. is still a Wind family operation.

Started in 1906 by Waldemer Wind, who emigrated to this country from a tiny island off the coast of Denmark, the company is headed today by son, Howard Wind, president, and grandson, Walter Wind, vice president.

"Some of our customers have been with us for over 50 years," Howard Wind said, adding that the University of California's campanile on the Berkeley campus has been the company's logo since 1914.

"We've seen so many changes in Berkeley over the years," Wind said. "The company survived the great fire of 1923, the depression of the 1930's, and the student unrest of the 1960's. We've always done well, and I'm optimistic about our future, as well as the city's future."

The Berkeley Plumbing Co. was incorporated as a small, family-held corporation in 1974, 10 years after the death of Waldemer Wind. Six employees, including the second and third generation Winds, staff the company today, operating the five repair trucks.

Although retail sales have expanded, necessitating a remodeling of the showroom and sales area, Howard Wind still vividly recalls the old days, when, as a boy, he worked in the family-owned business after school and weekends, sometimes as much as 60 hours a week.

"Everything was hand labor in those days. Pipes were cut and threaded by hand," he said. "In the early part of the depression I was a student at Berkeley High School, and I remember going directly from school

to the shop every day to help my father."

Wind joined the business as a partner in 1945, just as his own son, Walter, did some 23 years later.

The younger Wind served a five-year apprenticeship to get his journeyman's papers with the J. R. Pierce Plumbing Company in East Oakland before joining his father's company in 1968. He commutes to Berkeley each day from Bethel Island

on the Sacramento River, where he lives with his wife and two sons.

"People are doing more of their own home repairs," said Walter Wind. "We're catering more and more to the do-it-yourself plumbers who are looking for parts."

Will such home repair enthusiasts cut into the company's own remodeling and repair services?

"Not at all," he said. "Business is building all the time."

A GIANT LEAP FORWARD ***IN '76***

SMITH CORONA

Now is a good time to trade-in the "Old Clunker" on a SCM 2200 with Cartridge Ribbon.

REG. \$319.50

\$289.50



PLUS A GENEROUS TRADE-IN ALLOWANCE

STORE HOURS

Mon. thru Fri. 9:00 to 5:30
Saturday 10:00 to 4:00

BERKELEY TYPEWRITER CO.

TYPEWRITERS • ADDING MACHINES • CALCULATORS

SALES • SERVICE • REPAIRS • RENTALS

2514 BANCROFT WAY, BERKELEY

843-2326 or 843-9811

WE SALUTE THE UNITED STATES

On Its Bi-Centennial...

and

WE CELEBRATE OUR "76th" BIRTHDAY

With Honor And Pride

WITH SERVICES TO BERKELEY AND
THE SHOE & LEATHER GOODS INDUSTRY



1300 FOURTH STREET

BERKELEY, CALIFORNIA 94710

PROGRESS REPORT

Rosenberg/General Service Co.

SINCE 1924. SERVING NORTHERN CALIFORNIA

LIGHTING MAINTENANCE

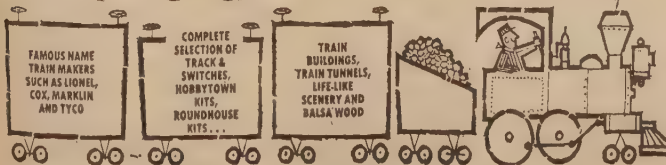
CLEANING • REPAIRING • INSTALLATION
LAMP REPLACEMENT • CONTRACT RATES
INDUSTRIAL LIGHTING MAINTENANCE
ENGINEERING

1. WE PROVIDE A THOROUGH EVALUATION OF YOUR LIGHTING SYSTEM. NO OBLIGATION, OF COURSE.
2. WE DESIGN A LIGHTING MAINTENANCE PROGRAM TAILORED TO YOUR NEEDS.
3. OUR SERVICE IS LESS EXPENSIVE THAN HANDLED BY "INSIDE" EMPLOYEES.
4. LIGHTING IS MAINTAINED AT MAXIMUM EFFICIENCY

**Rosenberg/General Service
Company**

315 WASHINGTON ST., OAKLAND
FOR MORE INFORMATION PHONE 832-0512

RAILROADING IS RELAXING FOR EXECUTIVE TYPES...
SO COME TO TRAINSVILLE (Berkeley Hardware) TODAY FOR



Check with our train experts... they will help you decide which is the "right train" for you or your loved ones. We also have trains for tots (then they won't bother your trains).



BERKELEY ACE HARDWARE

2145 University Avenue
Berkeley 845-0410
open daily 9 to 6 sunday 12 to 4

"Ace is the place with the Happiest Hardware Man!"

Park & Shop still going strong



LEW HOWELL

With his career in the grocery business spanning a half-century—an era which encompasses horse-driven delivery wagon and computerized price scanners—Lew Howell is something of a permanent fixture at Park and Shop supermarkets, even in semi-retirement.

Howell, however, is only one of several pioneers who grace the premises of the company's four Bay Area stores.

Frank J. Andronico, 85, a Greek emigrant who founded Park and Shop some 47 years ago, is still very much involved with the

business on a daily basis, although his son, John F. Andronico, is now president, and his son-in-law, Kermit Guthrie, is store supervisor. Also, produce buyer Tony Parrinella, has been with Park and Shop since 1930, almost as long as the owner himself.

Advertising manager and buyer at Park and Shop for the past 20 years, Howell is, perhaps, best known for his longstanding record of public service: 22 years on the Albany city council; eight years as mayor of Albany; and re-election last April to another four-year seat on

the city council.

His commitment to the grocery business and Park and Shop, although perhaps less well-known, is equally longstanding.

"I started out as a delivery boy at the age of 12, driving a horse and wagon in Rochester, New York," Howell recalled, adding that he continued to work throughout his high school years.

In 1930, he traded the horse and wagon for a truck, moving to California to deliver telephone orders in the Berkeley hills for the Appleton Grocery Company.

From the Appleton Grocery Co., Howell rapidly ascended the managerial ladder at a number of Bay Area retail grocery stores—the Andrew Williams Company (later to become Mayfair Market), Louis Stores, Inc., Market Basket, U-Save Market, and Pic-n-Pac Market—finally landing at Park and Shop in the 1950's where today he continues to work two days a week as a buyer and advertising manager.

Among the important changes in the business witnessed by Howell are such timesaving innovations as

the forklift and electronic scales.

"In the old days, we used a roller system, unloading the trucks by hand and putting merchandise on wooden rollers. It took us three to four hours to unload a truck. Today it takes 30 minutes," he said.

As for the electronic scales, now being installed in Park and Shop stores within the next two weeks, Howell is enthusiastic.

"They are absolutely accurate. Before, three people could read a scale and come up with three different amounts," he said.

85 years of Spenger's

Over 85 years of catering to the fish appetites of the world is the boast of Spenger's Fish Grotto, Fourth Street and University Avenue.

Established some 85 years ago at the present address by the late Frank Spenger and his wife, Marcella, the restaurant, one of the largest west of the Mississippi, has a worldwide reputation for fine seafood, moderate prices and excellent portions. Under the direction of the late Mr. Spenger, the restaurant grew to its present size, serving over 3500 meals per day, every day of the year.

This year marks the completion of the expansion program of the pioneer restaurant, with the opening of the new dining rooms that are wrapped around the oyster bar opened last year. The increased seating capacity has relieved the former long waits for table service and has greatly increased the Spenger reputation for fast efficient service.

Under the direction of the second and third generations of Spenger's, Spenger's Fish Grotto is ably managed by Fran "Buddy" Spenger Jr., and his son, grandson of the founder, Frank "Spanky" Spenger, III. Mrs. Marcella Spenger still has a "finger" in the operation of the renowned bar, restaurant and banquet facilities.

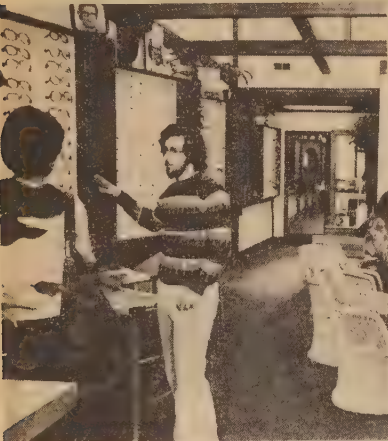
One of the features of the nearly-block long restaurant is the famous fish market and take-out food

counter where customers may purchase fresh fish and

shellfish and prepared items of the menu for consumption at home.



SPENGER'S LOCATED AT FOURTH ST., UNIVERSITY AVE.



FOCAL POINT OPTICIANS—Although in business only since January, this Berkeley firm has been growing while providing customers with just-right eyeglasses, contact lenses, necessary repair service and emergency services. Owners are David Springer, his son, Robert Springer (shown) and David Salk, all of them local residents. Focal Point Opticians, located at 2638 Ashby Ave., has three state-licensed opticians, although many optical businesses have only one.

THE BEST DEAL IN TOWN

Chevron **LOWEST** Chevron

Reg. Unleaded Supreme

59.9 61.9 63.9

FREE CAR WASH TOO!

AUTOMOTIVE CITY

Fulton & Kittredge Sts., Berkeley

548-8100 7 a.m. til 10 p.m.

PERCUT

we cut hair for your ego not ours

\$6

percut

Mon-Fri 9-9, 809 San Pablo Ave., Albany, 524-9050

SKIN LAB

of EL CERRITO

COMPLETE ART NEEDLEWORK SHOP SUPPLIES • SERVICE

LESSONS

With Personal Attention in:

- Beginning and Advanced Needlepoint
- Counted Cross Stitch
- Pulled Thread on Canvas
- Christmas Projects
- Crewel Embroidery

7511 Fairmount Ave., 525-1828

TUES.-SAT. 10-4 P.M.



Security's high sales

Security Pacific Real Estate, one of Northern California's largest privately-owned real estate companies, recently reported record-breaking sales of \$77,360,190 for the first half of 1976.

Co-owners Ray DeGennaro and Dick Clancy had projected sales of \$120 million for the year. Sales for last year totaled \$91 million.

DeGennaro and Clancy opened Security Pacific as a two-man office in Pinole seven years ago and used incentive programs to build the company into an organization of 190 sales associates. The firm has eight offices, including one at 9943 San Pablo Ave., El Cerrito, and is busy expanding, modernizing and consolidating several of its locations for more efficient operations.

Security Pacific's latest incentive program allows a sales associate to keep 100 percent of his commissions after personal income reached \$7,500 for the year. "A broker or sales associate cannot be in business for himself as economically as this and still enjoy the benefits and services of a large firm," Clancy states.

For the agent except for a processing fee of \$75 per transaction. Advertising, secretarial services, escrow services, promotional efforts, telephones, desks and in many cases private offices are provided by the company.

This system allows an agent or broker to enjoy the freedom of being in business for himself and at the same time enjoy the benefits of a large comprehensive firm, i.e., a large listing inventory, exceptional financial

commitments, guaranteed sales programs, equity advances, nationwide referral program, the ability to work in a professional atmosphere, and the opportunity to build his own retirement portfolio by purchasing for his own account.

Most importantly, all these features mean better service for Security Pacific's clients because the company enjoys an association with the highest caliber professional agents and brokers.

Over 32 Years

Serving the Berkeley-Albany Area

CAMERAS • PROJECTORS • ACCESSORIES

- Quality Finishing Service
- Photo Copies

GERSH PHOTO INC.

1747 Solano Ave. 526-0775

Use Your BankAmericard or Master Charge

LEE FRANK—Serving Berkeley since 1920, Lee Frank Jewelers is the "complete" jewelry store, with its own watchmaker, jewelers, diamond setters and a wide selection of diamonds, precious stones, watches, gold and silver items.

Every Seiko is loaded with so many deluxe features it's sure to be a most impressive gift. Seiko combines advanced technology with dedicated craftsmanship to bring you a watch that's as accurate as it is good looking. Seiko makes a model that meets every one's requirements.

Edy's

Shattuck at Allston Way

BERKELEY 843-3096



TRUMPETVINE COURT—Jean Martino and David Martin stand at the entrance of the city's newest retail shopping development at 2115 Allston Way. Expected to be completed by Nov. 1, Trumpetvine Court has an entrance on Shattuck Avenue next to Martino's Restaurant (across from BART). Formerly the location of Marshall Steel Drycleaning Co., the new shopping complex, with six air conditioned shops, is being developed by owner David J. Martino.

PAYING TOO MUCH FOR AUTO INSURANCE?

NOW it's even more important to check for substantial savings for careful drivers.

ALL THESE WAYS TO SAVE

LOW RATES... Lower than most other companies

SAFE DRIVER DISCOUNT... substantial savings for two years of accident-free driving

GOOD STUDENT DISCOUNT... big 25% discount for drivers under 25 with good scholastic records

NON-SMOKER AUTO POLICY... may help you really lower your auto insurance costs. Exclusive with Farmers.

30/60 PACKAGE POLICY... if you're between 30 and 60, you may enjoy the big savings offered by Farmers unique 30/60 package policy

FARMERS INSURANCE GROUP

Auto-Life-Fire-Commercial

MARTY WEBB

1819 Solano Ave., 527-2141

SEIKO HEADQUARTERS IN ALBANY

Every Seiko is loaded with so many deluxe features it's sure to be a most impressive gift. Seiko combines advanced technology with dedicated craftsmanship to bring you a watch that's as accurate as it is good looking. Seiko makes a model that meets every one's requirements.

RICHARD'S JEWELERS

1272 Solano Ave. Albany 524-6860

OVER 50 YEARS OF QUALITY

• ICE CREAM

• STUFFED ANIMALS AND GIFTS

Edy's

Shattuck at Allston Way

BERKELEY 843-3096

High ethics

Board of Realtors continually working

The Berkeley Board of Realtors is an active body that is continually working with members and the public in a persistent effort to make sure that the ethics of the profession is high and that all are properly informed on other matters of concern to both.

Its present president is Margaret Johns Reynolds, Victor Stachura, is vice president; David H. Malcolm, secretary; Peter D. Campbell, treasurer, and Vivian Esslinger, president of the Women's Council of Realtors.

Mrs. Reynolds started in the real estate business in Ohio.

In California, she took up the profession again in 1964 with the Robert Kerr Co. in Kensington. In 1968, she opened her own office at 2040 Addison St. in Berkeley.

She attended Purdue University in Indiana and has worked for newspapers. With her Army husband she has traveled to many places in the world.

Her husband is associated with her office and her daughter, Glennys Farrar, is a theoretical physicist at Cal-Tech in

Pasadena.

The vice president, Victor F. Stachura, has sold residential and income properties since 1960. He is the owner-broker of the Claremont Co. Realtors, at 3032 Claremont Ave. in Berkeley.

He is a graduate of the Realtors Institute and attended the University of California in Berkeley where he majored in business administration. He is the 1977 president-elect of the Berkeley Board of Realtors.

The secretary, Malcolm, who was born in Paris, France, of British parents, has been a resident of California since 1961.

After working as a civil engineer for nine years, he obtained his real estate license in 1964 and was associated with the Jay Force Co.

Since 1969 he has been in business for himself with offices in the Great Western Building on Shattuck Avenue. He is a parttime instructor of real estate subjects at Merritt College. He is married to the former De Anna Dwight of Berkeley.

Campbell, the treasurer, has been a



BOARD OF REALTOR OFFICERS, FROM LEFT, DAVID MALCOLM, SECRETARY; PETER CAMPBELL, TREASURER plus Margaret Reynolds, president Victor Stachura, V.P.; Vivian Esslinger, council head

resident of the Berkeley area for 20 years and has worked for large corporations for many years.

In 1971, he began a career as a real estate agent.

He is co-owner of the Red Oak Realty at 844A Ramona Ave., Albany.

Mrs. Esslinger, president of the women's council, has been in the real estate

business since 1966 after serving as a medical secretary for her neurosurgeon husband.

She has been associated for six years with the David N. Robinson Realty Co. as a broker.

Mrs. Esslinger, who lives in Kensington, is treasurer-elect for the 1977 board of realtors.

Gateview success told in Albany



GATEVIEW AT ALBANY HILLS CONDOMINIUMS SELLING WELL
an eventual 2,500 units slated at the development

ALBANY — Buyers can now move into Gateview of Albany Hill condominiums for as little as 5 percent down, reports Dick Martin, vice president of sales and marketing for the award-winning Interstate General Corporation project.

Prices for one- or two-bedroom units with Bay views start at \$39,900, with Albany Hill tree views priced from only \$39,700.

"According to our research, Gateview rates among the best-selling condominiums in the San Francisco Bay Area," Martin says. "We feel the sales success of the project is due to many factors."

"The fact that Gateview has been in the planning stages for a number of years, with construction and building supply contracts let two years ago, means today's buyers are actually getting the advantage of pre-1975 costs," Martin explained. "If we were constructing the building today, sales prices would be considerably higher."

Gateview's location, just off Highway 80, offers the advantages of spectacular San Francisco Bay views. Many of the units have sweeping water views from Marin County north to the San Francisco skyline and peninsula on the south. The development is located just eight blocks from the El Cerrito BART plaza, making it possible to commute to Oakland in just 14 minutes, and to downtown San Francisco in only 23 minutes.

Gateview features a year-round recreation-oriented lifestyle. In addition to two tennis courts, swimming pool, and putting green, a fully equipped gym, sauna and Jacuzzi whirlpool and recreation center have been completed and are now in daily operation.

Gateview's much-publicized computerized electric surveillance security system has also attracted many

security-minded home-owners.

There are 11 different floor plans offered for sale, with three two-bedroom, four one-bedroom and den, and four one-bedroom designs included in the package. Every unit features its own private view balcony.

Typical of the kind of space available is Gateview's Plan 2A, which has a formal entry, large view living room, balcony, dining area, two bedrooms and two baths (one private in the master bedroom).

Gateview's Plan 1D is a one-bedroom, one-bath unit which has a living room with view balcony, plus a dining area with two walls of glass which allows diners to enjoy the water or tree views.

A one-bedroom and den unit is Plan 2D. This condominium has a formal entry, a view living room with balcony, completely separate view dining room and a double-door entry den, in addition to a master bedroom suite.

The Gateview at Albany Hill condominiums mark Interstate General Corporation's entry into the California housing market. And for this initial effort, the project was awarded a "Gold Nugget" at this year's Pacific Coast Builders Conference.

International General, headquartered in St. Charles, Md., is nearing its 20th anniversary and has experienced rapid growth in land development, commercial and residential building and real estate services.

In Southern Maryland, just 20 miles from Washington, D.C., Interstate General is creating St. Charles, a new town of 25,000 housing units serving a population of 75,000 residents. Gateview's furnished models are open daily from 9 a.m. to 8 p.m. and can be reached by taking Highway 80 to the Pierce Street exit in Albany and turning left to the site.

BIG BEAR WASH

Featuring
ARCO ARCO GAS

ASK US TO
POLISH WAX
YOUR CAR!

\$300
ONLY

ASK FOR
CARPET SHAMPOO

\$200
ONLY

1019 San Pablo Ave. Albany

Mon.-Sat. 9:00-5:30 Sun. 9:00-4:00

ARCO GAS CHARGE IT

ELECTRICAL service

- * RESIDENTIAL
- * COMMERCIAL
- * INDUSTRIAL

FREE ESTIMATES

ELECTRICAL SUPPLIES

WHOLESALE PRICES TO THE HOMEOWNER & THE DO-IT-YOURSELFERS

25% OFF
REG. RETAIL PRICES

WAREHOUSE HOURS: Mon.-Fri. 12-4

PLAZA ELECTRIC SERVICE

* CONTRACTING * SALES

1041 San Pablo Ave. Albany

527-5373

Lic. # 248462

KNITS ...

CAREFULLY CLEANED & BLOCKED TO MEASUREMENT

Virginia

CLEANERS

MAIN OFFICE
2109 Virginia St., Berkeley

OTHER LOCATIONS:

270 El Cerrito Plaza
Lafayette Shopping Center
Broadway MacArthur Center
Watergate Shopping Center

PLANT PHONE 848-1345

Big expansion project set for pharmacy

Thousand Oaks Pharmacy, 1849 Solano Ave., has been remodeled on the first floor, and a big expansion project downstairs is due for completion in early November.

Joe Gardella, owner, says the downstairs project will give the pharmacy 2,000 square feet for retail sales and will be called Upstairs/Downstairs.

"The new area will be a mini-department store," Gardella said. "There will be a bath boutique, gift items, accessories for women, kitchen gourmet items, imported toys, and much more."

A skybox will give the feeling and appearance of

daylight in the downstairs area, according to Gardella, who added that the print carpeting is color coordinated with the rest of the downstairs furnishings.

Although the new area will be open for business soon, the grand opening will take place after Thanksgiving and offer many special attractions.

Upstairs, remodeling has included installing rust-colored carpeting throughout the store, which enhances the earth tones of the rest of the decor.

In addition to prescription drugs, pharmaceutical items, cosmetics and general merchandise previously available at Thousand Oaks Pharmacy, Gardella said that two new lines of cosmetics have been added. Due in soon are the Marquessa and Norell lines. Thousand Oaks Pharmacy was founded in 1931 by Mr. and Mrs. O. Stanley Bolton, and known by their name for many years. The present store was built across the street from the original in 1947, and the name changed from Bolton to Thousand Oaks in the early 1960's.



THOUSAND OAKS PHARMACY'S NEW DEPARTMENT
Joe Gardella checks over the plans

Haircuts
FOR MEN AND WOMEN

featuring
Shirlock
Nucleic Acid
Beauty Products

Ron Perdue's

1547 SOLANO AVE., BERKELEY 525-7070

BERKELEY OFFICE EQUIPMENT CO.

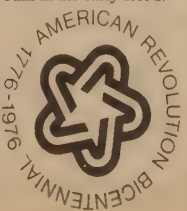
AUTHORIZED DISTRIBUTOR
for:
ADLER TYPEWRITERS

* SALES * SERVICE
* RENTALS * SUPPLIES

BERKELEY OFFICE EQUIPMENT COMPANY

1422 San Pablo Avenue
Berkeley 525-5766

CHARLES H. LAVIS



MUSICAL INSTRUMENTS

RENTALS • SALES • SERVICE

Tupper & Reed now has a full line of instruments available for rent & sale

STRINGS (info or used)
Violins, Cellos, Bases
1/16 - 1/10 - 1/8 - 1/4 - 1/2 - 5/8 - 3/4 & full sizes

BAND INSTRUMENTS (info or used)
Flutes, Trumpets, Trombones
Alto & Tenor Saxes, Clarinets
Oboes & Snare Drums

Also: Guitars, Banjos, Mandolins & Pianos!!
Plus: Full line of Accessories and Service & Repair Department

NOW AT TWO LOCATIONS

Tupper & Reed
2277 Shattuck Ave.
Berkeley, Ca
841-1832

PROGRESS

1976 HONOR ROLL

ESTABLISHED 1888

Del Reynolds Bay View Chapel

Pioneer funeral directors serving the entire Bay Area. Conveniently located in the center of Berkeley.

2414 Grove Berkeley 841-2538

ESTABLISHED 1892

McNARY & MORGAN CHAPEL

"THE FAMILIES WE SERVICE
ARE OUR BEST REFERENCES"

3030 TELEGRAPH AVE., BERKELEY
(1 Blk. South of Ashby) 848-1238

ESTABLISHED 1905

CHRISTIAN SCIENCE READING ROOM

Stop in Soon

and read The Christian Science Monitor
an International Daily Newspaper

2142 Center Street, Berkeley 841-0241

ESTABLISHED 1910

PERCIVAL C. MILLS CO. REALTORS

Serving the Purchaser's Needs for Residential,
Commercial & Income Properties.

2340 Shattuck Ave., Berkeley 841-2002

ESTABLISHED 1910

SPENGER'S RESTAURANT

FOR THE FINEST IN FRESH
FISH AND SEAFOODS

1919 4th St., Berkeley 845-7771

ESTABLISHED SINCE 1916

MAGGINI CHEVROLET

The Maggini family has been serving the
automobile public for 59 years.

CHEVROLET SALES SERVICE & LEASING
SHATTUCK AND DURANT
BERKELEY 848-7311

ESTABLISHED 1922

HOPPER HAMMOND DODGE

53 Years Of Dependable Sales

2201 Dwight Way, Berkeley 845-7500

ESTABLISHED 1924

JEVONS PLUMBING

Residential • Commercial • Emergency
Repairs • Bath & Kitchen Remodeling
Water Heaters a Specialty

1516 University Ave., Berkeley 843-6371

ESTABLISHED 1924

TRAVEL SERVICE, INC.

Complete Travel Service Anywhere in the World
2150 Shattuck Ave., Suite 202 Berkeley

Branches: El Cerrito Capwells 848-0300
Walnut Creek—1525 Olympic Blvd. 526-1111
Richmond—Capwells Hilltop Center 935-8226
222-1111

ESTABLISHED 1931

DICKINSON-WARREN BUSINESS COLLEGE

Diploma Courses for the Best Jobs
Professional-General Steno/Acctg.
Speedwriting

2121 Allston Way, Berkeley 843-1973

ESTABLISHED 1931

GRIFFIN LUMBER CO.

Home Builders Headquarters
Expert Advice—Delivery Service

529-0234 or 233-4833

ESTABLISHED 1932

ELLIS-OLSON MORTUARY

Serving Others As We Would Be Served

727 San Pablo Ave., Albany
525-0246

ESTABLISHED 1932

GRANHOLT SHEET METAL WORKS

Heating-Air Conditioning and
Sheet Metal Work

501 San Pablo, Albany 525-5721

ESTABLISHED SINCE 1934

Jim Doten's FIDELITY MOTORS

AMC-JEEP-OLDSMOBILE-HONDA
New-Used-Lease & Repair

2600 Shattuck Ave., Berkeley 843-3704
10511 San Pablo Ave., El Cerrito 524-2946

ESTABLISHED 1935

DOTEN PONTIAC, INC. & DOTEN DODGE

COME TO WHERE THE CARS ARE

Broadway at 42nd St., Oakland 658-7138

ESTABLISHED 1935

THE SKI HUT

Specializing in Famous Brand Ski equipment.
Sale and Rentals.

1615 University Ave., Berkeley 843-6505

ESTABLISHED 1938

McKEVITT VOLVO HOME of the EXCLUSIVE SERVICE WARRANTY

2611 Shattuck Ave., Berkeley 848-2206

ESTABLISHED 1942

ALBANY JEWELERS

Fine Diamonds and Jewelry

823 San Pablo Ave., Albany 525-8144

ESTABLISHED 1945

EHRET CO.

Plumbing & Heating
Contracting & Jobbing

Plumbing Supplies, Water Heaters,
Furnaces, Cast Iron Sewers

1936 Shattuck Ave., Berkeley 841-1390

ESTABLISHED 1945

DOROTHY WILCOX, REALTOR

Specializing in Hill Homes
in the Areas of Berkeley, Kensington
and Claremont

THE GARDEN OFFICE
525-7155 By Appointment Only 527-7160

ESTABLISHED 1945

BLOOD BANKS & CENTERS

Blood Bank of Alameda, Contra Costa
Medical Association

6230 Claremont Ave., Oakland 654-2924

ESTABLISHED 1946

BERKELEY LINCOLN-MERCURY

Also Comet/Capri/Cougar

2352 Shattuck Ave., Berkeley 845-7010
Successor of Berkeley Motors

ESTABLISHED 1946

HARBERTS BROS., SPORTING GOODS

Berkeley's Leading Store for Sportspeople
camping equipment, ski equipment, fishing
tackle, firearms, backpacking, tennis.

2338 Shattuck Ave., Berkeley 843-0717

ESTABLISHED 1947

NORMA I STARR, REALTOR

Specializing in
Elmwood & Claremont Properties

2983 College Ave., Berkeley 843-5676

ESTABLISHED 1949

GOLDEN JERSEY DAIRY

Complete Line of Dairy Products

11090 San Pablo Ave., El Cerrito
529-2180

ESTABLISHED 1949

CONNORS OVERHEAD DOOR CO. & ELECTRONICS

RESIDENTIAL COMMERCIAL
We Service All Makes & Models

OAKLAND BERKELEY
534-9191 529-2516

ESTABLISHED 1949

BERKELEY HILLS CHAPEL

Complete Service Within the
Means of Any Family

1600 Shattuck Ave. at Cedar, Berkeley
841-2300

ESTABLISHED 1951

Bentley's Home of Danskin and Capezio
25th Anniversary of the largest specialty store in the Bay
Area.
Specializing in dance wear, body wear, brasieres,
lingerie, robes, your expert fitter.

BENTLEY'S
2122 Shattuck Ave., Berkeley 843-7595

ESTABLISHED 1951

CENTRAL REALTY SERVICE

25 Years of Service With Integrity Worthy of
Your Patronage

Arlene M. Slaughter; Broker
6436 Telegraph Ave., Oakland 658-2177

ESTABLISHED 1956

BIRKENFELD REALTY

20 YEARS OF EXPERIENCE
Your Problems Will Be Mine

264 Arlington Ave., Kensington 525-6707

ESTABLISHED 1957

CLEOS

Printing and Copying
Specializing in Black & White Duplicating
Brochures, Manuals, Reports, Pick-up &
Delivery Available.

2425 Channing Way, Berkeley 843-6000

ESTABLISHED 1957

DWIGHT HOWLAND

RENTERS PRE-HOME OWNERS POLICY
AUTO POLICIES THAT'S OUR POLICY

2941 Telegraph Ave., Berkeley 843-2672

ESTABLISHED 1959

PEUGEOT-FIAT-LANCIA-TRIUMPH

Sales-Service-Leasing

Overseas Delivery

2900 Shattuck Ave., Berkeley 841-4027

ESTABLISHED 1960

RALPH'S TRAILERS

All Makes & Models

6009 Potrero Avenue, El Cerrito
236-7063

ESTABLISHED 1965

THE SHEPARD CO.

Berkeley's Best Property Management Firm
Jim Kelly, Joe Kelly, Al Satake, Jeanne Kelly

1539 Shattuck Ave., Berkeley 849-3210

ESTABLISHED 1965

STEVENS & MAXWELL CAMPER MART

Specializing in Recreational Vehicles
Operated by John A. Stevens & Family

11344 San Pablo Ave., El Cerrito 233-5495

ESTABLISHED 1966

WEATHERFORD MOTORS, INC. AUTHORIZED BMW DEALER

2036 BLAKE ST., BERKELEY
(AT SHATTUCK) 549-2030

ESTABLISHED 1968

NOHR'S IMPORTS OF BERKELEY

California's Oldest Saab Dealer

Also Selling the Low Maintenance Subaru
Both Saab & Subaru Have No Catalytic
Converter

2471 Shattuck Ave., Berkeley 548-7170

ESTABLISHED 1970

WISE WAY AUTO BODY

Expert Body work & Painting. Specialists in
repairing foreign and domestic cars.

1935 Addison Street, Berkeley 841-2106

ESTABLISHED 1974

EID'S TV

We service all makes. B/W or Color. Work
guaranteed for six months. Open Monday thru
Saturday 11 to 6.

1702 Grove Street, Berkeley 848-5000

"...Polly put
the kettle on..."

**Special
4.99**

Brightly colored 2½
qt. aluminum tea
kettles. Choose
avocado, gold or
brown and brew a
cheery cup-a.

**Special
5.99**

2½ qt. stainless steel
tea kettle with copper
bottom. Indispensable
kitchen helper.

**Special
11.99**

Large 3 qt. size tea
kettle. Porcelain enamel
on stainless steel.
Charming design for
a cheery kitchen.
Quantities limited.

tempting
special
in
Revere Ware®

**Special
9.99**

Revere
Ware® stainless
steel cookware
with even
bottom. Set
includes ¼ qt. and
½ qt. covered
saucepans, 8"
covered skillet
and 2 qt. double
boiler insert. You'll
be cookin' in
this set, at
low price!

Quantities limited.

Use your JCPenney Charge Card.

JCPenney Homemakers' Spectacular

JCPenney advertising policy. If for some unforeseen reason an advertised item is not in
the store, we will either make the merchandise available to you at a later date, or at our
lowest price you an equal or better item at the advertised price. Those advertised items
are available while quantities last. Quantities limited. Some items may be sold out.
No cash, please or C.O.D. orders.

All Sale prices effective through Saturday, October 30th

**STARTS TODAY
RICHMOND HILLTOP**

Open Monday thru Friday 9:30 A.M. to 9:30 P.M. Saturday to 6 — Sunday Noon to 5

Advertising Supplement to the RICHMOND INDEPENDENT/BERKELEY GAZETTE Monday, October 25, 1976

Save 20% on this cookware.



Sale 15.99

Reg. 19.99. JCPenney 7-pc. non-stick aluminum cookware set. Fired-on, easy-clean cooking surfaces, porcelainized enamel exteriors in avocado or gold. Set includes covered 1 and 2 qt. covered saucepans, 5 qt. covered Dutch oven and 10" frypan.



Sale 22.39

Reg. 27.99. JCPenney 7-pc. cookware set. Porcelain on steel. Porcelainized enamel exteriors in our fresh 'Country Garden' design. Set includes 1 and 2 qt. covered saucepans, 4½ qt. Dutch oven and 10" frypan.



Sale 23.99

Reg. 29.99. JCPenney 7-pc. heavy gauge aluminum cookware set. Polished interiors, porcelainized exteriors in avocado or gold. Set includes 1½ and 2½ qt. covered saucepans, 5 qt. covered Dutch oven and 10" frypan.

Compare our low prices on Corningware® and Pyrex®.

19.99

Corelle® 20-pc set. Dinnerware from Corning. High gloss luster, translucency and ring of fine china yet extremely durable. Heat and chip-resistant. White.

In Spring Blossom Green or Butterfly Gold pattern, 23.99



Only 6.99

Pyrex 4-pc. bowl sets are a must for every kitchen. Choose 'Old Orchard,' 'Spring Blossom Green' or 'Butterfly Gold' designs at our super low price.

'Homestead' design 4-pc. set. Only 8.99

Only 5.99

Corningware® 6-cup tea pot in the classic 'Corn Flower' design.

'Spice' and 'Country Festival' designs, Only 6.99



12.99

Corningware® 4-pc. bake set. 'Corn Flower' pattern includes 8" square cake dish, 9" pie plate and 1½ qt. covered baking dish. Prepare, cook, serve and store all in one dish.

Use your JCPenney Charge Card



Special 1.44^{each}

Terrific tins at a terrific price. Many inspiring shapes and beautiful prints. Great for gift giving—if you can part with them.
Quantities limited.

Sale on cake sets. How sweet it is.

Special 50^c^{each}

Super bakeware assortment includes deep pie plate, round cake pan, square cake pan, cookie sheet, bread pan, oblong biscuit pan. Complete your bakeware collection at these low prices.
Quantities limited.

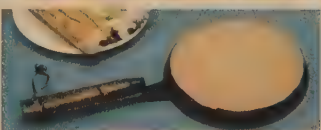


24.99

Super Shooter® electric cookie maker whips out canoes, stuffed pasta and tomatoes, deviled eggs and of course, cookies. Comes with idea book of recipes and uses.

14.95

Nordic Ware® Crepes 'n Things® crepe pan with recipe idea book. Makes mouth watering crepes, the lightest pancakes. Perfect crepes everytime, quick and easy



Sale 5.50

Reg. 6.95. 12"x18" sheet cake pan.

Sale 3.95

Reg. 4.95. 12" round cake pan.

Sale 3.95

Reg. 4.95. Mickey Mouse® pan.

Sale 15.95

Reg. 19.95. Advance decorating kit for a cupcake or a 3-tier wedding cake. Includes 21 tubes, 2 bags, 2 spatulas, 5 food colors, flower nail, fitted box.

Sale 8.95

Reg. 10.95. Basic decorating kit. 9 decorating tubes, coupler, decorating bag, 4 food colors, flower nail, metal spatula.

Sale 9.50

Reg. 11.95. Deluxe decorating tube set. 26 tubes, coupler, 2 flower nails, fitted box.

Use your JCPenney Charge Card.

JCPenney

Sweet savings on these JCPenney appliances.

Sale 13.99

Reg. 16.99. JCPenney 7-speed blender at this low price! 40-ounce plastic container, removable cutting assembly. Blend your way to health and good eating. #5677

Sale 10.99

Reg. 14.99. JCPenney 10 cup percolator with removable bowl for easy cleaning. Brews a fine cup of coffee. Try it. #2620

Sale 13.99

Reg. 15.88. JCPenney 3½-qt. slow cooker. Steel case with stoneware interior and glass lid. High and low settings. Enjoy the true flavor of slow cooked food and save. #4510

Sale 10.99

Reg. 12.99. JCPenney 5-speed hand mixer with removable metal beaters for easy cleaning. Plastic body, slim, lightweight design. #5190



Compare our low prices on these national brands, too!

Only 34.99

New king-size GE toaster oven. It's an automatic toaster, an oven/ a top broiler. Large capacity, easy to clean, a pleasure to cook with. Like getting a new stove at a low, low price. #3515



16.99

Presto® "Fry Baby"™ fries with only 2 cups of oil, prepares one to two servings in minutes. Great gift idea! #4627

Use your JCPenney Charge Card



26.99

Mr. Coffee™ 10-cup drip coffee maker. Quick-brewing method for rich coffee flavor. Glass carafe and warming tray to keep coffee at perfect serving temperature. #2235



Only 9.99

GE Steam and Dry Iron with permanent press settings will get you smoothly through your ironing chores. Great low price, too. #F63



Only 24.99

Salton™ Peanut Butter Machine makes the best peanut butter you'll ever eat. It's pure and healthful with no added oil or fats, just nuts. #4645



15.99

Hamilton Beach® "Little Mac"™ 60 second burger machine! Fast cooks hamburgers, hot dogs, minute steaks, bagels, pizza and much more. Fun to use. #4636



Only 22.99

Rival® 3½ Qt. electric crock pot with removable stoneware vessel for convenient serving, easy cleaning. #4511
Rival® 5 qt. . . #4524, Only 29.99

Clean up with these vacuum sales.

Sale 79.88

A. Reg. 99.88. 1.12 HP powerhead vacuum includes dusting and upholstery brushes and crevice tool. 2 cleaners in 1; high suction canister power and upright cleaning action. Now \$20 off at JCPenney. #3155

Sale 139.99

B. Reg. 159.99. 2 HP powerhead vacuum combines the high-suction power of a canister with the cleaning action of an upright. Includes 10-attachments and built-in tool caddy. A deluxe cleaner at a low sale price. #3552



39.88

Our everyday low price!
Powerful canister vacuum cleaner
includes 6-attachments for
all cleaning jobs. #1142



Special 10.99

JCPenney 1000-watt pro-style
dryer. Four heat settings. Drying
concentrator included. 8-ft.
cord. Excellent buy. #1095
Quantities limited.

Special 16.99

JCPenney hair care set includes
mist curling iron, styler/dryer,
styling comb, wide tooth comb and
styling brush all attractively boxed.
Smart buy and great gift idea.
#1100
Quantities limited.



19.99

Folding game table. Tubular
steel frame with baked enamel
metallic gold finish. Handy
extra table for the holidays.
34"x34". #4012
Folding chair, cushioned seat
and contoured back.
#4013, 11.99 each

Use your JCPenney Charge Card.

JCPenney

Save 25% and have a good time.

Sale 15.75

Reg. \$21. Country barn clock. Molded multi-color plastic construction, battery operated. (Battery not included) Sweep second hand. #3078

Sale \$6

Reg. \$8. Cheery red-apple clock. Molded plastic. Sculptured look. Electric movement with second hand. #3044

Sale 7.50

Reg. \$10. Coppertone tea kettle clock. A country charmer. Plastic case, electric movement with second hand. #3018

Sale \$15

Reg. \$20. Wine and cheese clock with an old world look. Molded polystyrene. Battery operated. Sweep second hand. (Battery not included.) #3070

Sale \$15

Reg. \$20. Owl family clock. Wood grain molded polystyrene. Sweep second hand. Battery operated. (Battery not included.) #3042

Sale \$15

Reg. \$20. Rustic 'Daisy-Vale' clock. Wood-grain molded polystyrene with hand-painted look. Battery operated. (Battery not included.) #3076



Special 4.99

24-piece 'El Dorado' beverage set includes 8 juice glasses, 8 over-the-rocks glasses and 8 tumblers. Bubble texture, green or gold. Great value. Quantities limited.

Special 99^c

set of 4
Juice, over-the-rocks or tumblers. Pick a foursome of these glasses for just 99c. Bubble-textured, green or gold. Quantities limited.



Special 66^c each

Ceramic mugs. Buy all one color or mix up all the pretty colors. Good chance to stock up now at this special low price. Quantities limited.



Special 6.99

Lovely 8-piece ceramic mug and snack plate set. Bright flower pattern has a "company" look. Hurry in for this special. Quantities limited.



Special

Glass canister set in colored or clear. Now with your best. Quantities limited.

JCPen



Basket bonanza.

Special 2.99

Small wicker hamper with handles and lid, handy for any room in your home.

Medium size, **Special 3.99**

Large size, **Special 5.99**

Quantities limited.

Special 2.99

Decorative bamboo bottle basket, a pretty addition. Quantities limited.

Special 2.99 each

Hanging baskets in different weaves and shapes all naturally pretty.

Quantities limited.

Special 99¢ each

Bread basket assortment. All sizes, shapes and weaves and not just for breads, keep your mail in one, sewing supplies in another. You'll find hundreds of uses for these dandy baskets... and the price is right!

Quantities limited.

Use your JCPenney Charge Card.



Special 1.99

Wood cutting board. Quantities limited.

Special 50¢ each

Brightly colored woven straw trivets.

Quantities limited.

Special 3.99

4-pc. set

'Spice Garden' metal canister set, reminiscent of Mom's. Cheery design with tight fitting lids for stay-fresh storage. Quantities limited.



Special 10.99

4-pc. set

Wood canisters gaily decorated with strawberry designs and made with removable plastic liners.

Matching paper towel holder, **Special 3.99**

Matching napkin holder, **Special 1.99**

Quantities limited.

your choice
of many type jars
and start filling
today.

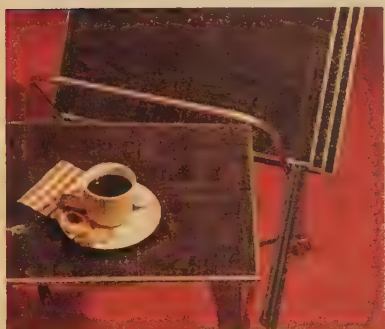
ey

Specials for your everyday needs

Special

88¢
your choice

A heaping helping of plastic housewares. Cutlery trays, waste baskets, pitchers, colanders, covered mixing bowls, dust pans, stackable bins, freezer containers, bacon keepers and more. You'll love buying all you need for just 88¢ apiece. Quantities limited.



Special 9.99

Parquet pattern tray set. Rich, wood-grain look with brass-tone edging, tubular brass-tone metal legs. Folds flat and stacks neatly. Easy to attach wheels convert one tray to a glide-easy server. #9502 Quantities limited.



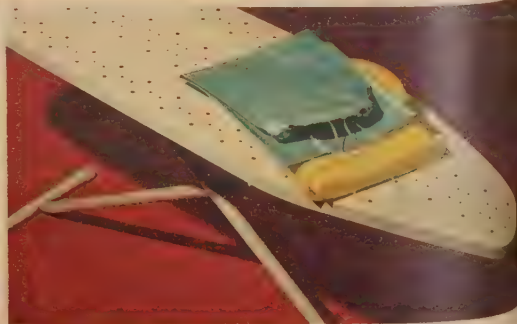
Special 11.99

Folding step stool. Sturdy chrome-plated tubular construction with slip resistant step. Vinyl covered, urethane foam padded seat. So convenient. #9300

Quantities limited.

Special 11.99

Utility cart with convenient electrical outlet. Baked-on enamel finish shelves, chrome-plated tubular construction and easy-to-roll plastic casters. Like adding more counter-tops to your kitchen. #9301 Quantities limited.



Special 7.99

Ventilated metal ironing board with smooth enamel finish. Finger-tilt height adjustments and non-skid floor protecting tips. Board folds flat for storage. #0801

Special! Ironing board pad and cover set. Thick Teflon® coated cotton cover, scorch and stain resistant, for glide-easy use. Spongy foam pad, #1601. Special 1.50 Quantities limited.

Use your JCPenney Charge Card.

**Save
\$30**

Reg. 249.95, Reg. 279.95.
5-cycle undercounter
dishwasher. Features an
overnight drying cycle that
cuts operating costs 42%.
White porcelain tub, vinyl
coated racks. Sound
shielded front door panels.
White or colors.
#A840



**Sale
259.95**

Reg. 289.95. Convertible
5-cycle model with cutting
board top of maple veneer
over hardwood. Overnight
drying cycle, sound
dissipating pads, vinyl
coated racks. White or
colors.
#3640



**Sale
\$199**

Reg. 219.95. JCPenney 500-
watt slant-top microwave oven.
.47 cu. ft. oven with 15-minute,
2 stage timer. Top and front
window for multi-sided cooking
observation. End-of-cycle
signal and power-on indicator
light. Cookbook included.
Cooking for the holidays or any
time is quick and easy... and
fun with this low priced
microwave oven. #5610



44.95

Butcher block style wood oven
cart has shelf, storage room
and easy glide casters.

Serving up some more sales.

**Sale
\$249**

Reg. \$279. 'Ambassador'
5-piece dinette set.
42 x 49" table extends to
60". Has mar-resistant
laminated plastic top and
contour button-tufted swivel
seats with a fold over
saddleback look in
chocolate brown vinyl.



**Sale
\$89**

Reg. \$109. 'Guinevere'
5-piece dinette set with
graceful marble-look oval
table and tapered high
back chairs in dusty floral
tone vinyl.



Use the convenient JCPenney[®]
Time Payment Plan.

JCPenney

Curtains and coordinates add a dash of spice.

1.75

towel

'Keepsake,' colorful patchwork-pattern snowflakes decorate these nostalgic kitchen coordinates. Long wearing absorbent cotton/polyester is practical and pretty. Ends kitchen blais.

Pot holder, 1.25

Dish cloth, 95c

Toaster cover, 3.25

Oven mitt, \$2

Pot handlers, 3.50

Apron, \$7

Plastic placemat, 1.35



1.75

towel

'Wine Story.' As the poet said, "A jug of wine, a loaf of bread..." and you have coordinates that lend a warm welcome to your kitchen.

All cotton terry velour.

Apron, 3.50

Pot holder, 1.10

Dish cloth, 85c

Oven mitt, 1.85

Quilted placemat, 2.25

Special

2 for \$5

Sunshine bright tier curtains are polyester/rayon, no-iron and easy care. Give your windows a change of face at this 'specially low price, choose 60 x 24", 60 x 30" and 60 x 36". 60 x 36" swag, Special 2.88

Balance, Special 2 for \$3

Quantities limited.

Available at most larger JCPenney stores.



Sale 37.50

55-pc. set

Reg. \$50. 'Berkeley Square' service for 8. Charming sculptured pattern stainless steel set includes 8 dinner knives, 8 dinner forks, 8 soup/cereal spoons, 8 salad forks, 16 teaspoons, 2 serving spoons, pierced server, gravy ladle, cold meat fork, butter knife and sugar shell.

Sale 37.50

55-pc. set

Reg. \$50. 'Melissa' 55-pc. service for 8.

Sale 37.50

55-pc. set

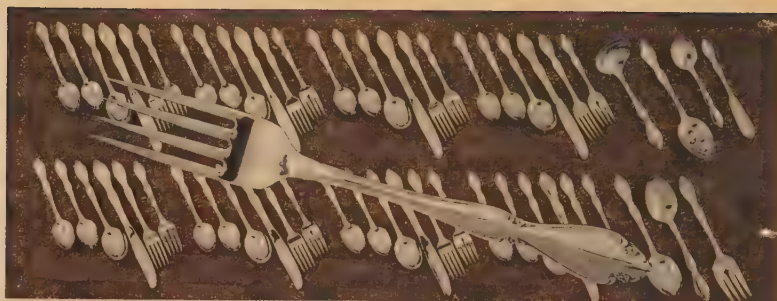
Reg. \$50. 'Arbor Rose' 55-pc. service for 8.

Sale 26.25

Reg. \$35. 'Malibu' 50-pc. service for 8.

Sale 26.25

Reg. \$35. 'Huntington' 50-pc. service for 8.



Save 25% and have dinner for eight.



Sale 27.75

45 pc. set

Reg. \$37. 'Gold Bouquet' pattern dinnerware service for 8. Delightful daisy design ironstone goes from freezer to oven to dishwasher. Chip and crack resistant, too. 45-pc. set includes 8 dinner plates, 8 cups, 8 saucers, 8 soup/cereal bowls, 8 desert/salad plates plus covered sugar bowl, creamer, serving platter and vegetable bowl.

Sale \$45

Reg. \$60. 'Wild Flower.' Lively sprigs of flowers adorn this service for eight including 5 serving pieces. 45-pc. set.

Sale \$45

Reg. \$60. 'Brandy' design 45-pc. service for 8 including 5 serving dishes in a neat double border stripe pattern.

Sale 41.25

Reg. \$55. 'Festive' a delicate floral pattern set of service for eight. 40-pc. set.

Use your JCPenney Charge Card.

JCPenney

Special. 88^c your choice

Quantities limited



Roast rack



Accordion hanger



Patty shell set



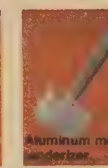
6" range reflector



3 chrome minichisels



Tongs



Aluminum meat tenderizer



3-plastic cups



Broiler rack



4-aluminum cups



2 cake racks



1-cup chrome sifter



Sugar meter



Colonial egg timer



Adjustable cheese slicer



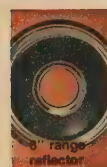
Nutcracker



4 fancy cookie cutters



Aluminum 6 slice fry



6" range reflector



French fry basket



Iron planter hanger



Handy fork



Cake decorator set



Shower caddy



Grater/shredder with pan



Rolling pin



Meat tenderizer

60-count 'em-60 handy household gadgets.



Oval roaster



3-pc. brush set



Toothbrush



Spatula



Stainless steel grater



Plastic egg slicer



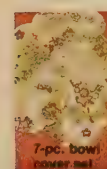
Mesh strainer



4 measuring cups



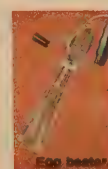
Chrome beater



7-pc. bowl cover set



Meat tenderizer



Egg beater



3-qt. aluminum colander



2-pc. mitt and pot holder



3-pc. wooden spoon set



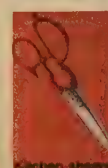
Cutting board



Single egg beater



4 baking shells



Kitchen shears



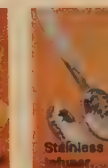
Oven thermometer



Aluminum candy press



Measuring funnel/cup set



Stainless tea infuser



Egg beater



Rolling pin



All purpose spoon set

Use your JCPenney Charge

JCPenney

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

4 DAYS ONLY: OCT. 27-28-29-30

They're all here — the big buys that won't put a dent in holiday budgets! Look inside for more savings, Special Buys, values at our regular low prices. Select items on sale all month long.

Some quantities limited.

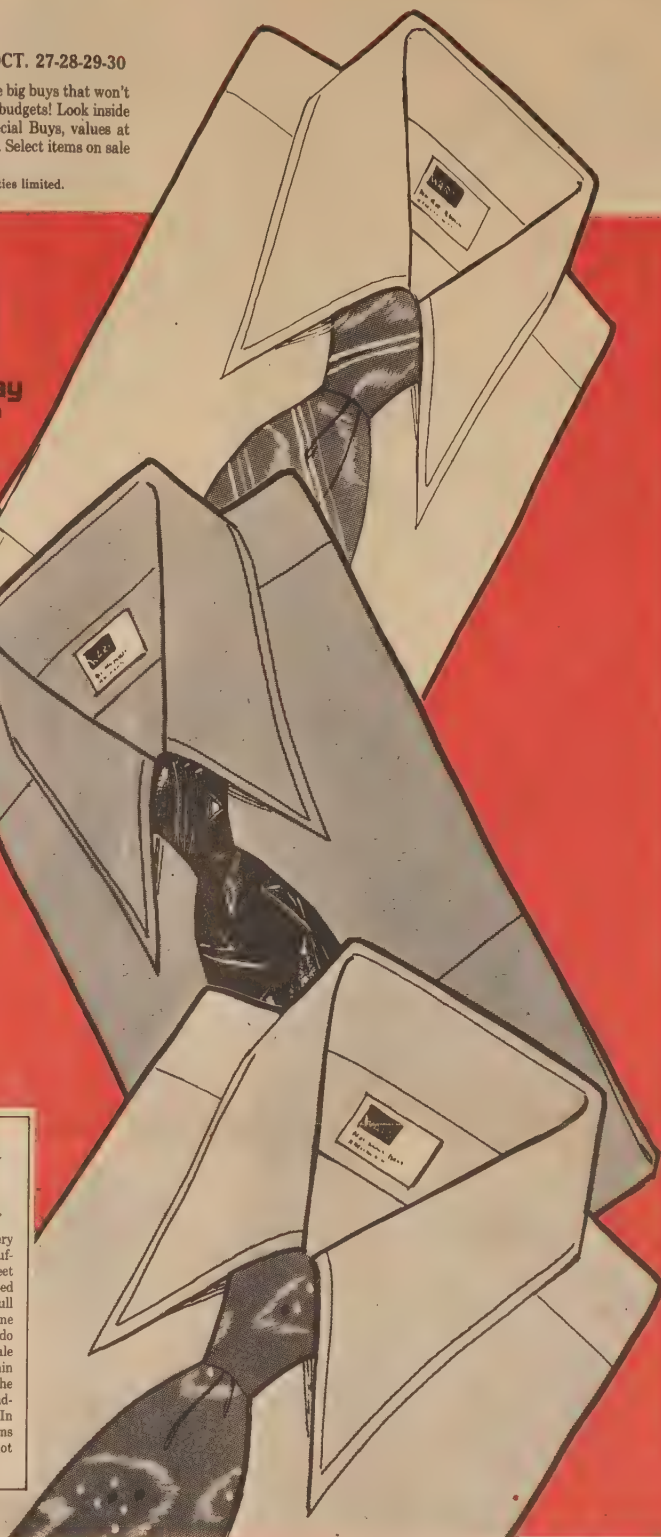


United Way
of the Bay Area

**WARDS RAIN
CHECK POLICY**

You get our sale price if we sell out.

Our policy is to have every item we advertise in sufficient quantities to meet reasonably anticipated demands during the full period of our limited-time sales. However, if we do run out before our sale ends, we'll give you a rain check and reorder the item you want at the advertised sale price. (In most cases clearance items and Special Buys cannot be reordered.)



**Christmas
Lay-Away**

\$1 HOLDS PURCHASES UP TO \$50 TILL DEC. 10. SLIGHT ADDITIONAL DEPOSIT HOLDS LARGER PURCHASES.

**Buy 3,
save
4.97**

Wait no longer. This is the dress shirt sale you've been hoping for.

3 \$10
for

A comfort blend of polyester/cotton that doesn't need ironing. Plus 7-button placket front for stay-neat fit and 2 back pleats for ease of movement. Accented with long point fashion collar and handy chest pocket. A terrific buy in white, pastels. Men's 14 $\frac{1}{2}$ -17.

Special buy.

Stock up now. Sheer mesh nylon pantyhose. Nude heel, reinforced toe. In fashion tones. One-size fit. **3 for \$1**

Hosiery Dept.

SAVE \$1

What a value! Men's super-soft underwear. Durable polyester, absorbent cotton. Briefs. REG. 3/3.99 T-shirts. S-XL. **3 for \$2.99**

Men's Dept.

Save 43%

Misses' trimmed briefs, bikinis, hipbudders. Lace or embroidery trims. Nylon; cotton-lined crotch. 5-7. REG. 1.39 **79¢**

Lingerie Dept.

29% off.

Standard size Dacron pillows — reg. 4.99 Dacron® poly-2 for ester fill. Cotton printed tick. **6.99** Larger sizes sale-priced.

Linens Dept.

SAVE \$3

WARDS 2-KEY ENTRANCE LOCK Polished-brass exposed parts. Dead latch. 5-pin tumbler. REG. 8.99 **5.99**

Hardware Dept.

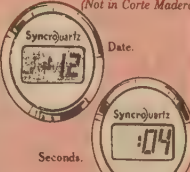
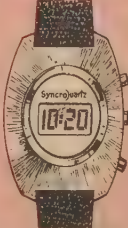
Save 36%

Sleepers with grow features. **2 for \$6**

Reg. 4.69 each.

Non-skid plastic soles; double toe caps. SEF® modacrylic/Spectran® polyester fabric is Flame Resistant.* 1-8.

*Meets Federal Test Standard 1609 FF 1-71 Children's Dept.



(Not in Corte Madera)

Special buy.

Lighted-dial LCD... five functions. Constant hour/minute readout. Push button for seconds, again for date. **29.99**

Fine Jewelry Dept.

SAVE 3.55

WARDS 20-LB. BOX DETERGENT

Concentrated low-phosphate detergent for bright washes. REG. 8.99 **5.44** Houseware Dept.



VALUE

FURNACE AIR FILTERS

16x25x1" thick. Also 14x25", 16x20", 20x20", 20x25" sizes. REG. 59¢ **2 for \$1** Plumbing Dept.



WHETHER IT'S FOR YOURSELF, YOUR HOME, YOUR CAR—WARDS CHARG-ALL CREDIT CAN HELP YOU ENJOY IT NOW

Big value? It's a sure thing.

**MONTGOMERY
WARD**

OAKLAND, E. 14th & 29th Ave., 533-1300

New Store Hours:

Monday through Thursday..... 10am-7pm
Friday..... 10am-9pm
Saturday..... 9:30-5:30pm
Sunday..... 12pm-5pm

MOST APPLIANCES AVAILABLE AT WARDS BAY AREA CATALOG STORES LISTED ON THE APPLIANCE PAGE.

All other Wards stores open Monday through Friday 9:30-9, Sat. 9:30-6, Sun. 11-5

PLEASANT HILL, 2302 Monument Blvd. 686-4000
RICHMOND, Macdonald at Freeway 233-9220
SAN LEANDRO, Bayfair Center 278-9500
FREMONT, Fremont Hub 792-1700

SAN JOSE, Capitol Square 926-1000
SAN JOSE, Oakridge Mall 227-2310
SAN MATEO, 1700 S. Delaware 341-1371
DALY CITY, 133 Serramonte Ctr. 992-9770
CORTE MADERA, Corte Madera Center, 924-1122

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

Holi-date values, black and grey merry mixers.

5⁸⁸ to 12⁸⁸

Special buys.

A bevy of beautiful doubleknit hits ready to take on your busy holiday schedule. Distinctive mixers for anything you've got going. The tweeds in a great grey, 95% polyester/5% silk. All else in rich polyester. The trim, tailored pants have "fit-all", elastic waists. Fabulous group! Misses' 10 to 18.

Tweed blazer, grey 12.88
Tweed pants, grey 7.88
Floral blouse, bow-tied 8.88
Black shirtjac, belted 10.88
Black pants, shirred waist 7.88
Black vest, 4-button 5.88
Print shirt, black/white 8.88

Sportswear Department

Christmas Lay-Away

\$1 HOLDS PURCHASES UP TO \$50 TILL DEC. 10. SLIGHT ADDITIONAL DEPOSIT HOLDS LARGER PURCHASES.

UniPerm is today's answer for both of you.

UniPerm, Reg. 22.50 17.88
Body for Men, Reg. \$30 23.88

Both by Helene Curtis

Wards Beauty Salon
Oakland • Richmond • Bayfair • Fremont • Daly City
San Mateo • San Jose, Capitol Sq. & Oakridge

Save 18%-23%

Giftly sleepstyles in Enka Crepeset® nylon.

7⁹⁹ to 12⁹⁹
Reg. \$9 Reg. \$16

Delight her with one or all of our ultra-feminine dream styles. All trimmed with delicate pin-tucking, charming flowers, lacy ruffles. Machine washable. White or apricot. Misses' S,M,L.

Short gown. Reg. \$9 7.99
Long gown. Reg. \$11 8.99
Pajamas. Reg. \$13 9.99
Sleepcoat. Reg. \$16 12.99



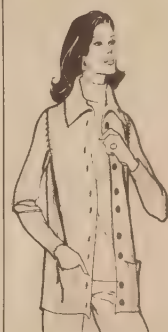
**\$4
off.**

Dresses and pantsuits for misses and half-sizes.

10⁹⁹

Regularly \$15

Harvest our easy-care polyester knits for holiday doings and after. Two from a group:
Blazer-suit. Patterned navy, pink, blue, 10-18.
Tunic-suit. Coral/white, navy/white. 16-24.
Dress Department



Save \$5
Bulky knit cardigan for women.

9⁹⁹

Regularly \$14
Now, a full-fashion cardigan in sizes 4 to 14. Acrylic in white, light blue or navy. Button front pockets.
Sportswear Department



Plush mock-mink hats. Chic flattery.

Soft, luxe acrylic pile in many styles. Pastel, white, brown, black. The fabulous mink-look at a tiny price.

Save \$2

4⁹⁹

Regularly \$7



\$5 off.

Chic, spacious made to hold all.

9⁹⁹

Regularly \$14

Sturdy, roomy styles a woman wants. Multi-tone urethane with outside pockets inside zips. Gift her.



1.51 off.

"Pure Luxury" bra for superb fit. Tricot-lined nylon cami-strap, bands of nylon spandex.

\$7 B, C cups \$8 D cup

You'd Never Know It's a Girdle. Lightweight but firm control nylon spandex. \$10 brief, S-XL

FASHIONS DON'T WAIT LONG—WARDS CHARG-ALL CREDIT CAN HELP YOU ENJOY THE FASHIONS YOU WANT NOW

Coordinate. That's the style!

**MONTGOMERY
WARD**



Girls' quilt-lined coats
in new hit styles.

22⁹⁹
30" length
Regularly \$29

27⁹⁹
Boot length
Regularly \$35

Fabulous fashion for little Ms. Plush acrylic piles, rayon pseudo suedes, glad plaids, solids in woven acrylic. Styled with "hood"-en assets, belts. Lined in acetate quilted to polyester fiberfill. Girls' sizes 7 to 14.



Boys' warm mountain jackets.

Warm, down-like-look jacket of light nylon, lofty DuPont Fiberfill II® polyester. Machine washable. Boys' sizes 8-12.

16⁹⁹
Regularly 21.99

Big boys' 14-20, reg. 23.99..... 17.99



Men's nylon ski-vest.

15⁹⁹

Wards low price.

Lightweight, easy-mover. Rip-stop nylon quilted to Dacron II polyester fill. Snap front closing. Bright color combinations. S-XL.

Men's Department



\$30 off.

Rich leather
pantcoat,
racy chevron
patterning.

69⁹⁹

Regularly \$100

A winner, to give or have. A great fashion and value. Eye the buttery-soft leather, spy the newsy chevron tucking, the lavish lines, the shaping. See the way the extras are so much greater than the price. In mocha, rust and green. Misses' 8-18.

Coat Department

**Christmas
Lay-Away**

\$1 HOLDS PURCHASES UP TO \$50 TILL DEC. 10. SLIGHT ADDITIONAL DEPOSIT HOLDS LARGER PURCHASES.



Save \$5

Men's drop-shoulder jacket.

Comfort styling with zip front, knit collar and cuffs. Machine washable. Choice of colors. S-XL.

16⁹⁹

Regularly \$22



Save \$3

Water-, wind-resistant
down-like-look jackets.

11⁹⁹

Regularly 14.99

Boys' 3-7. Rip-stop, nylon taffeta is quilted to polyester fiberfill, nylon taffeta-lined. Snap-on drawstring hood, zipper.

Girls' 3-6X. Nylon quilted to polyester fiberfill, nylon taffeta-lined. Acrylic pile-trimmed hood, cuffs. Zipper and gripper fastened.

Children's Department

LOOKING FOR A WAY TO SIMPLIFY YOUR MONTHLY BUDGETING? MAYBE A WARDS CHARG-ALL ACCOUNT IS THE ANSWER

Hard to please? Give us a try.

**MONTGOMERY
WARD**

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

**Christmas
Lay-Away**

\$1 HOLDS PURCHASES UP TO \$50 TILL
DEC. 10. SLIGHT ADDITIONAL DEPOSIT
HOLDS LARGER PURCHASES.



Save \$15

**Wool tweed sportcoats
uphold the holiday
tradition of elegance.**

34⁹⁹

Regularly \$50

The real thing...rich, luxurious all-wool
tweeds carefully tailored and smartly ac-
cented with leather buttons. Great for adding
a note of elegance to holiday partying. Tan,
green, blue. Regs. 38-46, longs 40-46.

Coordinating slacks.
Woven polyester in coordi-
nated tones. 32-42.

26⁹⁵

Wards Low Price

SAVE \$1
**MEN'S CREWNECK
POLO SHIRTS**
2⁹⁹

Regularly 3.99
Wanted pullovers in
colorful stripes.
Smooth, comfortably
fitting cotton knit;
machine washable, too.
Half sleeves, pocket.
S-M-L-XL



Accent stitching
for a unique look.



Rocker sole is
convex shaped for
natural comfort.

Women's leather-trim oxford.

Let our soft suede sport shoes be a
comfort to you on long walks, shop-
ping trips or around town. The
natural contour of the soles are the
underlying reason for superb com-
fort. Man-made soles. B 5½-9,10.

11⁹⁹

Regularly \$16

The athletic look
for men has comfort
contoured soles.

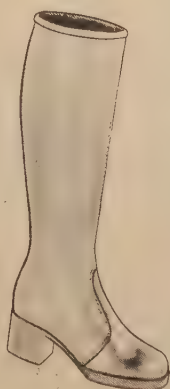
12⁹⁹

Regularly \$17

His sport suedes are accent-stitched
and perforated for rich detail. Sensible
styling features padded leather collar
and cushioned heel pad for all-around
walking comfort. Rubber rocker sole
with ridged bottom. D 7½-11, 12

Wide toe uppers
afford roomy foot
comfort you need

Leather moc toe,
collar and welt



**\$5 off
now.**

Leather boot
for women is
warmly lined.

\$25

Regularly \$30

Dress in style, keep
warm too. Acrylic pile
lined; side zipper;
elastic gore; man-
made sole and heel. M
5-10. Terrific buy.



Save 3.33

Gals' wedge slip-on has shirred moc toe.

Soft, comfortable with
nylon tricot-lined polyure-
thane, plantation crepe
rubber soles. B 5½-9,10.

6⁶⁶

Regularly 9.99



Save \$8

Men's leather work shoe, boot.

6" high. Cushion insoles,
man-made sole. Men's
sizes D7½-11, 12. Great
value.

\$15

\$25, 8" boot.....\$17

Regularly \$23

BE SURE TO BRING YOUR WARDS CHARG-ALL CARD ALONG—IT'S THE MOST CONVENIENT WAY TO SHOP AT ANY WARDS STORE.

You're a step ahead with us.

**MONTGOMERY
WARD**



dura-fresh®
Ticking treated for
hygienic cleanliness

Buy your bedding now...

NO MONTHLY PAYMENT TILL FEB. '77. FINANCE CHARGES ARE APPLICABLE DURING THE DEFERRED PERIOD.

\$10-\$110 savings.

**Wards regal-firm
Riviera bedding.**

Great savings and bedtime-comfort. Innerspring mattress features double tempered coils and layers of insulation; elegant damask cover. Add torsion support foundation with edge and corner reinforcements, also on sale.

79⁸⁸
Twin, ea. pc.
Reg. 129.95

Full-size innerspring mattress or foundation, regularly \$149.95.....99.88
Twin-size high-size resiliency urethane foam set, regularly 259.95.....169.88
Full-size high-resiliency urethane foam set, regularly 299.95.....199.88
Queen-size 2-piece set, innerspring or urethane foam, regularly 349.95.....269.88
King-size 3-piece set, innerspring or urethane foam, regularly 469.95.....359.88

Extra-firm bedding with Americana print cover.

Innerspring or urethane foam mattress for deep sleep comfort. Soft-touch cover is quilted to urethane foam for a luxurious sleeping surface. Edge guards help prevent edge sag. Matching torsion support foundation is also now on sale.

59⁸⁸
Twin, ea. pc.
Reg. 89.95

Full innerspring or urethane foam mattress, or foundation, reg. 109.95.....79.88
Queen-size 2-piece set, innerspring or urethane foam, reg. 259.95.....199.88
King-size 3-piece set, innerspring or urethane foam, reg. 349.95.....269.88

Moderate firm, Fairlane innerspring bedding.

Mattress features tempered steel coils cushioned with layers of cotton felt for restful sleep. For total comfort, add matching torsion support foundation, also sale priced. Heavy-gauge steel wires give it long-lasting strength.

49⁸⁸
Twin, ea. pc.
Reg. 59.95

19% off.

16x27" cotton terry
mushroom dish towel.
Food motifs in Reg. 1.79
chocolate on 1.44
natural back.
Matching pieces reduced.



Save
\$4

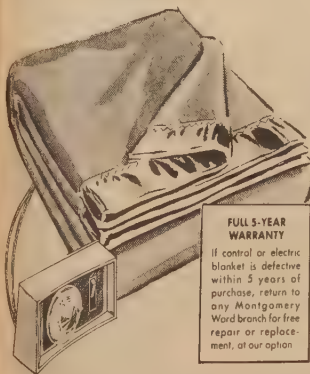
Full size reg. 23.99, 19.99
Larger sizes in stock are
also sale priced.



Raised-design woven cotton twin spread.
Fringe trim, rounded corners. Throw style. Machine wash, no ironing.

16⁹⁹

Regularly 20.99



Save \$5

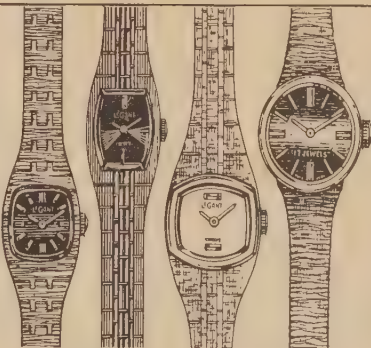
Wards automatic twin electric blanket.

24⁹⁹

Regularly 29.99

- Acrylic/acrylic machine washes, dries. One control. Full size, reg. 33.99, 29.99. Other sizes also sale-priced. Linen, Bedding Dept.

FULL 5-YEAR WARRANTY
If control or electric blanket is defective within 5 years of purchase, return to any Montgomery Ward branch for free repair or replacement, at our option.



Save \$16

Fine 17-jewel LeGant® watches for women.

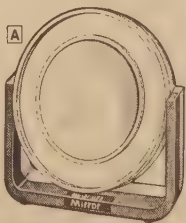
35⁸⁸

Regularly 51.99

A great gift for someone special. Choose from a variety of attractive styles...some with colored dials, all with fashion bracelets.
(Not in Corte Madera)
Fine Jewelry Department

\$3 to \$5 savings.

Wards personal care ware.



A Non-glare lighted mirror.

Regular and magnified image. Comes with one 40-watt bulb. Reg. 13.99

10⁹⁹

B 900-watt* Ultra Brush.

Attachments let you dry, style or curl. 2 heat, air settings. ... Reg. 19.99

15⁹⁹

C Dual-mist curling iron.

Activate steam with tip or handle. Ready dot and safety tip. ... Reg. 12.99

8⁹⁹

D Our Hot Shave Machine.

Immersible: use standard shaving cream can. With pouch. Reg. 13.99

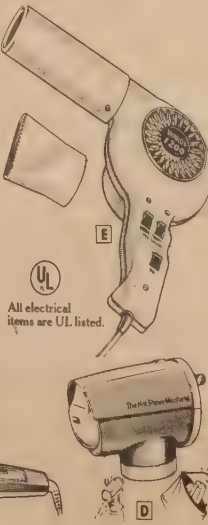
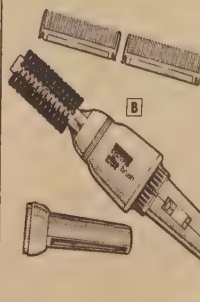
8⁹⁹

E 1200-watt* pro dryer.

Four heat settings, two air speeds. With concentrator tip. ... Reg. 19.99

14⁹⁹

*manufacturer's rated wattage



All electrical items are UL listed.

Cosmetic Department



Save \$27
Imported china service for eight.*

Your choice **44⁸⁸**
Reg. 71.99

The elegance of finely crafted china in your choice of two lovely patterns. Set a festive table this holiday season while you take advantage of outstanding savings at Wards. Enjoy the graceful charm of truly fine china now and for many years to come.
25.99, 6-pc. completer sets.....19.88
Crystal stemware. Choose 12-oz goblet, 8-oz wine or 8-oz champagne. Reg. \$3 ea. 2 for \$5
*40-piece service for eight includes 8 each: dinner plates, cups and saucers, salad plates and soup bowls.

20% off. all other china we have in stock.

SAVE NOW AT WARDS LOW PRICES—IT'S YOURS WHEN YOU SAY "CHARGE IT!" WITH YOUR WARDS CHARG-ALL ACCOUNT

Let's get together more often.

**MONTGOMERY
WARD**

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

**25% off all
Wards draperies.**



omalon.
REGISTERED PATENTED CARPET FOUNDATION
© 1978
Softens every step. Use our
Omalon® carpet cushion.

**Sale! Save
\$50 to \$150**
on 50 sq.yd. of broadloom.

Save \$5. "Soft Song." Enjoy the luxury of this lovely textured nylon plush. It's densely tufted for long wear and is available in 8 beautiful space-dyed multi-tone colorations.

6⁹⁹
Reg. 9.99
sq. yd.

Save \$1. "West Wind." Lovely multi-level loop nylon pile has been tip-sheared for added elegance, giving it the effect of additional color. Available in 4 bright, lustrous tones. What a value!

4⁹⁹
Reg. 5.99
sq. yd.

Save \$2. "Ebb Tide." Elegant sculptured nylon shag. Cushiony foam backing Reg. 8.99

6⁹⁹
sq. yd.

Save \$3. "Consort." Luxurious saxony plush in beautifully frosted colorations . . . Reg. 12.99

9⁹⁹
sq. yd.

Save \$2. "Creston." Sculptured cut and loop nylon pile heat-set to retain texture . . . Reg. 9.99

7⁹⁹
sq. yd.

Save \$2. "Sandelle." Textured nylon shag. Foam back for do-it-yourself installing Reg. 11.99

9⁹⁹
sq. yd.

Floor Coverings also available in San Leandro, Alvarado St.



Ready-made draperies.

- Many styles, fabrics and colors
- Some machine wash, need no ironing
- Made-to-length sizes (special order)

Made-to-measure draperies.

- Made to your exact measurements
- Over 300 patterns and colors
- Bring in your window measurements

Fabrics for custom-made.

- Decorator brings samples to you
- Over 1700 colors and fabrics
- Labor and installation extra

Shop-at-home!

Get a free in-the-home estimate on all Wards custom service. Our experts will also give advice and decorating ideas.

Dial Operator for Enterprise 1-7409 toll-free, Oakland, San Leandro areas call 536-1172

*25% off regular prices.



20-28% off.

Aluminum bakeware lined with white Teflon® II.

1²⁹ to 3⁷⁹

Reg. 1.79-4.99

Save now on fine quality bakeware. Classic white Teflon® II interiors are stain-resistant, non-stick and easy to clean. Wards has the ware to suit all your baking needs. Stop in and choose several pieces today.

Housewares Department



Melted cheese won't stick.

Breaded meats slide off.

Scorch milk, no mess.

10" saute pan with glass lid (not shown).

3-qt covered saucepan.

2-qt covered saucepan.

5-qt covered Dutch oven.

8" covered saute pan.

33% off.
10-pc Magic-Kote® cookware set.

39⁹⁹
59.93 if bought separately.

Even-heating Magic-Kote® aluminum cookware has an exciting new non-stick cooking surface that won't crack, chip, blister or peel! Cook food at low to medium heat for best results—no cooking fat or oil needed. Easy clean-up; just rinse and wipe clean. Use wood or nylon utensils.

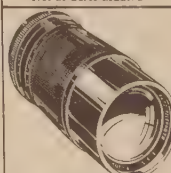
Housewares Department



Not in Corte Madera

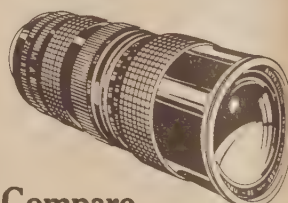
Value.

28mm f/2.8 wide-angle automatic camera lens. Universal Pentax-type thread mount. Popular Wards price focal length. **39⁹⁷**



Great buy.

200mm f/3.5 telephoto automatic camera lens. Universal Pentax-type lens mount. Built-in Wards price lens hood. **49⁹⁷**



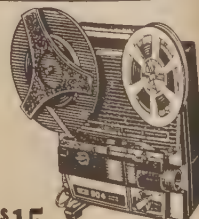
Compare.

85mm-205mm f/3.8 auto. zoom lens. Gives versatility of 121 focal lengths. Pentax-type thread mount; lens hood. **104⁹⁷**

Not in Corte Madera

Wards price.

#804



Save \$15

Projector shows regular, super 8 movies

F/1.5 lens; automatic threading, thru-machine rewind. 400'-reel capacity.

64⁹⁷

Not in Corte Madera

Regularly 79.99

FROM COOKWARE TO CURTAINS TO CARPETING—CHARGE IT ALL TO YOUR WARDS CHARG-ALL ACCOUNT

Homemaking? Let us help.

**MONTGOMERY
WARD**

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

In a hurry?

Microwave cooking cuts cook times up to 75%—saves you time, energy, money.

- Convenient automatic defrost
- 600-watt cooking power
- Timer • Deluxe cooking guide
- Side-swing door • Glass tray
- Browning grill as low as \$17.99
- Easy-roll oven carts from \$24.99
- Microwave ovens as low as \$178

269⁸⁸

Regularly 289.95

\$20 off.



Ask for a cooking demonstration.

Hard workers.

Wards heavy-duty washers handle big loads to save you time on washday.



Wards 3-cycle automatic washer with 3 temp combos.

- Reg., short, pre-wash
- Pre-set water level
- Straight-vane agitator
- Handy front service

\$178

Wards low price

Plus-capacity washer with 4 cycles, 3 temp combos.

- Choose reg., short, soak or pre-wash cycle
- Handles large loads
- Pressure-fill system

\$198

Wards low price.

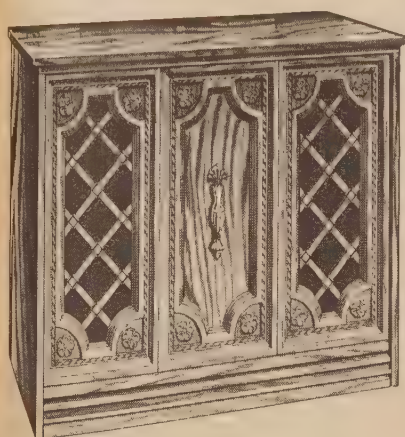
Big 18-lb. capacity washer with 6 cycles, 2 speeds.

- Cycles for all fabrics
- Variable water levels
- 5 temp./3 speed combos
- Lint-filter agitator

\$238

Wards low price.

Expert service nationwide.



Save \$20

Console stereo with 8-track tape player.

159⁸⁸

Regularly 179.99

Elegant Mediterranean-styled console holds a complete music system. AM/FM/FM-stereo receiver has an 8-track tape player built into it. Automatic record changer with diamond needle pampers favorite albums. Pecan-grained vinyl-clad cabinet.

2127



Great value.

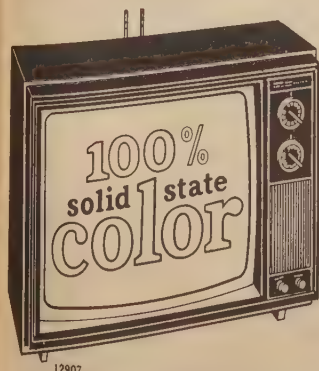
19.9-cu.ft. 3-door refrigerator/freezer.

\$368

Wards low price.

Totally frostless: you never need to defrost. 2nd door in big 6.58-cu.ft. freezer opens to ice, juice; helps cut cold loss. Glide-out shelves keep food at your fingertips. Produce crisper helps vegetables stay fresh. 2 cold controls.

1916



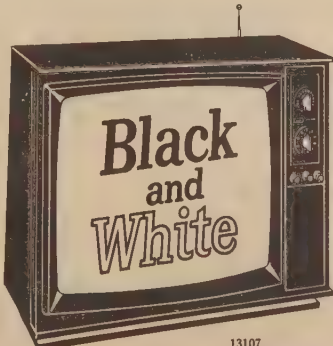
Save \$51

19" diagonal TV for family viewing fun.

\$268

Regularly 319.99

Solid state for long dependable service. Accurate UHF "click" tuning. VHF, UHF antennas.



Save \$11

100% solid state 19" diagonal television.

\$118

Regularly 129.99

Ideal set for family viewing. Easy UHF "click" tuning. VHF, UHF antennas. 12" diag. bw. reg. \$9.99, 79.98



Compare.

BIG 17-CU.FT. REFRIGERATOR

All-frostless—you never defrost. Roomy 4.74-cu.ft. freezer section. 2 cold controls. Twin crispers.

\$328

WARDS LOW PRICE



VALUE.

5-CU.FT. COMPACT CHEST FREEZER

\$168

WARDS LOW PRICE

Put convenient compact in kitchen, basement. Adjustable cold control. Only 25" wide—yet it holds lots of savings.

8035

NO MONTHLY PAYMENT TILL FEBRUARY 1977. FINANCE CHARGES ARE APPLICABLE DURING THE DEFERRED PERIOD.

MOST APPLIANCES ALSO AVAILABLE AT WARDS ANTIOCH, SAN LEANDRO BARGAIN CENTER AND CATALOG STORES LISTED BELOW.

SAN LEANDRO 300 Alvarado St. Phone 357-7800	DUBLIN 11831 Dublin Blvd. Phone 828-7702	FAIRFIELD 1113 Texas St. Phone 425-6731	SAN CARLOS 1549 Laurel Phone 692-2690	OAKLAND, Sales Agency 5500 Grove St. Phone 654-3143	MILL VALLEY 37 Miller St. Phone 383-0282	NOVATO 479 Entrada Dr. Phone 883-4462	SAN FRANCISCO 1210 Valencia St. Phone 826-4462	SAN FRANCISCO 1080 Taraval St. Phone 731-1220
HALF MOON BAY 508 Main St. Phone 726-6324	LIVERMORE 206 S. J St. Phone 447-0410	BENICIA 735 First St. Phone 745-5865	MARTINEZ 620 Main St. Phone 228-2372	WALNUT CREEK 1370 Locust St. Phone 938-2572	VALLEJO 616 Main St. Phone 644-7741	LOS GATOS 420 N. Santa Cruz Phone 354-6417	SUNNYVALE 1018 Washington St. Phone 245-8812	PALO ALTO 530 Emerson Phone 332-3461

**MONTGOMERY
WARD**

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

WANT TO GET WARDS CATALOGS REGULARLY?

A catalog order every other month qualifies you for two BIG BOOKS—the Christmas Catalog and 12 exciting Sale Books.

Open arms!
Save \$30-\$50.

\$20 off. Our open-arm machine.

Now you can sew sleeves, cuffs and collars without struggling. 2 stretch stitches for knits. Built-in blindhemmer. Foot control.

139⁸⁸

Regular \$170

\$30 off. Get 2-ways to sew.

Slide the extension plate on and you have a large flat surface for normal sewing. Off it's an open arm. Four stretch stitches; buttonholer, blindhemmer.

199⁸⁸

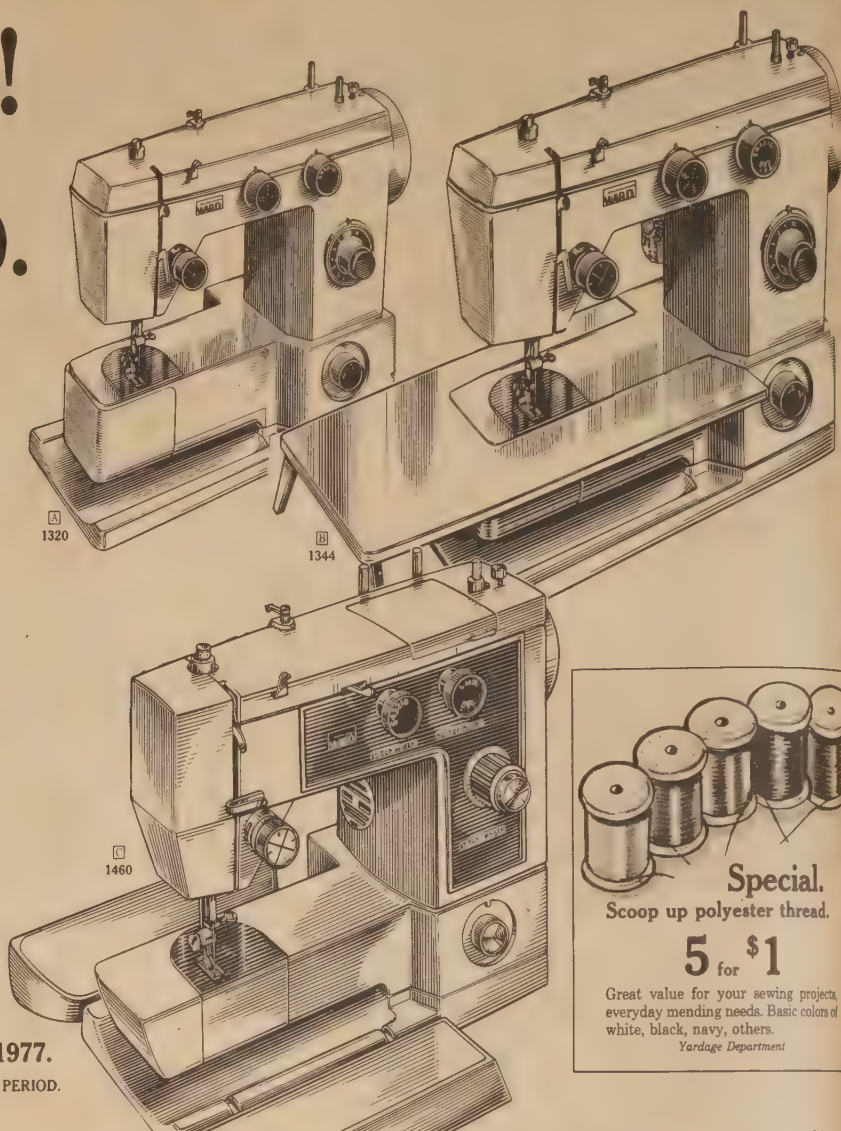
Regularly \$230

\$50 off. Convertible bed zig-zag.

Flip arms up for regular sewing, down for open-arm sewing. 6 stretch and 8 creative embroidery stitches. Buttonholer, blindhemmer. Foot control.

249⁸⁸

Regularly \$300



Special.
Scoop up polyester thread.

5 for \$1

Great value for your sewing projects, everyday mending needs. Basic colors of white, black, navy, others.
Yardage Department

NO MONTHLY PAYMENT TILL FEB. 1977.

FINANCE CHARGES ARE APPLICABLE DURING THE DEFERRED PERIOD.

Wards "World of Toys"

Visit Wards Toy Department. See the wide selection of toys to delight any child.

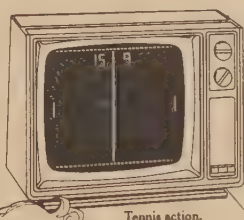


Hush L'il Baby® needs care

10⁹⁶

Wards price.

Baby doll cries and squirms until bottle or pacifier is put in her mouth. 15" tall. Rooted hair.



Tennis action.

Video World of Sports™

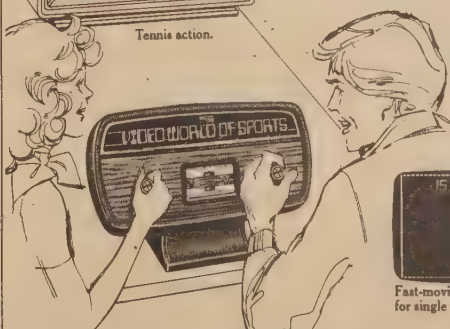
Play hockey, tennis or handball. Bring arcade thrills to home TV.

59⁸⁸

Wards price.

Just attach to the back of TV, turn on the set and get ready for fast sports action. Three levels of skill.

9V adapter, reg. low price, 7.95



Fast-moving handball for single player.



The hockey challenge for 2 players.



Wake-up Thumbelina™ baby doll.

10⁹⁶

Wards price.

Gently pat her on the back, she raises her head, nods sleepily, rolls over to be picked up. 17" tall, rooted hair.



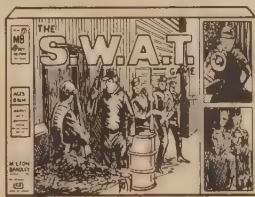
Action!

Bionic Woman, 6 Million Dollar Man.

8⁸⁸ each

Wards price.

All the excitement, realism and bionic action of these two popular tv characters for hours of lively fun.



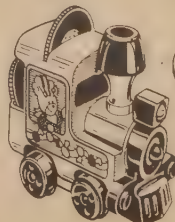
Exciting.

Race to scene of crime with S.W.A.T.

Capture the culprit before he evades your trap. Fun for ages 8 to 14.

2⁹⁹

Wards price.



2 "D" batteries (extra).

Music!

Tuneyville™ Choo-Choo, 11 tunes.

Drop in record disc, flip switch and the train travels on, playing favorites.

10⁹⁶

Wards price.



SAVE \$10

Race across the Golden Gate Bridge.

2 Magna-Traction™ racers zoom around dangerously bending 25-foot track.

19⁹⁹

Reg. 29.99

SAVE NOW AT WARDS LOW PRICES—IT'S YOURS WHEN YOU SAY "CHARGE IT!" WITH YOUR WARDS CHARG-ALL ACCOUNT

Sensible prices? Sure thing!

**MONTGOMERY
WARD**

20-38% softside savings.



Unassembled.

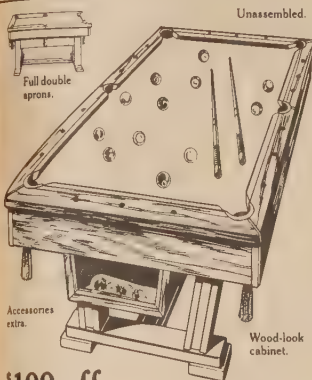
VALUE

Ride on our heavy-duty motocross bike.

Dirt bikers like it! 16-ga. steel frame, padded cross-bar, Bendix® coaster brake, spring shocks

119⁹⁹

Wards price.



Unassembled.

Full double
springs.

Accessories
extra.

Wood-look
cabinet.

\$100 off.

Pro-style 7/8-in. slate-bed pool table.

Cloth on 8' table is 75% wool, 25% nylon. Plastic-coated wire ball return.

499⁹⁷

Regularly 599.99



10⁹⁹

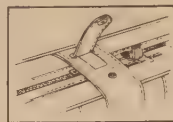
Tote, reg. 17.99

Travel in style with Wards handsome Omega® luggage. Heavy-duty nylon backed vinyl looks like leather, lasts a lot longer. Cleans with damp cloth. Pullmans and weekender open flat for easy packing. Center divider helps clothes stay put and wrinkle free. With comfort grip loop handles, concealed ID holder.

- B 21" weekender, regularly 24.99..... now 19.99
- C 24" pullman, regularly 34.99..... now 25.99
- D 26" pullman, regularly 39.99..... now 29.99
- E 29" pullman, regularly 44.99..... now 34.99



Center divider can be used on either side or removed.



Concealed ID holder is out of the way under snap-flap.



A

Wards 10x9' building cures congested basements, garages.

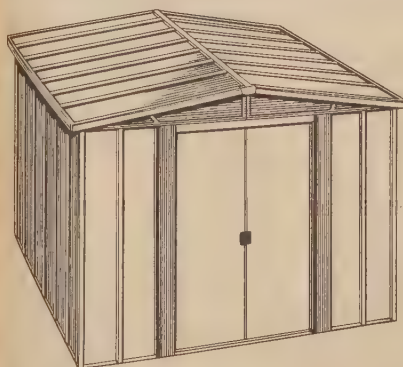
\$60 off.

\$129⁸⁸

Reg. 189.95

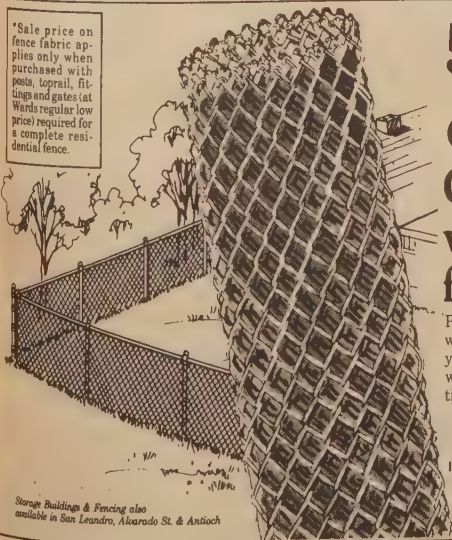
Wards spacious building offers strength as well as utility. Galvanized steel construction, finished with a tough layer of polyester enamel. 500 cu.ft. of storage.

\$10-\$50 off all other buildings now in stock.



Model 4482

*Sale price on fence fabric applies only when purchased with posts, top rail, fittings and gates (at Wards regular low price) required for a complete residential fence.



50% off.*
Chain link wire fence fabric.

Protect your children and pets while increasing the value of your property. Choose from a wide range of heights, qualities now on sale.

Installation available at reg. low price.

Storage Buildings & Fencing also available in San Leandro, Alvarado St. & Antioch



1/2 price
on "G.O.C. Flat" paint.

\$4 off One-coat latex.

10-color indoor paint flows on smoothly, dries quickly. Soapy water makes cleaning up easy.

3⁹⁹

Reg. 7.99 gallon.

\$4 off. 1-coat "Gallery" interior flat.

Beautify a room with any of 50 popular colors with just 1 coat. In 1/2 hour, it dries to a washable finish. Easy clean-up.

6⁹⁹

Reg. 10.99 gallon.

\$3 off. 1-coat "HS-Plus Semi Gloss."

Gives rooms a soft sheen that lasts. In 50 colors, it goes on easily and dries to a scrubable finish. Cleans up with ease.

7⁹⁹

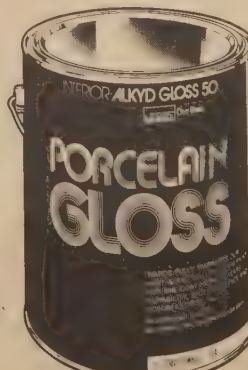
Reg. 10.99 gallon.

\$2 off. 1-coat "Porcelain Gloss."

50-color alkyd gloss is easy to apply with brush or roller. It dries to a durable, washable finish warranted for 8 years.

9⁹⁹

Reg. 11.99 gallon.



INTERIOR GLOSS FULL ONE COAT COVERAGE 400-8 YEAR DURABILITY SPOT RESISTANCE AND COLORFAST WARRANTY

*This paint is warranted to hide previously painted surfaces of any color when applied following label directions, including specified spread rate. Household and cooking grime can be washed off for 8 years without repainting the undercoat. *Colorfast - If paint does not perform as warranted, Montgomery Ward will give you free additional paint to correct or, at your option, refund the purchase price when label is returned to us.

Save 25% on our self-adhesive "Clipay". 10% off other wallpaper.

Paint also available in San Leandro, Alvarado St. and Antioch.

WARDS CHARG-ALL CREDIT CAN HELP INCREASE YOUR FAMILY'S BUYING POWER. WHY NOT COME APPLY FOR AN ACCOUNT?

Save steps. Stop here first.

MONTGOMERY WARD

**MONTGOMERY
WARD**

Sale! 4 History-Making Days

\$10 to \$70 off.

Wards gravity gas wall furnace puts an end to your heating problems.

Our good 29,000-BTU single wall gas furnace provides safe, dependable heating. Manual on/off gas control. Glass-lined heat exchanger. Safety pilot.

74⁸⁸
Regularly 84.99

Best 29,000-BTU single wall gas furnace, reg. 114.99.....104.88
Best 35,000-BTU single wall gas furnace, reg. 124.99.....114.88
Best 50,000-BTU dual wall gas furnace, reg. 169.99.....154.88

Save \$60

Our best "700" dual flame space saver gas furnace.

Two flame sizes; 84,000 or 125,000-BTU for mild or bitter cold. Blower automatically changes speed to match flame size. Dual flame thermostat required; extra.

\$319
Regularly \$379

Save \$70

Best "700" dual-flame counterflow furnace.

67,000 to 100,000-BTU counterflow-gas furnace for under-the-floor duct systems. Thermostat extra.

\$289
Reg. \$359

\$419, 100,000-150,000-BTU counterflow ... \$349

Wards experts installation available.
Phone your nearest Wards Retail store for a free estimate.



Furnaces also available in San Leandro, Alvarado St. & Antioch



SAVE \$1

INSULATING INSIDER™ WINDOW

849
24x36"

REGULARLY 9.49

Rigid, clear plastic sheet snaps in to insulate, out for storage.
12.49, 38x44".....10.99
15.99, 38x64".....14.99



Save \$10

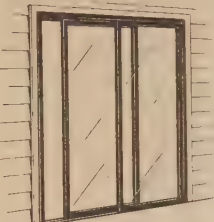
Self-storing decorator door.

\$64

Take-out price

Regularly \$74

Exclusive Wards design. Fully-weatherstripped. Pre-hung and pre-drilled for easy installation. 32" or 36x80"



Save \$30

Sliding patio insulating storm door.

Fully-weatherstripped. Anodized or "bronze" painted finish. 72x80" high.

\$169

Regularly \$199

After more than 100 years in business

**MONTGOMERY
WARD**

introduces a
textured coating
backed by its name...

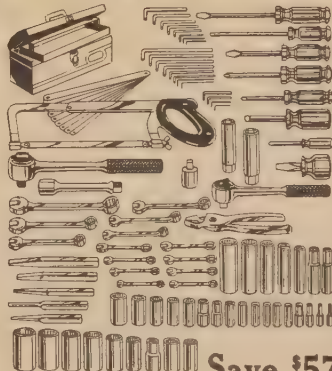
Textured House Coating

The versatile finish for a lastingly beautiful home.

Wards Textured House Coating provides an ideal finish that beautifies, renews and protects... to make older homes look new, newer homes look that way longer! It has remarkable adhesion qualities to brick, stucco, stone and cement. When applied by high pressure spray, it produces an almost impenetrable shield, many times thicker than paint. The uniformly textured finish resists weather penetration.

6 steps to beauty, protection, and insulation:

- 1. Trenching.** First a trench is dug around the building foundation to expose below-ground surfaces for Ward's texture coating application to provide protection below the soil level.
- 2. Masking.** All surfaces not to be treated with Ward's Textured Coating, windows, doors, etc. are masked against overspray. Shrubs, plants, other areas around the building are carefully covered and protected.
- 3. Sandblasting.** All surfaces are thoroughly cleaned to remove existing dirt or other materials. Sandblasting removes previous paint film, loose, flaking or blistered material.
- 4. Patching & repair.** After surface cleaning, holes or damaged areas are repaired. As further protection against water entrance, the building is treated with a special sealer which penetrates deeply into wall surface.
- 5. Application.** Ward's Textured Coating is applied with special high-pressure spray equipment — in one quick application — to a thickness many times of ordinary paint, providing a uniform textured finish.
- 6. Clean-up and inspection.** To assume customer satisfaction, a Ward's Textured Coating application is not considered complete until a final inspection has been made to confirm acceptability of all work. All equipment is removed and the area cleared of debris.



Save \$57

Wards 100-piece Powr-Kraft® tool set.

Hot-forged standard set incl. 1/4", 3/8", 1/2"-drive sockets and much more.

25-pc. set.....24.99

Hardware Dept.

79.88

137.54 if sold separately



Save \$6

Our 6-pc. metric or standard wrench set.

Chrome-plated open-end/box-end wrenches in alloy steel.

8.99
Reg. 14.99

Hardware Dept.



33% off.

POWR-KRAFT® SCREWDRIVERS

4-pc. set includes 2 slotted and 2 Phillips head drivers.

3.99
Reg. 5.99

Hardware Dept.



Save \$5

OUR MECHANIC'S TOOL CHEST.

Rugged mill-steel, 10 1/4" high. May be locked for security.

29.99
Reg. 34.99

Hardware Dept.



\$30 off.

34-inch Franklin Fireplace.

Made of solid cast iron. Wide opening grate burns coal, wood, charcoal. Grate, screen, reducer, accessories extra.

\$99

Regularly 129.99

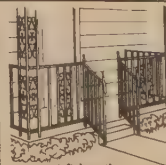


Save \$3

ASSORTED MIRROR TILE SCENES

12x12" tiles. Do-it-yourself installation. 6 per package.

10.99
Reg. 13.99



Save 1.60

ORNAMENTAL IRON RAILING

Sturdy 1-inch wide rails. Adjustable. 4-ft. length.

3.99
Reg. 5.59



Save \$3

15-WATT GRO-LUX® LIGHT

Special light for plants. Use on stand or mount. Bulb incl.

7.99
Reg. 10.99

Electrical Dept.

MONTGOMERY WARD
Contractor License #313501

FREE INSPECTION CERTIFICATE
Exterior Coating of California®
7963 MacArthur Blvd.
Oakland, Ca. 94605

Dear Homeowner: There is no cost or obligation for this inspection. Just fill in your phone number and address below and mail today.
This certificate entitles the person whose name appears herein to a free home exterior inspection by an experienced and authorized Wards Textured Coating Representative. Your home will be checked for exterior deterioration, cracking, chipping, peeling, flaking and moisture decay.

NAME _____ PHONE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

*Authorized Montgomery Ward representative.

Mail Coupon Today!
Or call 530-3600
Day or Night.
No obligation!

WARDS CHARG-ALL CREDIT PLAN IS THE CONVENIENT WAY TO PAY FOR HOME IMPROVEMENTS—COME APPLY FOR AN ACCOUNT

Remodeling? Let us help you.

**MONTGOMERY
WARD**

Power-packed!

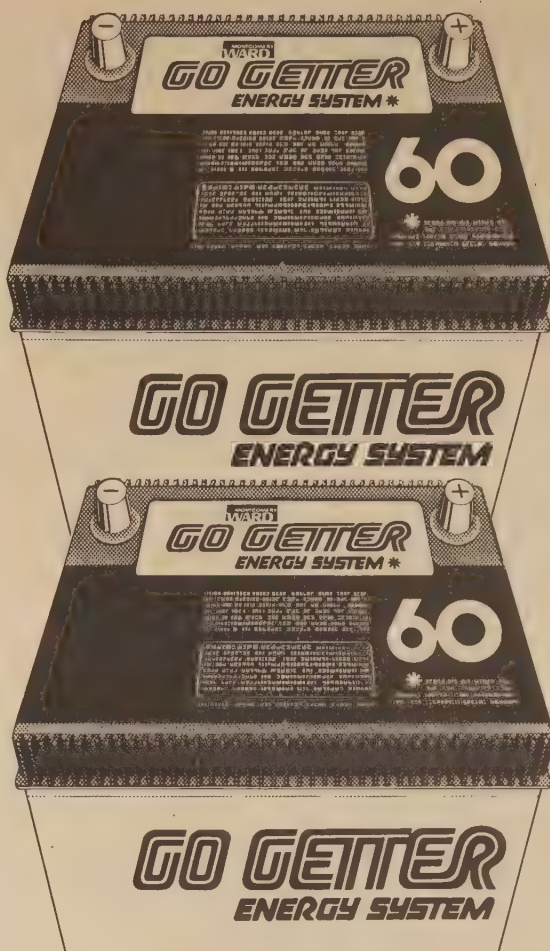
SAVE \$8

**Our ES-60:
power packed
Go Getter.**

39⁹⁹
Exchange
REG. 47.99

Maintenance free! Add no water to our top-of-the line battery. Power-packed with up to 535 cold cranking amps for quick starts in all weather. Has plenty of reserve power for all your accessories, too. Fits most U.S. cars.

Batteries installed free.



“Fits in dash!”

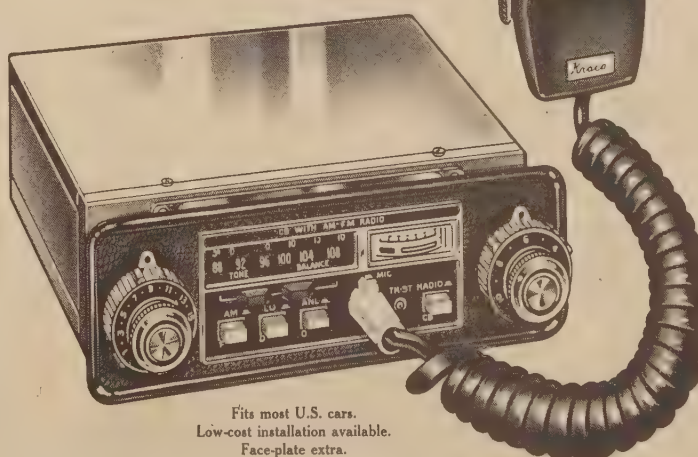
SAVE \$40

**Wards new 23-channel
2-way CB radio with
AM/FM, FM stereo.**

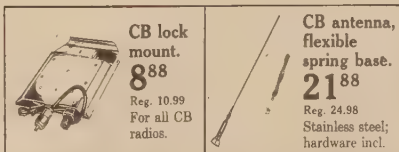
\$179

Regularly \$219

For less than the cost of some CB units alone, Wards has combined a full-bodied stereo radio with a CB transceiver. The CB unit has 14 integrated circuits for full 23-channel operation. Push-button AM/FM radio has built-in AFC for drift-free FM reception. Plug-in mike.

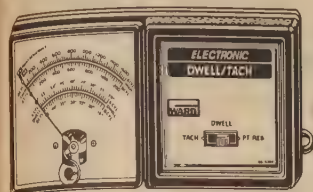
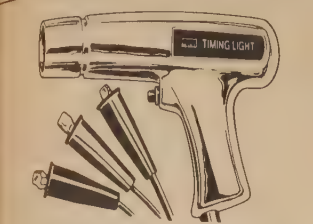


Fits most U.S. cars.
Low-cost installation available.
Face-plate extra.



CB lock mount.
8⁸⁸
Reg. 10.99
For all CB radios.

CB antenna, flexible spring base.
21⁸⁸
Reg. 24.98
Stainless steel; hardware incl.



Wards professional dwell tach or timing light.

15⁸⁸ Reg. 19.99 Dwell Tach
21⁷⁷ Reg. 34.98 Timing Light

Do it yourself with our quality equipment. Accurate, easily read dwell tach. Xenon timing light is easy to handle.

Battery Charger Sale.

SAVE \$9 to \$13



6-amp charger.

16⁸⁸
Reg. 25.99

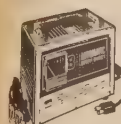
Fully charges most batteries in 7-9 hrs.



10-amp charger.

21⁹⁷
Reg. 34.99

Fully charges most batteries in 2-6 hrs.



8-amp charger.

26⁸⁸
Reg. 39.99

Automatic switching for overnight charging.

Jack Sale!

\$5-\$8 off
Heavy-duty hydraulic axle jack.

2-ton **9⁹⁹**
Reg. 14.99

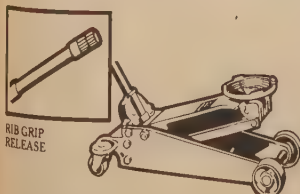
3-ton **14⁴⁷**
Reg. 19.99

5-ton **22⁸⁸**
Reg. 27.99

8-ton **29⁸⁸**
Reg. 37.99



SAVE \$50



1 1/2 TON HEAVY-DUTY FLOOR JACK.

Put service station quality in your own garage. Lifts cars 4 1/4" to 17 1/4".

\$139
Regularly \$189

SAVE 50%

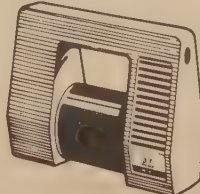


WARDS IGNITION TUNE-KITS.

A tune-up helps save gas. Quality parts. Includes points, rotor and condenser. Fits most cars.

1⁹⁹
Regularly 3.99

SAVE \$10

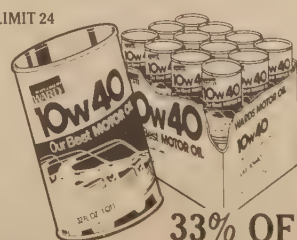


OUR PORTABLE AIR COMPRESSOR.

Handy to have for many uses. Up to 70 PSI. Use to inflate tires. 12V.

26⁸⁸
Regularly 36.98

LIMIT 24



33% OFF

WARDS 10W40 OIL, ONE QUART
SAE 10W40 helps start in winter and protect in summer. It's Wards best.

44¢
REGULARLY 66¢

DOES YOUR CAR NEED NEW TIRES? BUY THEM NOW WITH WARDS CHARG-ALL CREDIT—NO DOWN PAYMENT REQUIRED

One-stop auto shop...that's us.

**MONTGOMERY
WARD**



Be prepared for winter driving

Free wheel rotation
every 5,000 miles



Save
\$11 to \$21

Runabout Radial . . .
steel-belt radial whitewall.

LIMITED 35,000-MILE WARRANTY

TUBELESS WHITEWALL SIZE	ALSO FITS	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
BR78-13†	175R-13	\$48	\$35	2.11
ER78-14	185R-14	\$58	\$41	2.49
FR78-14	195R-14	\$61	\$44	2.69
GR78-14	205R-14	\$65	\$47	2.89
HR78-14	215R-14	\$69	\$50	3.07
BR78-15*	165R-15	\$52	\$39	2.16
GR78-15	205R-15	\$68	\$47	2.97
HR78-15	215R-15	\$73	\$51	3.15
JR78-15	225R-15	\$76	\$55	3.31
LR78-15	235R-15	\$79	\$57	3.4*
FOR SUBCOMPACT CARS, NOT ILLUSTRATED:				
155R-12†	6.00-12	\$45	\$33	1.4*
AR78-13†	165R-13	\$46	\$34	1.9*

*WITH TRADE-IN TIRE *SINGLE RADIAL PLY

Runabout Radial sale priced thru November 16.

Free mounting

\$19 to \$29
off pairs.

Glass-belted
Road Guard

- 2 glass belts for mileage, traction
- 2 polyester plies for smooth riding

LIMITED 30,000-MILE WARRANTY

TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	\$37	\$55	1.75
C78-14	\$43	\$60	2.05
E-78-14	\$45	\$64	2.27
F78-14	\$48	\$70	2.43
G78-14	\$52	\$77	2.60
H78-14	\$55	\$81	2.83
G78-15	\$53	\$79	2.65
H78-15	\$56	\$83	2.87

*WITH TRADE-IN WHITEWALLS \$4 MORE EACH
J78-15, L78-15 WHITEWALLS AVAILABLE AT SIMILAR SAVINGS

Road Guard sale priced thru November 30.

The Air
Cushion.

As low as

\$13

Size A78-13 tubeless black-
wall. Plus 1.75 f.e.t. each
and trade-in tires.

LIMITED 14,000-MILE WARRANTY

TUBELESS BLACKWALL SIZE	WARDS REG. LOW PRICE EACH*	PLUS F.E.T. EACH
A78-13	\$13	1.75
B78-13	\$15	1.82
E78-14	\$20	2.27
F78-14	\$20	2.43
G78-14	\$22	2.60
5.60-15	\$18	1.67

*WITH TRADE-IN

LIMITED WARRANTY

WARDS warrants its passenger car tires for specified miles when used on passenger cars, except taxis. If your tire does not give you this mileage because of defects, normal road hazard failure, or premature tread wear, we will replace the tire free. 1. During first 10% of warranted mileage, replace the tire free. 2. During the remaining mileage, replace for a prorata charge based on mileage used. For adjustments, return tire to Wards with Warranty Booklet. Prorata charge based on price in effect at time of return at branch to which returned, including Federal Excise Tax.

LIMITED WARRANTY

WARDS warrants its passenger car tires for specified miles when used on passenger cars, except taxis. If your tire does not give you this mileage because of defects, normal road hazard failure, or premature tread wear, we will replace the tire free. 1. During first 10% of warranted mileage, replace the tire free. 2. During the remaining mileage, replace for a prorata charge based on mileage used. For adjustments, return tire to Wards with Warranty Booklet. Prorata charge based on price in effect at time of return at branch to which returned, including Federal Excise Tax.

Free mounting.

DOES YOUR CAR NEED NEW TIRES? BUY THEM NOW WITH WARDS CHARG-ALL CREDIT—NO DOWN PAYMENT REQUIRED

Repairs ahead? Pull in here.



OAKLAND AUTO CENTER, E. 14th St. & 29th Ave., 533-1300; Open Mon.-Thurs. 8-7; Fri. 8-9; Sat. 8-5:30; Sun. 12-5

ALL OTHER WARD AUTO CENTERS OPEN MON. THRU SAT. 8 A.M.; SUNDAY 10 A.M.

RICHMOND
Macdonald at Freeway, 233-9220
PLEASANT HILL
2302 Monument Blvd., 686-4000

SAN LEANDRO
Bayfair Center, 278-9500
FREMONT
Fremont Hub, 792-1700

SAN LEANDRO
Truck and Passenger Tire Center
3014 Alvarado St., 357-4800
(Tires, Batteries Only)

ANTIOCH
2554 Somersville Rd., 754-1100

DALY CITY
133 Serramonte Center, 992-9770

SAN MATEO
1700 S. Delaware, 341-1371

SAN JOSE
444 North Capitol, 926-1000
Oakridge Mall, 879 Blossom Hill Rd., 222-0000
SAN JOSE TRUCK TIRE CENTER
250 E. Brokaw Rd., 286-0470
(Tires & Batteries Only)



DOLLAR DAYS

**VALUE
GIANT**



SALE!

In 6" Pots
HANGING PLANTS
2 \$5
FOR

REG. 2.99 EACH
Fast growing, hardy plants requiring minimum care. Selection includes Pothos and different varieties of ivy.



In 2 1/2" Pots
HOUSE PLANTS
3 \$1
FOR

Choose from an assortment of live, green plants to add a touch of "Green Accent" to home or office.



Kodacolor C110-12
COLOR PRINT FILM
\$1

12 exposures. Easy load cartridge for pocket Instamatic cameras.

**WILL BE
SPECIAL!**



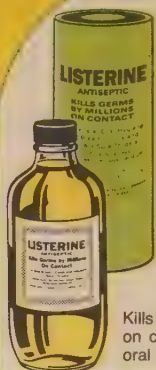
1-Qt. Quaker State
MOTOR OIL
2 \$1
FOR

Choice of 20 or 30 weight pure Pennsylvania grade oil.



Bag of 125
**BLACK &
ORANGE KISSES**
\$1

Perfect for Trick or Treating.



**DOLLAR
DAYS
SPECIAL!**

Quart Bottle
LISTERINE
\$1

Kills germs by millions on contact. For general oral hygiene.



**DOLLAR
DAYS
SPECIAL!**

15-Oz. Bottle
**BRECK
SHAMPOO**
\$1

Choice of Normal, Dry or Oily formulas.

SONORA . . .
SONORA PLAZA SHOPPING CENTER
(OFF HWY 100)
ANTIOCH . . .
COUNTY EAST SHOPPING CENTER
2622 SOMMERVILLE ROAD

ARCATA . . .
600 F STREET
UNIONTOWN SQ.
LODI . . .
520 WEST
LODI AVENUE

SALINAS . . .
SHERWOOD GARDENS SHOPPING
CENTER 1045 NORTH MAIN ST
TRACY . . .
TRACY CENTER 2250 EAST ST.
& GRANT LINE ROAD

UKIAH . . .
680 SOUTH
STATE STREET
WATSONVILLE . . .
CRESTVIEW SHOPPING CT.
1402 FREEDOM BLVD.

EL CERRITO . . .
MOESER LANE SHOPPING CT
SAN PABLO & MOESER LANE
WOODLAND . . .
TOWN & COUNTRY SHOPPING
CENTER 114 WEST MAIN

AUBURN . . .
200 PALM AVENUE
LIVERMORE . . .
1632 CHESTNUT
STREET

EUREKA . . .
1223 BROADWAY
YREKA . . .
729 SOUTH
BROADWAY

VALUE GIANT GUARANTEES COMPLETE SATISFACTION OR YOUR MONEY REFUNDED

VALUE GIANT



**DOLLAR
DAYS
SALE!**

**Your Choice!
SWITCH or OUTLET**

REG. 59c
EACH

3 \$1
FOR

- **QUIET SWITCH**—easy to install. U.L. listed.
- **DOUBLE OUTLET**—easy to install, ivory color. U.L. listed.



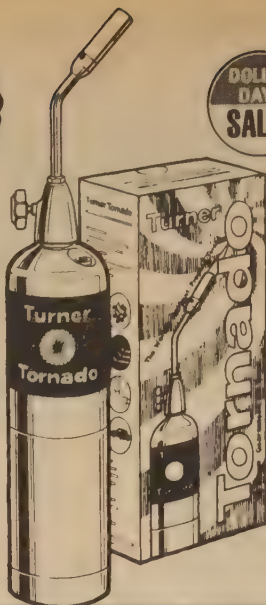
**DOLLAR
DAYS
SALE!**

**25-Ft. Grounded
EXTENSION CORD**

REG.
4.49

\$3

Heavy-duty, 16 gauge yellow flat cord. Flexible, with molded-on vinyl plugs. U.L. listed.



**DOLLAR
DAYS
SALE!**

Turner Tornado

**PROPANE
TORCH KIT**

\$6

REG.
8.99

Exclusive "controlled flame" burner cuts through household repair jobs with ease. Complete with improved pencil point burner and propane cylinder.



18" Wood
"Bubble" Level



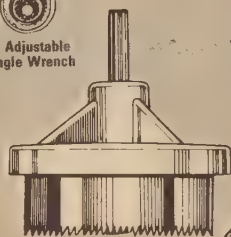
6" Adjustable
Angle Wrench



6 1/2" Long
Nose Pliers



1 Lb. Hard
Rubber
Mallet



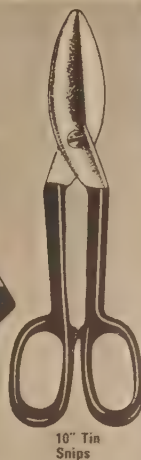
7-In-1 Hole
Saw



6 1/2" Block Plane



Adjustable
Hack Saw



10" Tin
Snips

"Nest" of Saws
with 3 blades



6-Ft. Retractable White Tape Rule



13 Pc. Twist Drill Set

Ideal for Home or Shop Use!

**STEELCRAFT
HAND TOOLS**

2 FOR \$3

YOUR CHOICE! Fine quality, general use or specialty tools designed to handle almost any repair job—large or small—and provide years of service. Select the ones you need, now!

ACRES OF FREE PARKING AT YOUR FRIENDLY VALUE GIANT STORE

VALUE GIANT

DOLLAR DAYS PAINT SALE!



DOLLAR DAYS SALE!

VALUE GIANT®
Super 1-Coat Vinyl Flat
WALL PAINT

\$6

REG.
8.99

GALLON

GUARANTEED 6 WAYS! • 5 Year Guarantee • Covers Most Surfaces in 1-Coat • Odor Free • Scrubbable • Alkali-Proof • Fade-Resistant.



DOLLAR DAYS SALE!

VALUE GIANT®
Vinyl Latex Flat
WALL PAINT

2 \$7

REG.
4.99
EACH

GALLONS
FOR

GUARANTEED 3 WAYS! Easy to apply • Odor free • Fade resistant. Choice of white and 6 decorator colors. Tools clean in sudsy water.

VALUE GIANT®
Plastic Quik-dri
HI-GLOSS ENAMEL

\$1

REG.
1.59

½-Pint Can. High gloss plastic finish suitable for furniture, toys, garden tools and more. Choice of 17 colors.



VALUE GIANT®
Smartone
WOOD STAIN

\$1

REG.
1.29

½-Pint Can. High quality finish that seals, stains and beautifies wood. Choice of 11 stains.

Plated Metal
CABINET KNOBS

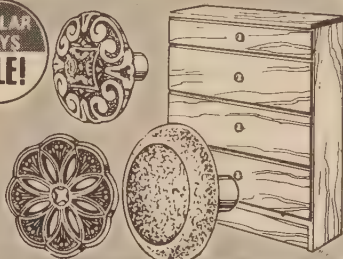
4 \$1

REG. 39c
EACH

FOR

Choose from a wide assortment of styles to fit your redecorating needs.

DOLLAR DAYS SALE!



GREEN THUMB SALE

Ceramic
Self-Watering
**PLANT
MINDERS**



REG.
59c
EACH

3 \$1

Lets water filter slowly through soil. Assorted hollow glaze figures with bisque tips.

3-Inch
**CERAMIC
PLANTER**



REG.
79c

2 \$1

Decaled and glazed pot with attached saucer and drainage holes.

"Schultz-
Instant"

**LIQUID
PLANT
FOOD**



REG.
1.69

\$1

12-Oz. Bottle. Non-burning, indoor plant food and nutrient.

Plant Pride 2-Qt. Bag
POTTING SOIL

REG. 83c
EACH

2 \$1

Choose from Planter Bark, Indoor, Fern, Terrarium or African Violet potting soil. Specially formulated, blended and sterilized.

DOLLAR DAYS SALE!

Natural
Hand-Strung

**SEA
SHELL
PLANT HANGER**

\$2

REG.
2.99

Shells... matched, polished and strung to create a unique plant hanger. Laced together with heavy test line. Holds up to 8" pot.



DOLLAR DAYS SALE!

VALUE GIANT IS OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE

"CROSSWINDS"

"AUTUMN
FESTIVAL"

"NAVAJO"

"TROPIC
FERN"

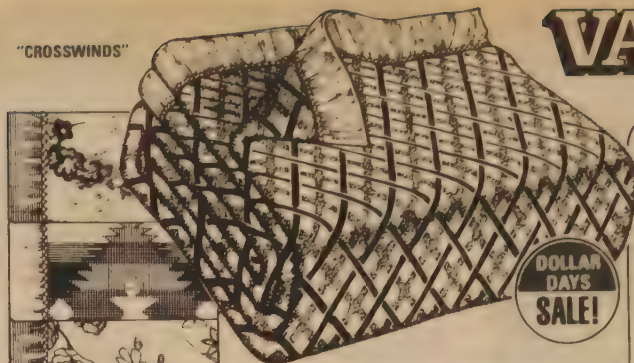
"FLORA"

"MICKEY
AND
FRIENDS"

"ROYAL
HERITAGE"

"MACNEAL"

VALUE GIANT



**DOLLAR
DAYS
SALE!**

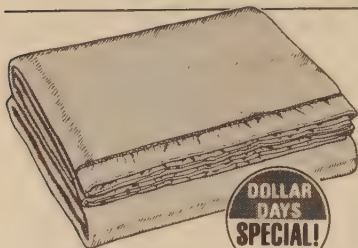
All Print Blankets In Stock! BLANKET SALE

2 \$15
FOR

REG. 7.99
TO 9.99
EACH

Count your savings instead of sheep because we've put all our print blankets on sale. Choose from needl woven acrylic, polyester or polyester/acrylic blends. All washable. In a wide selection of bashful to bold prints. Each is Permanapped to reduce piling and shedding. All (except Mickey and Friends) with 100% nylon binding. So stock up now and save a bundle!

All blankets are 72" x 90" to fit twin or full size beds (except "Mickey & Friends" which is 66" x 90").



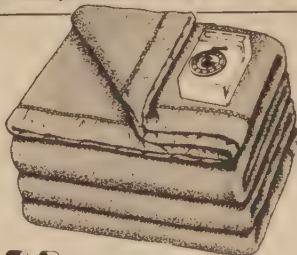
**DOLLAR
DAYS
SPECIAL!**

Machine Washable SOLID COLOR BLANKETS

2 \$12
FOR

REG. 7.99
& 8.99 EACH

Standard size 72" x 90" solid color blankets to fit twin or full size beds in standard needl woven acrylic or thermal weave polyester/acrylic blends with nylon binding. Permanapped to resist piling and shedding. Choose from soft pastels to bold brights.



NORTHERN Automatic ELECTRIC BLANKETS

\$15
TWIN SIZE

REG.
13.99

Thermostatically controlled to adjust automatically. 10-position lighted control. Machine washable blend of 45% polyester/30% acrylic/25% nylon with nylon binding. Choice of solid colors. 2 year guarantee.

Full Size, single control . . . REG. 23.99 . . . \$20
Full Size, dual controls . . . REG. 27.99 . . . \$25
Queen Size, dual controls REG. 34.99 . . . \$30
King Size, dual controls . . . REG. 51.99 . . . \$45

LINENS NOT AVAILABLE IN ANTIOCH



Washable and Reversible QUILTED COMFORTER

\$12
TWIN

REG.
14.99

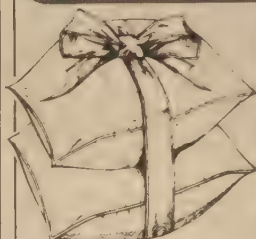
**DOLLAR
DAYS
SALE!**

Warm, lightweight cotton cover quilted to polyester fill. Reverses from a cheery print to a coordinating solid color. Can be both machine washed and dried. Choice of prints and colors. 68" x 81" size.



LAY-A-WAY NOW FOR CHRISTMAS!

\$1 DOWN OR 10% ON MERCHANDISE OVER \$10
WILL HOLD YOUR PURCHASE!

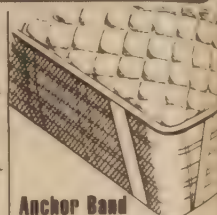


Non-Allergenic BED PILLOWS

\$1

REG. 1.79

Soft, resilient acrylic foam filled pillow is machine washable. With floral print cotton ticking 17" x 24" size.



Anchor Band MATTRESS PADS

\$5
TWIN
SIZE

REG.
6.69

Reversible cotton cover bonded to Kodel® polyester fill. Double quilted to prevent shifting. Bands anchor pads to mattress. Machine wash and dry. White

Full Size REG. 8.99 \$
Queen Size REG. 10.99 \$
King Size REG. 13.99 \$

SHOP AND SAVE AT VALUE GIANT . . . IT'S YOUR KIND OF STORE!

VALUE GIANT

WINTER WARM-UPS!

Men's Hooded SWEAT SHIRTS

\$7

REG. 8.99

50% Creslan® nylon/50% cotton shirt has zipper front, 2 hand warmer pockets, drawstring hood. Cuffs and waist are elasticized for snug fit. Completely machine washable. Grey or navy. **Sizes M,L,XL**



**DOLLAR
DAYS
SALE!**



**DOLLAR
DAYS
SALE!**

Men's Washable SNORKEL JACKETS

\$22

REG. 24.99

100% Snag-resistant nylon shell quilted to polyester. Zipper and button front placket. Knit cuffs in sleeves. Imitation wolf-fur trimmed hood, and lots of roomy snap-tight pockets. Navy or sage. **Sizes S,M,L,XL**

Men's Acrylic CREW NECK SWEATERS

\$12

REG. 12.99

Newest look in ski sweaters in jacquard patterns, stripes, geometric prints or classic fisherman's knits. All machine washable. Choose a color or print that's right for you. **Sizes S,M,L,XL**



**DOLLAR
DAYS
SALE!**

Men's Machine Washable WOOL BLEND SHIRTS

\$9

REG. 10.99

A terrific easy care shirt of 90% reprocessed wool/10% nylon that's completely machine washable. Get the warmth and good looks of wool with all the easy care-ability of today's synthetics. Plaid shirt has 2 flap pockets, satin yoke and banded collar. Yours in assorted plaids. **Sizes S,M,L,XL**



LAY-A-WAY

NOW FOR CHRISTMAS!

\$1 DOWN OR 10% ON MERCHANDISE OVER \$10
WILL HOLD YOUR PURCHASE!

VALUE GIANT GUARANTEES COMPLETE SATISFACTION OR YOUR MONEY REFUNDED

VALUE GIANT

WINTER WARM-UPS!



**DOLLAR
DAYS
SALE!**

Men's Cotton THERMAL UNDERWEAR

\$3

REG.
3.49

EACH
PIECE

Your choice of tops or drawers in 100% thermal cotton that'll keep you comfortable on the coldest days. Tops have knit cuffs, banded neck. Drawers have knit ankle cuffs, elasticized waist, fly front. Both machine washable.

Sizes S,M,L,XL



**DOLLAR
DAYS
SALE!**

Boys' Western Style CORDUROY JACKETS

\$14

REG. 16.99

Two great styles in 100% cotton corduroy. Short waist length style with snap front closure and sheepskin-look acrylic pile lining. Has adjustable side tabs. Hip length style has button front with acrylic shearing pile on collar, warm quilted lining. Both with front and back yokes. In camel or bronze. Sizes 8 to 18.



**DOLLAR
DAYS
SALE!**

Boys' Machine Washable FLANNEL SHIRTS

\$4

REG. 4.99

Pre-shrunk 100% cotton flannel. Long sleeve shirts have chest pockets, long shirt tail. Choice of plain or pearlized buttons. In bright plaids. Sizes 8 to 18.



**DOLLAR
DAYS
SALE!**

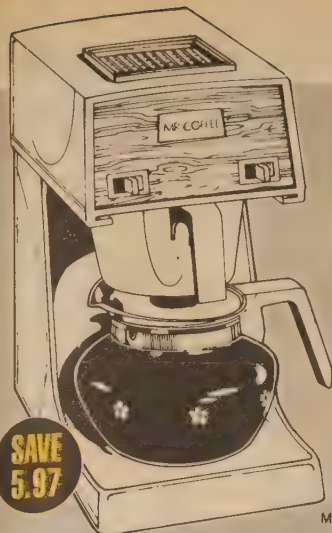
Boys' Long Sleeve KNIT SHIRTS

\$4

REG. 4.99

Easy care shirts in 100% polyester or polyester/cotton blends. Both machine washable. Choice of crew neck or collar styles. With assorted embroidery and yoke treatments. Choice of colors and patterns. Sizes 8 to 18.

VALUE GIANT IS OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE



**SAVE
5.97**

Mr. Coffee[™] Deluxe 10-CUP COFFEEMAKER

\$29

REG.
34.97

- Brews up to 10 cups in just 5 minutes.
- Filters out bitter taste.
- Automatically keeps coffee warm.
- Includes 50 oz. glass decanter.
- Includes throw-away filter papers.
- Unit has white plastic housing.
- U.L. Listed.



**SAVE
3.97**

Presto Deep Fry "FRY BABY" COOKER

\$15

REG.
18.97

- Fries with only 2 cups of oil.
- Automatically maintains perfect temperature.
- Snap-on lid lets you store oil to re-use.
- Easy clean-up.
- Includes "lift & drain" spoon.
- U.L. Listed



**SAVE
8.97**

Sunbeam 10-CUP COFFEEMASTER

\$25

REG.
33.97

- Brews 4 to 10 cups in minutes.
- Needs no paper filters.
- Removable, washable filter.
- Dishwasher-safe decanter has locking lid.
- Yellow Plastic unit. U.L. Listed.



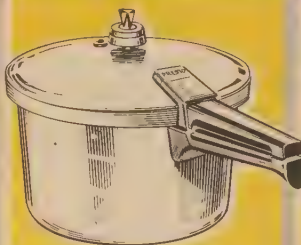
**SAVE
5.97**

Proctor Silex 10-CUP COFFEEMAKER

\$19

REG.
24.97

- Brews coffee in 8 minutes.
- Holds it on warm.
- Lighted warming signal.
- Dishwasher-safe decanter.
- U.L. Listed.



Model PCC4

Presto 4-Qt. Aluminum PRESSURE COOKER

\$13

REG.
15.99

- Cast aluminum
- Cooks a wide variety of foods
- Retains flavors, vitamins, minerals
- Cooks 3 to 10 times faster.



Model 3100

Rival 3 1/2-Qt. CROCK-POT[®]

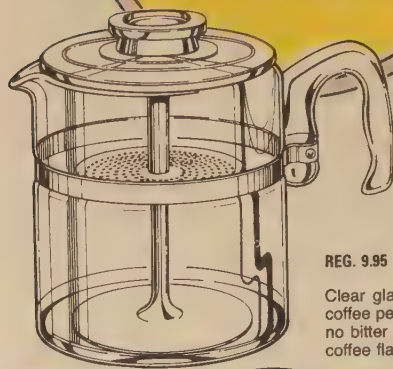
\$13

REG.
16.97

- The Original Slow Cooker.
- Stoneware crock, glass lid.
- No stirring, no sticking
- Easy grip handles.
- Avocado, gold or flame.
- U.L. Listed.

SHOP AND SAVE AT VALUE GIANT . . . IT'S YOUR KIND OF STORE!

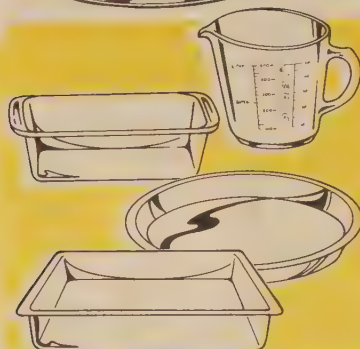
CLEAR PYREX COOKWARE



Pyrex
**9-CUP
PERCOLATOR**
\$7

REG. 9.95

Clear glass pot lets you see the coffee perk. Easy to clean leaving no bitter oils or sediments to ruin coffee flavor. Dishwasher safe.



Pyrex
GLASS BAKEWARE

REG. 1.39
TO 1.59 **\$1** EACH

Seamless, clear glass designed to go from freezer to oven to table.

YOUR CHOICE:

- 16 Oz. Measuring Cup, with metric and ounce marks.
- 10" Pie Plate
- 1½ Qt. Loaf Dish
- 2 Qt. Open Bake Dish



Pyrex
4-PC. BOWL SET
\$6

REG. 9.95

Beautiful and practical. Go from freezer to oven to table. Set includes: 1½-pt.; 1½-, 2-, and 4-qt. size bowls. In Spring Blossom, Butterfly or Old Orchard patterns.

Homestead® Pattern. REG. 11.95 9.00



**DOLLAR
DAYS
SALE!**

**8-Cup Patterned
CORNINGWARE TEAPOTS**

\$8

REG. 10.99

A beautiful addition to every table. Glass pots have safety-lock lids and heatproof handles. Each is dishwasher safe. In Country Festival or Spice O' Life.

Cornflower Design. REG. 9.69 7.00

**Corning 8-Pc.
COOK 'N' STORE SET**

REG.
19.95

\$15

Includes: 1- and 1½-qt. covered saucepans; two 1¼-cup petite pans with plastic storage covers. Cornflower pattern.

Country Festival and Spice O' Life patterns. REG. 24.97 7.00



VALUE GIANT GUARANTEES COMPLETE SATISFACTION OR YOUR MONEY REFUND

WARE

AE
LT



DOLLAR
DAYS
SALE!

Corelle®
Livingware by Corning
20-Pc. Service for 4
DINNERWARE

\$22

REG. 26.97 TO 31.97

Beautiful dinnerware with the translucent look, feel and "ring" of fine china, yet this sturdy Corelle® dinnerware is oven-proof and dishwasher safe. Service includes 4 each: dinner plates, salad plates, soup/cereal bowls, cups and saucers. In Winterfrost White, Old Town Blue, Spring Blossom Green, or Butterfly Gold patterns.

Corelle® 8-Oz.
MARGARINE TUB

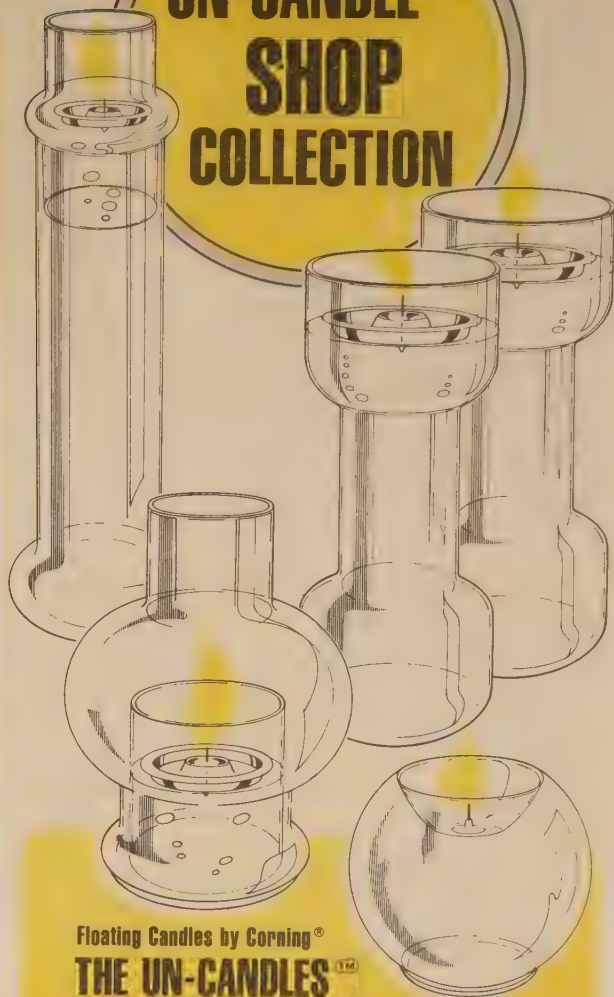
REG.
3.49

\$3

Covered dish holds margarine or can be used for soup, individual casseroles or "microwave" bake dish. Your choice of green, gold or blue.



THE UN-CANDLE™ SHOP COLLECTION



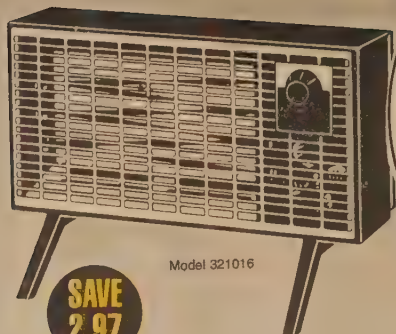
Floating Candles by Corning®

THE UN-CANDLES™

Add a glittering glow to evening entertaining. All the beauty of candlelight without the expense or bother of candles. Just add water, salad oil and the floating wick to the clear crafted glass Un-Candle® holder and you will have hours of flickering "candlelight".

5" Un-Candle Stick	REG. 3.99	3.00 PAIR
7" Un-Candle Stick	REG. 4.99	4.00 PAIR
9" Un-Candle Stick	REG. 5.99	5.00 PAIR
Candle Apple Holder	REG. 3.88	3.00 EACH
Chimney Flick Holder	REG. 12.88	10.00 EACH
Lighthouse Holder	REG. 14.88	12.00 EACH

VALUE GIANT IS OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE



Model 321016

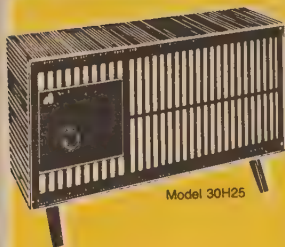
**SAVE
2.97**

**McGraw Edison
FAN FORCED HEATER**

REG.
12.97

\$10

Thermostatically controlled 1000 watt heater with instant heating ribbon elements. Warms large areas quickly. Lightweight and portable. Grey metallic finish. U.L. Listed.



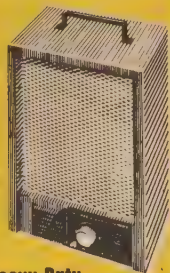
Model 30H25

**Arvin Portable
FAN FORCED HEATER**

REG.
16.97

\$15

Thermostatically controlled 1320 watt radiant heater with wide angle reflector and safety tip-over switch. Cool fold-down handle. Metallic green finish. U.L. Listed.



Model 29H90

**Arvin Heavy Duty
UTILITY HEATER**

REG.
24.97

\$20

Two instant heats, 1250 or 1500 watts. Fan forced circulation with automatic thermostat. Built in tip-over switch turns unit off if tipped. Brown metallic finish. U.L. Listed.

SALE!
**POTS, PANS,
PORTABLE HEATERS**

**VALUE
GIANT**

**DOLLAR
DAYS
SALE!**



**Eckco "Baker's Secret"
9-PC. BAKEWARE SET**

\$9

REG. 9.99

No-stick silicone coating inside and out. 2 each 8x1½" round cake pans, and 9x1¼" pie plates, plus one each 8½x4½x2½" meat loaf or bread pan, 3x1¼" 6-cup muffin pan, 8x2" sq. cake pan, brownie/biscuit pan, and a cookie sheet. Each piece is dishwasher safe.



**Teflon II® Lined
7-PC. COOKWARE SET**

\$9

REG.
12.97

Durable aluminum cookware from Chilton. Each piece has easy-cleaning, long-wearing acrylic exterior and white no-stick Teflon II® lining. Your choice of gold, green or brown. Set includes: 1- and 2-quart covered saucepans, 5-quart Dutch oven and 10" fry pan (Dutch oven cover fits fry pan).



LAY-A-WAY

NOW FOR CHRISTMAS!

**\$1 DOWN OR 10% ON MERCHANDISE OVER \$10
WILL HOLD YOUR PURCHASE!**

ACRES OF FREE PARKING AT YOUR FRIENDLY VALUE GIANT STORE

VALUEGIANT

Girls' Easy Care NOVELTY SWEATERS

\$5

REG.
\$6 to \$8

Cardigan and pullover style sweaters that include "Snoopy" and "Mickey Mouse" character designs. Each nifty knit comes in a machine washable blend that'll please a busy Mom.

Sizes 7 to 14
REG. \$9 to \$12 \$8

**DOLLAR
DAYS
SALE!**



**DOLLAR
DAYS
SALE!**

Girls' Knit "T"-SHIRTS

\$4

REG. \$5

Tee shirts galore. Choose from short and long sleeve styles. Each in an easy-care blend of polyester/cotton that goes right in the machine. Choice of screen prints, appliques, lacey trims, stripes, solids or prints.

Sizes 7 to 14.



**DOLLAR
DAYS
SALE!**

SAVE \$2 Machine Washable JUNIOR DRESSES

\$14 \$16

REG.
\$16 to \$18

TO

A terrific selection of pert and pretty short dresses for junior gals. Every one you choose will be in a machine washable blend of fabrics. In prints, solids, stripes and more. Sizes 5 to 13.

ACRES OF FREE PARKING AT YOUR FRIENDLY VALUE GIANT STORE

VALUEGIANT

Misses' Easy Care POLYESTER PANTS

REG.
\$12

\$9

Choose from five different and fashionable styles. Some in woven polyester, some in a polyester gabardine weave. Each with special waist and pocket details that make it a classic. Yours in red, royal blue, green or yellow. Sizes 8 to 16.



Misses' Shawl Collar WRAP CARDIGAN

REG. \$25

\$18

Color banded wrap with face-flattering shawl collar. In heavy gauge knit acrylic that'll go right in the machine. Has big sleeves, two roomy pockets and sash. Color banded in navy or dark green. Sizes S,M,L.

**DOLLAR
DAYS
SALE!**



Woman's and Children's ORLON® BOOTIES

REG.
70c

2 \$1
for

Warm, soft and cuddly brushed Orlon® booties that you can wear as slippers or socks. Choice of colors. Sizes 9 to 11.

Girls' sizes
REG. 60c 2 for \$1
Infants' sizes
REG. 3 for 1.50 3 for \$1



Misses' Hooded RAIN SLICKER

REG. \$11

\$7

Two-tone reversible jacket with snap down front. It's 65% vinyl/35% rayon and has two large pockets on each side. In blue/yellow, green/yellow, navy/yellow. Sizes S,M,L.



Misses' Ribbed "T"-SHIRTS

REG. \$6

\$5

Cotton ribbed shirt that's machine wash and dryable. Find it in an assortment of rugby stripes. Sizes S,M,L.



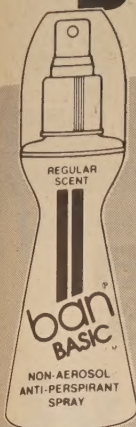
LAY-A-WAY

NOW FOR CHRISTMAS!

\$1 DOWN OR 10% ON MERCHANDISE OVER \$10
WILL HOLD YOUR PURCHASE!

VALUE GIANT GUARANTEES COMPLETE SATISFACTION OR YOUR MONEY REFUNDED

VALUE GIANT DOLLAR DAY SAVINGS!



5-Oz. Spray

**BAN
BASIC**

2 \$3
FOR

Non-aerosol anti-perspirant. Regular or neutral.



4.75-Oz. Woodbury

**NATURE SCENTS
SOAP**

Long lasting fragrant body bar in herbal and floral scents.

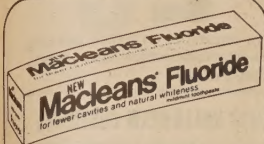
4 \$1 \$1
FOR

Bottle of 100

**DATRIL®
TABLETS**



Contains no aspirin. Fast, effective pain relief.



5-Oz. Tube

MACLEANS® TOOTHPASTE

2 \$1
FOR

With Fluoride. Mild mint or peppermint flavors.



Disposable
Douche
**SUMMER'S
EVE**

3 \$1
FOR

4½-Oz. Squeeze Bottle.
Pre-mixed, pre-measured. Herbal or regular formula.



Box of 8

KOTEX MINI-PADS

4 \$1
FOR

Beltless mini-pads with deodorant. Extra absorbent.

100 Tablets
**CHEWABLE
VITAMIN C**

\$1

Value Giant® brand. Orange flavored 250 mg. each.



2.5-Oz. Stick
**RIGHT GUARD
DEODORANT**

2 \$1
FOR

Specially for men. New Right Guard Bronze Stick Deodorant.



1-Oz. Revlon Cleansing Cream
MILK PLUS 6

3 \$1
FOR

Cleanser moisturizes as it cleans.
Moisture Lotion 2 FOR \$1



Box of 24
CEPACOL LOZENGES

2 \$1
FOR

Throat lozenges bring soothing relief to sore throats.



Pack of 7 Schick
INJECTOR BLADES

\$1

Plus Platinum blades are super stainless steel plus platinum for close, clean shaves.

COMPARE AND SAVE ON PRESCRIPTIONS AT VALUE GIANT

VALUE GIANT HALLOWEEN SALE



TRICK OR TREAT CANDY



12-Oz. Bag
BABY RUTH

\$1

Fun-size Baby Ruth candy bars... always a favorite with trick or treaters!



1-Lb. Bag
HALLOWEEN CANDY

\$1

Fun-size bars! Your choice of Milky Way, Three Musketeers or Snickers.



Your Choice!
HERSHEY JUNIORS

\$1

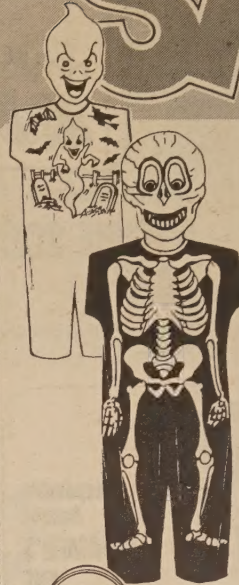
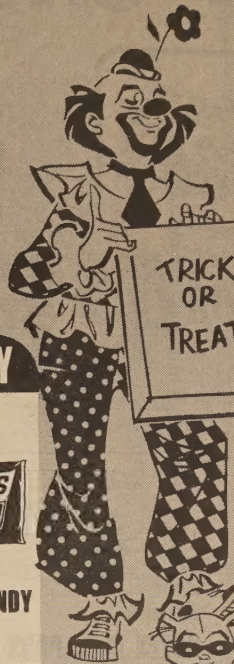
• 12-Oz. bag of Milk Chocolate, Almond, Krackel or Mr. Goodbar.



12-Oz. Bag
CHARLESTON CHEW

\$1

Junior-size, individually wrapped chocolate covered nougat bars.



Flame-Retardant

HALLOWEEN COSTUMES

\$2

REG. 2.59

Choice of dozens of costumes including ghosts, witches and goblins! Sizes S, M, L. Series 1200 & 200.

TINY TOTS HALLOWEEN COSTUMES

Your choice of popular Halloween favorites. Flame-retardant. Fits tots to 39" tall. Series 21-X. REG. 1.49 \$1



Hi-Impact Plastic PUMPKINS

REG. 99c EACH

2 \$1 FOR

1-Gallon size. Big enough to hold all your treats! With vinyl carrying strap.

DOLLAR DAYS SALE!



Safe, Non-Toxic VAMPIRE BLOOD

REG. 69c EACH

2 \$1 FOR

1-Oz. Tube. Make your own realistic looking cuts, wounds and fang marks!

ACRES OF FREE PARKING AT YOUR FRIENDLY VALUE GIANT STORE

CALCULATOR SALE! MULTIPLY YOUR SAVINGS!

Texas Instruments
**8-DIGIT
CALCULATOR**



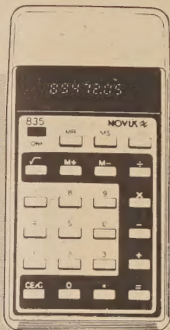
**DOLLAR
DAYS
SALE!**

Model TI-1200

\$8

REG. 9.89

Features "add-on & discount" percent key, automatic constant in all 4 functions, overflow indicator, and easy-to-read display. Operates on 9 volt battery (not incl.) or House Current Adapter (sold separately for 4.89).



Model
835

**Novus 8-Digit
MEMORY CALCULATOR**

\$10

REG. 12.99

"Live" percent key for add-ons or discounts, plus a full 4-key accumulating memory. Automatic constant in all 4 functions, and 1-touch square root key. House current adapter sold separately for 3.99.



**Novus Electronic
QUIZ KID**

\$12

REG. 14.99

Makes math fun! Program a problem and answer on the calculator-type keyboard then punch the question key... the owl's eyes light up to tell you if you're right or wrong. Quiz Book and instructions included.

VALUE GIANT

DIGITAL WATCH SALE!

**SAVE
4.89**

Ladies' Timeband™
5 Function
DIGITAL WATCH

\$35

REG.
39.89

Push one button and get the hour, minute, second, month and date, in bright, easy-to-read, L.E.D. digits! And you get the accuracy of a quartz crystal and solid state circuitry that's powered by a battery that lasts a full year. Slim, goldtone bezel with a matching vinyl strap.



Model T320



Model 501-1

\$17

REG. 19.89

**DOLLAR
DAYS
SALE!**

Men's
Texas
Instruments
5-Function
DIGITAL
WATCH

- One button shows hours, minutes, seconds, month, and date
- Easy to read L.E.D. display
- Handsome black case is made of durable, lightweight polysulfone — a new Space Age material
- Matching black wristband

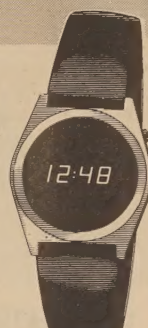
**DOLLAR
DAYS
SALE!**

Men's
Timeband™
5-Function
DIGITAL
WATCH

\$25

REG. 29.89

A stylishly slim, elegantly contoured L.E.D. digital watch that gives you the hour, minute, second, month & day at the touch of a single button! And quartz crystal accuracy, too! Goldtone bezel with simulated leather band.



Model T-231

VALUE GIANT IS OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE

**VALUE
GIANT**

DOLLAR DAYS



**Famous Maker
KITCHEN TOWELS**

2\$1
If Perfect 1.49 EACH FOR

Absorbent cotton terry towels in decorative kitchen prints. Slight imperfections will not affect wear or beauty. Full size.



**Adhesive Covering
KWIK KOVER®**

\$1

9-ft. x 18" roll. Washable vinyl covering in choice of patterns and colors.



**Norelco
LIGHT BULBS**

6\$1
BULBS FOR

REG. 2 FOR 49c
2-Bulb Pack. Choice of 60, 75 or 100 watts. Inside Frost reduces glare.



**Adult Size
COLGATE
TOOTHBRUSHES**

5\$1
FOR

Great brushes from Colgate in your choice of soft, medium or hard bristles.



**Mennen 13-Oz.
PROTEIN 21
HAIR SPRAY**

\$1

Regular, Extra Hold, or Extra Hold Unscented.

VALUE GIANT SHOPPERS BUY MORE ... FOR LESS!



**8-Oz. STP
GAS TREATMENT**

2\$1
REG. 69c EACH FOR

8-Oz. Can. Cleans your engine while you drive. Improves gas mileage.

**DOLLAR
DAYS
SALE!**



**Mohawk by Remington
22-CAL. AMMO**

3\$2
FOR

Box of 50 Long Rifle. High velocity shells for varmint or small game hunting.



**Pack of 3
Audio 60-Minute
BLANK CASSETTES**

\$1

Each tape records a full 60 minutes of voice or music. Great for students!

**DOLLAR
DAYS
SALE!**



**3-Album Set
COUNTRY GIANT
LP'S**

\$4

Choose your set from thirty of country's golden recording giants including Hank Williams, Charlie Rich and more. From Columbia.



**Ray-O-Vac
BATTERIES**

4\$1
BATTERIES FOR

2 twin packs in your choice of "C" or "D" sizes.

BANKAMERICARD

master charge

USE YOUR BANKAMERICARD OR MASTER CHARGE